

AKIRO

Enabling the Connected World in Real-Time

June 2022

What today's businesses needs

Connected things in use in 2019

14.2 billion

IoT Devices by 2025

25 billion

IoT devices connected every
minute by 2025

152,200

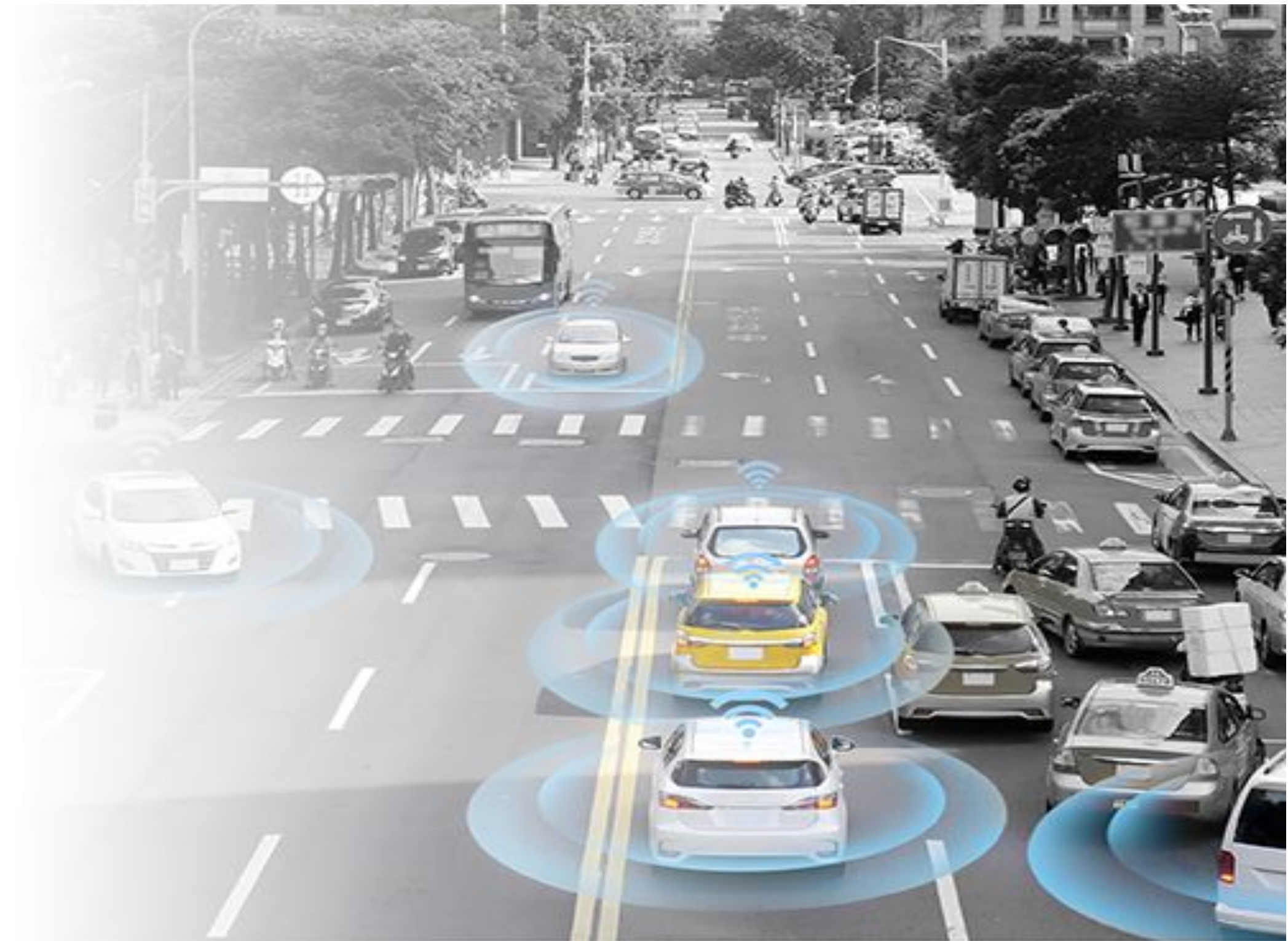
IoT Data collect by 2021

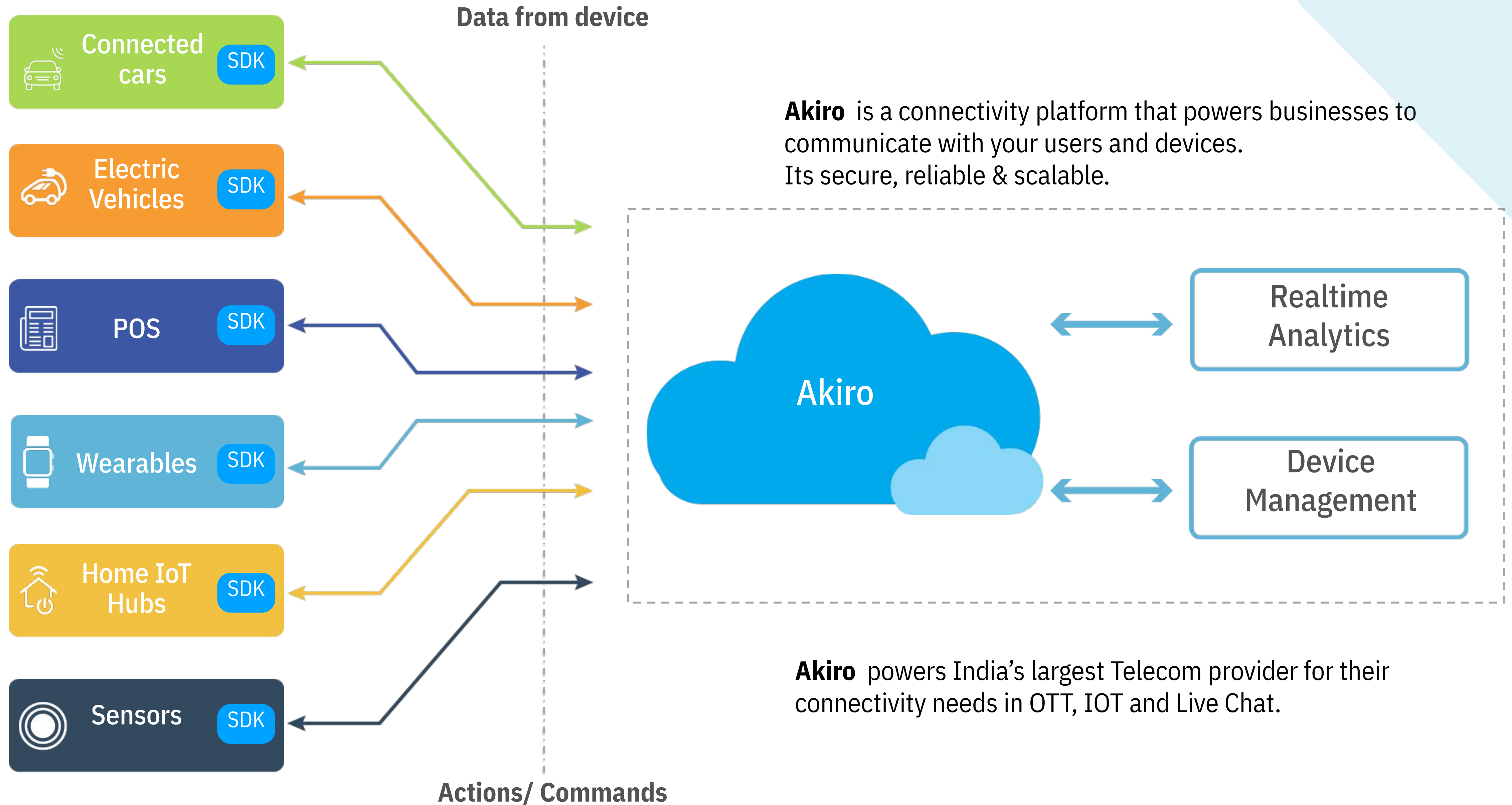
