# **Altius Introduction**

Understand • Model • Predict







Data Strategy

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Modern Data & BI Platform

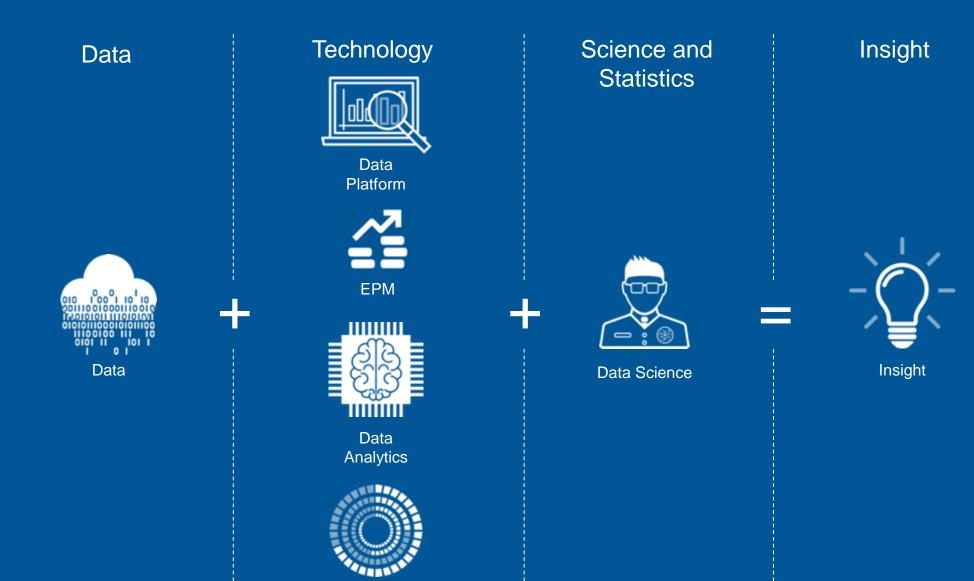


Power BI Training



We help businesses to harness their data and use it to understand, model and predict business performance - delivering improved engagement, efficiency and profitability.

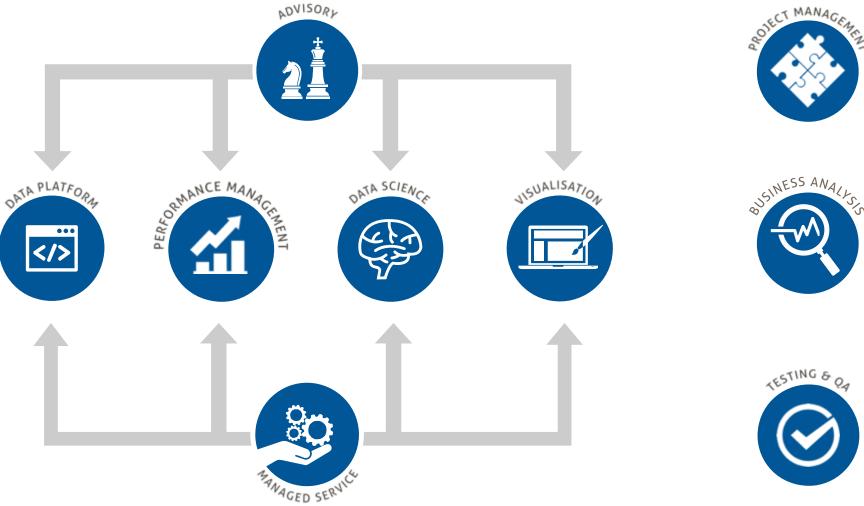
# Core capabilities



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Visualisation

# Core capabilities



# Why Altius?

**Business focused strategy –** Our approach focuses on helping our clients understand the **Business Opportunity** of data and building business cases that deliver measurable returns.

**Deep Technology expertise –** Strong understanding of the **Microsoft** Data Platform and Business Intelligence technology stacks. Depth of Azure Data Platform and reference implementation. Direct access to the Data Platform Product Groups at Microsoft Redmond, and deep partnership with Microsoft

**People –** Our Consultants focus exclusively on **Data Platform, Business Intelligence and Data Science** work

**Strength in relationship** – Track record of developing long term partnerships with our clients, providing end to end Advisory, Delivery and **Run** services

Intellectual property – Our approach is a structured methodology that has been proven on dozens of client engagements across a range of industry sectors. We have accelerators to support the definition of Data Platform Reference Architectures and IP that mitigates risk and expedites delivery.

Flexibility and agility – Altius provides the depth of experience of a big brand consultancy with the Flexibility and Agility of a niche firm.

Relevant experience – We are specialists that understand the data restrictions and challenges across many sectors. We have primary focus and long-standing heritage across Retail & Hospitality and Manufacturing & Engineering

Innovation – Advance Data Science skills with particular specialism in Classification, **Forecasting**, Optimisation, Ranking and Analysis.

# Data Strategy

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Business Strategy

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# The benefits of our roadmap approach

#### **Business Case**

Develops a clear business case for using data and identifies the KPIs for measuring the return on this investment.

