



AI Adoption, Value Creation & Transformation

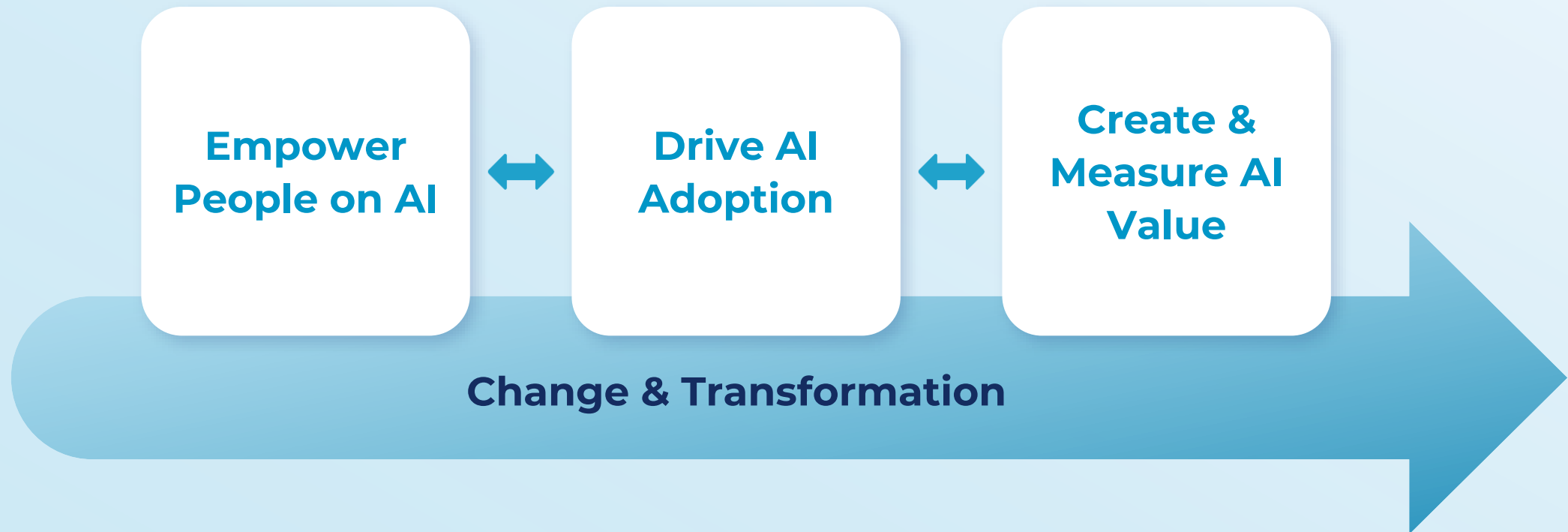
Overview

Switzerland, 30 June 2026

**To unlock the true value of AI,
we need to change the way we work.**

**It's not only about technologies, but about
organizational change and transformation.**

Our mission is to provide scalable tools to effectively drive the change



We are number 1 in our segment

AI | BUSINESS SCHOOL

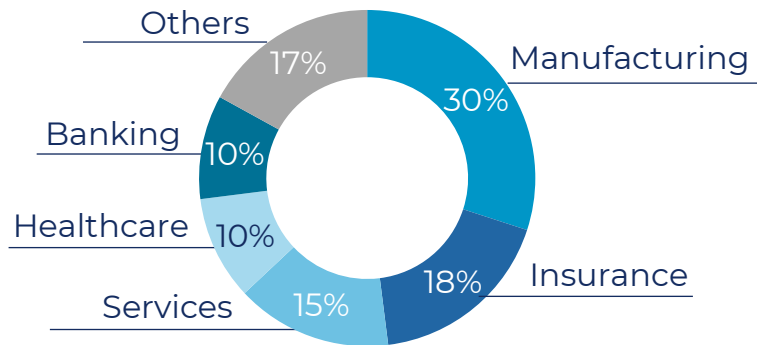
- Internationally operating AI and tech company, headquartered in Switzerland
- Founded in 2018 with the mission to provide scalable tools to ...
 - empower people on AI
 - drive real AI adoption
 - create & measure AI value
 - drive the change & transformation