800 Zettabytes/year

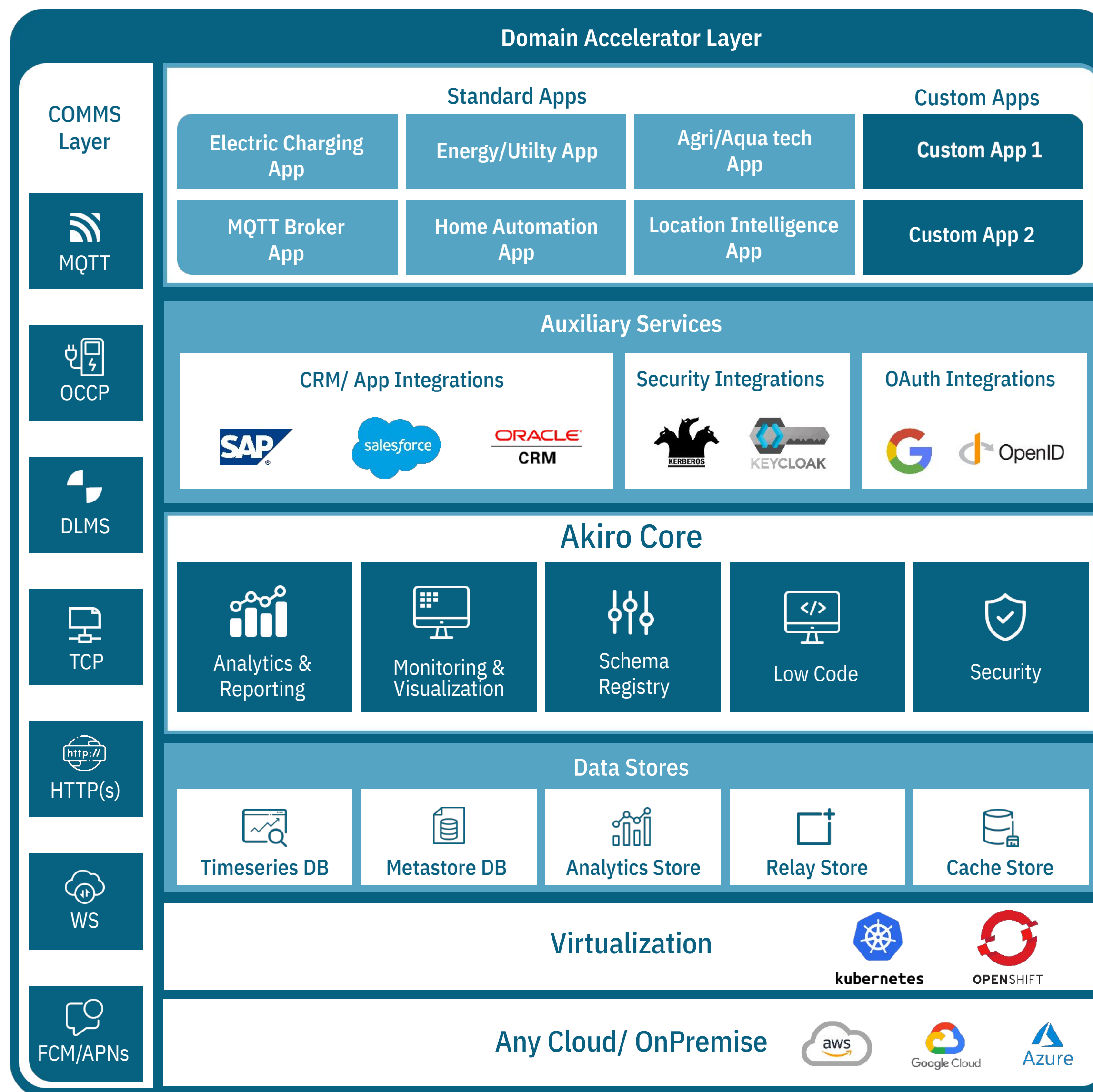
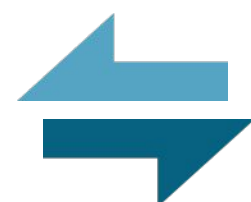
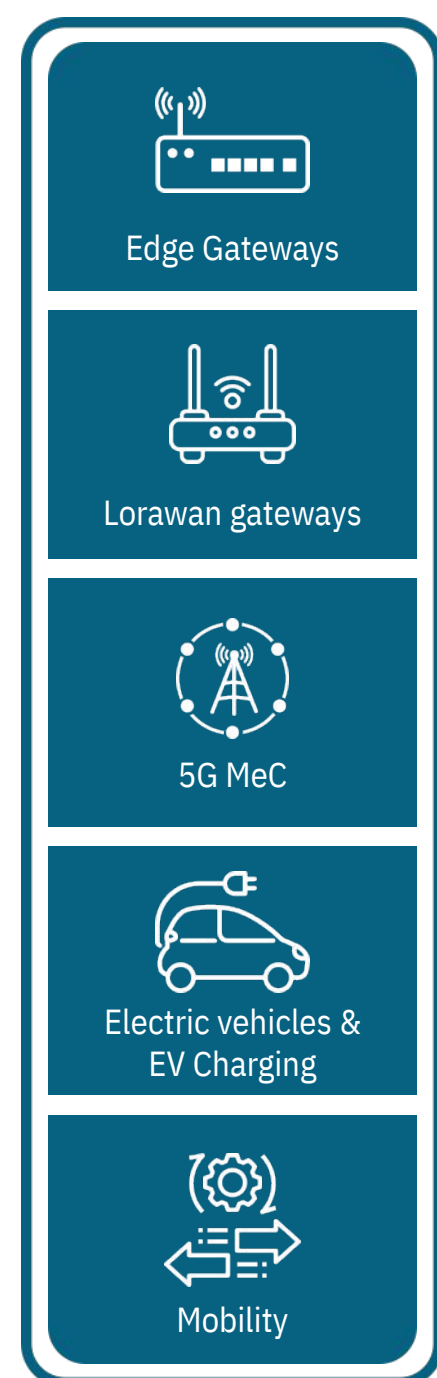
With growing devices and humongous data being generated, business around the globe dealing with Mobile messaging, IoT, Connected city, Connected Car need a messaging system which is

