


ADVANTECH

StoreVue

StoreVue Signage Introduction

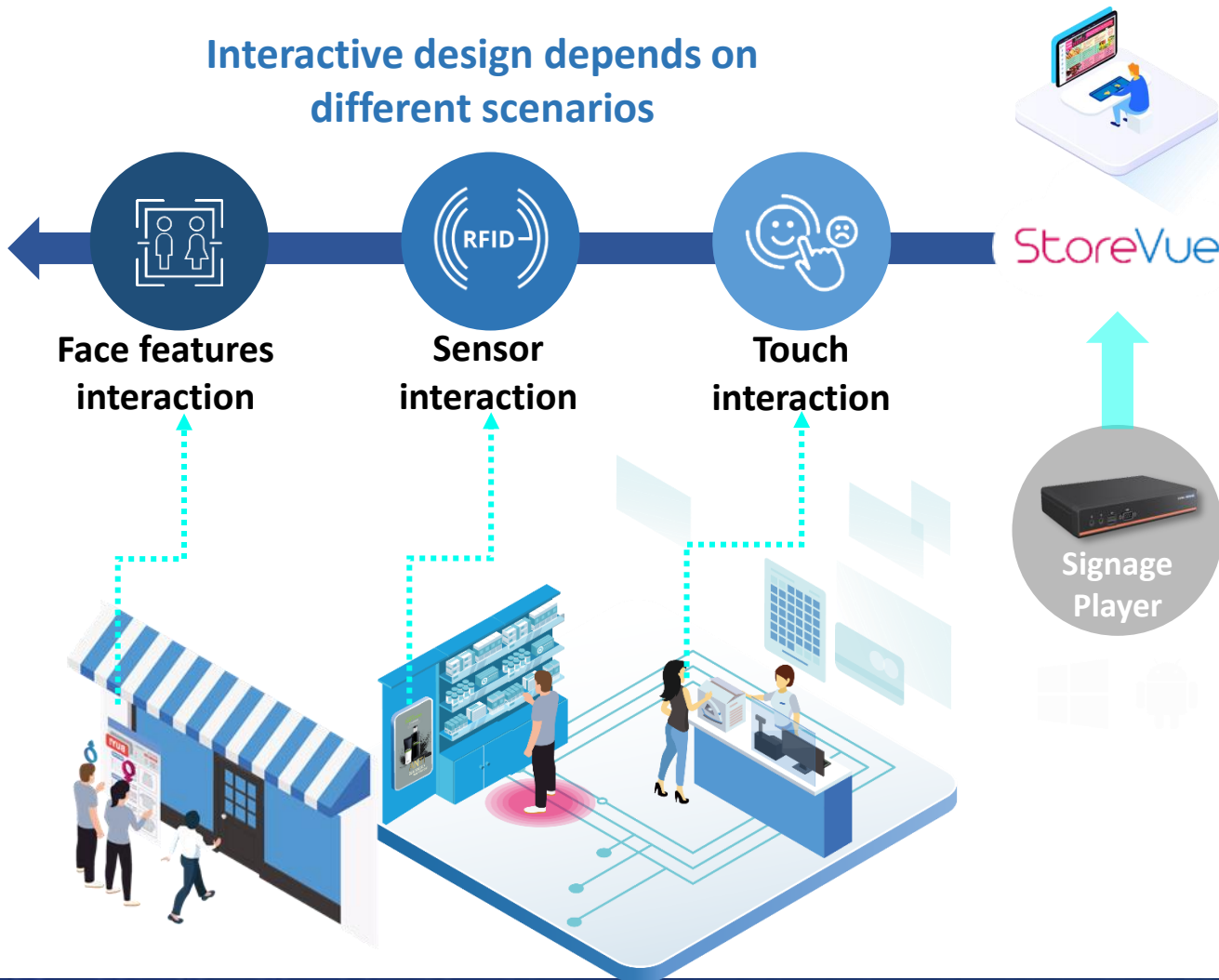


Why StoreVue

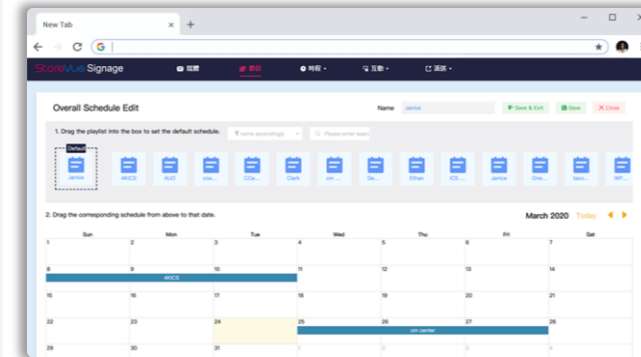
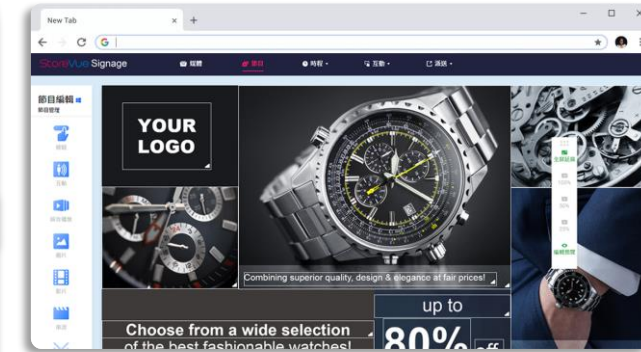
  Inspection	 Fast Improve the communication efficiency between HQ & stores	 Cost Reduce the cost of inspection	 Precision Manage the quality of store operations
 Signage	Real-time update store advertising	Cloud dispatching to the client devices	Customer engagement with precision marketing
 Store BI	Keep track of daily store KPIs	Optimize human resources and inventory	Cross analysis prevent the decision under risk

StoreVue Digital Signage Solution Overview

Interactive design depends on different scenarios



Mobile APP: real-time edit content / uploading
Backend Web: content designing / content editing / scheduling / media management