Partnerships – selected examples:



We support companies across all sectors and sizes

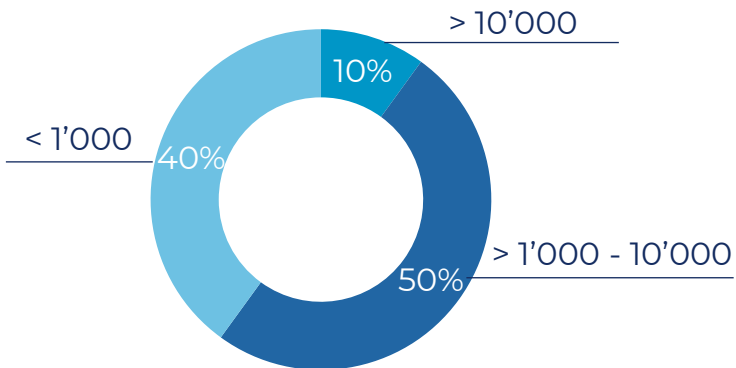
Across all industries



Trusted by 100+ industry-leading enterprises (examples)



Across all company sizes



What makes us different

Agentic AI



SaaS



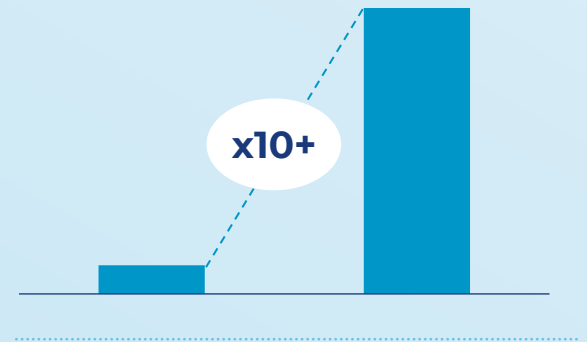
Content



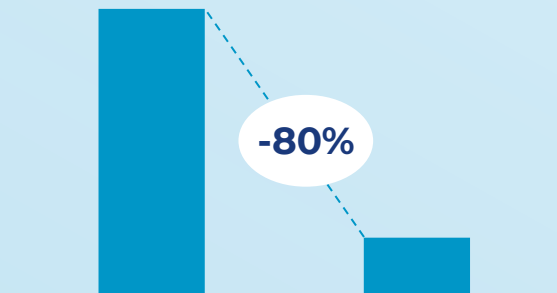
Data

- Full personalization and high interactivity for users
- Optimal effectiveness and efficiency for organizations
- Combined with full scalability and sustainability

Effectiveness



Costs



We offer two types of products

Integrated platforms for company-wide AI training & adoption support

- Powerful, comprehensive support to achieve massive mobilization across the entire organization
- Structured project / program structure recommended
- Broader visibility & involvement

▶ Ideally suited to initiate significant momentum and drive systematic change & transformation processes

Individual (agentic) services for optimal support at the point of use

- Specific supporting services available at «the point of AI use» in daily life
- No overall project structure or governance needed
- Individual support «on demand»

▶ Daily support by seamless integration of useful tools into productive environments

Our product portfolio

Integrated platforms

AI Adoption Platform

Large-scale people empowerment, real practical AI adoption and business value creation through AI in companies and institutions of all sizes and across all industries

Copilot Adoption Platform

Large-scale people empowerment, real practical adoption and business value creation through [Microsoft Copilot](#) and related products

Add-ons & individual (agentic) services

Agent Factory

Comprehensive collaborative environment to enable teams to jointly work on designing and building AI solutions for real-life business problems and challenges

Prompting Mentor

Agentic solutions that act as a personal prompting mentor that is always by your side during trainings as well as during daily AI use

Value Cockpit

360 degree perspective on company-wide AI adoption, AI's business impact and value creation across different AI tools and business domains as well as the Return on AI (RoAI)

Copilot Agents

Support individuals and organisations in maximising the practical use and value creation through [Microsoft Copilot](#) and related Microsoft apps

