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Azure Cost Management: 2-Hour Briefing

Name	Azure Cost Management: 2-Hr Briefing + 2-Hr Q&A Session
Summary	This briefing is designed to provide customers with an overview of the cost drivers in Azure and the tools available to control and optimize their Azure spend and value.
Description	Cloud adoption offers substantial advantages in agility and ease of deployment for new workloads. However, it also adds complexity related to the drivers of cost. A firm grasp of these complexities can make the difference between achieving savings, or approximate cost parity with cloud adoption and surprises on your invoice at the end of the month. This briefing is intended to help you understand the common drivers of cost within Azure and the tools at your disposal to optimize those costs. While it is not meant to serve as a cost analysis or personalized roadmap for your environment, it is designed to give you a foundational understanding of Azure costs and common strategies on how to control them. This briefing includes a 2-hour overview and guidance on the topics below, and up to 2 hours of Q&A/follow-up sessions for more in-depth discussion on topics of your choice within the listed agenda.
Agenda	Overview of the Pay-As-You-Go cost model • Reservations vs. Start/Stop strategies and when to use each • Overview of Azure Hybrid Benefit • Overview of Azure Dev/Test Subscriptions • Overview of Azure Cost Management • Azure Budgets & Cost Alerts
Cost	$1,000 USD