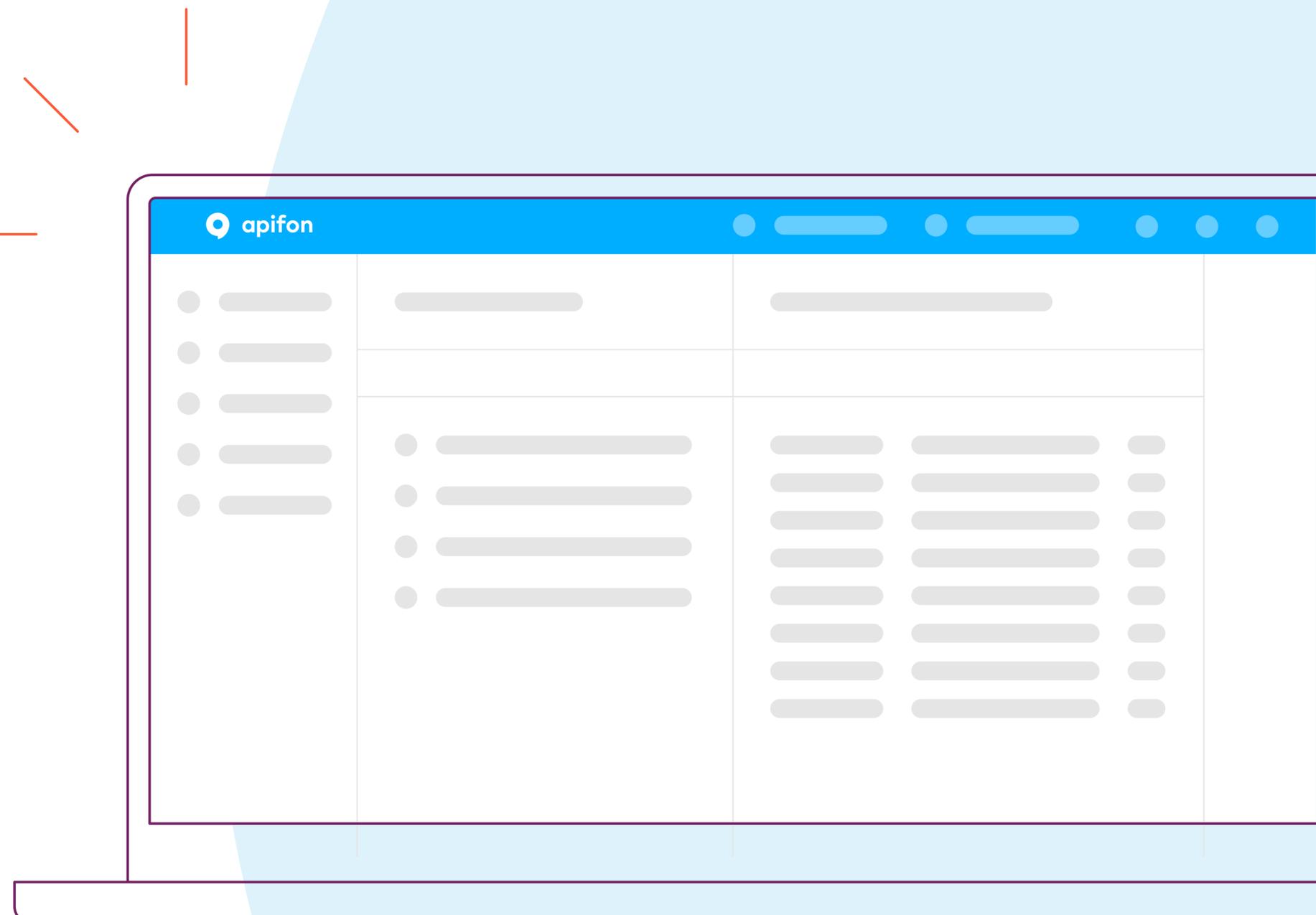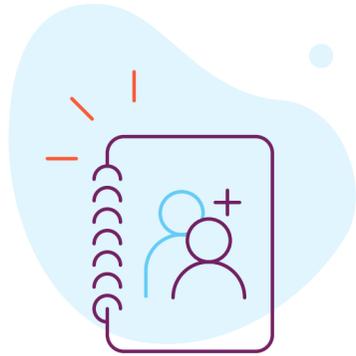# apifon