- Fast and reliable
- Scales with exponential increase in devices
- Lower TCO

Existing solutions in the market choke on reliability and ability to scale, workarounds are expensive and time consuming!

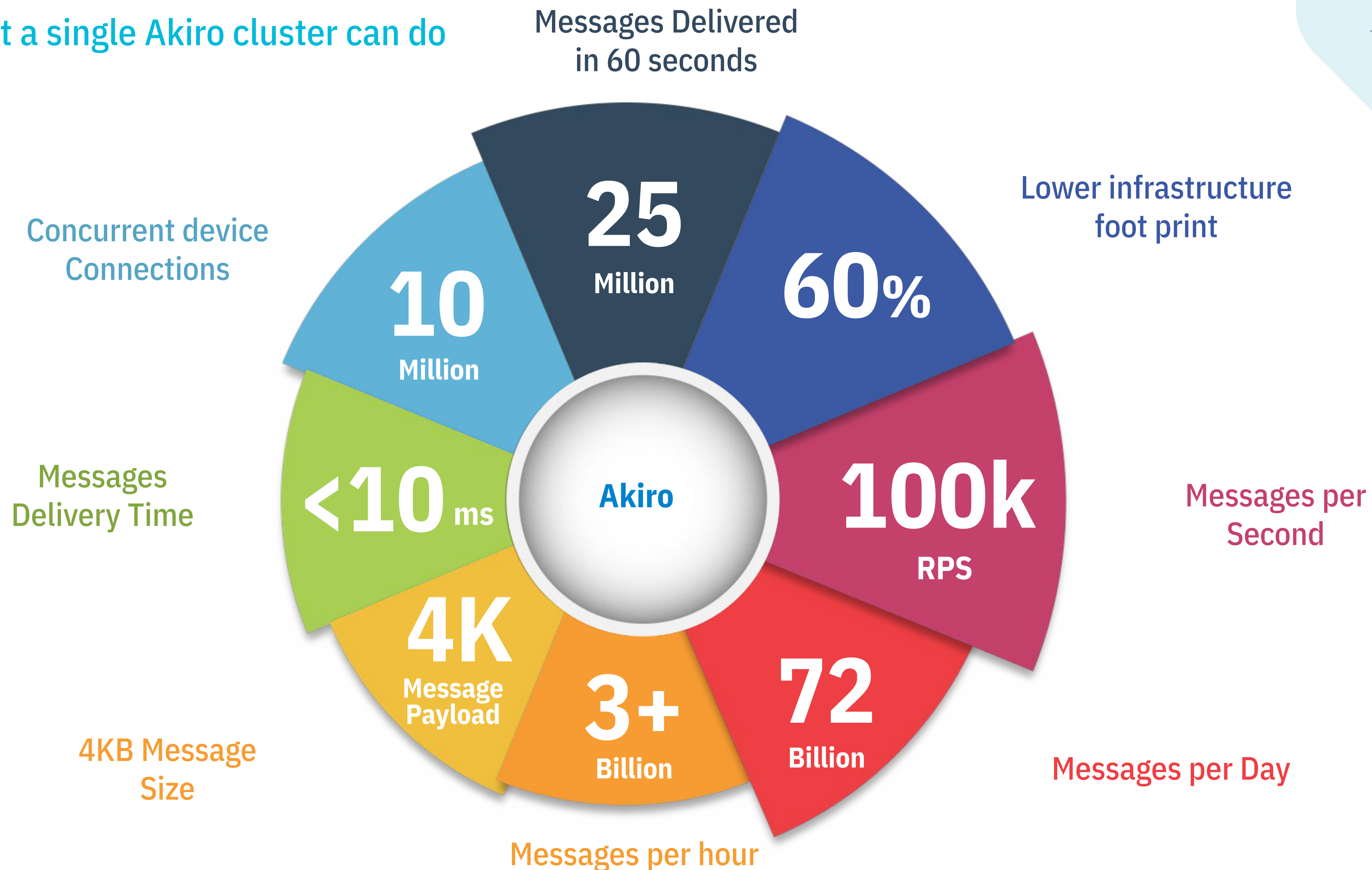






Akiro Low Code Platform

What a single Akiro cluster can do



Akiro - Few case study highlights



Go to Market

- Launch in 48 hours to ~2 weeks
- Data change lifecycle seamless made life of cust success team easy; Reduced schema percolation time from **6 weeks to 3 minutes** (by giving a schema less approach)
- Quick Integrations (over Kafka for e.g.)



