

AI Genie Enterprise Knowledge Retrieval

GenAI-powered document search for healthcare, banking, retail, and enterprise knowledge workflows.

AI Genie by Motivus is a Generative AI-powered knowledge retrieval accelerator that helps teams retrieve precise answers from scattered and unstructured documents such as slides, reports, whitepapers, Word files, PDFs, and PowerPoint files. It uses Retrieval-Augmented Generation (RAG) to connect users with document-grounded answers and clickable links back to source files.

What it does	Turns enterprise documents into a searchable GenAI knowledge experience with source-linked answers.
Who it helps	Healthcare, banking, retail, professional services, sales, marketing, operations, compliance, and knowledge teams.
Why it matters	Reduces manual document review, accelerates time to insight, and improves reuse of institutional knowledge.

Core Capabilities

- Conversational search across enterprise document sets using natural-language questions.
- RAG-powered responses grounded in trusted internal content, not generic web search.
- Source-linked answers that let users preview or download the original files.
- Custom corpus support for slides, reports, policies, PDFs, Word documents, and PowerPoint files.
- Secure proof-of-concept path using curated documents, with expansion across teams and departments.
- Deployment flexibility across customer environments, including cloud or on-premises scenarios.

Example Use Cases

Healthcare & Life Sciences	Retrieve regulatory guidance, SOPs, trial protocols, safety reports, clinical policies, or payer strategy documents.
Banking & Financial Services	Search risk frameworks, client case studies, product documentation, internal decks, and RFP responses for GenAI-powered sales enablement.
Retail & Consumer	Explore store operations playbooks, merchandising reports, store audits, campaign recaps, and planogram compliance content.

Business Benefits

Speed to Insight	Go from question to document-backed answer in seconds, not hours.
Reuse Real Work	Tap into past decks, proposals, reports, policies, and reusable knowledge assets.

Scalable Entry Point	Start with a focused proof of concept, then expand to broader enterprise knowledge workflows.
Client-Ready	Demonstrate Generative AI value on customer content safely and privately.

Technology Foundation

- RAG framework that combines vector-based retrieval with GPT-4 style generation.
- OpenAI API support to generate human-like, document-grounded answers.
- Secure viewer for previewing and downloading documents from within the app.
- Multi-format parsing for PDF, PPTX, and DOCX content.

Getting Started

Select Contact me in Microsoft Marketplace to connect with Motivus. A Motivus representative will follow up to discuss the business use case, document sources, security requirements, target users, proof-of-concept scope, and next steps for evaluation or commercial engagement.

Source: Motivus AI Genie product page - <https://motivus.com/accelerators-and-frameworks/ai-genie/>