Prompting Assessments

Systematic assessment of prompting and agent building skills of your workforce as well as your job applicants during external hiring

AI Transformation Accelerator

Coming soon

AI Adoption Platform

AI Adoption Platform

A unique integrated platform to drive:

- large-scale people empowerment
- real practical AI adoption
- business value creation through AI

... in companies and institutions of all sizes and across all industries

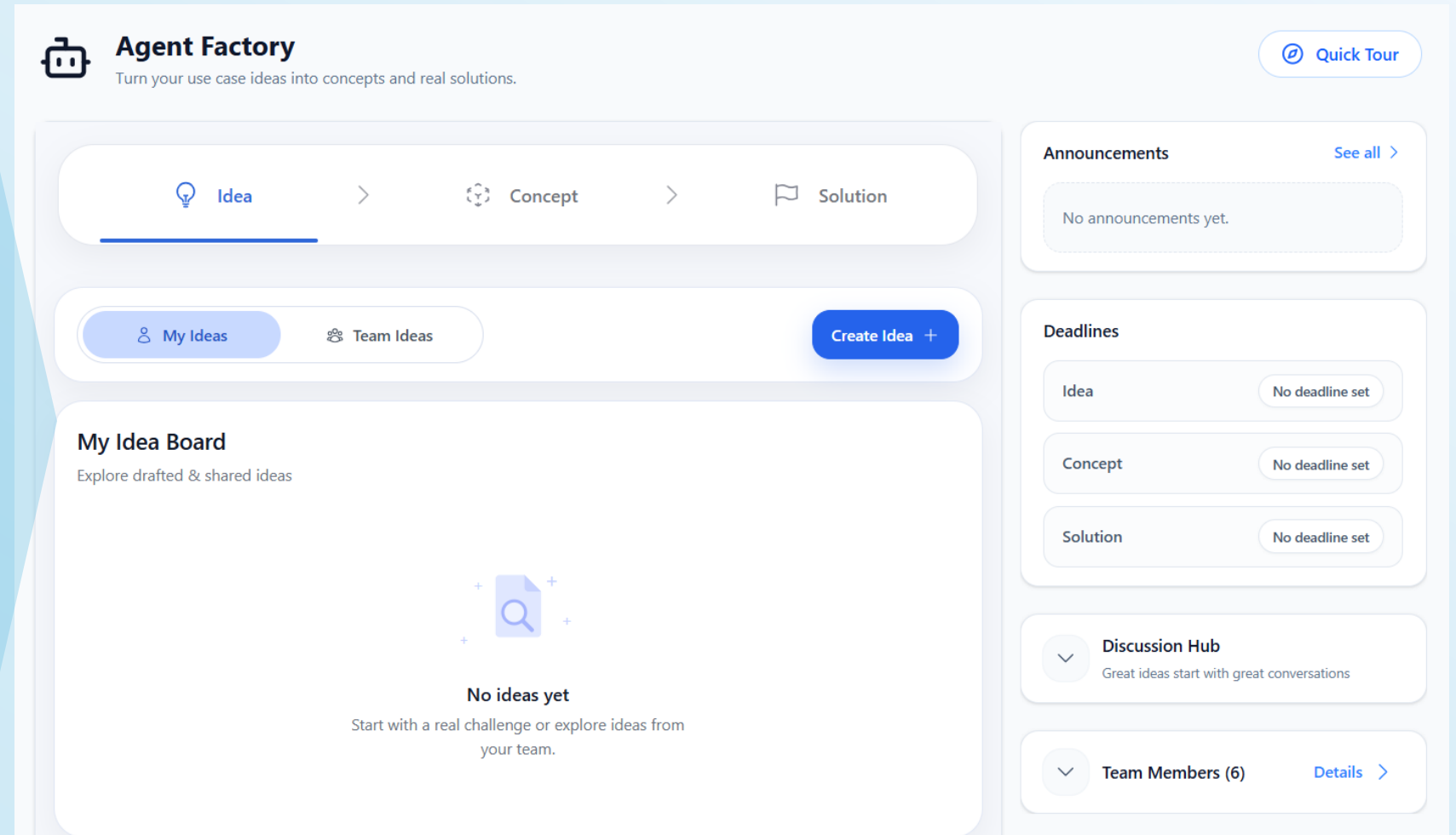
The screenshot displays the AI Business School platform interface. At the top, the navigation bar includes the logo, and tabs for Train, Apply, Create, Innovate, News, and Cockpit. A user profile for 'Selçuk Boydak' is shown with a dropdown arrow, and an 'AI Chat' button is on the right. Below the navigation bar, a welcome message for 'Selçuk' is displayed, along with his job role 'Sales (Account management)' and current level 'Beginner'. The main section, 'Your job-specific training journeys', features a progress bar at '0 of 7' and a 'Select level: Beginner' dropdown. Three training modules are listed, each marked 'In progress': 'The AI Adoption Platform' (A short overview), 'Introduction to AI and GenAI' (AI basics and current insights you need to know), and 'AI in Sales' (Opportunities opened up by AI for Sales). A hint icon and text 'Click any module to continue learning' are present. At the bottom, there are settings for 'Private', 'Prompt Mentor', 'Auto Refine', and a 'Clear' button. A small robot icon is in the bottom right corner.

