

AEVO

BUILD YOUR END-TO-END CORPORATE INNOVATION PROGRAM

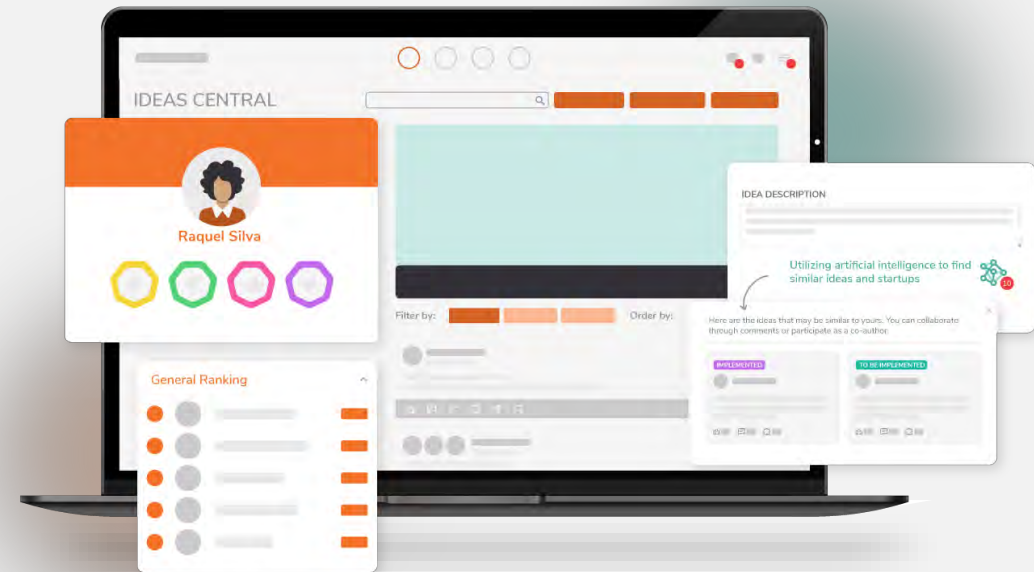
The complete solution for innovation management and strategy execution in one place!



➤ WHO WE ARE?

Complete solution for **innovation** and **strategy** management

AEVO is a Brazilian technology company specializing in innovation and strategy management. We provide a comprehensive solution, offering our clients products and services that support the development of their innovation initiatives and strategy execution.



+170 leading
clients in the industry

+450,000 leading
users in the industry

Customer-centricity is
one of our core values

We **simplify, integrate, and**
democratize processes

THREE WAYS TO GO WITH AEVO



STRATEGY EXECUTION

Ensure the implementation of the company's strategy. Set goals, assign responsibilities, track progress in an organized and transparent manner to achieve the planned results.



INTRAENTREPRENEURSHIP PROGRAM

Strengthen the innovation culture of your company by structuring an Ideas or Intrapreneurship Program. Collect, engage, manage, implement, and measure the results of innovations from everyone.



OPEN INNOVATION PROGRAM

Expand the innovative potential with an Open Innovation Program. Find the right partners to solve challenges, manage the relationship, and measure all the results in one place.

AEVO Solutions:



Software



Consulting Services



E-learning

AEVO

>> EXPLORE OUR SOLUTIONS

Technology

SaaS Plug and play Cloud Business friendly

IDEAS Program

Capture the best ideas from all employees and manage them from inception to implementation

STRATEGY and OKRs

Set goals, assign responsibilities, and track strategy execution clearly, organized, and transparently

OPEN Innovation

Connect with the top solutions in the market and manage relationships with the innovation ecosystem

INNOVATION Projects

Manage all innovation project portfolios, validate hypotheses, and track indicators in one place

Services

On demand Personalized Market Experience

Consulting Services

Boost your program with **taylor-made services** that deliver the exact solution you need.

 AEVO boost

E-learning

Start your learning journey now. **Empower** your employees and **boost** their professional development with AEVO Boost.

➤ INNOVATION JOURNEY WITHOUT AEVO

Definition of challenges and opportunities

Generation of ideas and mapping of solutions

Evaluation of ideas and solutions

Implementation of ideas and POCs

X
NO VALUE GENERATION

- X** Challenges not aligned with the company's strategy
- X** Real business opportunities and challenges not identified
- X** Unstructured challenges

- X** Capture of ideas not aligned with the strategy
- X** Low-quality ideas
- X** Low employee engagement

- X** Unstructured approval process
- X** Lack of feedback
- X** Low idea approval rate
- X** Lack of transparency

- X** Low implementation rate
- X** Scattered initiatives and low control
- X** Difficulty in measuring the ROI of innovation
- X** Low connection with innovation ecosystem solutions

TOP 3 CAUSES OF LOW INNOVATION PERFORMANCE



GAP 1

Misalignment between
business strategy and
innovation strategy



GAP 2

Incompatibility between
innovation strategy and
innovation model.



