



# GenAI Consulting Services

Accelerate your GenAI success with AnswerRocket

## Your trusted partner for rapid GenAI results



**Team of AI & Analytics Experts**



**Full-Stack GenAI Capabilities**



**Results-Focused Solutions**



**Tailored to Your Needs**

## Full-Spectrum GenAI Services

- Day-to-Day Operation
- User Support
- Continuous Improvement
- Scaling
- Deployment & Rapid Response
- Training & Onboarding
- Change Management
- Roadmap Execution: Use Case Expansion
- ROI Measurement



- GenAI Technical Assessment
- Use Case Identification & Prioritization
- Enterprise Architecture Design
- GenAI Integration Plan
- LLM Enablement & Prototype
- Data Preparation, ETL and Augmentation
- GenAI Solution Development
- Vector, Chat, Function and Prompt Engineering
- User Interface
- Metadata Grounding

## Our accelerated approach



**1**

### Define GenAI Roadmap

Identify and prioritize use cases, creating a clear, actionable roadmap for your GenAI journey.



**2**

### Customize GenAI Solutions

Tailor solutions to fit your tech infrastructure, data, and business needs, leveraging advanced technologies.



**3**

### Launch, Iterate and Scale

Support for rolling out solutions with training and onboarding, ensuring continuous improvement and scalability.



## Use cases we can help you with

### Metric Driver Analysis

Analyze key performance indicators, providing insights into metric shifts

### Financial Planning & Analysis

Evaluate financial performance to inform planning of financial activities, budgeting, and forecasting

### Forecasting

Predict future trends and outcomes, enhancing strategic planning and decision-making

### Virtual Personas

Create realistic virtual personas to simulate and understand customer behaviors and preferences

### Knowledge Management

Process and interpret unstructured data, transforming your knowledge repositories into actionable insights

### Survey Analysis

Analyze survey data, extracting meaningful insights and identifying key trends and sentiments.

### Pharma Sales Performance

Assess the impact of sales force field interactions on drug sales

### Segmentation

Identify and categorize distinct customer segments, enabling targeted marketing and personalized experiences



“Anheuser-Busch InBev has long recognized the power of analytics to spur growth and innovation in a highly competitive market. It’s why we partnered with AnswerRocket to deliver faster, deeper insights to our business.”

SABINE VAN DEN BERGH

DIRECTOR BRAND STRATEGY & INSIGHTS EUROPE, ANHEUSER-BUSCH INBEV

## We can work with your tech stack

 Microsoft Azure

 amazon  
REDSHIFT

  
Google Cloud

 snowflake

 OpenAI

 Gemini

 Claude

 python™

 React

 databricks

 denodo

 dbt

 Azure Synapse  
Analytics

 Power BI

 slack

 Microsoft Teams

[www.answerrocket.com/genai-consulting](http://www.answerrocket.com/genai-consulting)