Agent Factory

Agent Factory

A comprehensive collaborative environment to enable teams to jointly work on designing and building AI solutions for real-life business challenges and problems in 3 steps:

- generate an AI use case idea
- refine concept and business specifications
- build a prototype or real-life solution



Copilot Adoption Platform

Copilot Adoption Platform

A unique integrated platform to drive:

- large-scale people empowerment
- real practical adoption
- business value creation

... through M365 Copilot and related Microsoft products / apps

In companies and institutions of all sizes and across all industries

The screenshot displays the AI Business School Copilot Adoption Platform interface. At the top, the header includes the AI Business School logo, navigation links for Train, Apply, Create, News, and Cockpit, a user profile for Selcuk Boydak, and an AI Chat button. The main content area welcomes the user and shows their current level as Beginner. It features a progress bar for 'Your job-specific training journeys' and a list of three training modules: 'Introduction to AI and GenAI' (In progress), 'Get Started with Microsoft 365 Copilot for Everyday Work' (Complete previous step), and 'M365 Copilot Use Case Advisor' (Complete previous step). Below this, there are two sections: 'Copilot Use Case Mentor' with 'M365 Copilot Use Case Advisor' and 'M365 Copilot Trainer', and 'Copilot Prompting' with 'Prompt Builder' and 'Personal Prompt Library'. A small AIBS robot icon is visible in the bottom right corner.

AI BUSINESS SCHOOL

Train Apply Create News Cockpit

S Selcuk Boydak AI Chat

Welcome Selcuk

Your job role or specialization: Sales (Account management)

Your current level: Beginner

Your job-specific training journeys

Select level: Beginner 1 of 6

In progress

Introduction to AI and GenAI

AI basics and current insights you need to know

Complete previous step

Get Started with Microsoft 365 Copilot for Everyday Work

Learn how to use Copilot in your daily workflow across Microsoft 365 apps

Complete previous step

M365 Copilot Use Case Advisor

Explore different Copilot use cases tailored to your job role

Copilot Use Case Mentor

M365 Copilot Use Case Advisor

Personalized recommendation of Copilot use cases

M365 Copilot Trainer

Apply and try out useful Copilot use cases

Copilot Prompting

Prompt Builder

Create personalised reusable prompts for your daily work

Personal Prompt Library

Discover Copilot-specific and your own created prompts

AIBS

Copilot Agents

Copilot Use Case Advisor

Recommends the most relevant Copilot use cases specifically selected according to your personal job role, daily habits and personal preferences.

Copilot Use Case Trainer

Acts as a personal trainer supporting you step-by-step in discovering and practising specific Copilot use cases and also in specifically refreshing your skills.

Copilot Prompt & Use Case Builder

Supports you in optimally designing individual Copilot use cases with optimised Copilot prompts that enable you to create very personalized Copilot experiences.