SMS | Viber | Email | Landing Pages

Multichannel Business Messaging Platform for Business Growth

Grow your audience, engage your customers, automate your messages. Do it with multiple channels using our all-in-one mobile marketing platform.
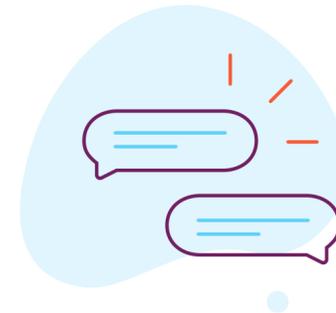
apifon

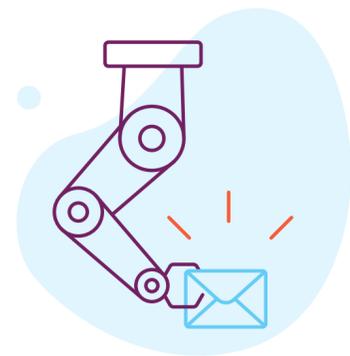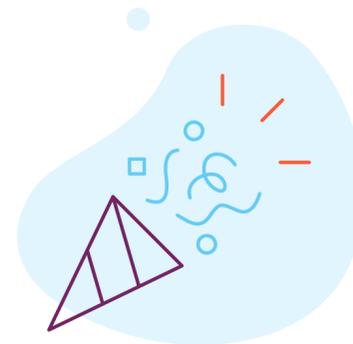# What you can do with Apifon

Build your audience

Manage your data
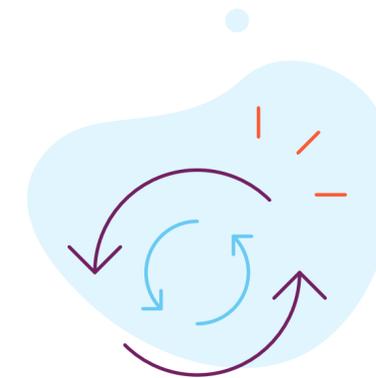
Increase your sales

Boost your brand

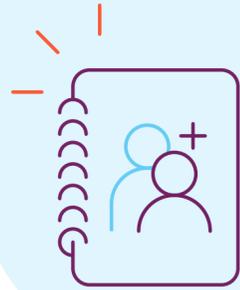**Automate your actions**

Perform Better

Connect your system

Build your audience

Use Sign Up Forms to collect automatically new subscribers into your list.

Features:

- **Custom design**
  Design your sign-up form in a quick way with our easy to use drag-n-drop builder.

- **GDPR/Marketing permissions**
  Use the GDPR fields (checkboxes) to get permissions from those who are registered in your form.

- **Embed form in your website or social media**
  Embed your fully customized form to your site's sidebar, footer or anywhere you like.

- **Share your sign-up form anywhere**
  Post the link of the form on all your digital channels, so people can find it and directly sign up from.

---

apifon   Url Pages   Quick Message

Sign Up Form

Save

Page URL

Fashion Store

+30 | Mobile

Firts Name

Communication Preferences

☐ Promotional Offers

Submit

Title | Text
Text section | Button
Image | Image & Text
Separator | Social
Video | Custom code
Section

Lists

Manage your data

Lists are here to help you easily collect and manage all your data in one place.

Features:

○ **Import**
Import instantly unlimited contacts either by manually adding subscribers or uploading an excel file.

○ **Prebuilt Segments**
Apifon offers a selection of pre-built segments based on campaign activity, purchase history, and other valuable information.

