

# Transform Data Into Action

Al Feasibility & Proof of Concept





AltaML is a developer of artificial intelligence (AI)-powered solutions.

Working with organizations that want to use AI to leverage their data to develop solutions that drive tangible business results, AltaML empowers partners to create operational efficiency, reduce risks, and generate new sources of revenue.

Offices based in Edmonton, Calgary, Toronto, and Waterloo.

### 100+

**Team Members** 

### 1/3

Of Our Team Holds a PhD or Masters

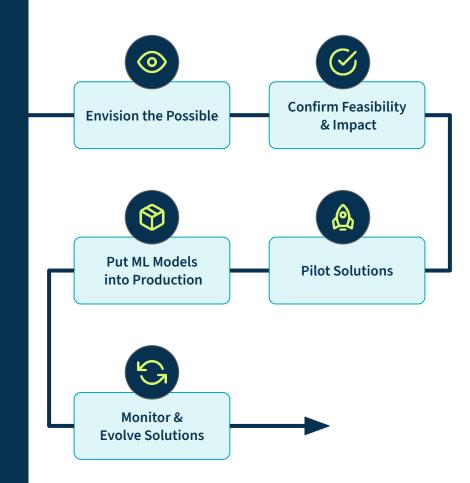
### 400+

Use Cases Developed

### 90+

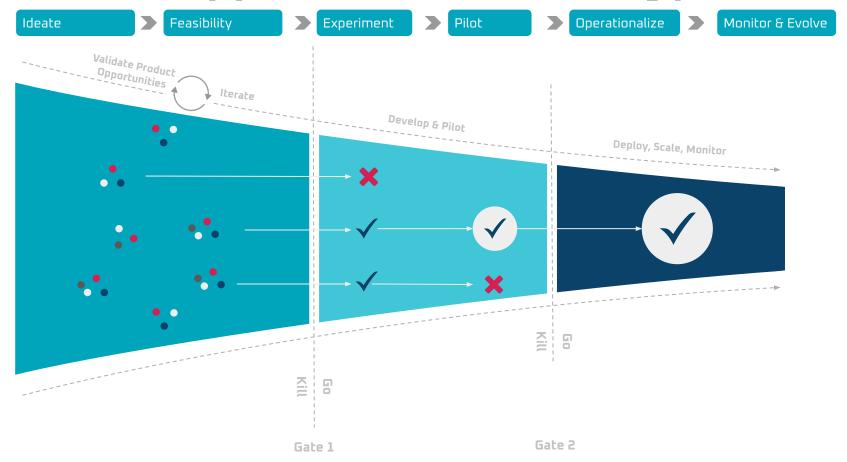
Organizations
Using Our Solutions

Our Applied AI Lab Methodology Encompasses the Entire ML Life Cycle to **Deploy Solutions** Faster & Smarter

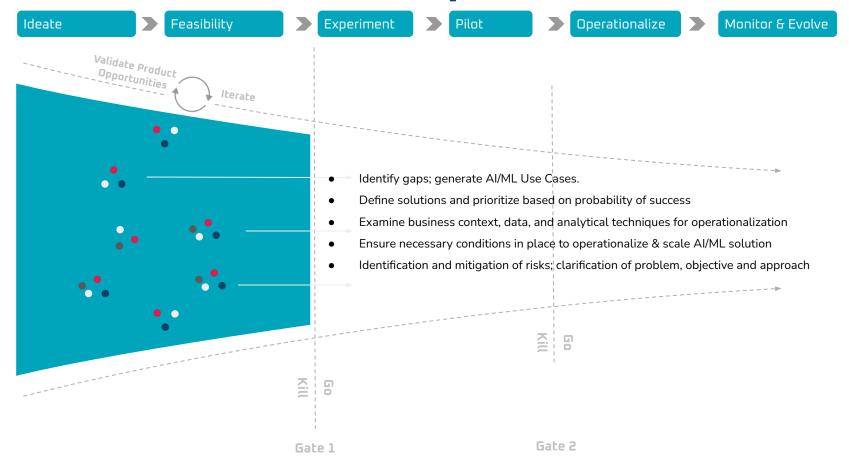




# AltaML Applied AI Methodology



# Ideation & Feasibility



# Ideation & Feasibility

### **Planning for Success**

### What Makes a Strong Use Case?



#### **BUSINESS CASE**

Identify a clear business use case aligned to strategic objectives that creates ROI.