Copilot Use Case & Prompt Library

Enables you to create your personal library with your favourite Copilot prompts and use cases but also to share these with others and thereby create team- and company-specific libraries (including approval processes).

Copilot Prompt Builder

Build, compare, and save better Copilot prompts. Move from a rough task idea to a structured Copilot prompt, compare a first-draft version with an optimized version, and save the best result to your Copilot Prompt Library.

Open Copilot Prompt Library

1 Use Case

2 Context

3 Create

4 Optimize

5 Reflect

6 Save

COPILOT USE CASE ADVISOR

Discover the Copilot use cases

Open saved prompts

03 LIBRARY USE CASE

Meeting Summaries and Next Steps

DESCRIPTION

- After meetings, capturing accurate summaries and action items from your notes and chats can delay follow-ups.
- You walk away with clear meeting recaps and next steps you can share immediately, cutting out manual rewriting.

INVOLVED APPS

Microsoft Teams

Microsoft Planner

Microsoft Excel

WHY THIS WAS SUGGESTED

- You spend less time reviewing meeting transcripts and chat threads, allowing you to deliver concise summaries and actionable next steps soon after each sales call.

👍 Very useful

Moderately useful

👎 Not really relevant

Prompting Mentor

Prompting Mentor

Agentic solution that acts as a personal prompting mentor and is always by your side during trainings as well as during daily AI use:

- supports you with immediate meaningful feedback for your specific prompts, recommending improvements and also prompt optimisations
- observes your prompting behaviour over a longer period of time and shares recommendations on how to generally improve your prompting effectiveness

The screenshot displays the Prompting Mentor interface. On the left, under 'Instruction:', it asks the user to combine best practices and success factors to write a comprehensive prompt for a specific scenario: 'Imagine you need an AI-generated social media post to announce a webinar. Your prompt should make it easy for the AI to produce the optimal output without guessing. Consider all the relevant best-practices for effective prompting.' Below this, the user's prompt 'Create a Linkin post' is entered in a text box. A 'Try Again' button is visible. On the right, the 'Evaluation' tab is active, showing a 'Prompt Evaluation' score of 18%. A progress bar indicates the current score. Below the score, a 'FEEDBACK' section explains that the prompt is basic and lacks details like audience, purpose, and format. It then lists 'STRENGTHS' (Action request is present, Deliverable is present) and 'WEAKNESSES' (Lacks audience, purpose, key facts, length, format, or style). A small robot icon is in the bottom right corner.

Instruction:

Now combine all the best-practices and success factors you learned about effective prompting and write one comprehensive prompt for this scenario:

Imagine you need an AI-generated social media post to announce a webinar. Your prompt should make it easy for the AI to produce the optimal output without guessing. Consider all the relevant best-practices for effective prompting.

Write your prompt in the chat area below, then click "Evaluate prompt & generate output" to receive specific feedback.

Your Prompt

Create a Linkin post

20 / 2000 characters

Try Again

Evaluation Output Suggestion

Prompt Evaluation 18%

FEEDBACK

The prompt gives a basic action and deliverable but lacks all other details. It does not specify audience, purpose, key facts, length, format, or style. Try again with these additions.