Infrastructure Efficiency

- Optimal cluster helped them ease the operations.
- Saved 60% infra cost and significant maintenance costs
- Improved reliability in flaky/poor network conditions by 20%



Customer Experience

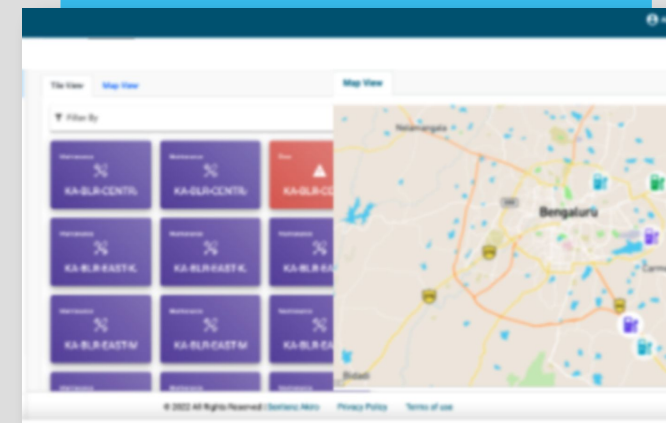
- Real time alerts helped their customer support team improve their response time and appropriate responses to the end customers
- Improved customer **retention by 10%** (by giving reliable mechanisms to control sprinklers)



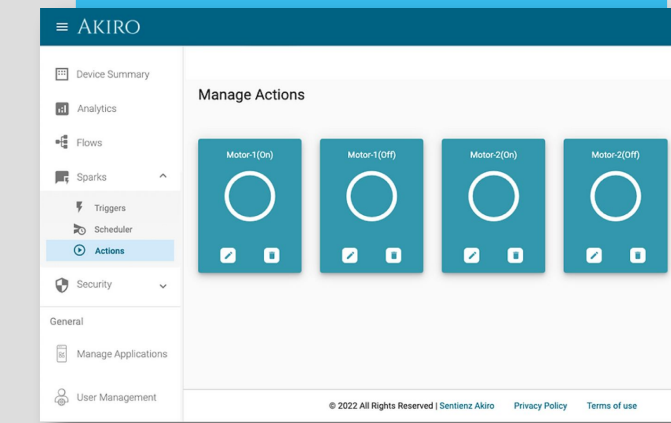
Better Insights

- Multiple data source analytics
- Better insights with real time analytics, live dashboards and complex rules processing

EV Charging Stations



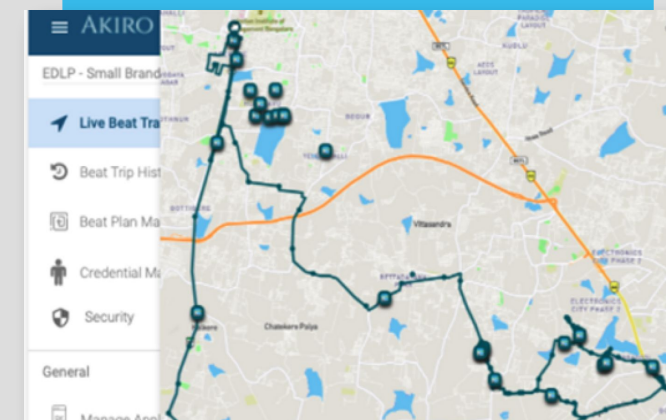
Aquaculture



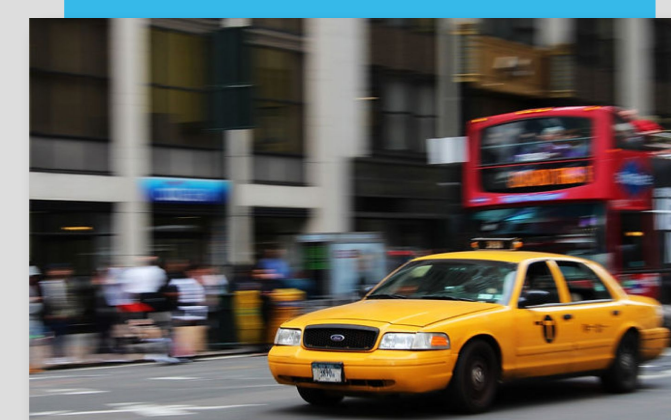
Connected Vehicle



Realtime tracking (FFT)



