



Text to Speech

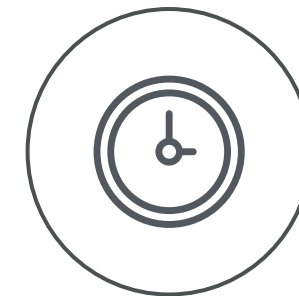
INTELLIGENT TEXT RECOGNITION
AND AUDIO OUTPUT

THE AUDIO BOOM

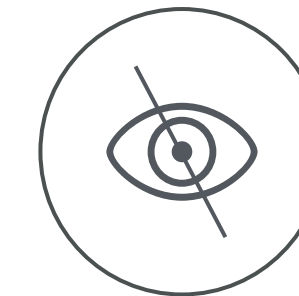
PODCASTS AND AUDIO BOOKS ON THE RISE



**USERS WANT TO CONSUME
INFORMATION ON THE SIDE**



**LISTENING TO AUDIO
CONTENT SAVES USERS
TIME**



**AUDIO FILES MAKE
INFORMATION EASILY
ACCESSIBLE**

- In Germany 23 M people regularly listen to podcasts or audiobooks*
- USA National Public Radio is predicting more revenue from podcasts than from traditional radio in 2020, the advertising market on podcasts is estimated to rise to approx 660 M US Dollar next year**

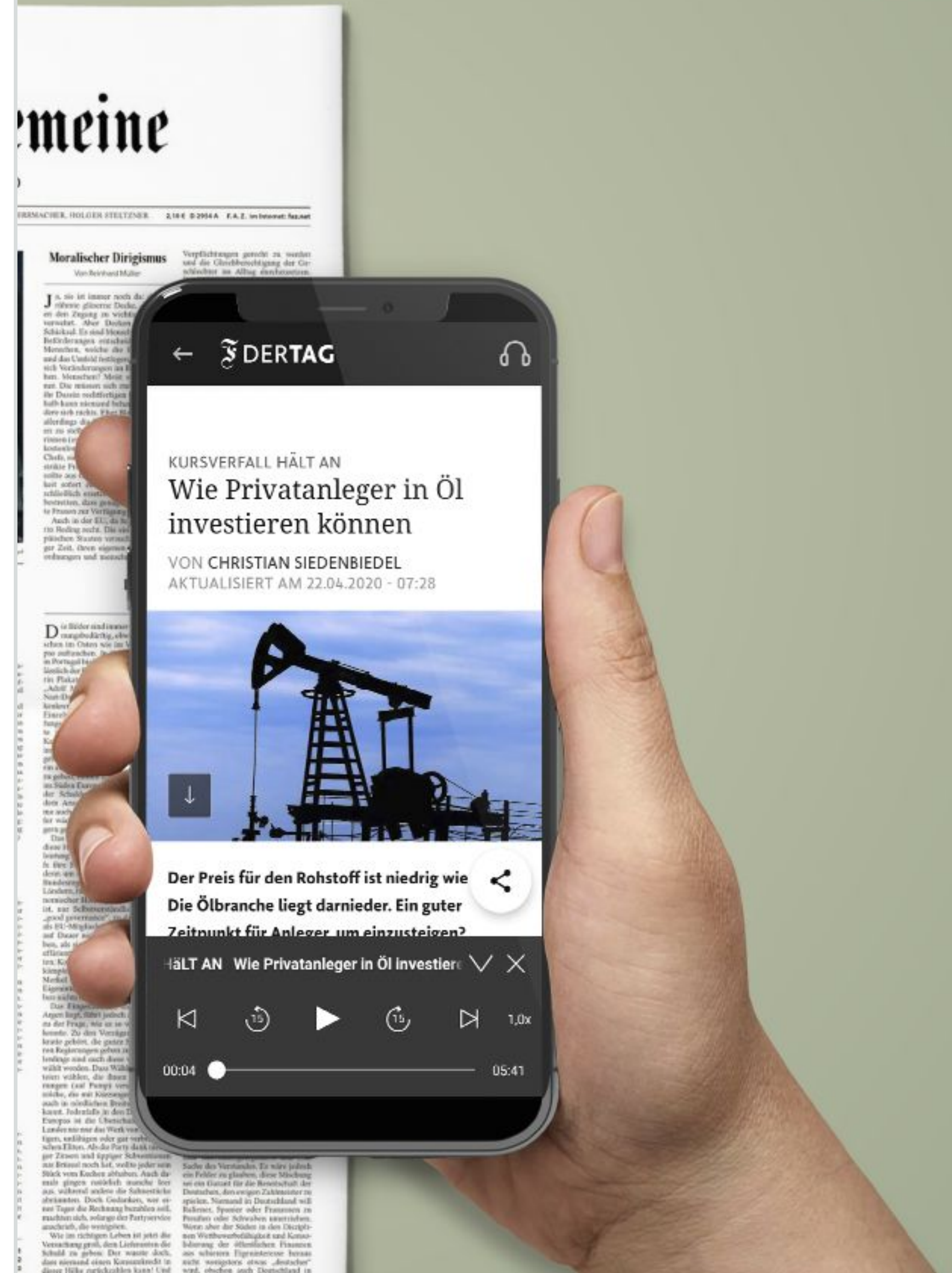
* <https://www.presseportal.de/pm/56459/4402583>

