

MIS Azure Marketplace Offerings





Journey to Cloud Marketplace

Introduction



In our experience to deliver expectational cloud services a collaborative effort is required



MIS

- Technical Excellence:
 - A proven track record of implementing cuttingedge solutions, demonstrating a deep understanding of the latest technologies and a commitment to delivering robust, innovative systems.
- Long standing reputation working with the largest enterprises in KSA:

MIS's successful project deliveries and commitment to client satisfaction have earned them the trust of businesses in Saudi Arabia. With extensive experience working with the largest enterprises in the Kingdom, they have the expertise to address unique challenges of the largest enterprises in the Saudi market.



- Local Presence and Compliance:
 - Microsoft Azure's data centre infrastructure in Saudi Arabia will ensure low-latency connections and adherence to regional data protection regulations, providing a secure and compliant cloud platform.
- Comprehensive Service Offering:
 Microsoft Azure's diverse set of cloud services allows businesses to tailor their solutions, offering flexibility in choosing and scaling services according to specific needs.
- Security and Compliance Features:
 Microsoft Azure prioritizes data security, offering
 advanced features like identity management,
 encryption, and compliance reporting, crucial for
 businesses in Saudi Arabia where security and
 regulatory compliance are paramount.

Saudi Arabia Market Analysis



The Saudi Arabian Cloud Market is one of the fastest growing in the world

30
Cloud Service
Providers in KSA

\$2.6B

Cloud Spending by 2026

\$2.1B

Microsoft Cloud investment

\$400m

Huawei investment

25%

CAGR of cloud market 2023-30

2019

- In 2019, AWS and Microsoft invested significantly in MENA.
- AWS launched its first Middle East Region in Bahrain, improving regional accessibility to cloud services.
- Microsoft became the first global cloud provider to open data centres in the UAE.

2020

- In early 2020, Google planned its first data centre region in Qatar.
- Subsequently, Google announced a joint venture with Saudi Aramco for a data centre region in Saudi Arabia.
- Oracle launches regions in Saudi Arabia and UAE in February and September.

2021

- MEA's data centre market hit \$3.3 billion in 2021,
- The region's appeal attracts significant infrastructure expansion from leading cloud service providers.
- Oracle contributed to this trend by launching its second UAE region.

2022

- Microsoft & AWS expand presence in MENA region in August 2022.
- Microsoft introduced Azure Availability Zone in Qatar for enhanced performance.
- AWS launched a new region in the UAE, strengthening its regional foothold.

2023

- In mid-2023, Google launch in Qatar
- Microsoft announce region in Saudi Arabia in 2024
- Minister for Communications and IT announces KSA will invest \$6.4bn in emerging technologies to enable entrepreneurship

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How can cloud unlock your potential?





Scalability

Resources scaled on demand to accommodate growing business needs and operational fluctuation



Security

Robust security measures in place to provide in-depth security



Agility

Rapid deployment of applications and services on the cloud platform



Cost Savings

No upfront investments in infrastructure. Pay-as-you-go for resources that are being utilized.



Innovation

Access to the latest technologies and tools without significant upfront investment



Accessibility

Access to applications from anywhere. Facilitate remote work and collaboration.



Automated Updates

Hardware updates, upgrades, and security updates in cloud provider's responsibility



Disaster Recovery

Robust disaster recovery to support business continuation to minimize downtime and reduce the risk of data loss

Key Risks and Challenges

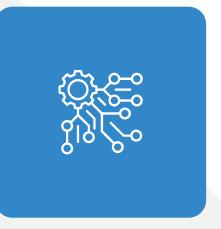


Insufficient Data Security

Challenge: Safeguarding sensitive data in the cloud is critical to prevent unauthorized access and data breaches, which could lead to financial losses and reputational damage.

Risk: Inadequate security measures may result in unauthorized access, data leaks, or compliance violations.





Integration Complexity

Challenge: Seamless integration of existing on-premises systems with cloud services is essential but poses a risk of disruptions and data inconsistencies if not executed meticulously.

Risk: Incomplete or faulty integrations can lead to workflow disruptions and impact project timelines and budgets.

