

Your client business
lives or dies
by its ability to sell

AI Sales Genio
unleashes the unstoppable
24/7 AI sales team
that turns every WhatsApp
conversation into
loyal customers and
explosive growth.



Contact:
Prof Giuseppe Mascarella
wa.salesgenio.me/7873448275

Position yourself as a leader in your industry leveraging AI.

1. **AI Increase revenue of your clients** close more sales with better customer engagement
2. **AI Reduce Costs for your clients:** Streamline sales operations.

Services:

- a. Sales 7x24 management
- b. Credit Card Integrated
- c. Post sales
- d. Inventory
- e. Go-to-market
- f. Marketing campaigns
- g. Pricing strategies
- h. Promocodes Gamifications
- i. Operations automation
- j. Analytics driven decision making



Your Clients Love Whatsapp

Email Open rate is 4% so
\$1+Trillion business transactions are on
WhatsApp!

...A DISRUPTIVE TECHNOLOGY TREND ARRIVED:

CONVERSATIONAL AI SOCIAL ECOMMERCE



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The Customer Journey



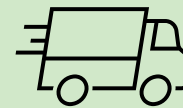
AI Sales Genio



 Chat on WhatsApp



2 Engage clients with Super Smart personalized conversations



3 -Immediate Easy Order Payment
-Abandoned Cart Recovery Gamification
- Notification to **your operations**

