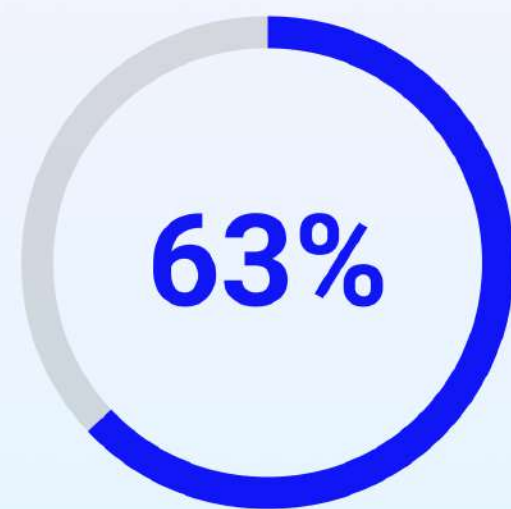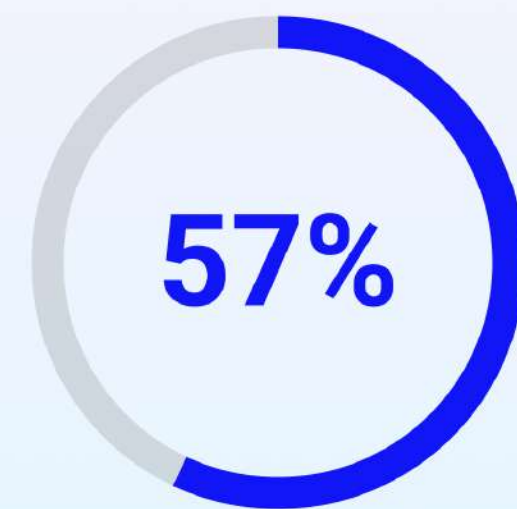# mirro.ai

A Recruitment Revolution
AI Driven Interviews

Increase Placements by 40% | Cut Costs by 50%
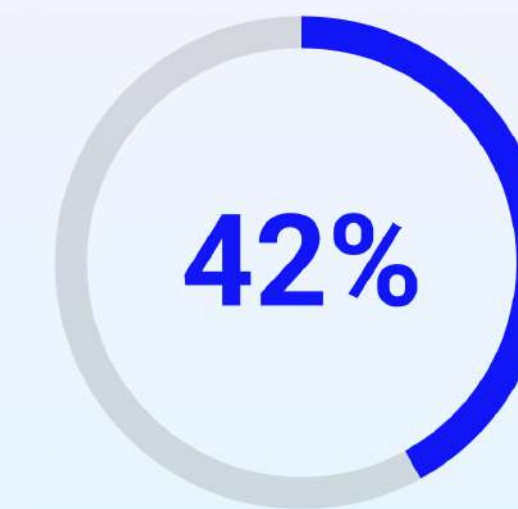
Challenges

63%
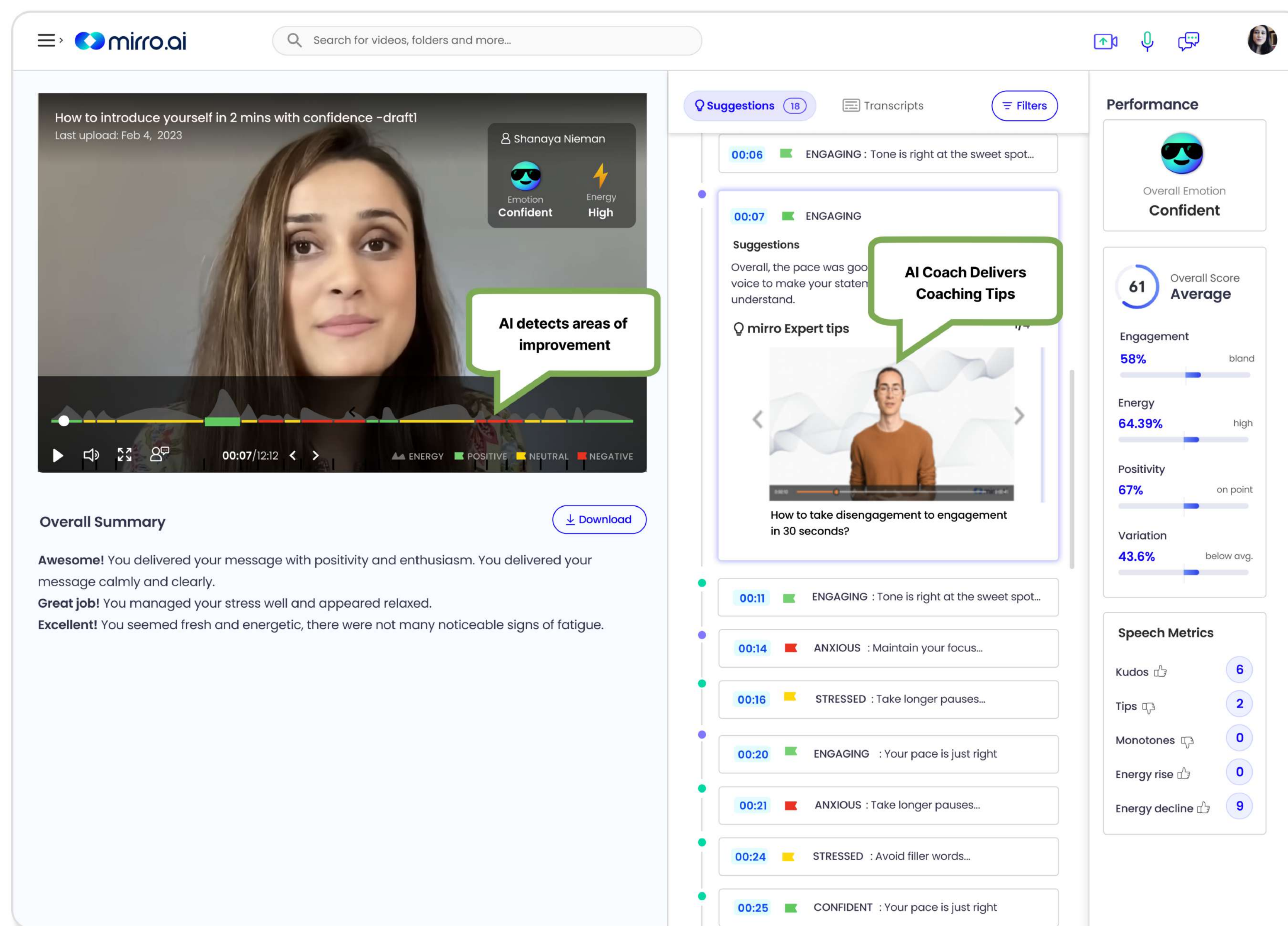Fail to Assess Soft Skills When Screening

