Build Fast. Stay Flexible.

Jetveo Platform and App Builder





tem.Net.Mail



The Problem

Technology continues to grow. Classic programming is expensive and slow. No-code platforms are inflexible. There needs to be a dependable middle option.

Businesses want apps but developers are in short supply

Development is timeconsuming and expensive

Senior developers are expensive and highly sought after

Teams need an intuitive interface to allow junior programmers to play roles

Expansive skillsets are needed for contemporary apps, especially for Security

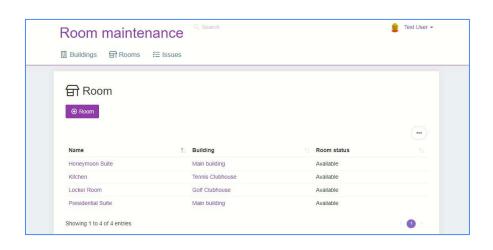
Slow development means losing business opportunities



The Solution

Jetveo Platform and App Builder

Built for Developers by Developers

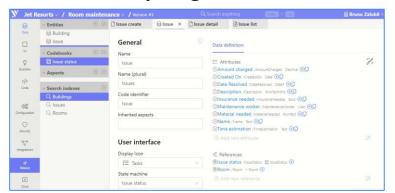


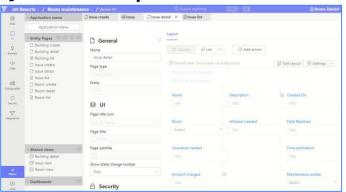
- Flexible development, with many ready tools
- The speed and simplicity of low-code development
- The power of existing C# programming to eliminate repetition and provide room for customization



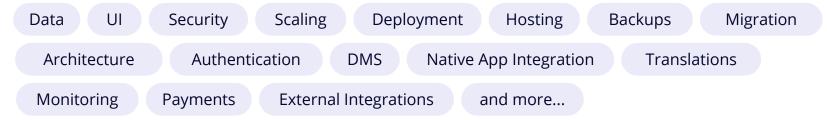
The Solution

Senior Developers get a full toolbox that even Junior Developers can use.





The platform and app builder handles the following areas for you:





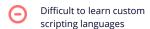
Pluses and Minuses

Jetveo is the best of both worlds, incorporating the positives and mitigating the negatives.

Low-/no-code platforms:







- Very limited in functionality, suitable only for common and simple usages
- Often need a combination of additional tools / platforms to implement complex logic



Plus:

- Rapid development
- Cost Effective
- Short learning curve
- Junior friendly
- Programming 4.0 the future of app development

Classic programming:



Flexible



Standard



Lengthy and expensive



Team of senior developers are necessary to deliver robust, quality applications



Business Model

The Jetveo Platform and App Builder is made available for Developers, Partners and Enterprise operations. These customers create and provide apps to end users.

Customer pays for end users

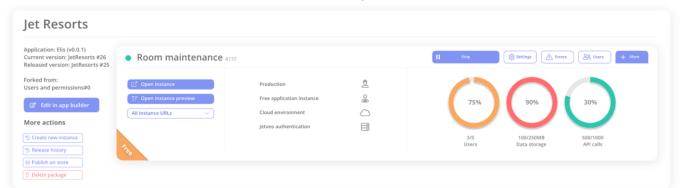
- \$18 per user / per month
- Optional features

Free platform and apps

- Platform is free for all developers
- Hosted apps are free for up to 5 end users

20% Marketplace transaction fee

- Buy and sell apps, including source code
- Buy and sell plugins to strengthen you apps





Target Audiences

Developers

Individual freelancers can create apps for their own end-users.

Advantages:

- Free platform and hosting
- Finished app in a few hours

Business channels:

- Advertisement
- Word of mouth
- Self-service

What we want:

- Build a community
- Target 2,000+ developers

Partners

The Jetveo Partner Programme provides the foundation for a small business.

Advantages:

- Capacity for more projects
- Rapidly create apps for a better margin
- 20% Commission from affiliates
- Sell your apps on the Marketplace
- Incorporate apps from the Marketplace

Business channels:

- Partner Programme
- Oirect Sales

What we want:

- Build trust with large companies
- ✓ Target 200 partners to cover verticals

Enterprise

IT Departments can work in teams to develop and maintain apps.

Advantages:

- Smaller teams mean cost reductions
- Faster means more competitive
- Empowers junior programmers
- Allows focus on business problems, not storing, securing, displaying data

Business channels:

- Partner Programme
- Oirect Sales

What we want:

- Establish a stable income
- Target 20 companies in the TOP 500



Timeline

The Jetveo Platform is the result of years of development, trial and error, usage for real-world customers and a concerted effort to provide it to the programming community.

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3Q 2017	3Q 2020 - 1Q 2021	April 2021	May 2021	End of 2021	January 2022	4Q 2022
Development started	Closed beta, technology, product	First paying customer (28 USD/MRR)	Five more customers (660 USD/	Jetveo 1.0	Open public registration	
	validation		MRR)		Free platform Free apps for five end users	



Customers





















Jetveo Platform and App Builder

We started the Jetveo Platform and App Builder because we knew, as programmers, that there had to be a better way to create apps quickly and inexpensively.

Try it and see.



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