

# Advantco Microsoft Dynamics CRM Adapter

**ADVANTCO**

The Advantco Microsoft Dynamics CRM Adapter enables integration between your SAP and Dynamics CRM business environments to improve and elevate communication across business environments.



**IT Professionals and Technology Integration Managers can use this adapter to:**

## Integrate your Business Processes

- Easy implementation into SAP solution environments with SAP NetWeaver
- Integrate cost centers, sales queries, financials, invoicing and account statements from SAP software to MS Dynamics
- Optimize opportunity-to-order processes work from a single customer, product and pricing master data in both MS Dynamics and SAP environments



## Eliminate Errors and Streamline Information Flows

- Track and monitor errors while updating data with workbench in SAP PI
- Eliminate redundancies and provide customers with easy-to-deploy, two-way integration between SAP and MS Dynamics
- Fulfill orders in a timely manner and streamline information across customers, sales and operations



## Accelerate your Business Strategy

- Streamline and automate business processes
- Upsell and cross-sell at the Point of Order
- Improve sales forecasting accuracy with dashboards/KPIs with SAP



## Use Cases

### Integrates On-Premise and Online SAP Systems

- Enabled nation-wide airline company to implement an on-premise Dynamics CRM across all interfaces
- Global Electronics Manufacturer used Dynamics CRM adapter to integrate CRM applications with other applications in landscape

### Reduces Development Efforts

- Portal on Dynamics CRM Adapter to test the fetch XML and generate the XSD for the development activities
- Use search criteria in requesting a CUD interface

**“Great Job Advantco team on a Seamless Integration Service”**

- Harsha Paruchuri, Celestica

To learn more about how the Advantco SFDC Adapter can help your organization, visit our [product page](#) or [contact us](#) for a trial.