GAP 3

Mismatch between
innovation model and
cultural requirements.

➤ WHERE DOES PERFORMANCE GO?

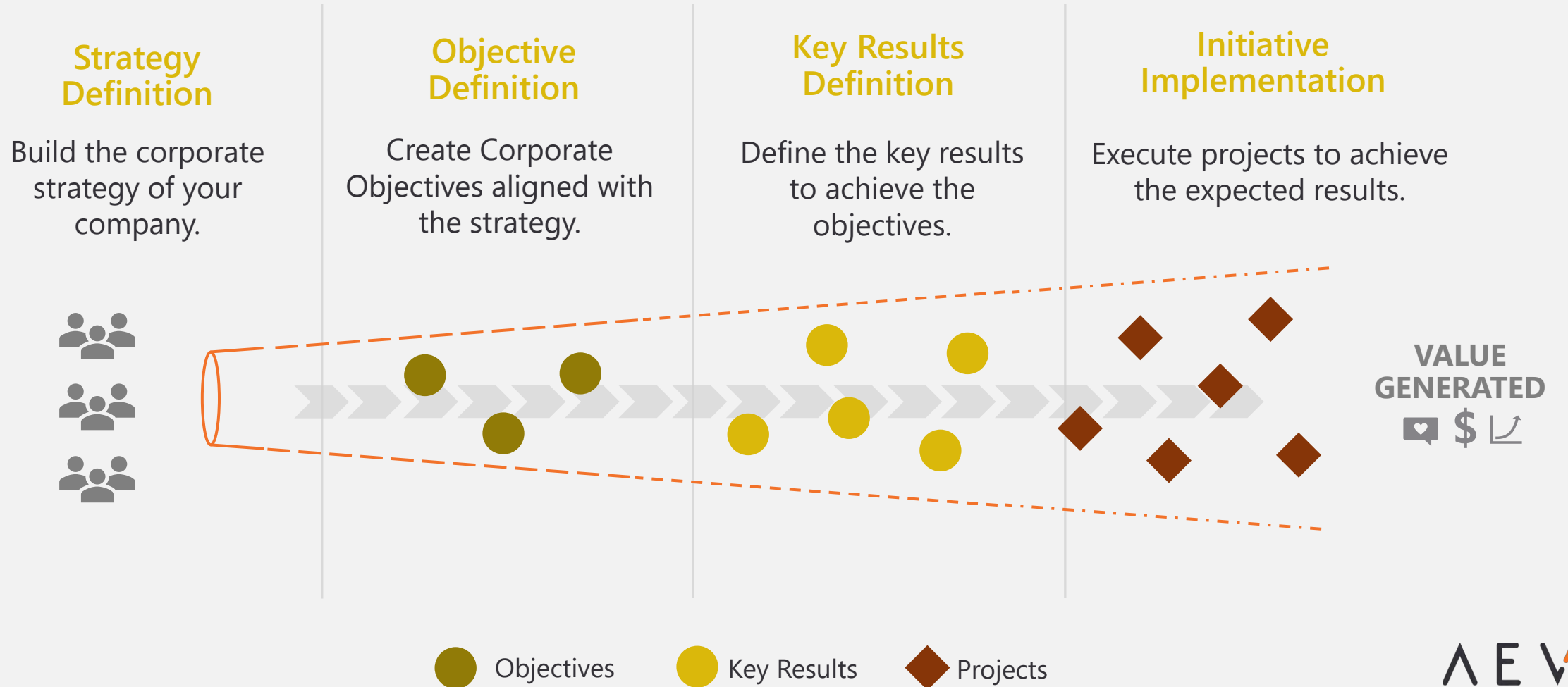
This chart shows the average implicit performance loss due to specific failures in the planning and execution process.





