



# saasguard



**Get serious about SaaS**

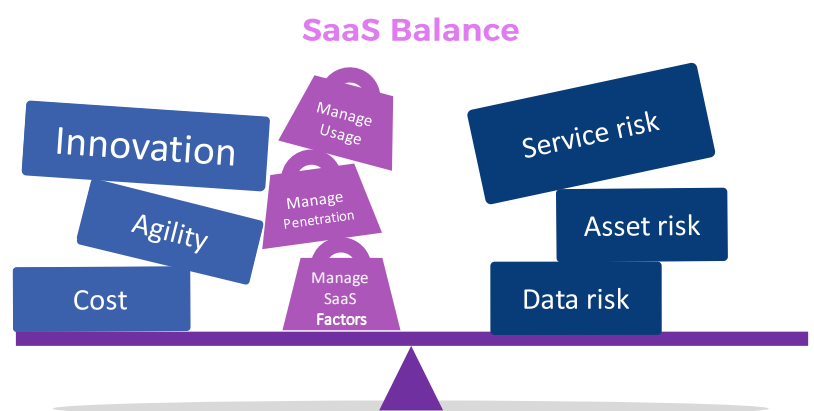
## SaaS Balance

Software as a Service (SaaS) has become the leading route for enterprise business users to consume software, reducing the cost of ownership and offering highly focused innovative application feature sets.

SaaS allows end-users to easily adopt new software due to cloud-based delivery and simple self-service on-boarding mechanisms. SaaS can penetrate an organisation in weeks rather than typically years for on-premise software rollout, drastically reducing innovation cycle times.

Unfortunately, the very characteristics of SaaS that offer such benefits also introduce risk factors that are often not fully appreciated by the users deciding to adopt it. SaaS software is not under direct control

of the enterprise IT function and introduces risk such as excessive exposure of enterprise data, potential compliance issues, poor optimisation of software assets and potential reduction in customer service levels. The net result is that due to large perceived benefit, SaaS can penetrate business processes deeply following an almost viral adoption pattern whilst also



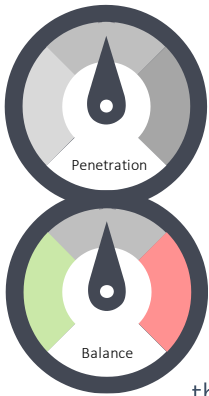
introducing a level of unquantified risk. Future success with SaaS therefore depends on the ability of an enterprise to balance risks and benefits of SaaS by building a risk-adjusted view of the benefit presented.

To maintain this risk-adjusted SaaS balance an enterprise must be able to assess SaaS usage to understand the who, what, where and why of SaaS employed. Using this information, it must then decide on the policy for each SaaS application, based on impact of the risk-adjusted benefit on enterprise data, assets and services. This view of SaaS balance must be maintained using continuous governance controls, mitigating viral SaaS adoption with a more quarantine-based approach.

## Balancing SaaS

Effective assessment of the current SaaS Balance requires accurate and timely information, so it is necessary for an organisation to continuously examine every risk factor for every SaaS app used by every user, in conjunction with the benefits identified for the same apps. To ensure timely decisions in the face of rapid penetration this should be completed every day. Given the dimensions of a typical organisation the effort required to undertake this data collection and assessment manually is

prohibitively expensive, if not impossible, and it can easily run into hundreds of thousands of pounds per year.



Ampliphæ offers a software portfolio that allows customers to automate a robust governance strategy for SaaS, allowing all stakeholders in an organisation to collaborate on attaining SaaS balance, mitigate risks and to maximise the benefits of adopting a wider range of SaaS.

The Ampliphæ value proposition is realised through our software platform SaaSGuard - a multi-faceted suite of applications providing end-to-end support for the processes required to maintain the SaaS balance for your

organisation.

- Assessment is automated firstly using a series of probes that collect SaaS usage data from your complete system estate, followed by analyser and appraiser tools.
- Decision is facilitated and driven by indicators presented via the dashboard as you are guided via the counsellor workflows and assisted to find pre-qualified SaaS via the compendium.
- Finally, you are assisted to maintain SaaS balance by effectors and tutors which restrict, guide and educate users in the effective use of SaaS, all under co-ordination of the commander.



## The Ampliphæ Portfolio

Ampliphæ is committed to helping you get serious about adopting SaaS. SaaSGuard is a self-service application suite focused on allowing you to accelerate your approach to employing SaaS. SaaSGuard is available in the following bundles:

SaaSGuard Govern	The baseline SaaSGuard bundle that provides the automation and collaboration tools you need to support the assessment and decision stages of maintaining the SaaS balance.
SaaS Control	An add-on bundle for SaaSGuard Govern that introduces the ability to maintain the SaaS Balance through education, guidance and continuous coaching of your end-user community.

To assist customers in understanding their SaaS usage and setting strategy for SaaS within their business, we also offer Ampliphæ professional services:

SaaS Assess	An initial consultant-led service where Ampliphæ will collect, analyse and appraise SaaS usage data and produce a one-off report documenting the SaaS Balance for your organization.
SaaS Consult	Consultant-led services that will help you develop mechanisms to understand, establish and maintain a risk-adjusted view of SaaS Balance over the longer term.



## Ampliphae Ltd

Catalyst  
Queens Road  
Belfast  
BT3 9DT  
N. Ireland.

Email: [info@ampliphae.com](mailto:info@ampliphae.com)

Tel: +44 (0)20 3289 0121

[www.ampliphae.com](http://www.ampliphae.com)