STRENGTHS

- Action request is present
- Deliverable is present

WEAKNESSES

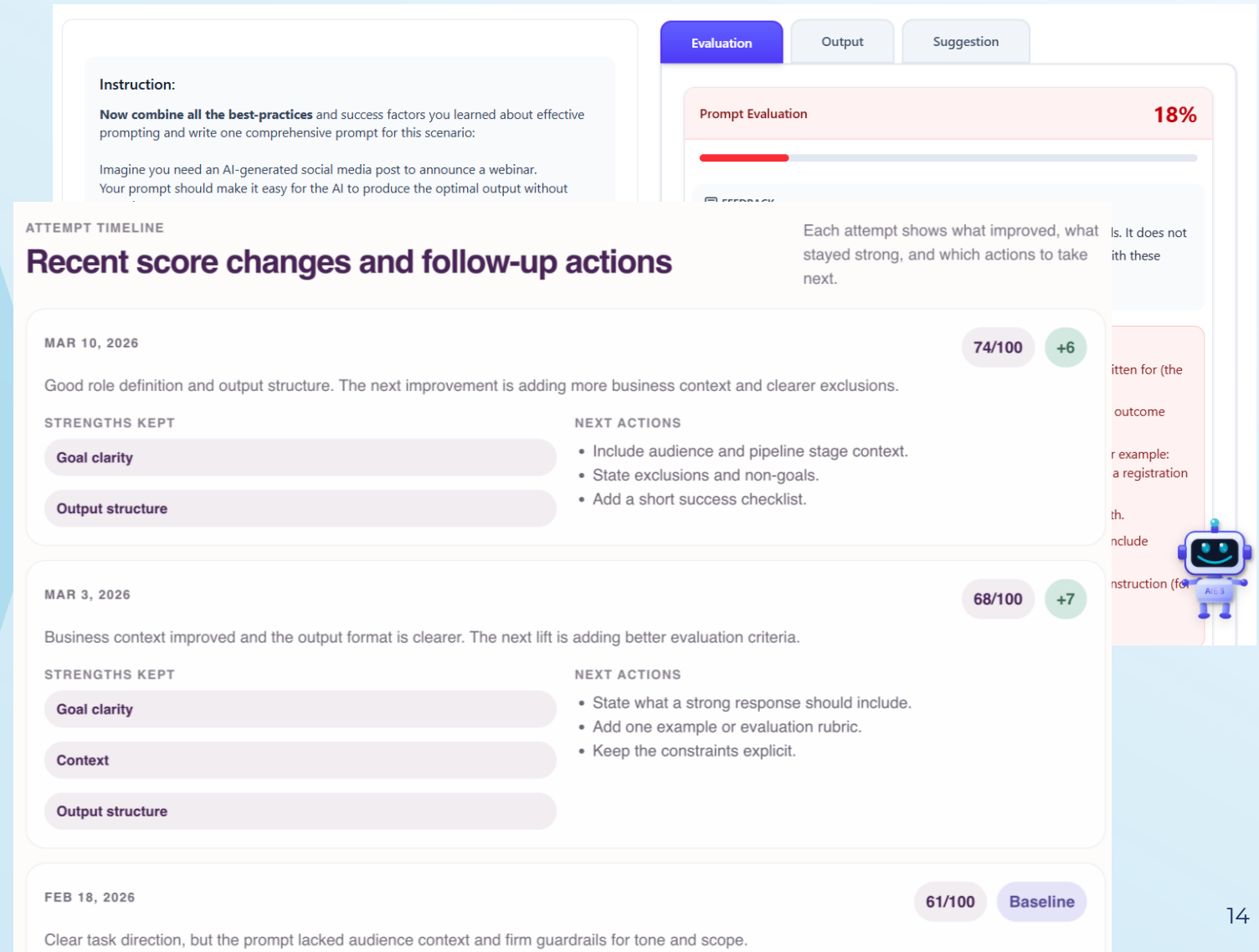
- State who the text is written for (the target audience).
- Add a short purpose or outcome (why it matters).
- Add 2 to 3 key facts (for example: topic plus date/time or a registration link).
- Add a measurable length.
- Add at least one must include instruction.
- Add an output format instruction (for example: bullet points).
- Add a tone descriptor.

Prompting Assessments

Prompting Assessments

Systematic assessment of prompting and agent building skills

- of your entire workforce to determine strengths, weaknesses and areas for improvement
- Of your job applicants during external hiring processes to ensure that new hires have sufficient AI capabilities