STRATEGY

JOURNEY WITH AEVO





STRATEGY JOURNEY

AEVO SOLUTIONS

Strategy Definition

Objective Definition

Key Results Definition

Initiative Implementation

VALOR GERADO
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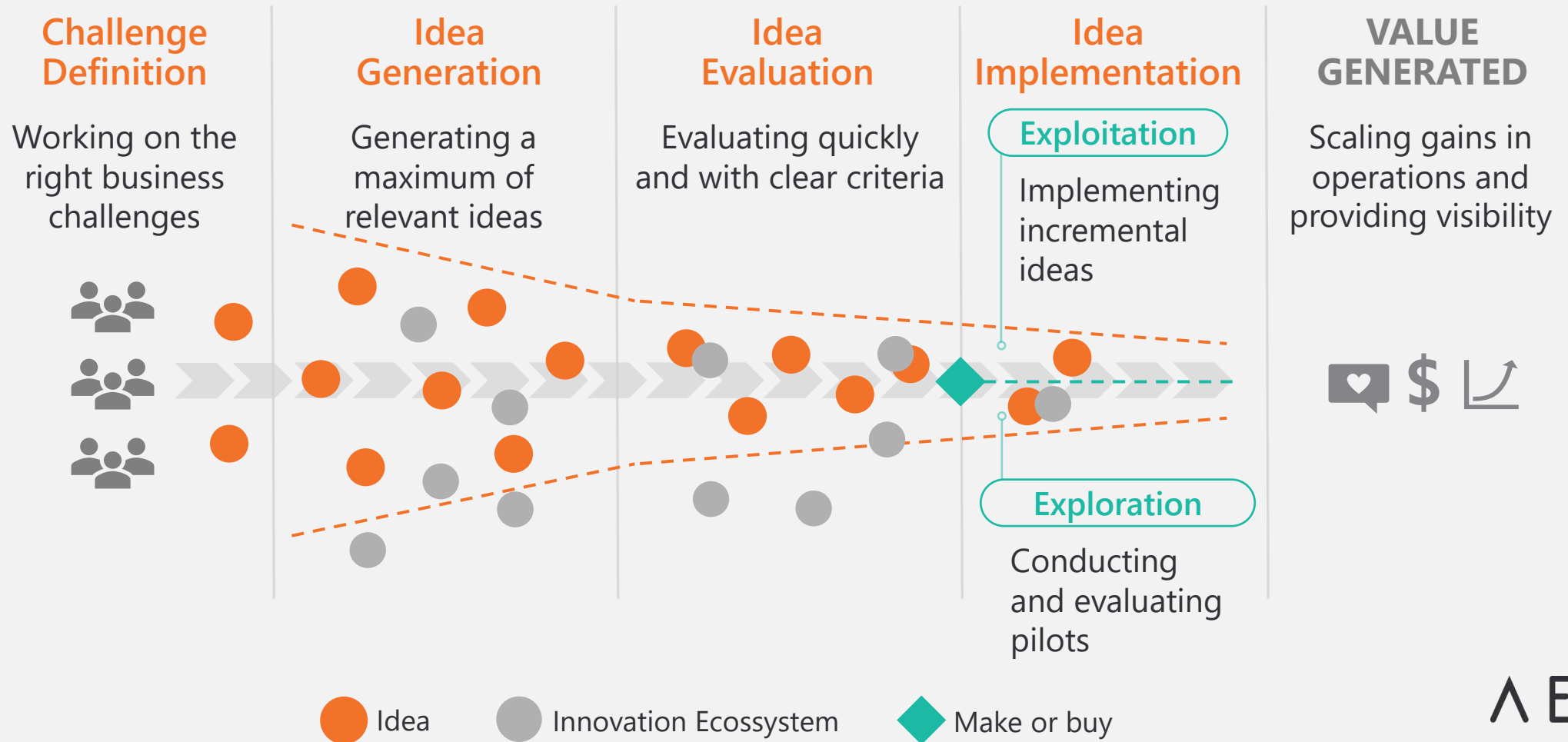
- > Build your company's corporate strategy.
- > Centralize all information in a transparent single environment.
- > Engage your employees around a common purpose.

- > Create Corporate Objectives aligned with the strategy.
- > Define the responsible parties - individuals, teams, or departments.
- > Break down into individual objectives for each employee.

- > Define key results to achieve the objectives.
- > Track the progress of each result in real-time.
- > Create action plans and make more informed decisions.

- > Execute strategic projects and initiatives to achieve expected results.
- > Have a clear view of which projects are being executed for each Objective.
- > Manage and track results in one place.