5 Reviews

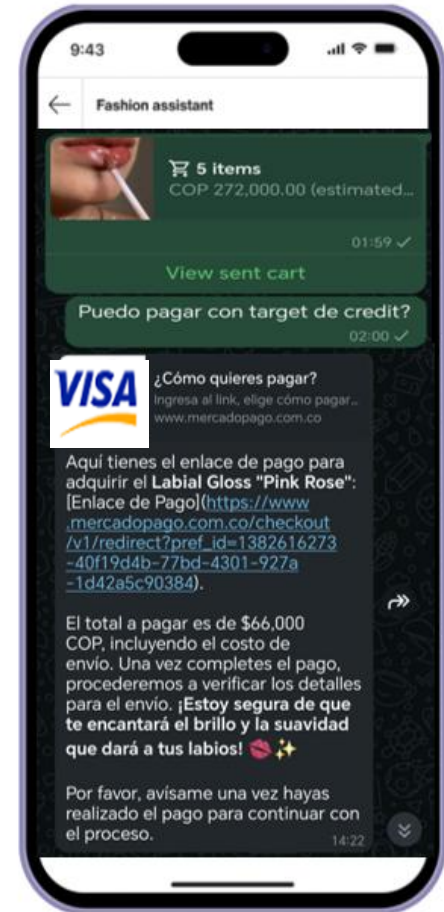
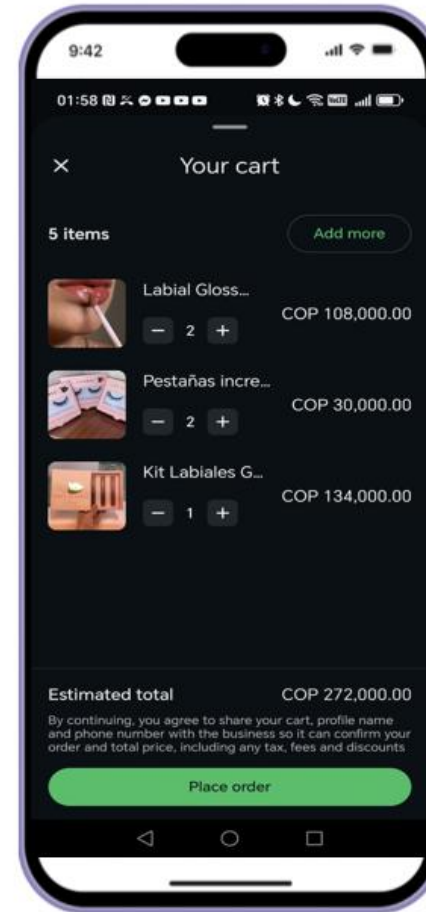
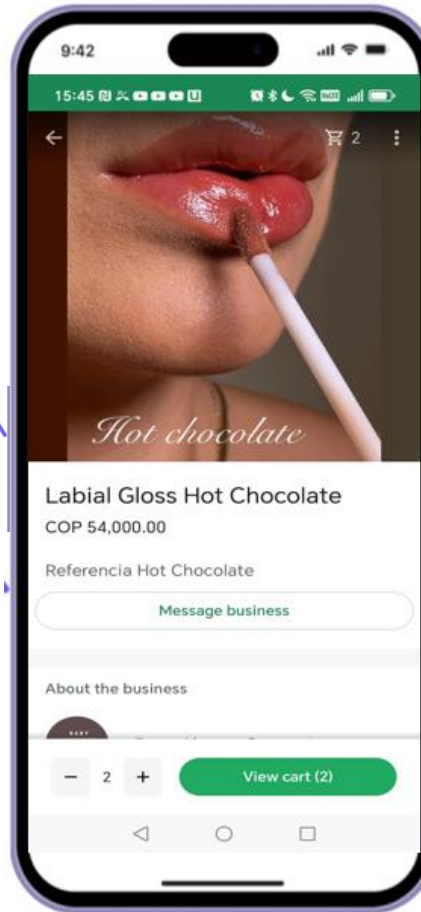
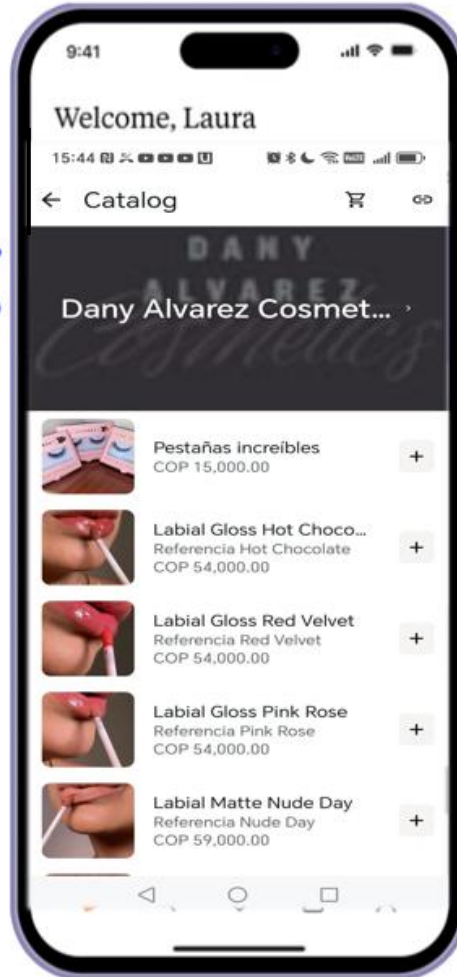
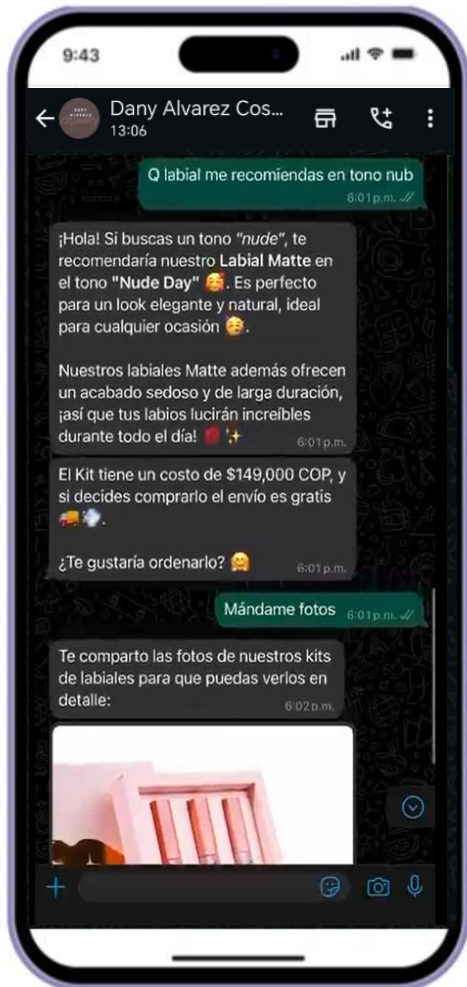


4 UPSELL with WhatsApp Campaigns, Fun Games to Win **PromoCodes**



1 Link form Social Media o Client CRM Database

What Is Conversational AI Ecommerce?



Engaging with fun Trivia questions to Win **PromoCodes**



Conversational Commerce changes the game

How people **shop**.

Where people **buy**.

How brands **compete**.

Impact engagement & drive profit

Decreased

Customer

- Customer effort
- Website bounce rate
- Churn rate
- Need for customers to go in store
- Returned/exchanged products

Increased

Brand

- Conversions
- Retention
- Upsell/cross sell rate
- Customer Lifetime value
- Customer satisfaction



Conversational

Human-like interactions with a GenAI assistant or live agent guides customers to the right product or service to meet their needs to streamline the search and buying process.



Commerce

Reducing the time a customer needs to find what they're looking for paired with shoppable functionality, expedites the path to purchase.

Who Has Unlimited Sales Agents 7x24? Do you need a solution?




