



AI and Copilot Workshop

From AI strategy to practical business impact

Your gateway to business optimization with AI

The AI and Copilot Workshop is an immersive experience that provides a comprehensive overview of Microsoft's AI capabilities and how these technologies can drive productivity and efficiency gains in business processes. Based on AlfaPeople's strategic vision of AI, participants explore practical benefits and develop a customized approach for their organizations.

Combining theory, practice, and targeted discussions, the workshop allows participants to identify opportunities for transformation, promoting competitiveness and innovation, culminating in the creation of a structured roadmap for action aligned with strategic priorities and measurable business objectives across the organization.



Exploring the potential

Learn about Microsoft AI technologies (Copilot, Copilot Studio, and Azure AI Services) and how they apply to platforms such as Microsoft Dynamics 365, Power Platform, Microsoft Office 365, and other leading business platforms.

Identify organizational challenges, define AI-enabled process improvements, and align adoption within the organizational context.

Prioritize future actions through a structured roadmap that addresses governance, security, legislation, and implementation efforts.



Workshop scope and delivery model

An 8-hour remote or in-person workshop covering up to three areas, two macro processes per area, and two use cases per area, designed for up to 15 participants, including a prior session of up to two hours to prepare workshop scope and activities.

STAGES	DESCRIPTION
Preparation	Define workshop focus areas, key processes, and pain points, participants, and scheduling to ensure alignment and readiness.
1) Introduction to Microsoft's AI technologies	Explore Microsoft AI technologies and Copilot.AI, productivity and organizational efficiency.
2) Exploring use cases	Step-by-step of common AI use cases for idea generation. Identify opportunities to deploy AI in your business scenarios.
3) Organizational Readiness	What to consider when evaluating the benefits of implementing AI. What readiness factors to consider?
4) Prioritize Use Cases	Discuss identified use cases and prioritize actions with Design Thinking tools.
5) Roadmap & next steps	Summarize the roadmap for AI adoption. Discuss the steps to accelerate AI adoption.

Workshop deliverables



At the end of the AI and Copilot Workshop, participants receive the following outputs to support informed decision-making and next steps:

- A structured roadmap for AI adoption, including prioritized use cases, impacted processes, stakeholders, recommended Microsoft AI solutions, and expected benefits.
- All workshop materials and a high-level implementation timeline outlining next steps.
- A technical and commercial proposal for implementing the selected use cases.

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About AlfaPeople

AlfaPeople is a global consulting partner specializing in Microsoft Dynamics 365, Power Platform, and Microsoft AI solutions. We help organizations implement and integrate business technologies that support efficient, well-structured processes. Founded in Denmark in 2009, AlfaPeople operates across Europe, the Americas, and the Middle East with more than 630 employees and 450 certified consultants.

Contact AlfaPeople to discuss how we can support your AI and business transformation.