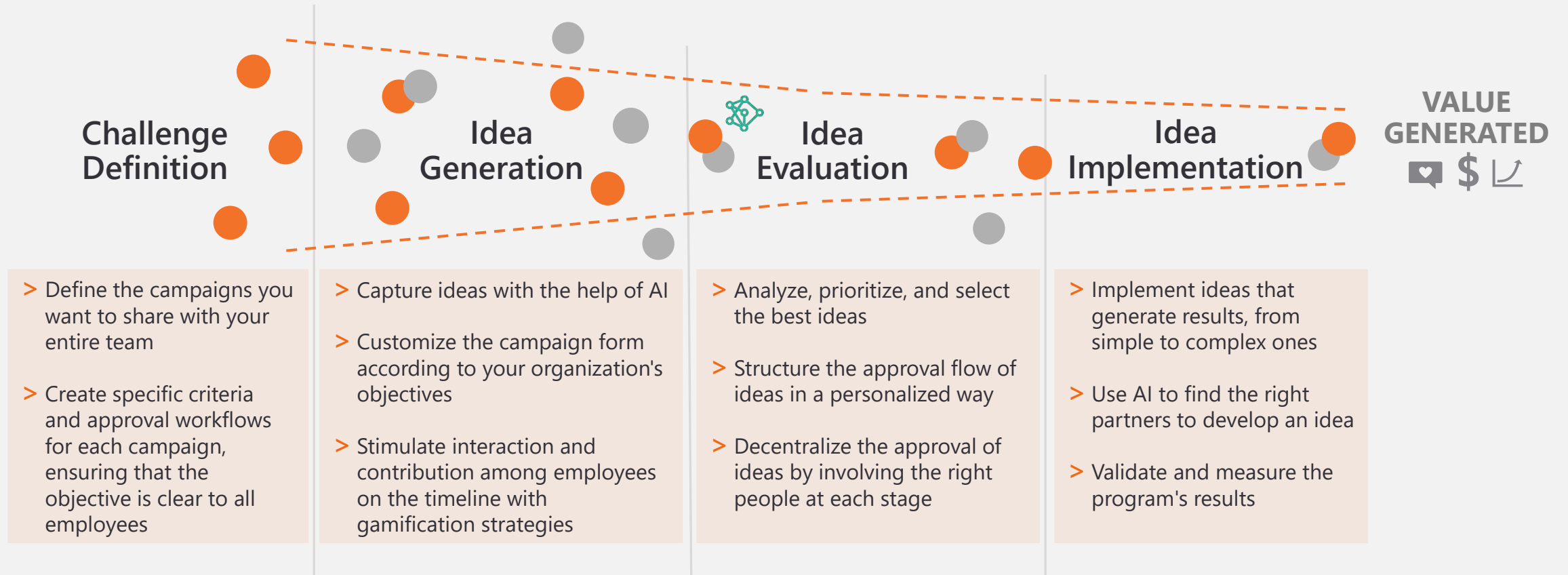
INTRA INNOVATION JOURNEY WITH AEVO



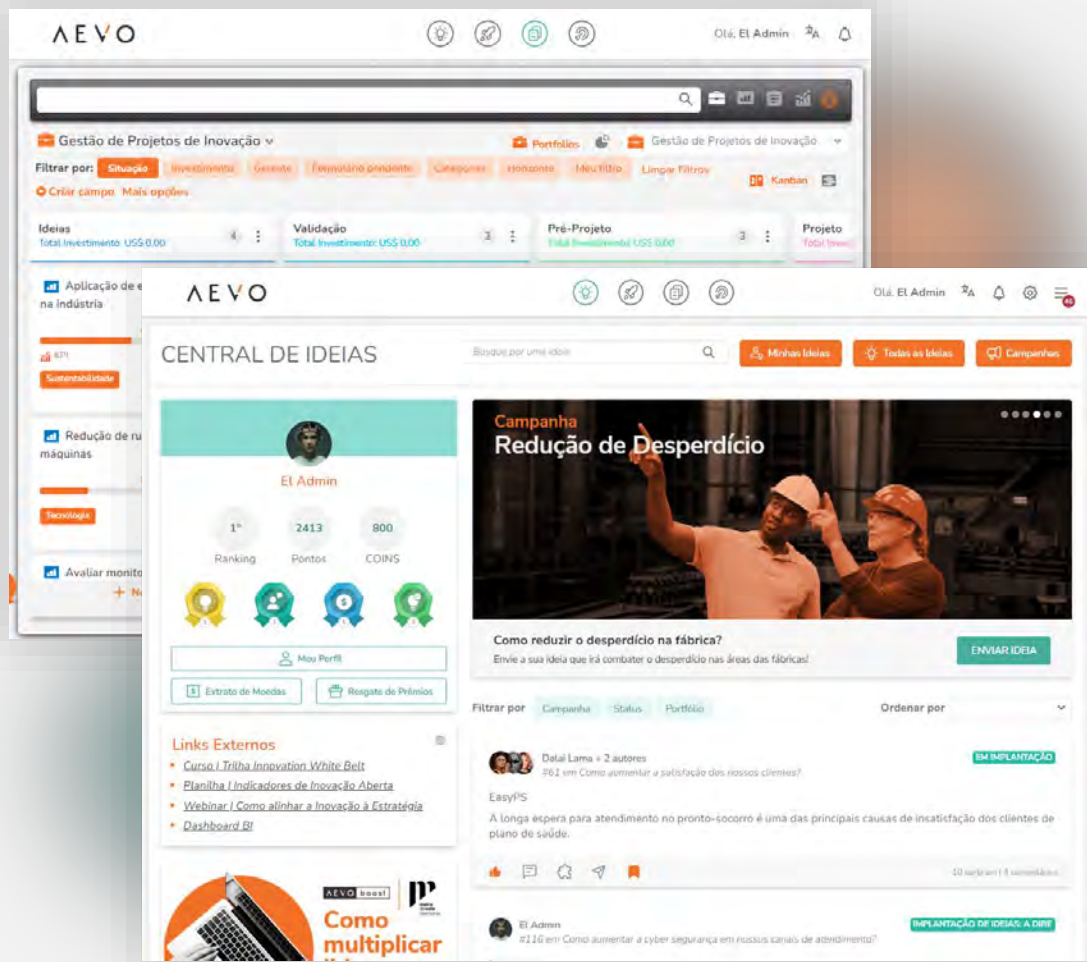