○ **Groups**
Use groups to sort your subscribers based on their interests and preferences.
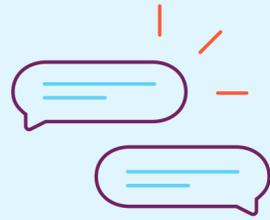
○ **Marketing Permissions/Status**
Categorize the main types of subscribers based on their marketing status: subscribed, unsubscribed, and blocked.

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apifon   Subscribers   Quick Message ⌄

Subscribers   ✕

Save   Search   Add   Import   Settings   Segments   Forms   Export   Actions

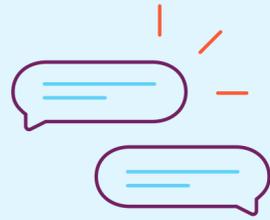| #	Mobile	Email	First Name	Last Name	Status	Κατάστημα	Προωθητικές	Καταστήματα(Group)	Mobile Status	Email Status
1									Subscribed	Subscribed
2									Subscribed	Subscribed
3									Subscribed	Subscribed
4									Subscribed	Subscribed
5									Subscribed	Subscribed
6									Subscribed	Subscribed
7									Subscribed	Subscribed

Increase your sales

Enjoy the fastest and most effective way to reach directly your audience.

Features:

○ **Branded Sender ID**
Let your customers instantly recognize your brand every time you send them messages.

○ **Ready made templates**
Take advantage of the available ready-made templates and save valuable time.

○ **Shorten url**
Reduce the length of any long link that you insert in a message and limit the number of the characters.

○ **Unsubscribe/Update link**
Give to your customers the choice to unsubscribe by themselves from the list or update their info.

○ **Personalized fields**
Insert personalized fields to your content and personalize your communication.

apifon Templates Quick Message

Create Message ✕ **Templates** ✕

Templates Fields Landing Add

Fashion Store

158/1

Message content*

Hi {FIRST_NAME},
Just for today get 30% discount on our stores by showing your unique code {OFFER_CODE}.

If you no longer want to receive our messages, you may unsubscribe through the following link {UNSUBSCRIBE_URL}
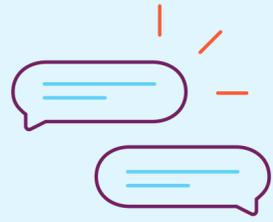
Viber Campaigns

Increase your sales

Benefit from both Viber's rich content features and affordable prices.

Features:

○ **Branded Sender ID**
Company name and logo are visually recognizable in the conversations list. Business chat is highlighted by the green mark "V" (Verified) next to the Sender ID.

○ **SMS failover**
Set up a channel failover automation (Viber to SMS) to ensure that any of your non-Viber users will get your message.

○ **Rich content**
Text contains up to 1000 characters and you can also include emojis, special symbols, an images and a button.

○ **Ready-made templates**
Save time by using our ready-made template or built a custom by your own.

○ **2Way Messaging**
Receive messaging replies from your campaigns, and directly start a conversation with your audience.

apifon

Templates

Quick Message

Create Message

Templates   Fields   Landing

Templates

Add

Fashion Store

158/1

Message content*

Hi {FIRST_NAME},
Just for today get 30% discount on our stores by showing your unique code {OFFER_CODE}.

If you no longer want to receive our messages, you may unsubscribe through the following link {UNSUBSCRIBE_URL}

SMS Failover

Increase your sales

Build brand awareness, drive customer engagement and increase sales with the most cost-effective marketing channel!

Features:

○ **Drag 'n' drop builder**
Use our easy-to-use drag-'n'-drop builder to design the most beautiful email - no coding needed

○ **Ready made templates**
Choose one of the pre-built email template to save time or craft your own.

○ **Personalized fields**
Insert personalized fields to your content and personalize your communication.