WhatsApp



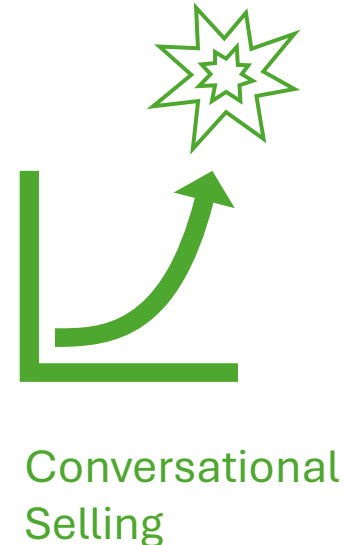
CRM

- ✓ 2.7 billion active users
- ✓ 98% open rate
- ✓ 68% lead conversion!!



OpenAI
ChatGPT

- ✓ 60% Higher Engagement Rate
- ✓ 70% Less Abandoned Carts
- ✓ 10X conversion w/pers msg



“SaaS Software is Dead! Agentic AI model is Reshaping the future of Software”

Whereas SaaS abstracted infrastructure made software tools more accessible, agentic AI abstracts cognitive effort.



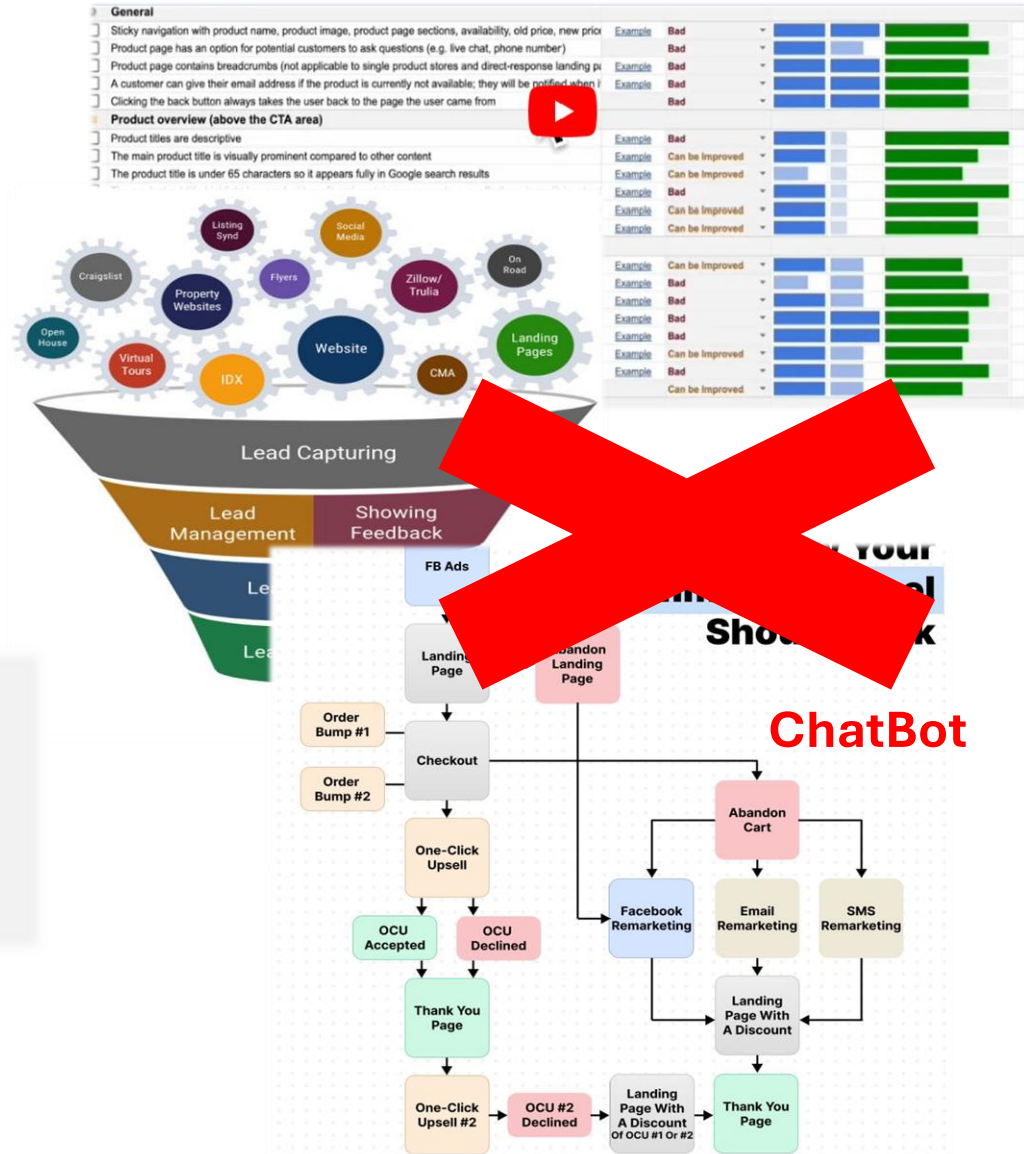
Satya Nadella • 2n
Chairman and CEO at Microsoft
Redmond, WA



AI Sales Genio
is an MultiAgentic AI-First ecommerce and CRM
on **WhatsApp** social platform.