INTRA INNOVATION JOURNEY

AEVO SOLUTIONS



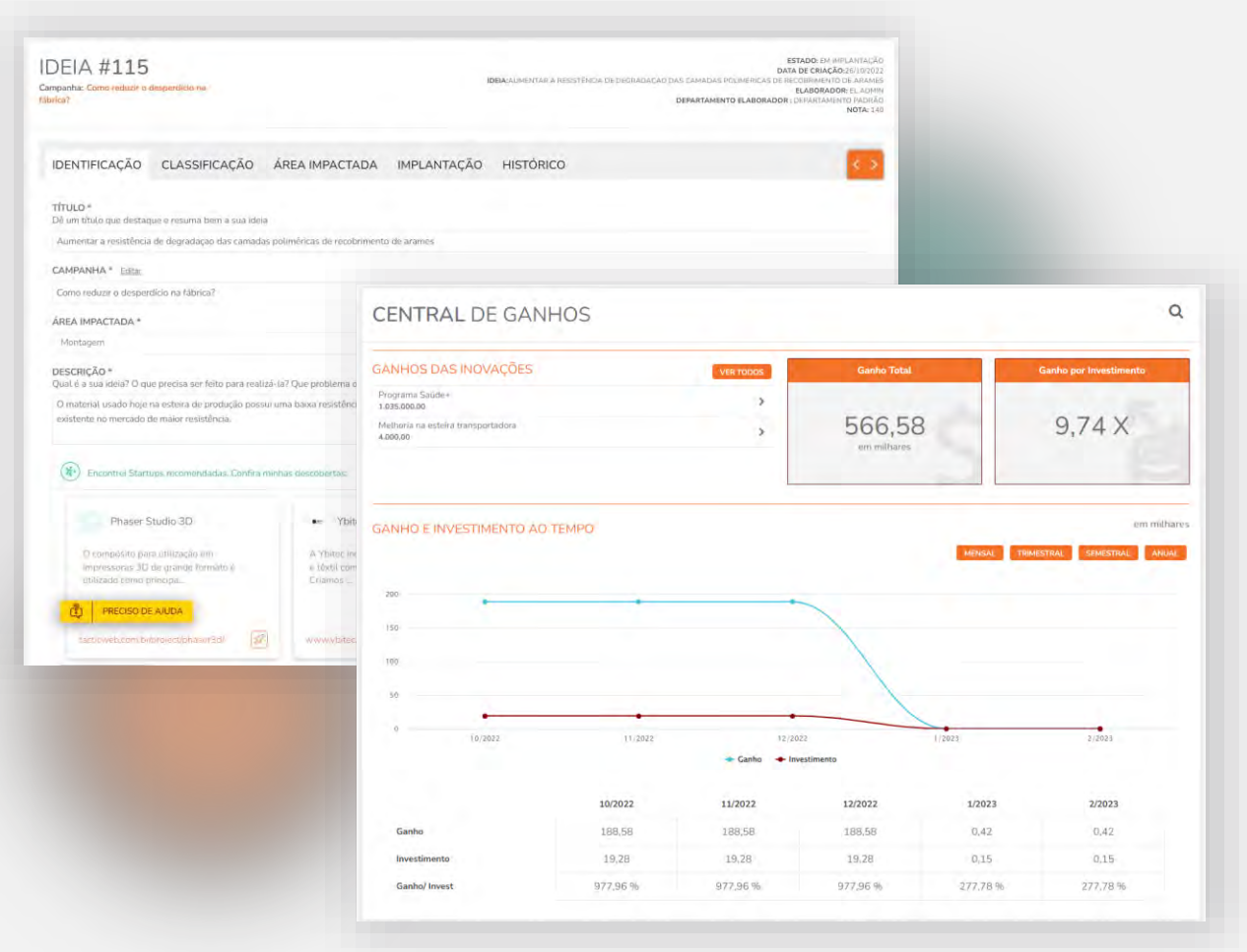
➤ HOW CAN WE HELP YOU?



