

From operational blind spots to insights in 90 days

Standardised operational insights – Powered by Terminal.exe



Data chaos is the default

Terminal operations teams face a daily reality of data dysfunction that undermines decision-making and erodes trust:

- Same KPIs produce different results across departments
- Endless debates over metric definitions drain productivity
- No real data pipelines, just manual exports from scattered sources, stitched together in spreadsheets
- Traditional implementations take 6-12 months to deploy
- Success paradoxically breaks the system as volume scales



The fundamental shift

Before

Disconnected sources,
fragmented reports,
conflicting insights



After

Single governed backbone
powering unified trusted
insights & ready-to-use
Terminal Intelligence

What decision-makers actually need

The market doesn't need another dashboard tool or visualization layer. What terminal leaders require is a trusted data foundation that enables high-impact Terminal Intelligence, so leaders spend time acting on insights, not chasing data.

Terminal.exe builds the governed backbone and Terminal Intelligence on top. Replacing hours of manual reporting with ready-to-use KPIs, automated reports, and decision-ready insights that scale with your operations.



5 Value Anchors That Transform Operations

OUR PROMISE

Shared Backbone

One unified version of truth across all terminals, systems, and stakeholders, ending data conflicts permanently.

Time Compression

From months to weeks: achieve trustworthy operational insights in 90 days, not the industry standard 6-12 months.

Scalable by Design

Start with modular Terminal Intelligence products such as vessel tracking, berth optimization, crane productivity and yard analytics. Then scale across your terminal portfolio for a unified operating view.

AI Foundation

Built for today's reporting needs with optionality for tomorrow's intelligent automation and optimization.

Security by Design

Runs as a fully managed SaaS platform built on Microsoft Azure, adhering to Microsoft Best Practices and aligned with ISO 27001 certification standards, so your data is secure without the operational overhead.



What Terminal.exe Is (and Is Not)

A Terminal
Intelligence
Platform with
Decision-Ready
Products on Top

Terminal.exe IS

- A central data platform connecting your TOS, GOS, and other terminal systems into one trusted foundation
- Decision-ready intelligence products: shift steering, daily control, weekly performance management
- Descriptive analytics today, with a clear path to predictive optimization
- Built for terminals, by terminal operations experts

Terminal.exe IS NOT

- Another dashboard or visualization tool
- A generic BI platform requiring customization
- A consulting engagement without product foundation
- A rip-and-replace of your existing TOS



Terminal.exe - The Terminal intelligence layer

Terminal.exe
intelligence

Shift-level
steering

Daily operational
control

Weekly
operational
performance
management

Vessel execution
transparency

Asset health &
performance

Cross-terminal
performance

Governed self-
service analytics

Industry
leading data
models

Domain models

Waterside

Yard

Gate

Rail

Barge

Equipment
performance

OEE

Container
flow

Maintenance

Container
flow

Enablers

Terminal Data
Workspace

TIC4.0
Connector

DCSA
Connector

Unify

Modular
by design

Secured
connections

TOS

GOS

CMMS

CMS

Energy
& Finance



Modules & Expansion Path

Start with Foundation. Scale with Confidence.



Base: Terminal.exe

What happened: Unified shift, daily & weekly performance visibility

TOS-connected insights across waterside, yard, and gate. Vessel, crane, yard, and gate performance on shift, daily, and weekly cadences. One trusted view of what happened, where trends deviate, and what needs attention now.



Growth: Diagnostic Modules

Why it happened: Root-cause analysis to drive operational improvement

Go beyond reporting into root-cause explanation. Understand why deviations occur, identify structural performance drivers, and move from observing trends to explaining them, enabling targeted improvement actions across terminals.