#### Innovation

Data is the platform for innovation. Companies that recognise this are able to adapt to changing markets conditions faster than their competitors.

#### Architecture

Provides a clear architectural blue print that includes data governance, data quality and master data management considerations.

#### **Business Objectives**

Forces you to think clearly about the objectives and success criteria of the project at the start of the project.

### Technology

Helps the business invest in the correct technology and identify where new technology solution provides business benefits e.g. mobile, big data and appliances.

#### Programme

Phased development of the solutions allows the business to test and tune the vision as they learn more about the data and insights gained.

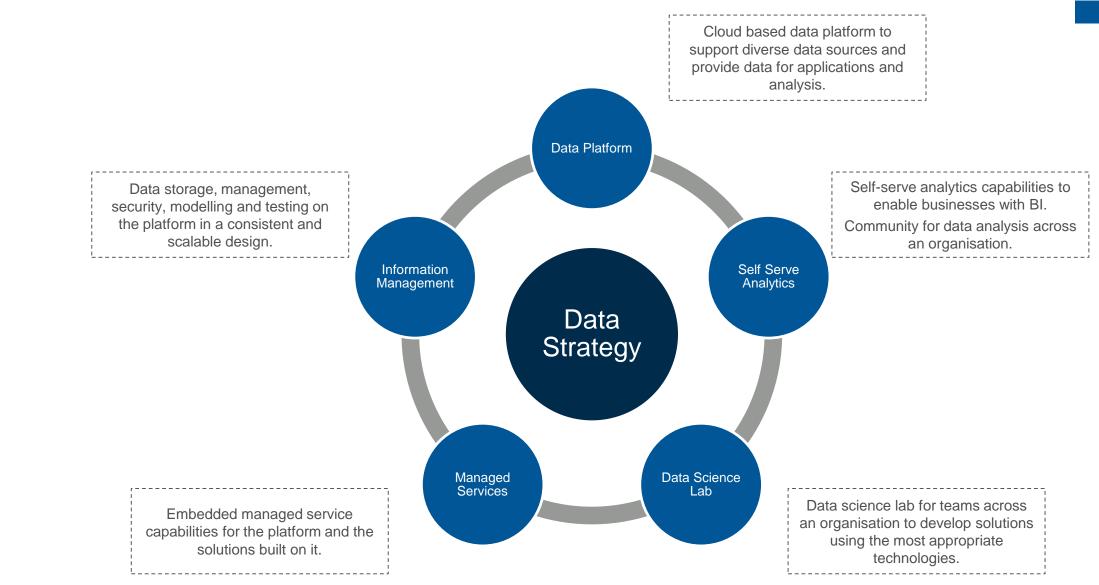
### Risk

Reduces the risk of costly project failure by validating that the solution will deliver successful results before projects begin rather than after they complete.

### Engagement

Drives a higher level of business engagement throughout the project which dramatically reduces the risk of project failure.

### What we create



# Modern Data & BI Platform

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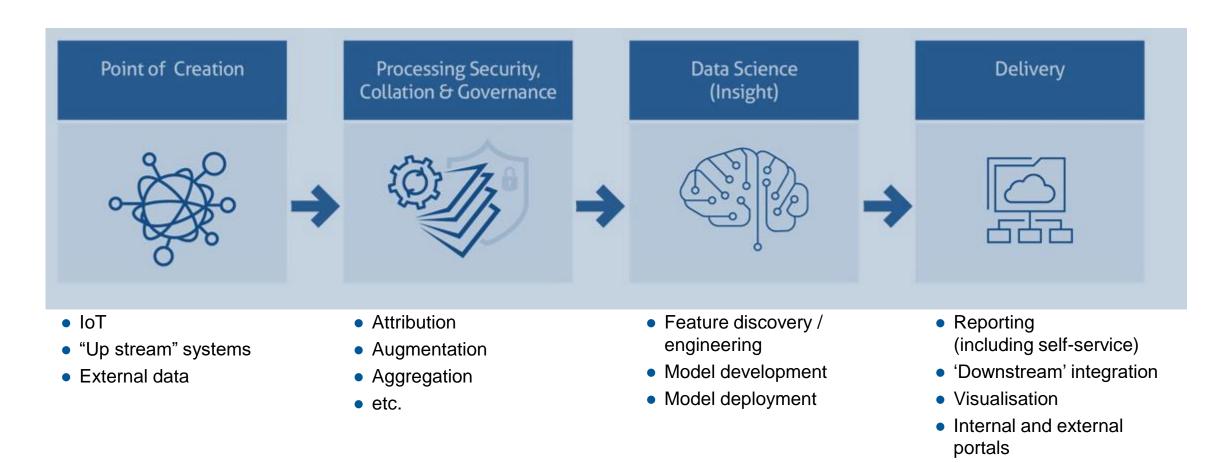
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**Business Strategy** 

A highly scalable cloud-based architecture that combines big data, relational and real-time architectures to provide a unified data platform.