○ **Domain verification**
Verify your domain automatically through Apifon and ensure your emails won't be rejected ending up in spam folders

○ **Anti-spam filtering service**
Avoid annoying email storms. Enable to prevent sending consecutive campaigns to those who meet your criteria.

apifon   Design   Quick Message

Design

Pre-built Templates

Introducing product/service

Make an announcement

: / Service

Select

Email Anti-Spam Filtering

Title

Text

Text section

Button

Image

Image & Text

Separator

Social

Video

Custom code

Section

Boost your brand

Combine landing pages with your other marketing efforts to create a complete brand experience for your customers.

Features

○ **Easy-to-use drag'n'drop builder**
Create the most beautiful landing pages with our easy-to-use, yet powerful, builder; or use our readymade templates.

○ **Custom branding**
Build instantly branded Landing Pages with beautiful images and business logos and keep your audience engaged

○ **Responsive design**
Design easily responsive landing pages, looking great on any device

○ **Unlimited, for free**
Publish unlimited landing pages for free and include in all your messaging campaigns

○ **Personalized fields**
Use personalized fields to create unique content for your customers, making them feel special.

Pre-built Templates
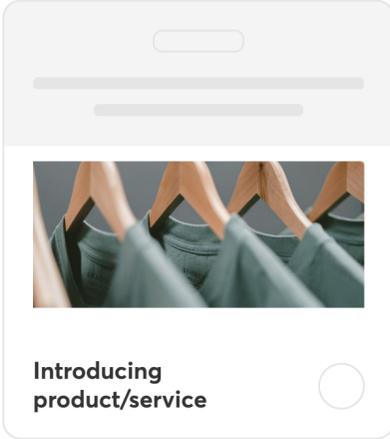
Introducing product/service
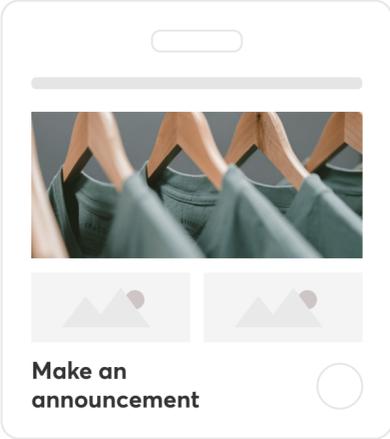
Make an announcement

Select
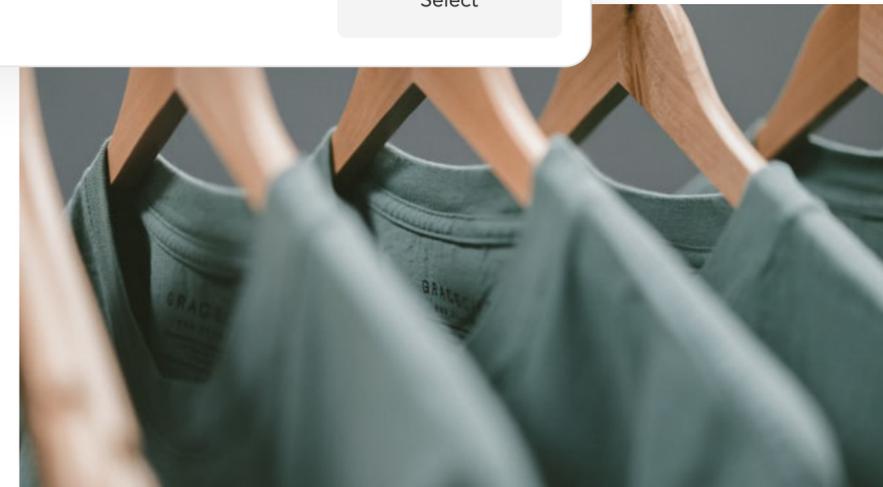
Design

Quick Message

Service

Title

Text

Text section

Button

Image

Image & Text

Separator

Social

Video

Custom code

Section

Welcome to the world of Fashion Store!

Discover our latest collection.
All tees for just 12€ using the code TREEWEEK.