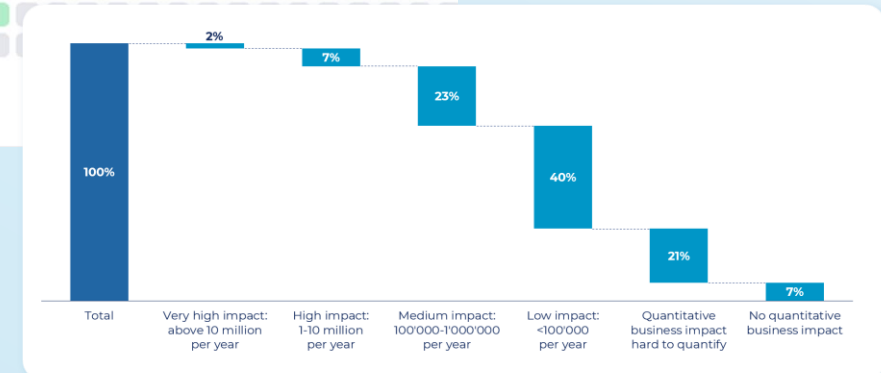
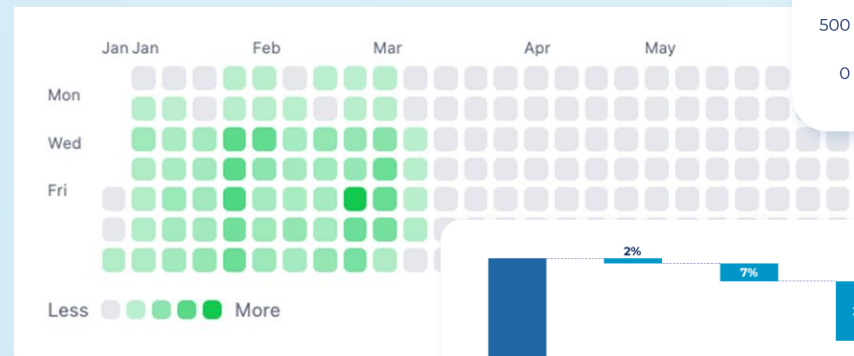
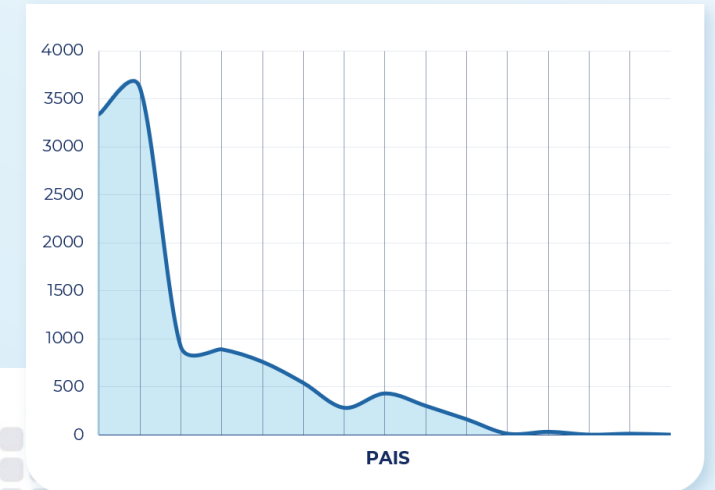
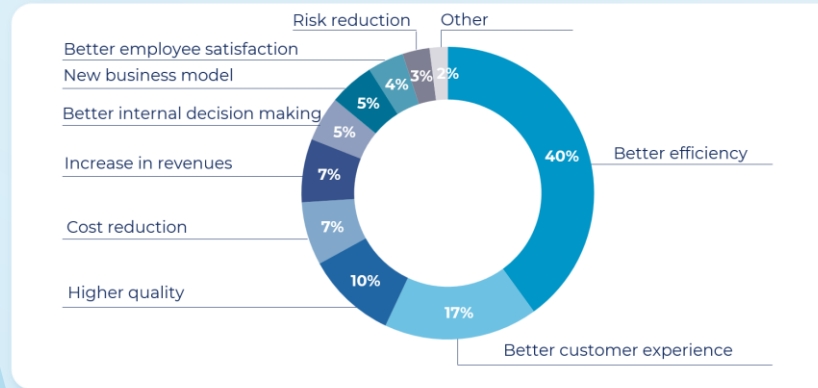