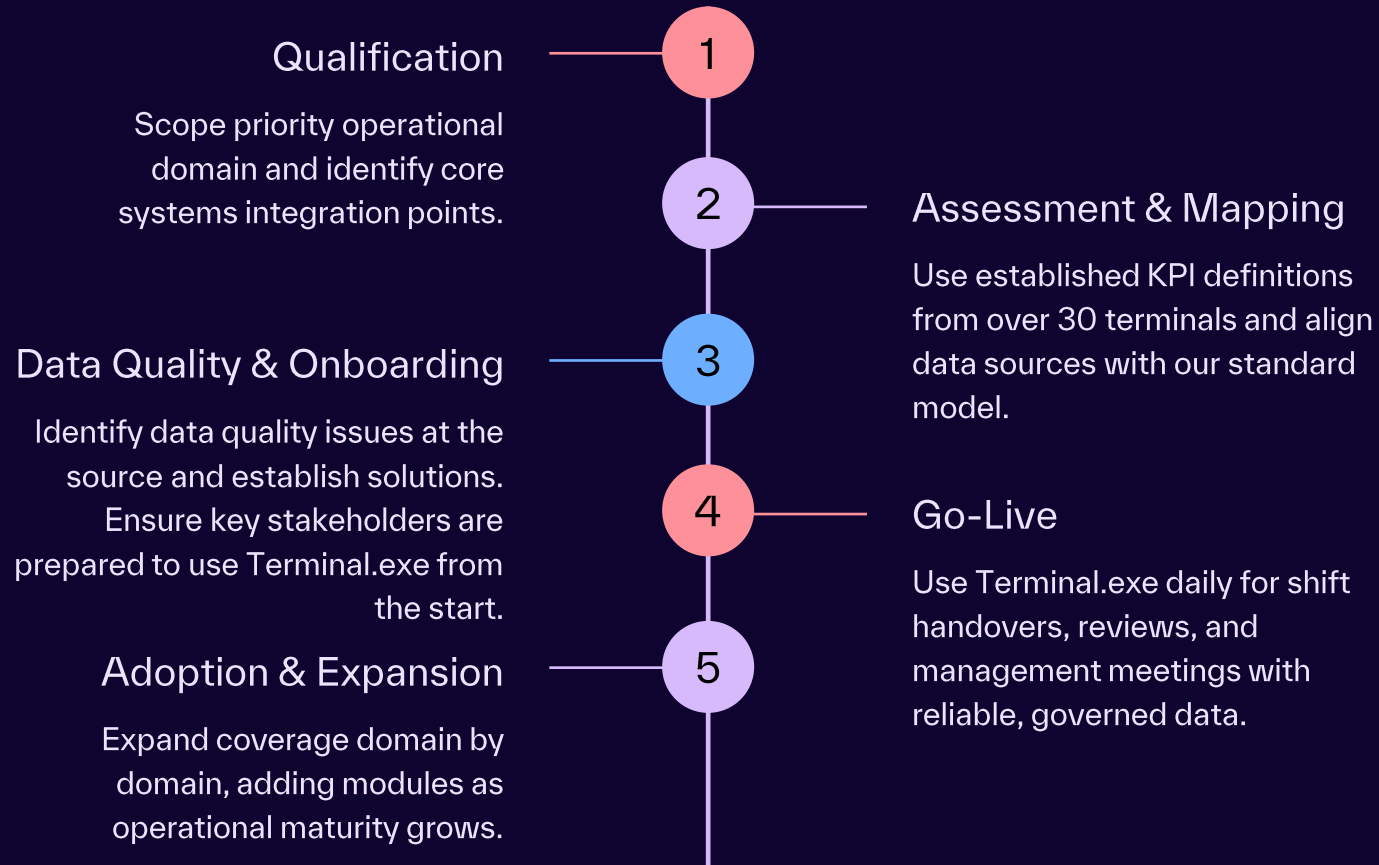
Predictive Intelligence: AI-Powered Modules

What will happen: Proactive decisions before problems materialize

AI-powered scenario building, predictive forecasting, and proactive decision support — anticipate congestion, equipment failures, and capacity bottlenecks so you can act before they impact operations.



Activation Flow: Weeks, Not Months



90 days to First Trusted Insights

While traditional implementations drag on for 6-12 months, Terminal.exe's modular approach delivers operational value in just 90 days.

Each phase builds on validated success, reducing risk and accelerating time-to-value. Your team sees results before the typical project even clears requirements gathering.



Why Terminal leaders choose Terminal.exe



Proven Across 30+ Terminals

- Refined across 30+ implementations
- Proven KPI models & data products
- New capabilities roll out to all terminals
- No reinventing the wheel



Focus on Decisions, Not Data

- No in-house data engineering needed
- Stop debating spreadsheets
- Better conversations, faster decisions



Fully Managed & Secure

- Hosted SaaS on Microsoft Azure
- Microsoft Best Practices compliant
- Aligned with ISO 27001
- Zero infrastructure overhead for you



Future-Proof Modular Approach

- Start with descriptive reporting
- Scale into diagnostics & predictive
- No rework, no replacement



Three Paths — One Clear Choice



Build It Yourself

- Requires dedicated data team
- 12-18+ months before value
- Fragile, hard to maintain
- KPIs reinvented from scratch
- No cross-terminal learnings



Custom-Built by AYBI

- Expert-built, tailored to you
- 6-9 months to first value
- One-off: maintenance is sold separately with our Trustflow offering
- Good for unique edge cases
- No product roadmap benefits



Terminal.exe

- 90 days to trusted insights
- Fully managed SaaS platform
- 30+ terminal best practices built in
- Continuous product evolution
- No data team required



Next Step: Terminal Data Check Session

What to Expect

A focused 60 minute working session designed to map your data landscape, identify blind spots, and define your first activation scope.

Come Prepared

- Core systems list and integration points
- Priority decision loop for activation
- Key stakeholders: operations owner + IT/data owner

Ready to Transform Your Data?

Schedule your Terminal Data Check Session today.

Contact us to book your session and start your journey from data chaos to trusted decisions.

01

Map Your Systems

Review core systems: TOS, gate, planning, CMMS, ERP

02

Identify Priority Domain

Focus on waterside, yard, gate, or rail operations

03

Define First Activation

Agree on scope and timeline for initial module deployment



Get in touch

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