Business No longer need to train employees on dozens of tool
and customize workflows!

Now they can focus on investing on Marketing creativity



Sales Genio AI Leadership



Prof Giuseppe Mascarella, co-founder

- 7 years CEO of \$12M company and 15 years Group Manager at Microsoft
- AI Prof at EAFIT Medellin and Miami
- AI Architect since 1990
- Director of eCommerce Acceleration Center (joint project: Microsoft, Cisco, HP)



Enoc Silva, co-founder

- 4 years CEO of EVALUMINE
- AMAZON CTO Fellow
- Google Generative AI Certificado
- Ciencia Datos INETUM

Experienced Team:

Andrea Silvestrini

Former CFO R&D Microsoft

Juan M

PhD in AI from U Trento

Navneet S

10 years CRM Chief Architect

Robert G

12 years Ecommerce Architect

Andres Z

AI Engineer

Harman S

UX Engineer

Nitin G

Promo Engineer

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Why Now?



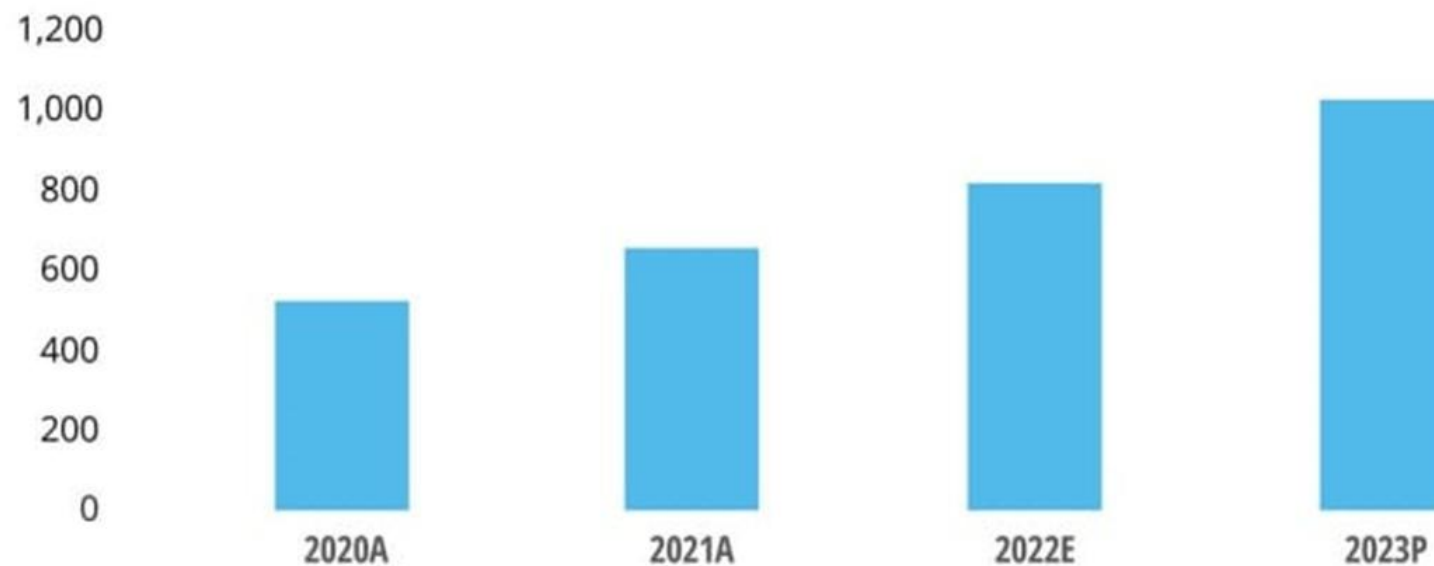
Shopping goes social

WhatsApp Is The New eCommerce Website

FIGURE 1

The global social commerce market is expected to continue to expand, possibly topping US\$1 trillion in annual sales in 2023

Global social commerce market (US\$ billions)



Note: 2020 and 2021 are actual numbers, 2022 is Deloitte's estimate of sales, and 2023 is Deloitte's prediction.

Source: Deloitte Global analysis.

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Schedule a Call
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