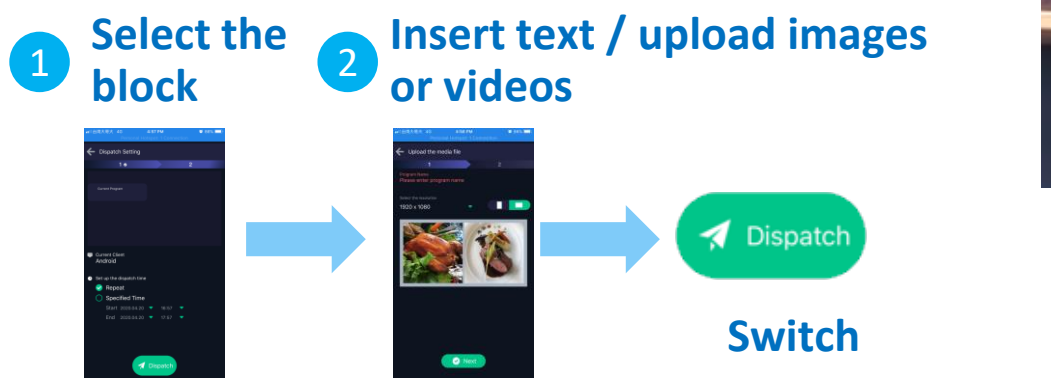


Scenarios of Interactive Signage

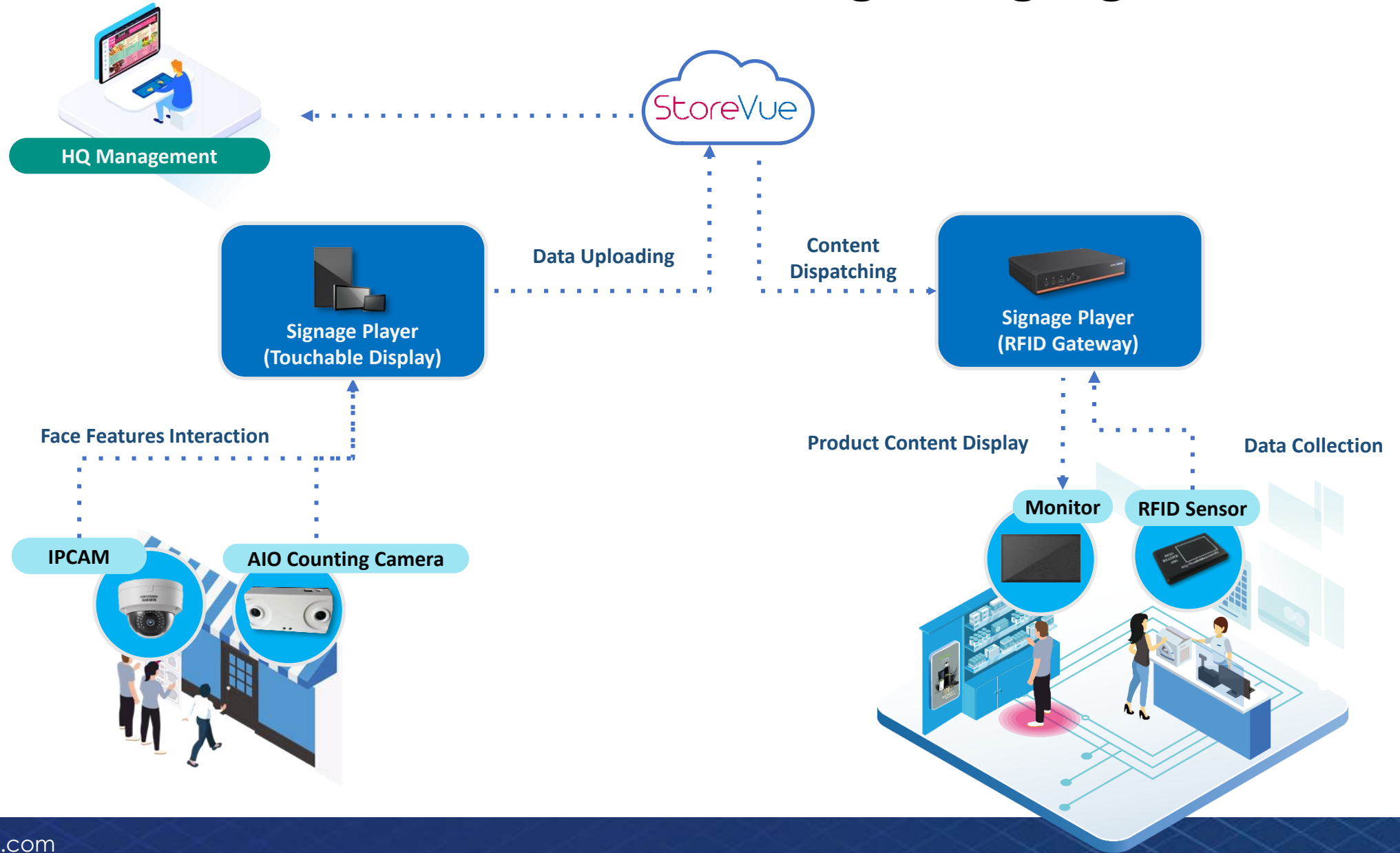
RFID interactive program design and publish

