

AI Assessment

Building the business case for high-impact AI solutions

From AI potential to actionable business cases

The AI Solutions Assessment is a strategic service designed to help organizations identify and prioritize where Artificial Intelligence can address business challenges or improve existing processes. Through a structured, consultative approach, the assessment delivers clear insights and a practical roadmap for AI adoption aligned with strategic objectives and organizational priorities.

Using a proven methodology, AlfaPeople develops robust business cases that connect business needs, user experience, and available technological capabilities. The outcome is a focused, results-oriented analysis with clear, high-impact recommendations to support informed decision-making, internal alignment, and future AI initiatives.



Building a clear business case for AI investment

The primary objective of the AI Solutions Assessment is to develop a structured Business Case based on mapped and prioritized AI use cases. The Business Case evaluates viable AI solutions with clear cost-benefit considerations and measurable outcomes, providing a solid foundation for future projects and informed decision-making.

A Use Case represents a specific business scenario in which an AI solution can be applied to address a challenge or optimize an existing process. Multiple prioritized use cases are consolidated into a Business Case that documents objectives, costs, expected benefits, and risks to support decisions about future implementation.



Methodology and scope

The AI Solutions Assessment follows a structured methodology that guides organizations from initial planning through a consolidated Business Case and supporting technical and commercial proposals. Each stage focuses on aligning AI opportunities with business needs to ensure clarity, efficiency, and measurable outcomes. The result is a clear, step-by-step roadmap that supports informed decision-making and prepares the organization for high-impact AI initiatives.

The methodology consists of five stages:



The benefits



The AI Solutions Assessment provides a strong foundation for informed, strategic decision-making by delivering:

- **Broader strategic perspective**, addressing immediate business needs while supporting scalable, long-term planning
- **Integrated solution view**, showing how individual AI use cases connect to and support critical business challenges
- **Reduced risk**, through structured analysis and prioritization that limit uncertainty in future implementation
- **Clear investment justification**, based on measurable business impact and alignment with strategic priorities

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About AlfaPeople

AlfaPeople is a global consulting partner specializing in Microsoft Dynamics 365, Power Platform, and Microsoft AI solutions. We help organizations implement and integrate business technologies that support efficient, well-structured processes. Founded in Denmark in 2009, AlfaPeople operates across Europe, the Americas, and the Middle East with more than 630 employees and 450 certified consultants.

Contact AlfaPeople to discuss how we can support your AI and business transformation.