# Complete Coverage of the Data Value Chain



# **Business Benefits**

#### Better analysis

- Easy access to the data needed allowing people to improve efficiency in their roles
- Intuitive tools to encourage and ease use
- Highly interactive: Find the data then drill down to understand why
- Higher quality, more available and trusted data enables better use of data moving to new capabilities and better service

# Reduced risk

- Data becomes stale in Excel and PowerPoint – risk that adjustments and corrections or Excel errors make their way into published reports
- Increased protection for sensitive, confidential and personal information as single sources of data are easier to secure than file shares and email
- Reduced risk of fines (GDPR) or reputational impact

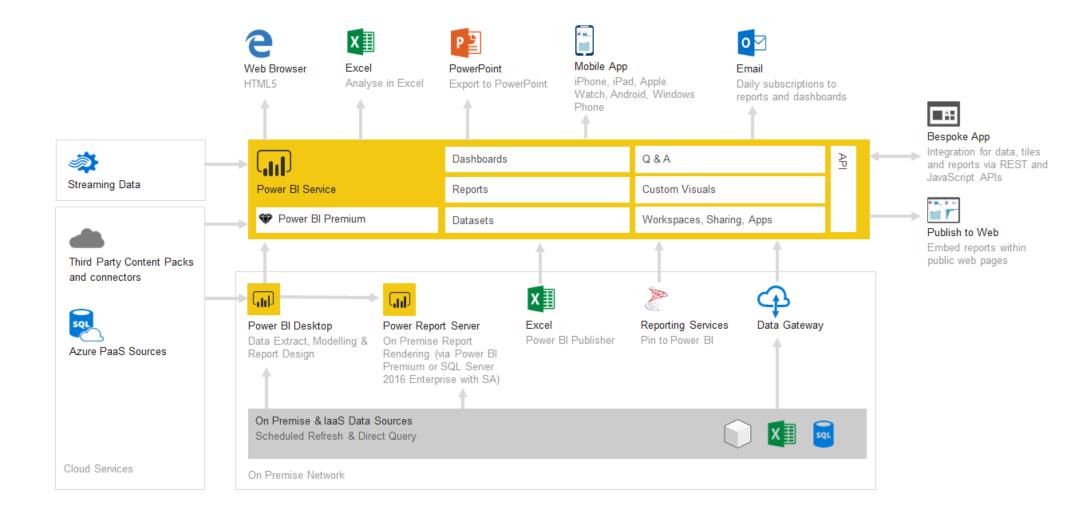
#### Increased visibility of data

- Increased ability to find trusted sources of data
- Increased understanding of what the available data means and whether it is suitable
- Less time spent sourcing data leaving more time for analysis, gaining insights and action

#### Less wasted effort

- Trusted, central sources of documented data leave less room to use unofficial sources of data
- Reduces the likelihood of time wasted through verification of reports and re-work

### **Example Power BI Architecture**



# Power BI Training

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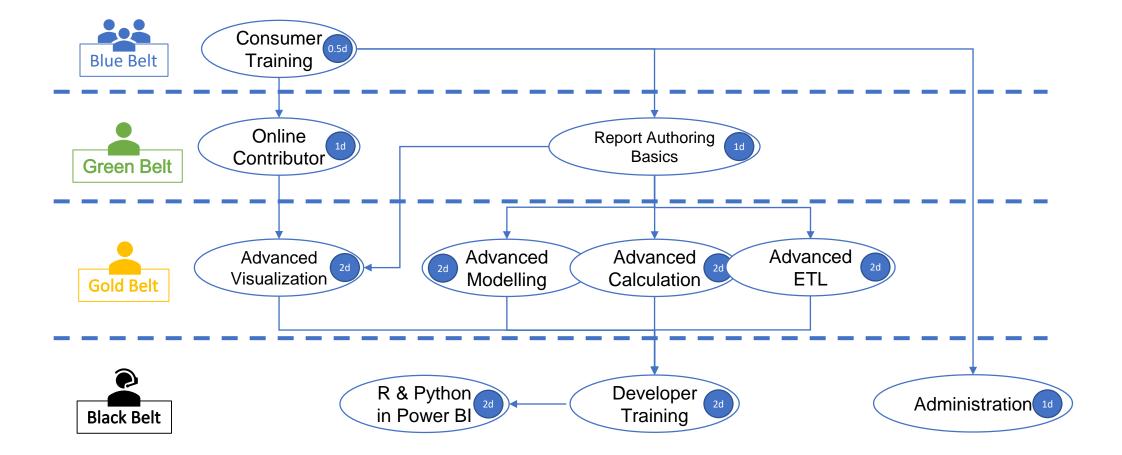
Business Strategy

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# Standard Power BI Training Offerings



# Other training possibilities

- Customized training syllabus
- Customized training materials
- Short (less then 5 min) video trainings to learn about one topic (like how to use custom visuals)
- •On the job training sessions
- •Co-development (learning while creating)
- •E-Learning

# Thank you

For more information, please contact sales@altiusdata.com | www.altiusdata.com

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Business Strategy

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