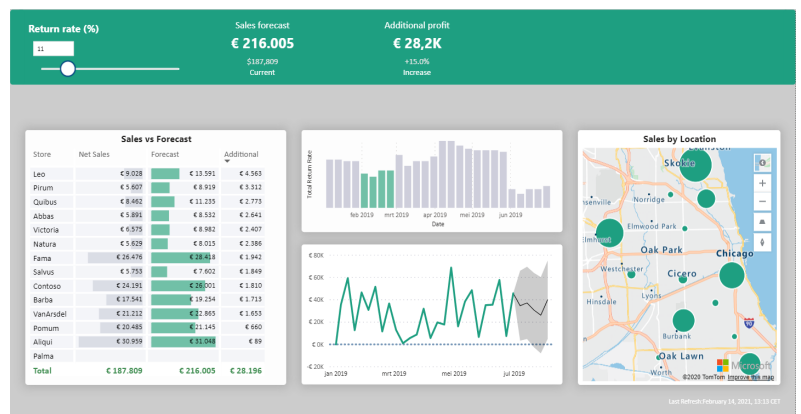# Dashboard-in-a-Week

Get off to a flying start to become more data driven!

Why would I want to become more data driven?

The data in your organization often contains more value than you might realize. By carefully combining, analysing and presenting the data , there is a lot of insight to be gained. This can help you to:

- Make better decisions
- Know what's driving your business
- Better understand your customer
- Evaluate marketing campaigns
- Develop new products

A great quick win to experience the power of data analytics, is to build a first dashboard, providing you with insight in the most important metrics that are driving your business.
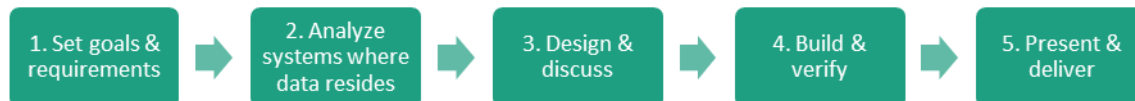
Our approach

A dashboard is most useful when it is able to provide you with information that enables you to make better business decisions. Therefore, we take the time to listen carefully and gather your goals and requirements, before we start to build.

Dashboard-in-a-week is a highly collaborative engagement, where combining your subject matter expertise with our data analytics knowledge are the key ingredients for success.

Our approach comprises 5 steps:

| 1. Set goals & requirements | → | 2. Analyze systems where data resides | → | 3. Design & discuss | → | 4. Build & verify | → | 5. Present & deliver |

The deliverable is a Power BI dashboard that gives you a clear overview of your business data and provides you with actionable insights.
With your most current data, it is always up to date!

Ready to go? Contact us!

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