StoreVue Store BI Introduction

Why StoreVue

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StoreVue

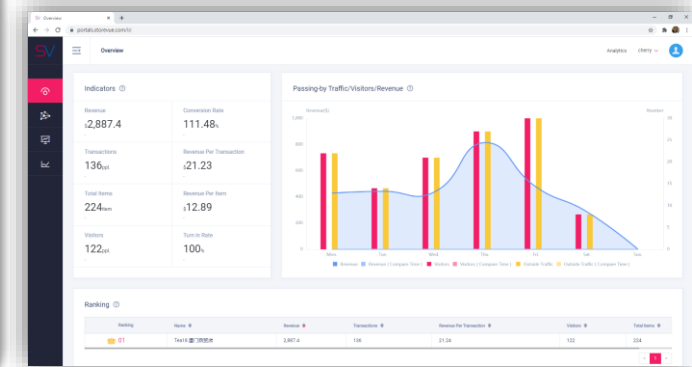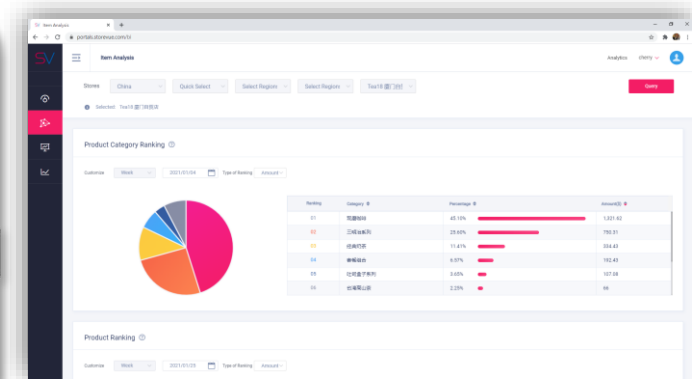|	Fast	Cost	Precision
Inspection	Improve the **communication efficiency** between HQ & stores	**Reduce the cost** of inspection	Manage the **quality of store operations**
Signage	**Real-time update** store advertising	**Cloud dispatching** to the client devices	Customer engagement with **precision marketing**
Store BI	Keep track of **daily store KPIs**	Optimize human resources and inventory	**Cross analysis** prevent the decision under risk

StoreVue Business Analytics Overview

Multiple store data integration

Outdoor traffic → Indoor traffic → Store hotspots → StoreVue
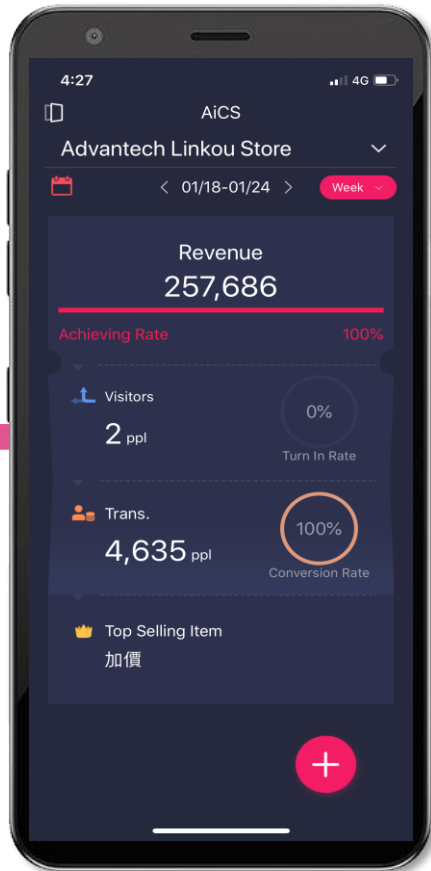
POS data / Transaction record → StoreVue
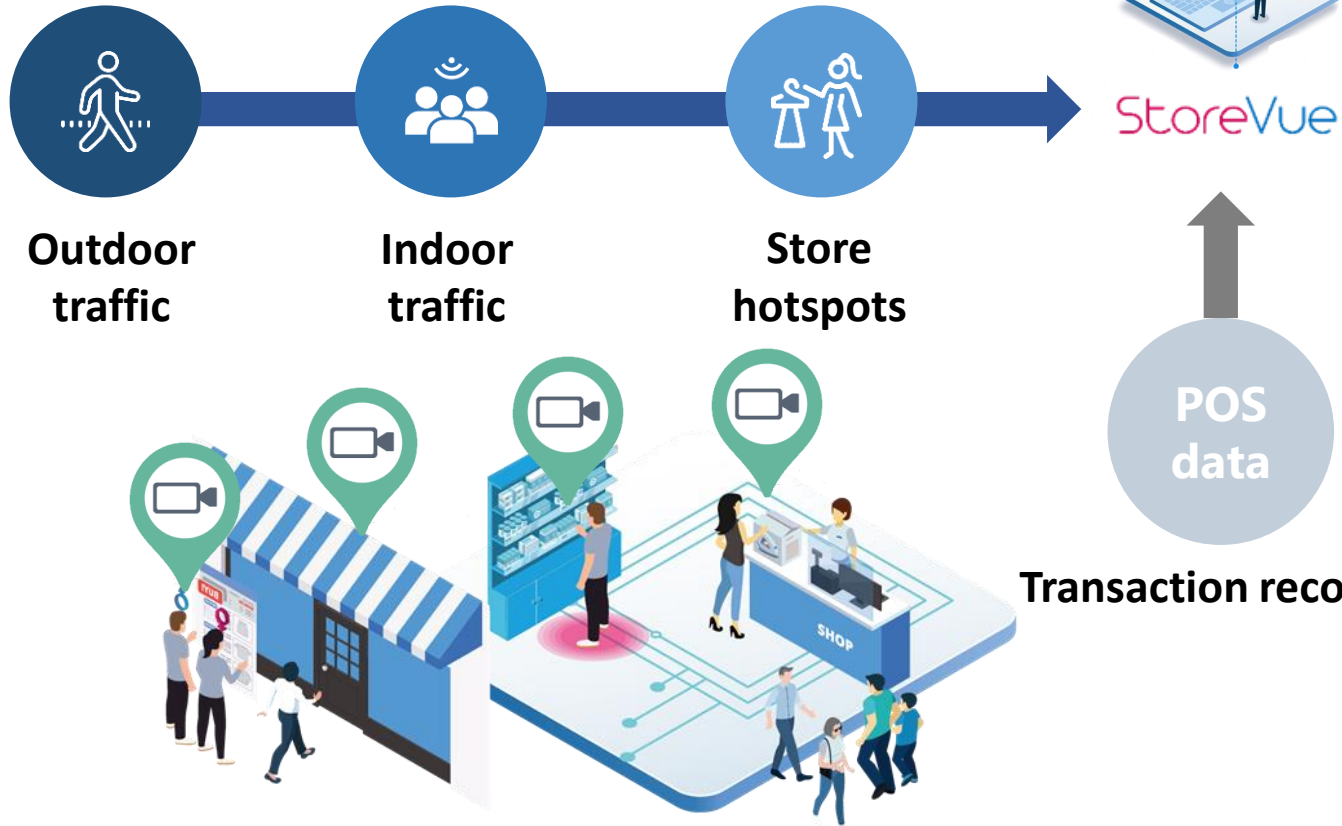
Mobile APP: quick view of important store data
Backend Web: cross analysis and export report