Ride Share



Worker Safety



Soil Study



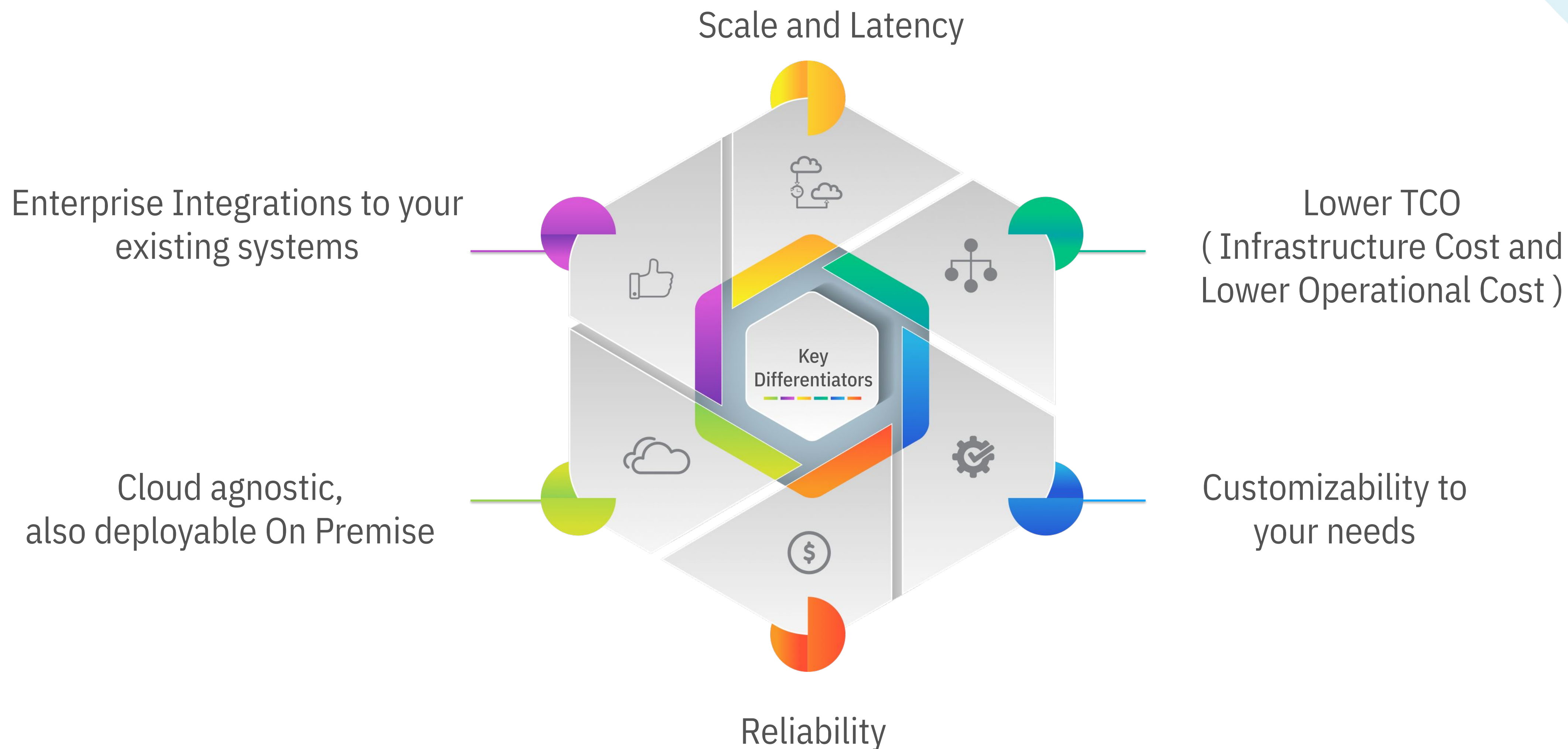
Set Top Box



ECG Monitoring



Key Differentiators from Competition



Ok, Now what?

AKIRO

Try out Akiro..

Go live in 48 hours!

AKIRO