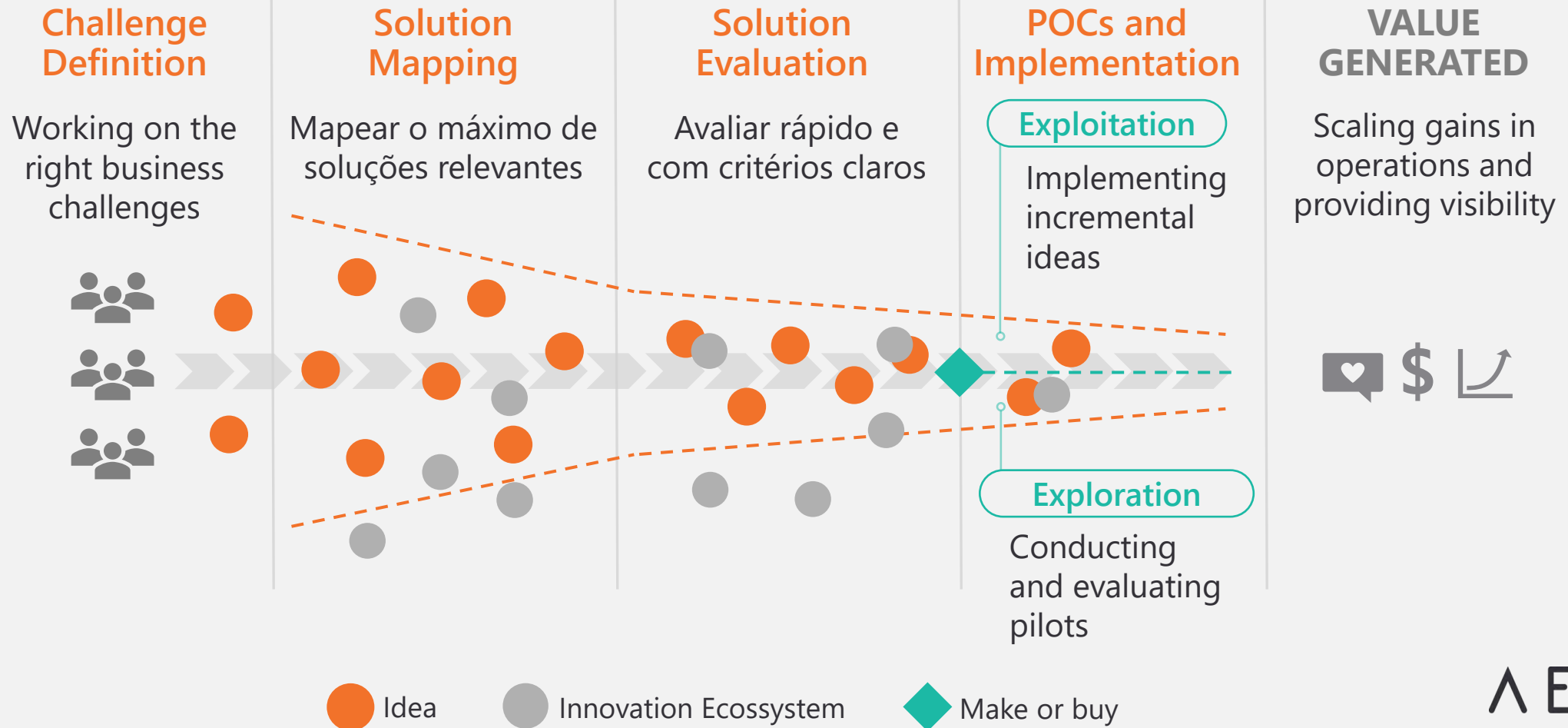
- Creation of multiple and simultaneous campaigns to generate ideas.
- Customized form creation for idea submission.
- Creation of personalized idea evaluation workflows for each campaign: stages, evaluators, rating criteria, gamification, etc.
- Gamification: scoring system, ranking, and medals.
- Interactive timeline for showcasing and sharing ideas.
- Management and visualization of program return indicators.
- Different levels of user permission in the system.

