



For teams that run on data



Save time and money

Save valuable time wasted monitoring, fixing, and cleaning data with an automated solution that improves quality and accelerates time to insights.

Improve performance

Easily build a single source of truth of business performance to make better insights-driven decisions based on data you can trust.

Keep control

Ensure data quality and completeness, manage access across the entire business, and get complete control over your data security.

Trusted by the world's leading brands and agency networks



Adverity is the fully-integrated data platform for automating the connectivity, transformation, and governance of data at scale.

Connect anything

Get up and running in minutes with access to a constantly growing library of 600+ pre-built, painstakingly-maintained connectors - or build and add your own.

Unrivaled data enrichment

Data blending, translation, currency conversion - go beyond basic data transformation with powerful pre-defined enrichments and versatile custom scripts.

Go deeper into your data

Pull data at any level of granularity you need and combine with intelligent tools and proactive analytics features that let you explore deeper than ever before.

"We freed up 80% of the time that we were spending on data integration, mapping and cleansing."

Head of Marketing Insights and Performance

Start getting real value out of your data

Book a demo with one of our advisors to find out how Adverity can help you.

www.adverity.com info@adverity.com

Join everything

From sales to finance, advertising to marketing, CRM to logistics - seamlessly blend disparate datasets to create a single source of truth over business performance.

Data governance built-in

Easily ensure data quality and completeness, manage access across the entire business, and get complete control over your data security - all from a single place.

Deliver anywhere

Databases, data lakes, cloud storage, visualization software, or your favorite BI tools - send your data anywhere and easily manage access across the business.

And here's the proof

Improve the efficiency of data management and operations by 80%, save \$1.8m in time spent on analytics, and make your money back in just 7 months - and yes, these are actual figures, backed up by Forrester Analysts.

For more information visit

