

# Turn your Marketplace into Recognizable Business Extension



## Custom storefront

Run your storefront on a selected domain, with your logo and brand colors. While making use of the clean and simple platform web design created to reduce the unnecessary customer's distractions. Configure and publish own offerings and products of any desired cloud and SaaS vendors to provide the unique shopping experience customers look for.



### Direct Seller

Leverage the direct sales contracts with your strategic partners and automate the billing and provisioning of their solutions.

### Indirect Seller

Use a distribution model to enlarge your portfolio & give customers direct access to the catalog via a self-service.

### Direct Sales

Sell and bundle own solutions or managed services & provide customers with a single place to manage purchases.

## WHAT OUR CUSTOMERS ARE SAYING

*"AppXite is the new kind of distributor in a digital world. They have a disruptive go-to-market approach but still think long-term and understand large organizations like us. For NTT it is important to combine our own products with offerings of other SaaS providers..."*

– Ellen Kuder, Director Digital Business Solutions – NTT

## LEARN MORE

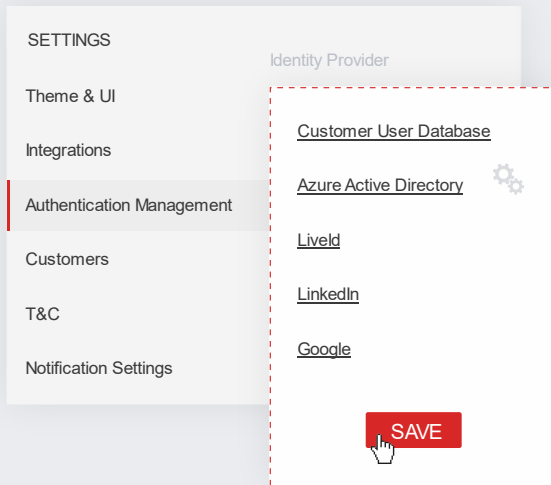
**AppXite**

[www.appxite.com](http://www.appxite.com)



# Customer Journey

Build a Unique Customer Journey and Give Users a Place Where They Can Purchase, Access, Analyse, and Manage all Business They Make with You

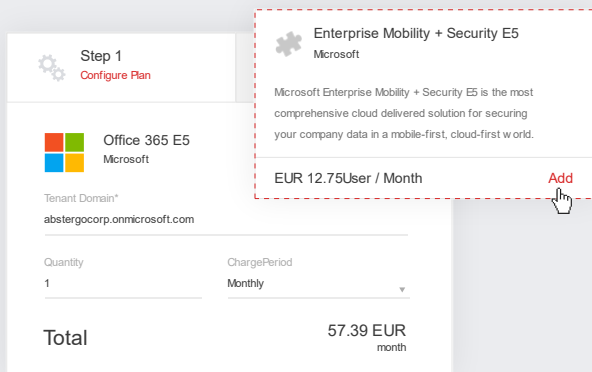
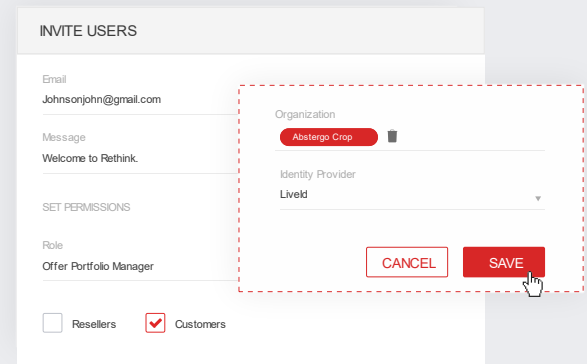


## Make User Login and Authentication Straightforward Processes

Manage the identification of your platform users with ease. The built-in identity and management platform provides great control and security your growing organization demands. The Single Sign-On (SSO) whether through enterprise federation, social login, or username and password authentication, allows users to simply log in once and use all applications they have been granted access to.

## Satisfy Customers' Self-Serving Needs While Keeping Your Platform Secured

Grant rights to employees to view & manage information of specific customers or to access the platforms in order to buy, change or cancel subscriptions on their behalf. Invite your customers to manage products easily, by themselves. Give administrators the control over subscriptions and services, users and permission roles, service adoption and usage, etc. from a simple and secure site.



## Answer Market Demands with Multi-Vendor Catalog

Take control over what your customers find, try, and buy. Manage product visibility, tagging, categorization, and placement. Create bundles with preferential pricing, offer discounts, mark prices up or down, and run trials to drive purchase behaviour. Bring in additional revenue by upselling add-ons and services with your subscription plans. Let your customers purchase complementary one-offs when subscribing to your product or service.