Buy Now
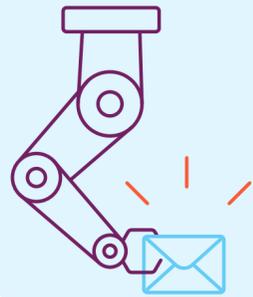
Messaging Automations

Automate your actions

Streamline your communications and make sure your contacts get the right emails at the right time.

Date-based Automation

Our date-based automation allows you to schedule messages to go out based on a specific date, like birthdays, sign-up anniversaries, membership renewals and more.

Features

- Send a one-time message based on a specific date in a subscriber's list field

- Flexible drag-and-drop builder to design perfect emails for every occasion

- Personalize your messages based on subscriber's field data

- Schedule your one-time message and decide when exactly it goes out
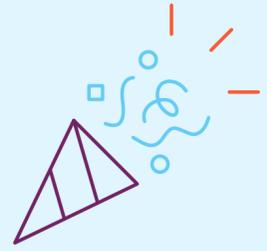
Analytics & Reports

Perform better

Streamline your communications and make sure your contacts get the right emails at the right time.

Campaign reports

See the progress and track the performance of your campaigns. Watch what's working best for your business and improve your future results. Get reports on sends, delivered, opens, clicks etc.

Tracking reports

Monitor detailed reports for each of your messages

Watch information like:

- Unique message ID
- Sender ID
- Destination number
- Date sent
- Network
- Current status of the message

---

apifon | Details | Quick Message

Campaigns Overview

Refresh   Duplicate   Tracking   Preview

Perfomance

First 24 hours   First 7 days   First 30 days   All up-to-date

Sent   Delivered   Opened

Open Rate

40%

Click Through Rate

20%

Delivery Rate

95%

Bounce Rate

5%
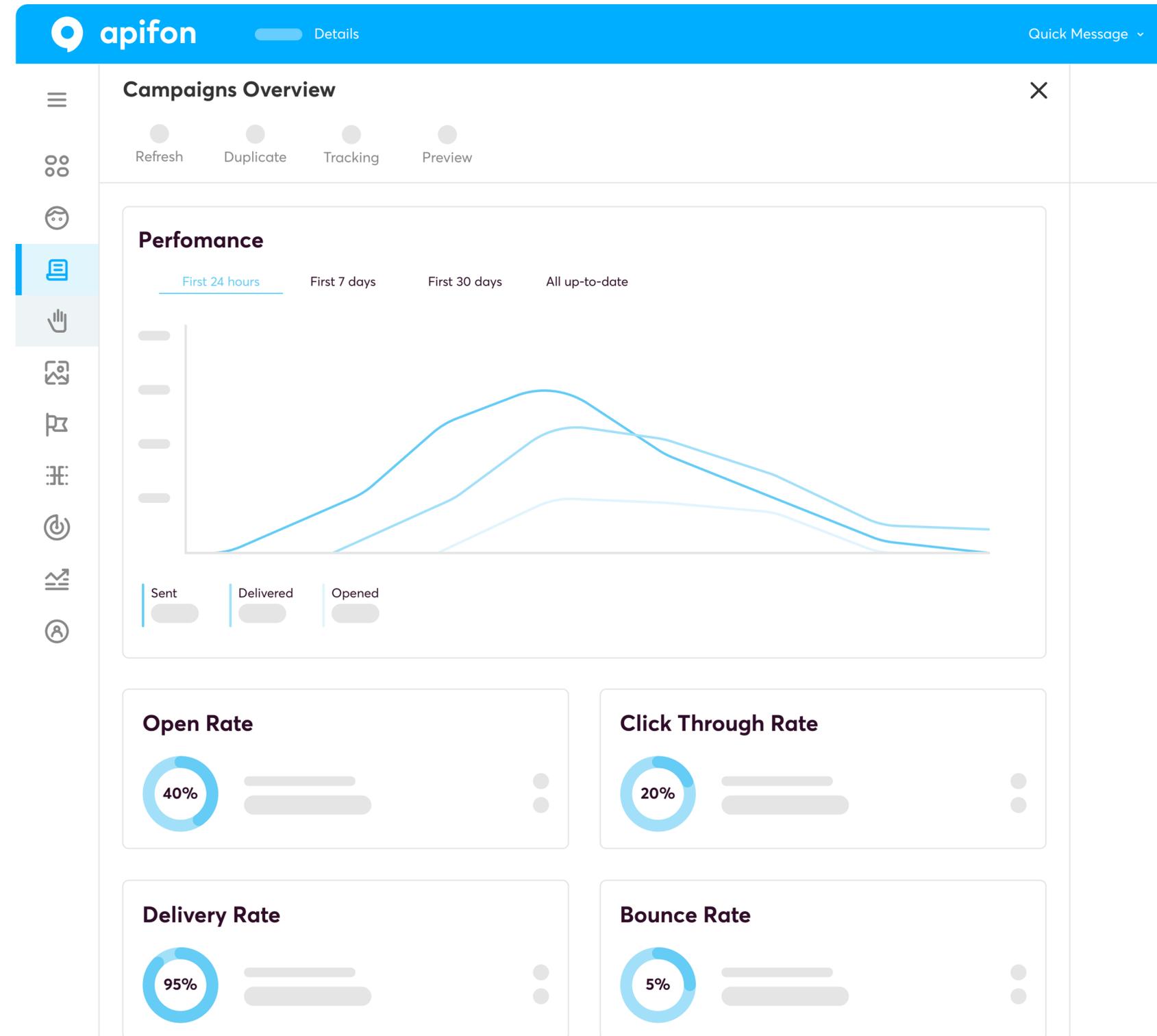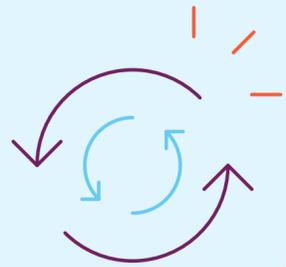
Connect your system

