A platform built for the new way of doing product management

Feedback

airfocus

Delivery

Flexibility makes all the difference

Custom views

Items & custom fields

Integrations

Interconnected workspaces

Native airfocus apps
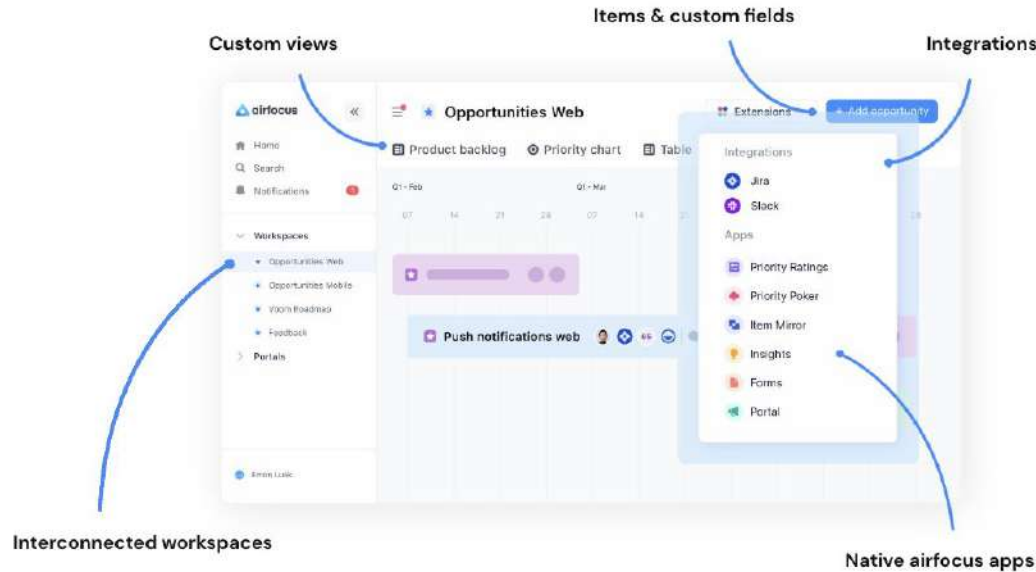
- Companies with multiple products & teams have unique workflows and complex org. structures.

- Other existing PM solutions are rigid and not modular, forcing their customers to adapt their own workflows to the software, which is costly & inefficient.

- airfocus is designed as a modular & customizable platform that adapts to the unique needs of these organizations, providing the required flexibility.

airfocus | **WHAT WE STAND FOR**

Privacy & Security

Security

We incorporate data security into our infrastructure, product, and operations. Support for Single Sign-On (SSO: Google, Microsoft Azure AD, Okta, SAML) and user roles and permissions.

Reliability & Availability

We ensure that our cloud-based infrastructure supports business continuity. We offer full transparency into system status and performance.

+99% Uptime commitment
+ Live status monitoring

Privacy & Data Protection

Privacy is not just a policy for us. We are committed to protecting your privacy with our comprehensive privacy compliance program.
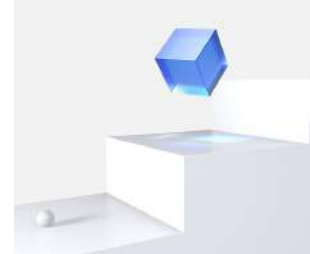
+ Servers in EU (Germany)
+ Data residency options

Compliance

We adhere to global privacy and security laws and standards to help you meet your compliance obligations.

+ Fully GDPR compliant

Advanced product organizations

Characteristics

- \>1000 FTEs
- Multiple products & product teams
- Across a wide range of industries
- Various product roles & hierarchies

Challenges

- Aligning complex interconnected products & teams.
- Unique workflows & processes which should not change to fit a tool
- Internal PM

airfocus Setup

- Multiple interconnected workspaces
- High level of customization
- Portfolio views

Thousand of product teams already use airfocus

Highly reviewed on major platforms

airfocus for Bandwidth

Link to testimony

"We lacked having a unified place for all the roadmaps and how they tie in together. airfocus is now our single source of truth for our 50+ teams to manage our product in real time."

Katie Bentzon

The Customer

Bandwidth (NASDAQ: BAND) provides cloud-ready voice, messaging, and emergency service connectivity built for the enterprise.

The Problem

Bandwidth was **struggling with collaboration** across their 50+ product teams. There was **no single source of truth** and **silos** had formed. Updating roadmaps manually was a lengthy process and **prioritization disjointed**, damaging value delivery.

The Solution

airfocus transformed the teams' prioritization and roadmapping processes. Priority charts visualize value at a glance and portfolio views helped to align around a single source of truth. The teams are now tied together with predictability for what's coming up next.

airfocus

Why our customer choose us

airfocus consistently ranks as an industry leader. But don't take our word for it. Check out G2's reviews for more info.

Users Love Us

Leader WINTER 2023

High Performer FALL 2022

8.4
Ease of use
Aha: 7.5

8.4
Ease of setup
Aha: 7.4

8.7
Ease of admin
Aha: 8.0

9.1
Quality of support
Aha: 9.0

Why our customer choose us

	airfocus	Competition
High usability & ease of adoption	✓	✗
Fully flexible platform & workflows	✓	✗
Excels with multiple teams and products	✓	✗
Freely use custom fields & views	✓	✗
Product strategy, discovery & outcome-focused platform	✓	✗

airfocus | **OUR STRATEGY**