57%
Fail to Identify Candidate Engagement

42%
Interviews Affected By Recruiter Bias

Solution

mirro.ai discovers business-transforming insights missed by recruiters in interviews

22+ Emotional Cues Detection

Language, culture, and accent agnostic - diversity inclusive

EQ Boosting Coaching

Content reviewed & curated by pioneers in emotional intelligence coaching

Business Insights Dashboard

Important non-verbal cues in candidate's communication, recruiter's assignments, overall interview engagement

What We Offer

Analyze
Recruiters audio/video recordings of screening & technical interviews

Assessment
Objective standardized feedback for informed decision making

Coaching
Personalized action plans for recruiters and manager calls

Outcomes
Amplify productivity, minimize placement costs, and boost revenue

Customer Gains

Excellence:
Consistent, bias-free evaluation leads to placing more quality candidates

ROI and Savings:
Increase placement by 40% and reduce operational costs by 50%
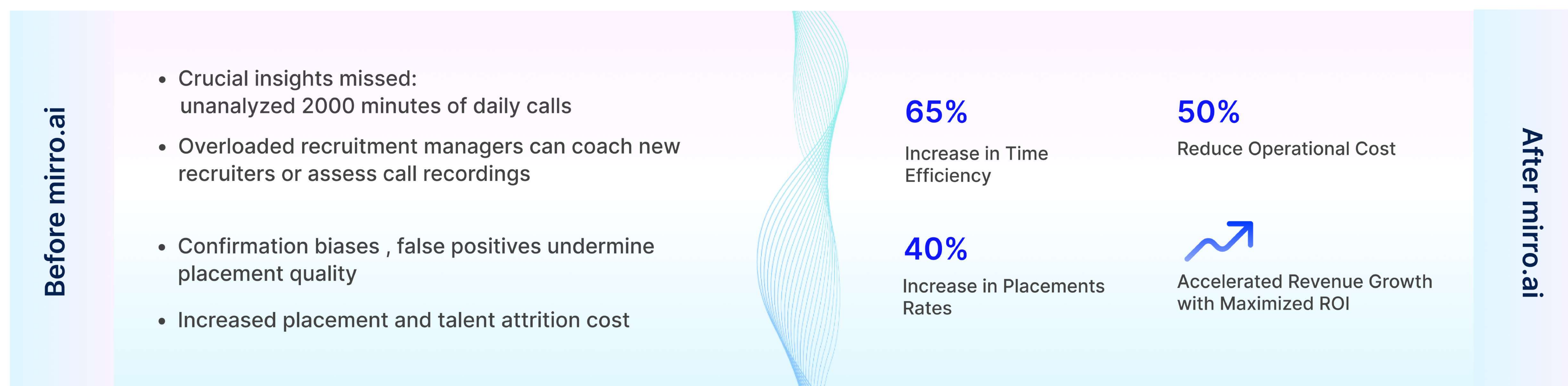
Satisfaction:
Improved satisfaction levels across both recruitment companies and their clients

> "
> mirro's Enterprise reshaped our recruitment outlook. With a 40% rise in placements and a 50% reduction in our costs, its insights into biases and false positives were invaluable. A true industry disruptor!
>
> — e-Zest

eZest's Success Story

Before mirro.ai

- Crucial insights missed: unanalyzed 2000 minutes of daily calls
- Overloaded recruitment managers can coach new recruiters or assess call recordings
- Confirmation biases , false positives undermine placement quality
- Increased placement and talent attrition cost

65%
Increase in Time Efficiency

50%
Reduce Operational Cost

40%
Increase in Placements Rates

Accelerated Revenue Growth with Maximized ROI

After mirro.ai

How to engage with mirro.ai?

1 **Initial Discovery:**
Launch with a 4-week complimentary trial; partner with mirro experts to set your KPIs

2 **Pilot Phase:**
Transition to an annual plan; enjoy bonus minutes and specialized training sessions

3 **Full-Scale Deployment:**
Refine KPIs, expand user adoption, and select your yearly subscription and ideal minute package

4 **Sustained Support:**
Benefit from uninterrupted technical support and new feature access

Schedule your demo today! **sales@mirro.ai**