Integrations

Connect your applications using our **plugins** or **APIs**.

Send automatic messages and notifications directly from your CRM and CMS systems, shopping platforms and online services.

Bring your customers data into one place and centralize your communication.

Send SMS.py

```python
import Apifon.Mookee as mookee

from Apifon.Model.MessageContent import MessageContent
from Apifon.Model.SmsRequest import SmsRequest
from Apifon.Resource.SMSResource import SMSResource




smsResource = SMSResource()
smsRequest = SmsRequest()
```

Add-ons

1. Tablet solution

Grow your contact list using a tablet at your store, a trade show, or anywhere else you might be.

Collect new subscribers right from your Tablet and sync them to your list automatically.

2. 2-Way Messaging

Listen to your customers and let them have a conversation with your brand.

Communicate directly, engage them in 1-on-1 conversations and build stronger relationships.

1.	30694****444	chris@mail.com	Chris	
2.	30693****648	john@mail.com	John	
3.	30694****347	steve@mail.com	Steve	
4.	30695****486	jim@mail.com	Jim	

Get 10% on your next purchase

Sing Up

Fashion Store

Welcome to the world of Fashion Store!

Discover our latest collection All tees for just 12€ using the code TREEWEEK.

Buy Now

Yes!

Send a message...

Pricing Plans

You are one click away from getting started with Apifon

Free Forever

Starter

All the basics for businesses that are just getting started.

Free

Top Features

• SMS & Viber Campaigns
• 10.000 Monthly Email Sends
• Landing Pages
• Sign Up Forms
• Up to 1 User

Recommended

Premium

Must-have features for messaging senders who want more power.

Starting

24,55€ /month

for 2.501 - 5.000 subscribers

Everything in Free, plus:

• Unlimited Monthly Email Sends
• Personalisation Tools
• Custom Branding
• Marketing Automations
• Up to 25 Users

Not sure which plan is right for you?

Contact us

sales.asia@apifon.com