

# anthology Raise

## Put your data to work to raise engagement and giving

Enable curated relationships with your constituents through a next-generation advancement CRM. Do more than just display your data — use built-in analytics to tailor strategies and maximize focus.



### Key Capabilities:



Efficiency through built-in automations



Relationship management in one place



A configurable platform built on Microsoft Dynamics



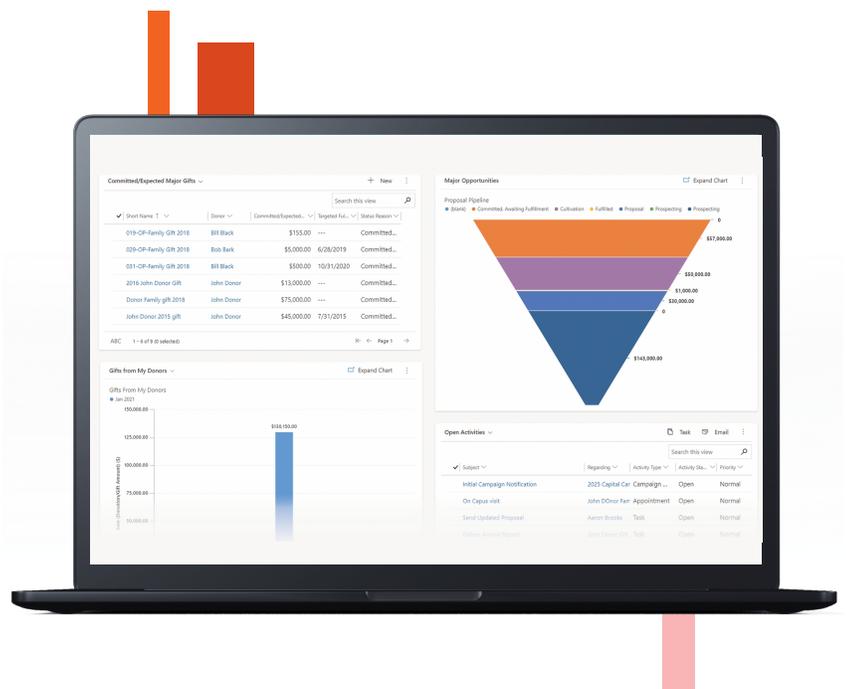
Next steps and tasks tailored to each user



Workflows to improve receipting, matching gift, and stewardship



Increased constituent engagement through Anthology Encompass



## Enhance your donor and constituent experience

Build deeper connections through more personalized communications and solicitations — while saving time through automations.

## Identify giving trends

Easily see giving trends, solicitation pipelines, and more — in configurable, real-time dashboards.

## Deepen prospect management and constituent engagement

Combine Anthology Raise with **Anthology Encompass** to handle all aspects of constituent relationships in one place. Manage prospects, achieve more efficient and effective solicitation, and increase engagement.

## Achieve your advancement goals on the go

A streamlined mobile experience at your fingertips allows you to focus on actions and outcomes — while supporting all your advancement CRM needs from anywhere, anytime. Strengthen constituent relationships and go even further using **Anthology Reach**.

## Anthology Raise in Action

“With Raise, we have a modern advancement CRM that has opened up a whole new world. Everyone has their own view of the information, making us all more efficient. There are myriad things that you can do to make life easier, and we have so much more control over our daily processes.”

Jennifer Kenzor

Executive Director of Advancement Services  
Rose-Hulman Institute of Technology



- Learn more about Anthology for Alumni & Advancement: [anthology.com/alumni-and-advancement](https://anthology.com/alumni-and-advancement)
- Get more info on Anthology Raise: [anthology.com/raise](https://anthology.com/raise)