Quick advertising switch between best selling / promotion items

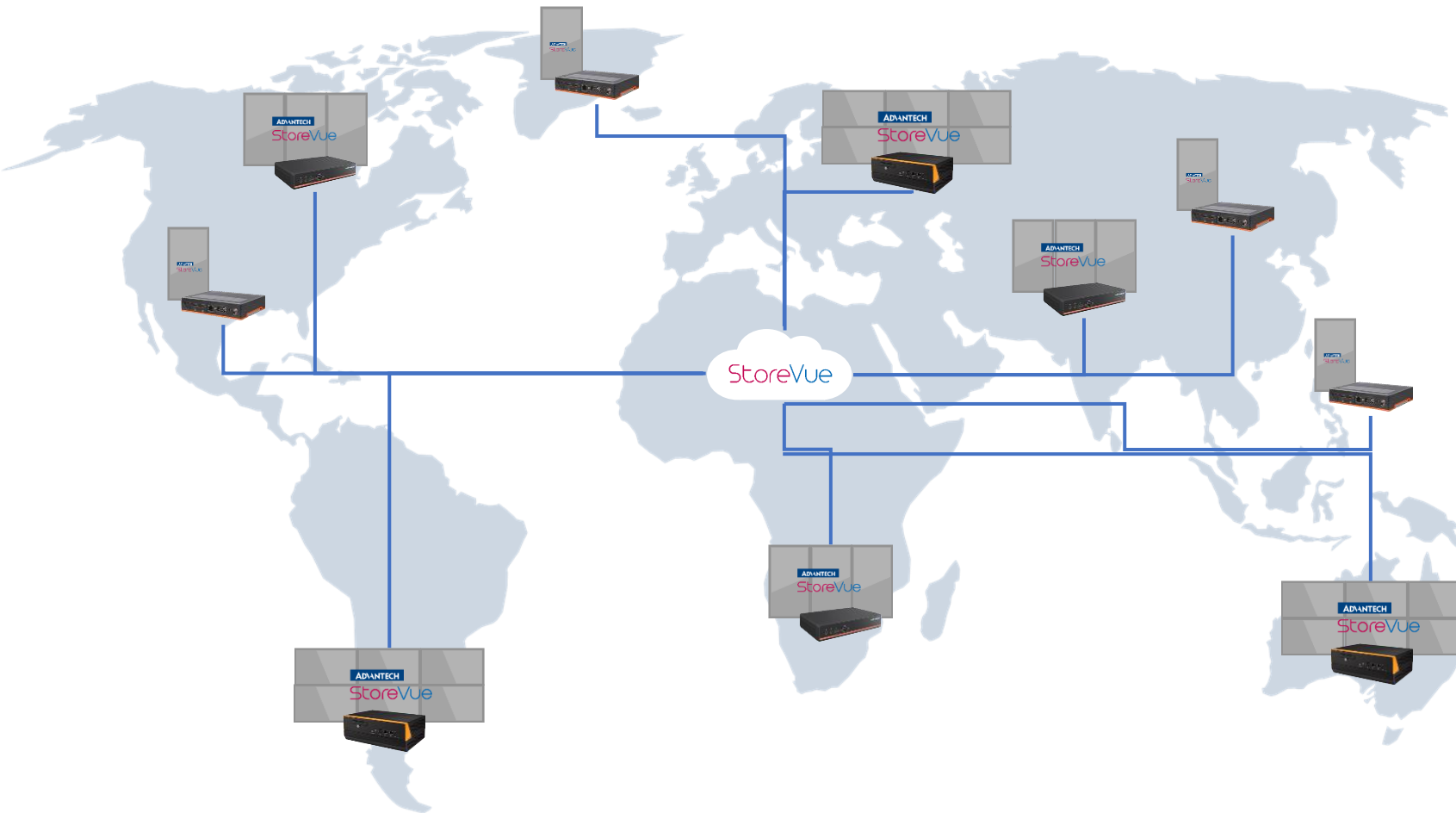
5 mins
Publish Menu
Update Advertising







Architecture of StoreVue Digital Signage



Advantages of Cloud-based Digital Signage



-  Edit Program Anytime
-  Flexible Scheduling
-  Dispatch at the Same Time
-  Real-time Analytics

Instantly Publish and Revise by Free Mobile App



- Switch program
- Adjust text
- Play specified media
- One-click interaction
- Dispatch videos
- Play specified list

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THANK YOU