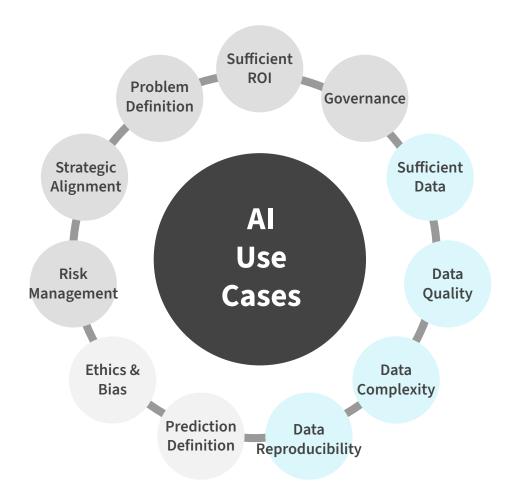
### **DATA**

Quantity, quality, complexity, and reproducibility of data sets are key.



#### **TECHNICAL FEASIBILITY**

Understanding and defining the technical hypothesis.





# Feasibility Assessment Criteria



### **Problem Definition**

- Use case identification
- Business case definition
- ML problem definition
- Well-defined success metrics and KPIs



### Governance

- Stakeholder identification
- Risk identification and mitigation strategies
- Well established governance structure
- Responsible AI
- Approvals



### **Data**

- Data acquisition plan
- Data usage for model development
- Data sufficiency
- Data quality
- Data complexity



### **Strategy**

- Strategic alignment with Organization's objectives
- Creation of business value
- Adoption

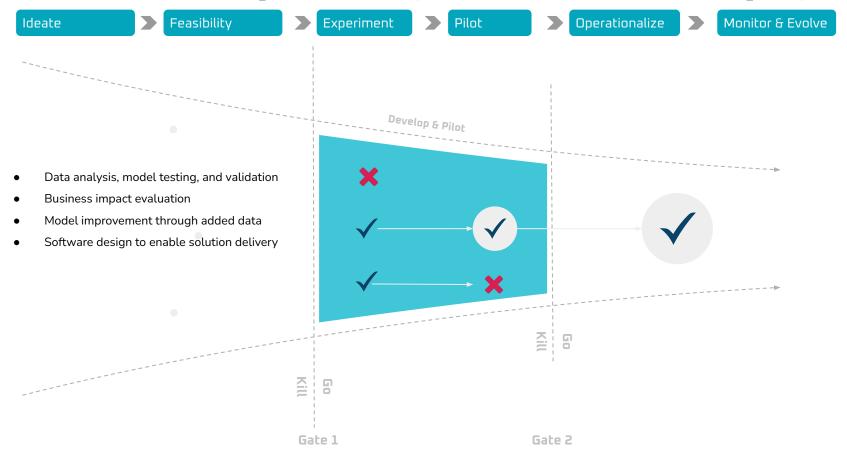


### **Technical**

- Solution Architecture
- ML Approaches
- Complexity
- Performance metrics



# PoC Development (Pilot not in scope)



## Services Catalog

**Strategy and Education Build and Experiment** 

### **Support and Evolve**

Warranty

Al Model Insurance

### Strategy

Company-Wide Strategy (Business)

Data Strategy

Technology Strategy

Al Strategy

### **Education**

Company AI Education

**Executive Education** 

Technical Education

### Governance

**RAI Policies** Privacy Policy

Security Policy

Data Governance

### **Talent**

Board Al Education **Technical Talent** Acquisition

> Technical Talent Training (Client/Ecosystem)

### **Stakeholder Engagement**

Opportunity Mapping

Discovery and Requirements for Use Cases

Project/Product Management

Research (Solution)

### **Change Management**

**User Training** 

**Communications Strategy** 

Change Management

Benefits Realization Management (ROI)

#### **Testing** Security

Testing (Unit) Security Design

Testing (Systems) Security Implementation

Security Certifications Testing (User)

### **Design and Development**

Solution Architecture

Data Architecture

Data Engineering

Software Development

ML Development

Data Visualization

**System Integration** 

ML Ops

DevOps

Security Architecture

**RAI Implementation** 

### Infrastructure

Data and Al Infrastructure

Cloud and Security Infrastructure

### Support

Support Cloud & Infrastructure

Support Requests

Security Monitoring

Support ML

Support Data Infrastructure

Compliance RAI

Support Software (All

Software)







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