**<https://www.br.de/nachrichten/netzwelt/podcast-boomt-internationale-trends.RIJMpMO>

OUR SOLUTION

APPSFACTORY'S TEXT TO SPEECH -TOOL

- Tool converts any text into audio with various voices
- Refinement of the feature through distinct technical concept and programming
- Intonation, pitch, and pronunciation can be adjusted by editors
- Reading voice sounds pleasantly natural (even though it's artificial)
- constantly growing dictionary replaces commonly mispronounced words



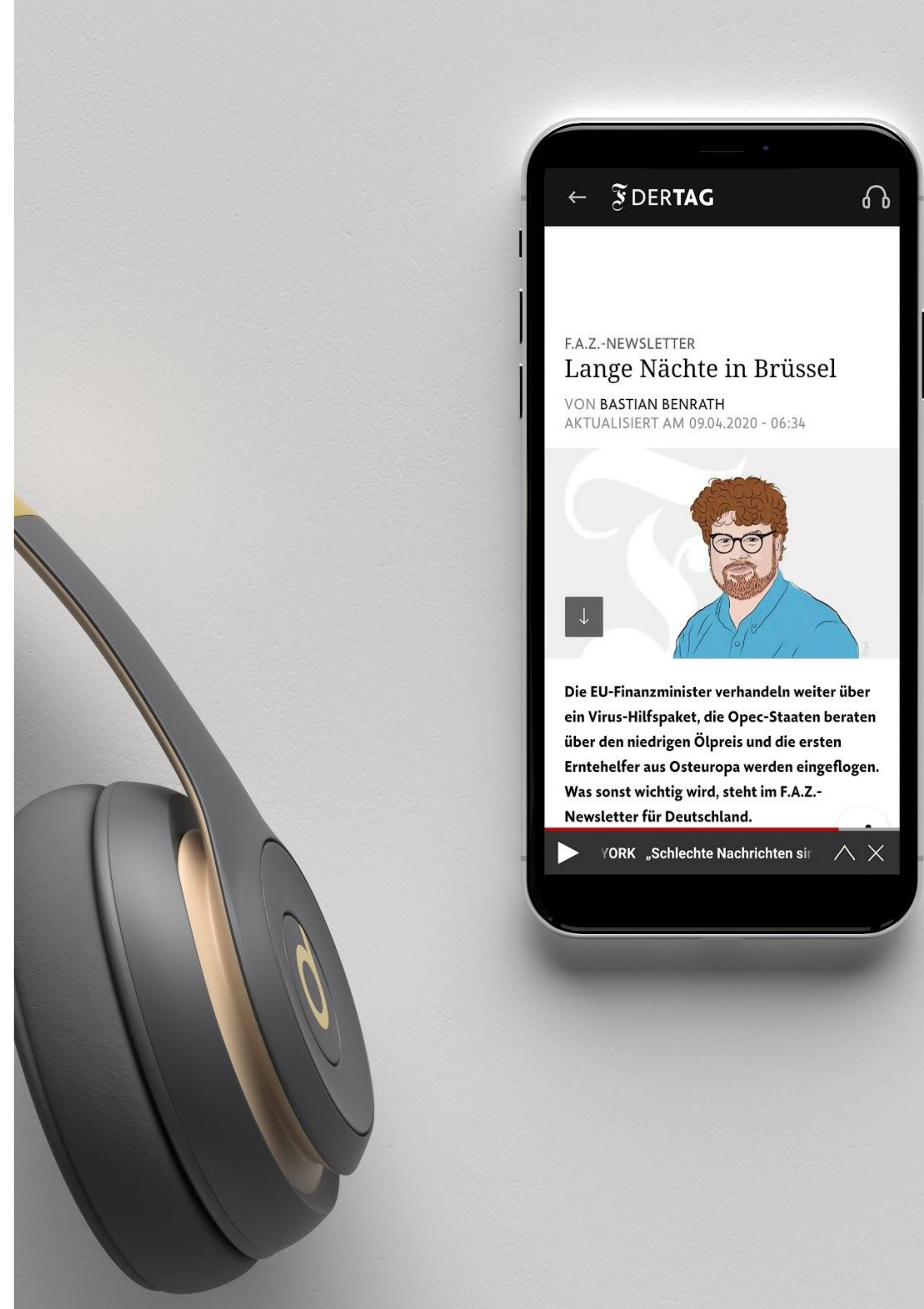
BENCHMARK

F.A.Z. DER TAG

- Our text to speech tool converts articles on the app into audio files
- files can be played within the app that has 1.5 M visits per month*
- Adjustable defaults for recurring elements like titles and author names
- Editors can manually adjust reading voice's pitch, emphasis, speed, pronunciation

CAN COMPEED WITH RECORDING OF REAL PERSON READING TEXT

* https://www.faz.media/fileadmin/02_Digital/Der_Tag/FAZ_Der_Tag_Objektprofil_2019.pdf





CONTACT US

DR. ROMAN BELTER

COO

info@appsfactory.de

Appsfactory GmbH

Nikolaistraße 28-32

04109 Leipzig

Germany

 **Appsfactory**