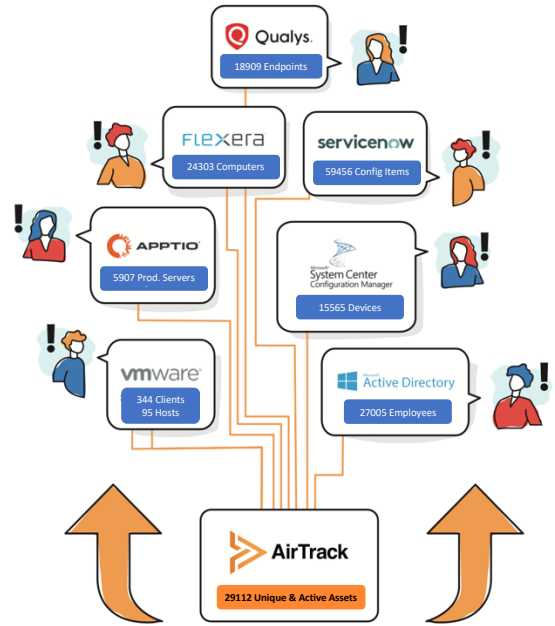


AirTrack Rebuilding Trust Across IT Data

In our experience,

- As much as **53% of device data** is not captured in Service Management systems.
- Up to **50% of Mission Critical Servers** lack any Anti-virus coverage
- Up to **33% of IT Assets are not captured** and managed by IT Asset Management systems
- **Agents only cover about 65%** of devices for patch and update management



IT Operations Data is often held in many siloed systems that are **inconsistently** managed across an organisation, with no means to easily report on the **anomalies and discrepancies** across these multiple toolsets. This lack of accurate and complete IT quality leads to significant operational inefficiency, compromised transformation initiatives, and **disagreements between teams** as no one really understands where the truth actually lies.

AirTrack removes ambiguity across IT Operations, creating a **"system of trust"** upon which all technology platforms can depend, controls IT **'system drift'**, and drives ongoing compliance programs to keep disparate technology systems aligned.

AirTrack supports a range of Use Cases across the following domains,

- Service Management
- IT Asset Management
- Security & Compliance
- Inventory & Billing
- Forecasting & Planning

And helps to answer common IT Operational questions like these:

?	Why do I have so many Configuration Items? What is corrupting the quality of my CMDB?
?	My IT Asset Management system is not collecting against the entire IT estate – how do I remediate this gap?
?	Some employees with assigned Computers are not in AD – who are these people?
?	Too many devices are not protected by Anti-Virus – how do I address this compliance requirement?
?	How do we improve our SIEM process that continually misses its SLA due to missing and poor quality data?
?	I thought we had pretty good control over our Apple Devices, but that number looks far too low?
?	How do we update and patch computers where the agent is not installed or is not working?
?	Our TBM financials are based upon an inaccurate foundation - Is our forecasting correct?
?	These numbers don't reconcile with our service provider billing statement – are we paying too much?

AirTrack solves these challenges by reconciling different sources of IT data **ACROSS** management platforms, **aggregating**, and **analysing** disparate sources to **identify IT gaps and anomalies** within the IT landscape, and surfacing the **most accurate representation** of a managed IT asset.

Rather than relying upon a single system as a source, AirTrack identifies **commonality across platforms**, highlights coverage issues that lead to non-compliance, and provides a **new measure of quality** to baseline against across the supported business services.

AirTrack is implemented through a **passive technology**, requires **no agents**, and supports a wide range of **native integrations** to existing IT platforms. It is deployed **on-premises**, within a customer's **private cloud**, or as a fully managed **AirTrack cloud** offering.