



# amenities

Healthcare's leading Digital Front Door and patient loyalty platform

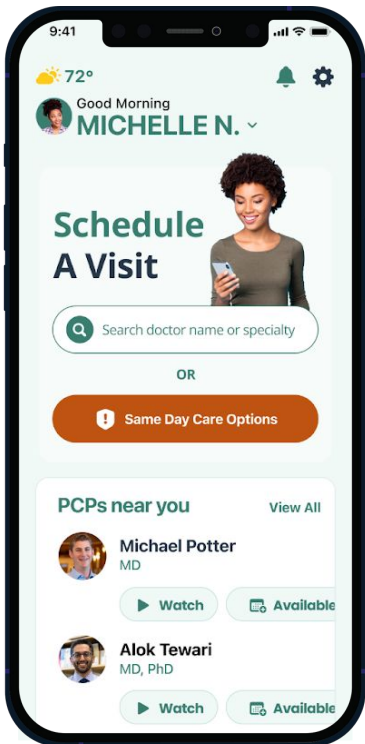
## PROBLEM/OPPORTUNITY:

- Health systems are struggling with patient acquisition and loyalty
- Reliable revenues and profit margins are built on brand loyalty, and today healthcare has very little
- Instead, health systems are constantly asked by partners to dilute their #1 asset: their brand

## SOLUTION:

- Amenities offers a fully integrated, white-label app-based experience to (1) acquire new patients, (2) convert billable patients and (3) upgrade patients to members
- Amenities app and services complement and upgrade your current patient portal (i.e., MyChart)

## PRODUCTS & SERVICES:



## DISCOVER:

- Enhanced Provider + Location Search
- Sort results by next available appointment
- Optimized Scheduling

## ESTABLISH:

- ID Verify + Registration in <30 seconds
- Auto-fill All Forms
- Prevent Duplicates

## PREMIER:

- 1-click access to test results, messages & meds (direct embed of all Epic MyChart capabilities)
- Supports Spanish & phone's language settings
- Add your family members & invite new users

## ELITE:

- Targeted outreach & services for VBC members
- Financial protections like "No surprise billing guarantee" and "Transparent self-pay pricing"
- Access guarantees like "24/7 virtual urgent care" and "Same day specialist consults"

## TEAM



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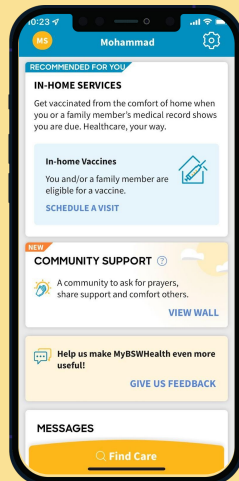


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## CASE STUDY



**127K** reviews in Apple App Store (4.7 rating)

**700K** monthly users

**450K** new customers (no prior visits)

**67%** conversion rate to billable patients

**\$275M** new patient contribution margin

**11x** investment ROI