Value Cockpit

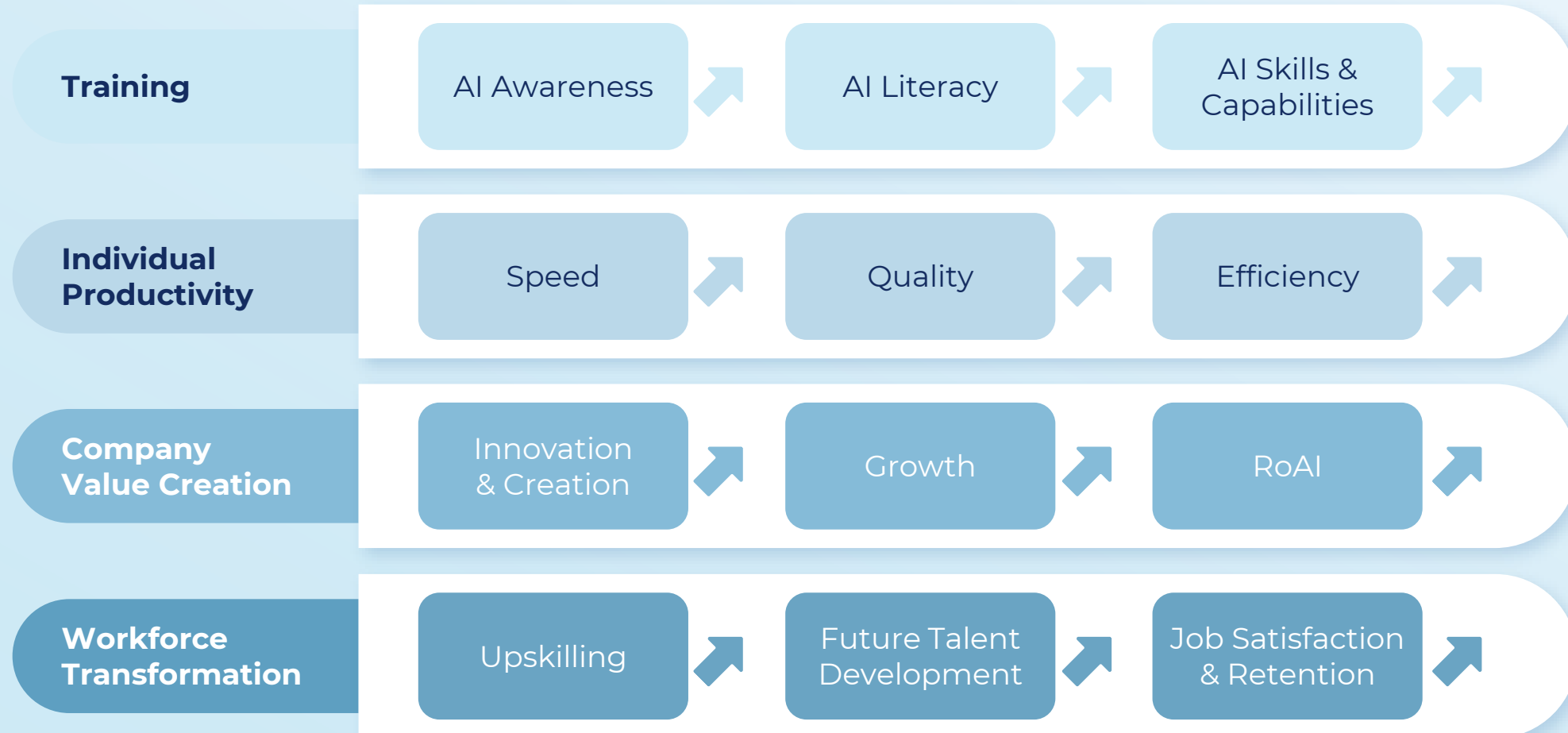
Value Cockpit

360 degree perspective on company-wide:

- AI adoption across different AI tools and business domains
- AI's business impact and value creation
- the Return on AI (RoAI)
- company-wide AI skills & capabilities
- and more



We help to create measurable impact in all relevant dimensions



Contact

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