Keep Track of Operating Status Anytime w/ Mobile
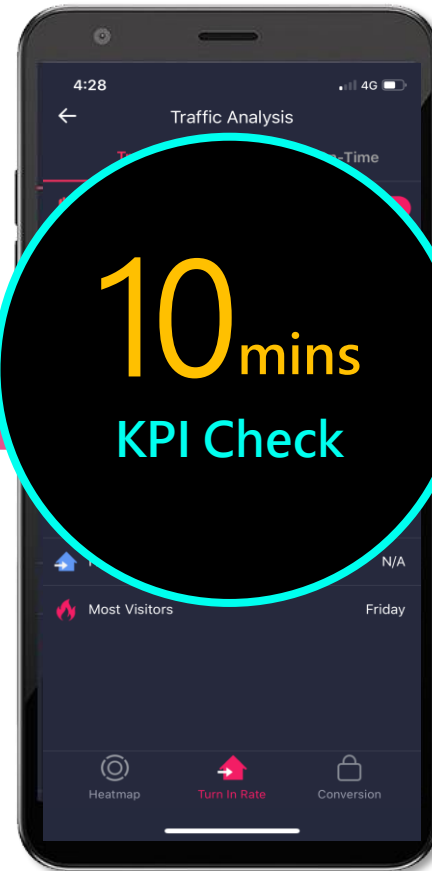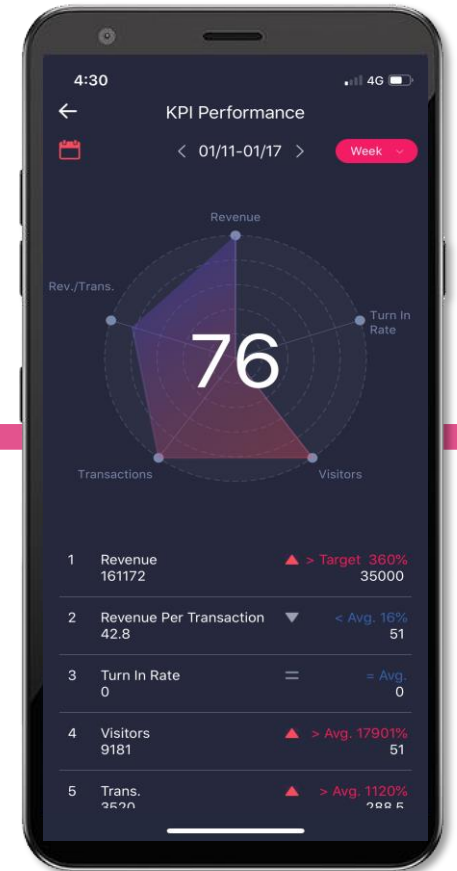