Service Availability

Challenge: Migrating to the cloud may entail downtime, requiring careful planning to minimize disruptions and maintain high service availability.

Risk: Extended downtime can result in lost productivity, revenue, and customer dissatisfaction.





Cost Management and Budget Overruns

Challenge: Managing cloud costs is crucial to avoid budget overruns, requiring organizations to understand pricing models, forecast usage accurately, & implement effective cost monitoring strategies.

Risk: Unanticipated costs can strain financial resources, impacting the success of the cloud transformation initiative.

Critical Factors of Successful Cloud Foundations





Detailed Understanding of Current State

- Evaluate the current on-premise infra including servers, storage, and network
- Create an inventory of all applications and their dependencies
- Conduct security and data assessments



Evolving Strategy



- Prepare a cloud migration roadmap
- Regular revisions to the strategy to incorporate new and changing elements



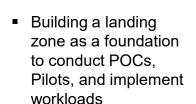
Process & **Controls**



- Cybersecurity Policies
- Cloud Governance
- Regulatory Framework
- Audit and Monitoring



Scalable and Secure **Foundation**



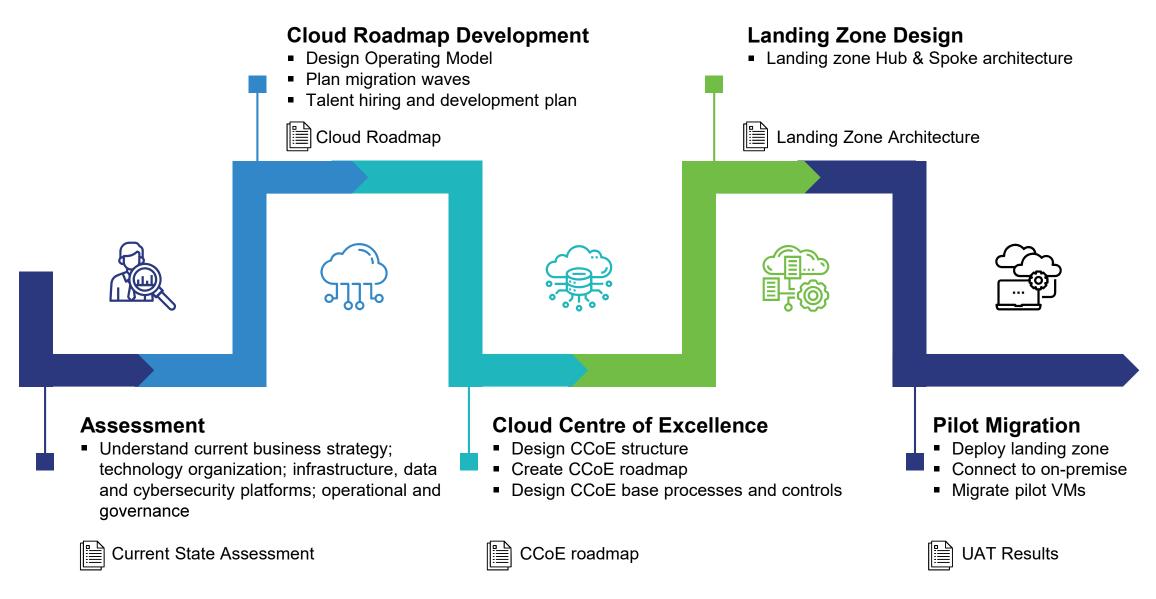


Agile Migration Process

- Rapid application deployment utilizing platform services
- Repeatable and continuous innovation
- Create metrics and KPI to evaluate project success

6 Week Journey to Cloud Approach





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Ready to Elevate Your Business? Here's How:



Chart your Course

Work with our experts to design a bespoke roadmap tailored to your ambitions and challenges.

Launch with Confidence

Experience a smooth migration, backed by industry-leading expertise and the support of a trusted partner.

Explore Possibilities

Let's assess your current landscape and discover the untapped potential within your business.



Continuous Enhancement

Your cloud journey doesn't end with migration; it evolves. We optimize, refine, and ensure your business is always at the forefront.

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