



# Microsoft 365 Copilot Adoption Accelerator

This offer is the evolution of Copilot adoption—designed to help organizations move beyond basic AI usage to measurable business outcomes. As Copilot capabilities expand to include agents, workflow automation, and contextual AI, we ensure Copilot is deployed with purpose, governance, and real impact.

## Why?

Early Copilot adoption focused on access and experimentation. Today, clients are asking:

- How does Copilot fit into real business workflows?
- How do we control, guide, and scale AI safely?
- How do agents and automation extend Copilot’s value?

This offer answers these questions by expanding the conversation—from individual productivity to organizational AI enablement.

## What’s New

### Broader AI Scope

It now includes:

- ✓ Microsoft 365 Copilot
- ✓ Copilot Studio & AI agents
- ✓ Workflow and process augmentation
- ✓ Context-aware AI adoption

Moving from “Copilot in apps” to Copilot across work.

### Retired Language, Modern AI Framing

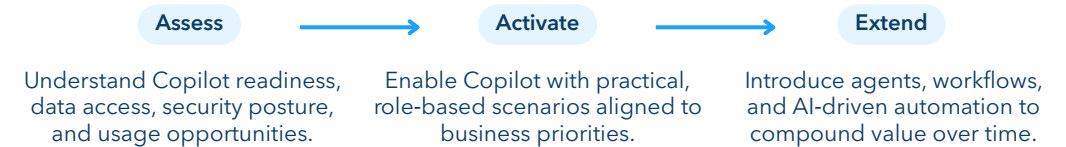
Legacy Copilot messaging has been refined to align with frontier AI concepts, ensuring customer conversations reflect where AI is today—not six months ago.

### Stronger Business Alignment

Takeoff focuses on:

- ✓ Role-based use cases
- ✓ Department-level value
- ✓ Readiness for AI agents and orchestration

## How M365 Copilot Adoption Accelerator Works



This phased approach ensures Copilot adoption is intentional, measurable, and scalable.

## The Outcome

1. Faster Copilot adoption
2. Higher user confidence and engagement
3. Clear AI governance and direction
4. A foundation for agents and advanced AI use cases

## Turn Copilot into a Business Advantage

Adopt Copilot intentionally, scale it securely, and unlock value with agents, workflows, and AI-driven automation.

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