www.storevue.com
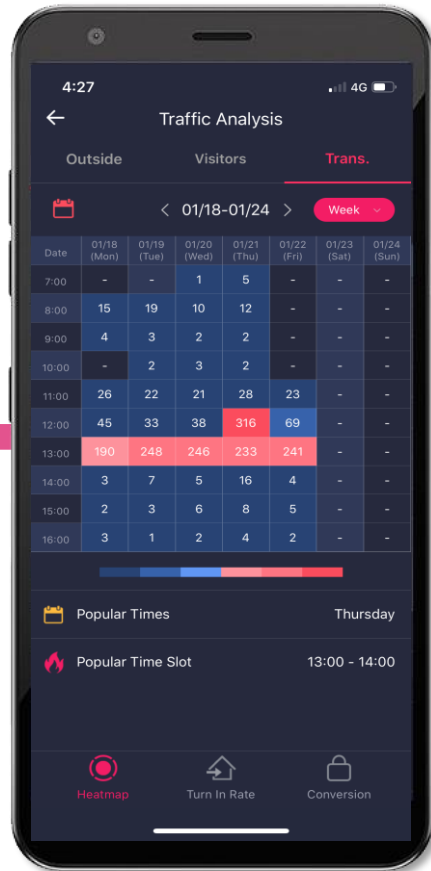
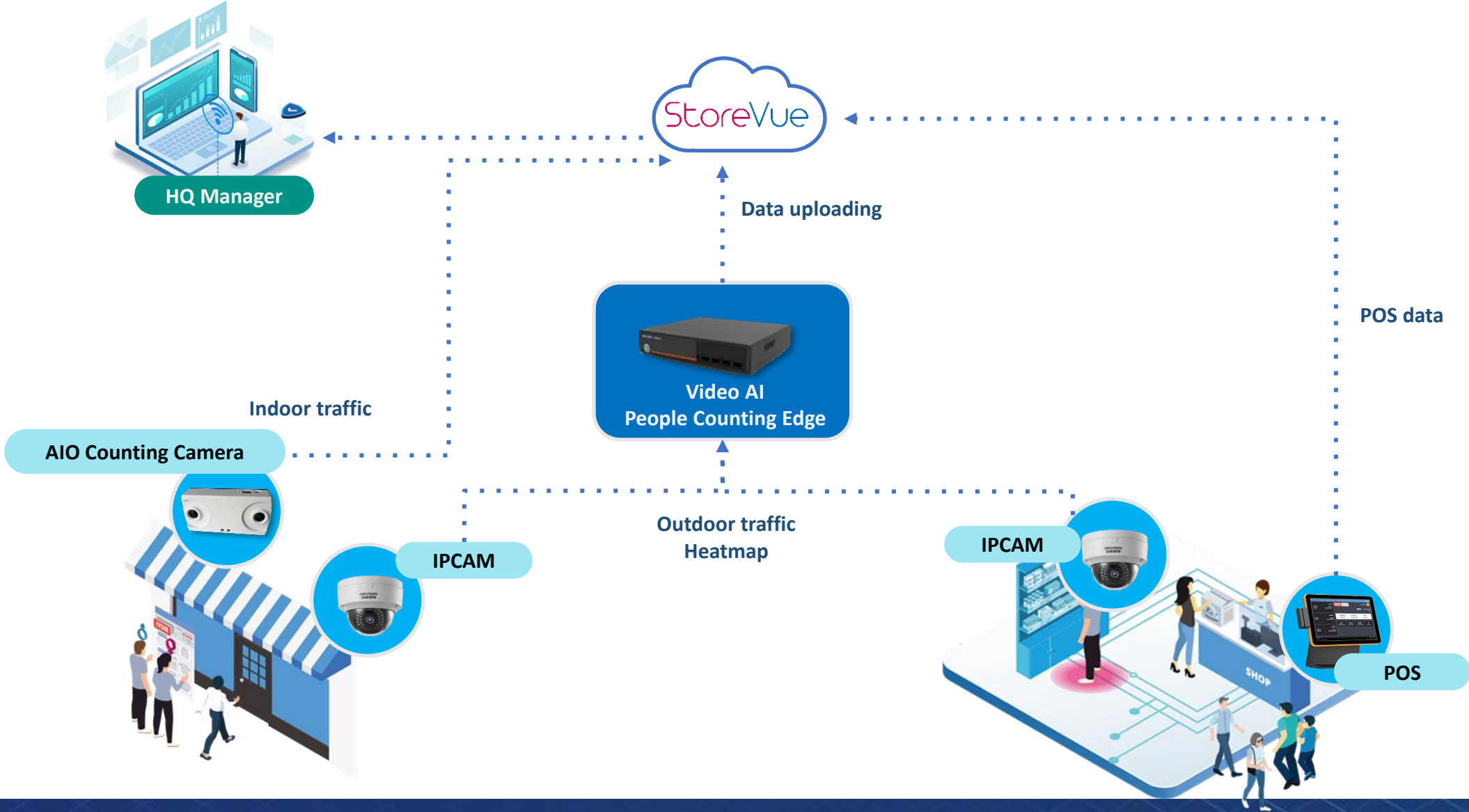# Architecture of StoreVue Business Analytics

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THANK YOU