

# Improved Retail Visibility With Azure Services



## Brief

**Industry:** Retail

**Location:** United States of America

**Technology:** Azure Services

**Case Study:** Improved Retail Visibility With Azure Services

## Client Overview


▶ AIMDek’s client is a well-known supermarket store. They provide a range of household products, including home furnishings, kitchen essentials, food, and organic items. They have reached out to AIMDek for increased process efficiency and lower operational costs.

## Goals


▶ To utilize the public cloud by Azure services and improve the management abilities of the client. We aim to streamline processes so that the cost of handling reduces, speed of execution improves, and end-to-end productivity enhances.



## Challenges


 Lack of central management to store, access, and modify product data.


 Poor inventory management due to low accessibility.


 Low employee productivity due to time-consuming processes.


 Impaired team collaboration and communication.

## Solutions

 **Azure Cloud Implementation**  
Implementation of Azure App and database services to move everything to a central location, which improves data accessibility.

 **Improved Employee Collaboration**  
Through central data management, employee collaboration improves, as they can collaborate remotely with the latest data updates.

 **Central Collaboration**  
Central data management through implementation of Azure Repos. Better collaboration and automated CI/CD abilities.

 **Reduced Cost of Management**  
Overall lower cost of management because of streamlined processes, remote Azure access, and Microsoft 365 implementations.

## Results

- ▶ Improved customer service
- ▶ High employee satisfaction
- ▶ Lower costs of execution
- ▶ Better operational efficiency
- ▶ Centralized data management
- ▶ Enhanced inventory management



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