➤ HOW CAN WE HELP YOU?

- Artificial Intelligence that identifies idea similarity.
- Ability to export data and reports.
- Integration with Power BI for dashboard creation.
- Agile project management.
- Easily editable monitoring flows, projects, and tasks.
- Creation of customized KPIs.
- Budget management and project documentation.
- Projects automatically created from AEVO's Ideas Center.



OPEN INNOVATION JOURNEY WITH AEVO





OPEN INNOVATION JOURNEY

AEVO SOLUTIONS

Challenge Definition

Solution Mapping

Solution Evaluation

POCs and Implementation

VALUE GENERATED
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- > Define the challenges you want to share with the market.
- > Create specific criteria and approval workflows for each challenge, ensuring that the objective is clear to all employees.
- > Create landing pages and launch challenges to the ecosystem.

- > Find partners through an intelligent keyword search system.
- > Utilize AI to find the right partners to develop an idea.
- > Engage the ecosystem to participate and submit the right solutions for your challenge/opportunity.

- > Create your funnels and customize the stages according to your process.
- > Favorite and make notes on the cards of startups that interest you or even initiate a connection.
- > Create evaluation criteria for each stage along the funnel.

- > Build your portfolio of Open Innovation projects.
- > Define and track indicators for each project with an external ecosystem agent.
- > Gain visibility on progress and results of proof of concepts.



AEVO Solutions:



STARTUPS Center



INITIATIVES Center



STRATEGY Center



Consulting Services

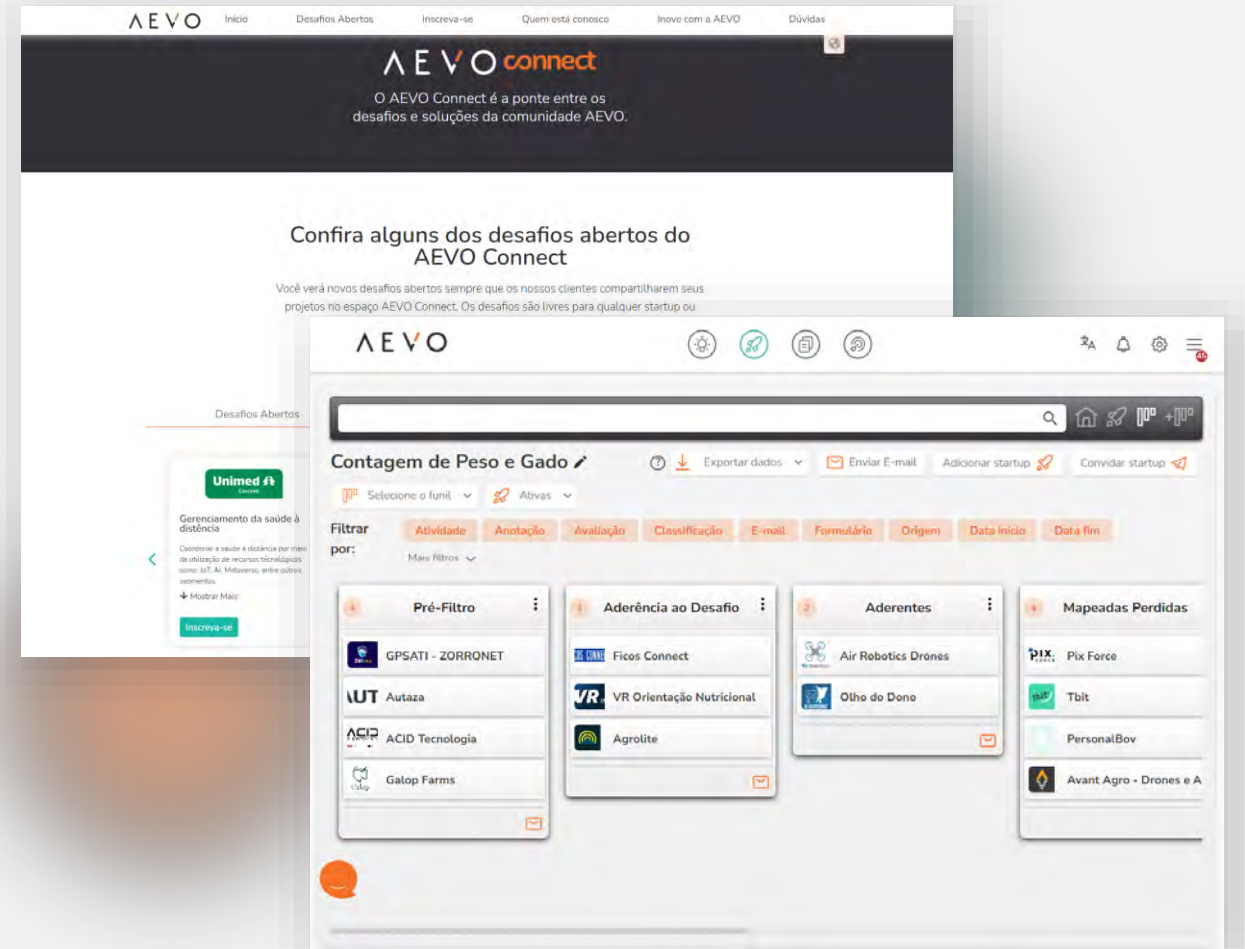


E-learning

AEVO

➤ HOW CAN WE HELP YOU?

- Ability to create email templates that automate communication.
- Integration with AEVO's Ideas Center.
- Different user permission levels.
- Exportation of funnel data, startup information, and indicators.
- Management of partner documentation and information throughout the process.
- Creation of evaluation criteria for each stage of the funnel.
- Agile management of proof of concepts (POCs).
- Creation of customized KPIs.
- Automated project creation from AEVO's Startup Center.

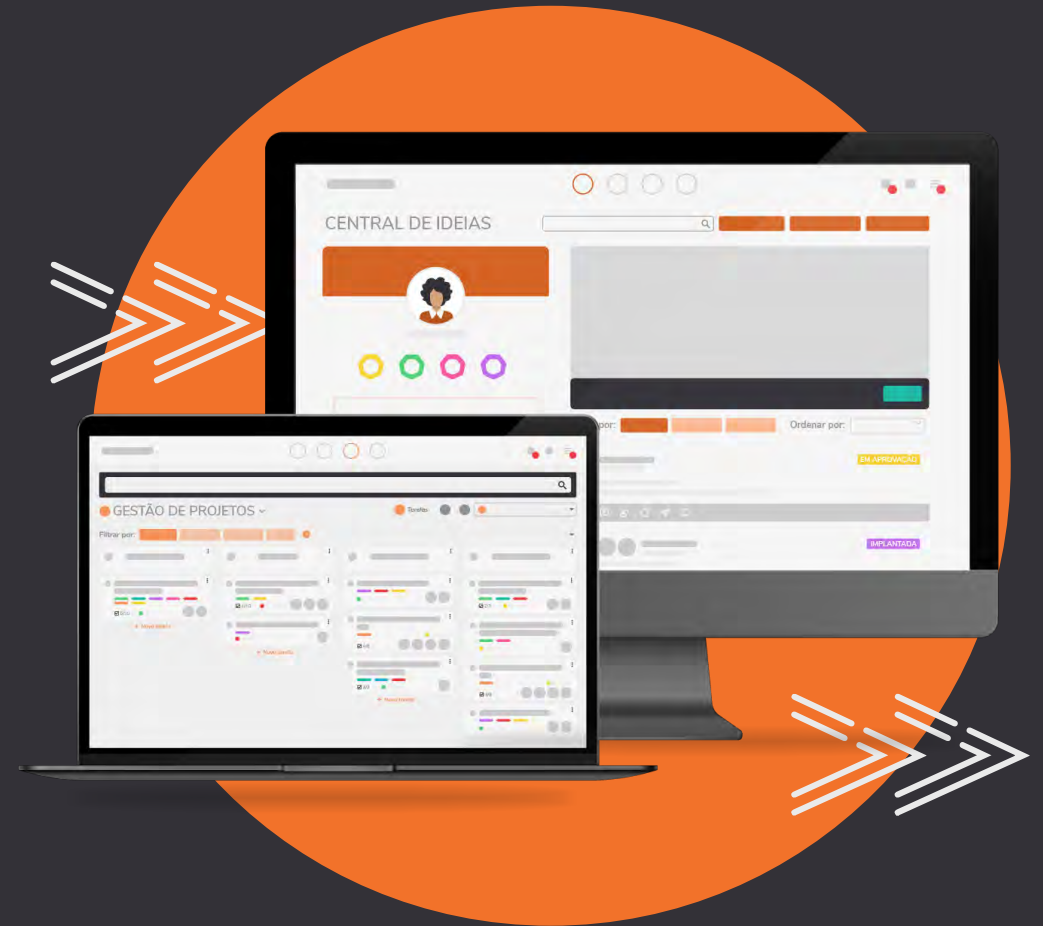


» **THANK YOU!**

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