

PRIME



Card Issuance and Personalization

Originally Bank account holders had to make requests for debit cards and then return after days or weeks to collect. Today in many Banks, a typical customer can request for a card in a branch and walk out of that branch almost immediately with the requested card.

To achieve this, cards are pre-personalized and stocked in Branches waiting to be issued to customers upon request. Unfortunately, this process introduces significant challenges and exposes key limitations.

Challenges

Cards issued to customers bear expiry dates that shorten the life-span of the card sometimes by more than 6 months.

Ideal Solution

Fully personalized instantly issued cards have expiry date set for it to have a full life span.

Desired Outcomes

Customers are much more satisfied as they are getting full value for their money. The bank is more efficient as the process is now fully automated.

Card Issuance and Personalization

Challenges

Personalized card are produced and kept at the branches for customers. This creates a fraud loophole usually exploited by unscrupulous Bank staff

Ideal Solution

Automation in card issuance eliminates this loophole completely as cards are only personalized and issued to customers upon request

Desired Outcomes

Banks can save a lot on fraud and other collateral damage

Challenges

Manual and complicated back office operations require for card issuance result is an extremely slow turn around time of 5 days

Ideal Solution

Automation of backend operations and distilling into a button click has shrunk the turn around time from 5 days to 5 minutes

Desired Outcomes

Happy and satisfied customers as they don't have to make multiple visits to the branch just to collect their debit cards

AppZone Prime

...Automate. Innovate. Propagate.

Card Issuance Fraud Risk Mitigation

Manual card issuance are processed in a way that allows personalized cards lying around in the bank which often lead to avoidable fraud. Prime blocked all the card issuance fraud loophole with automation

Streamlined Card Operation

End-to-end automation of card issuance ensure that all aspect of your card issuance processes are streamline from branch to head office all the way back

Huge Cost Saving

Prime helps your Bank to save significant cost by consolidating all intermediary services and automating backend operations.

AppZone

Prime + Azure

Prime, being a card management platform for modern digital bank, is built on the modern state-of-the-art PCIDSS certified cloud platform hosted on Azure.

End User Development

Prime is bundled with tools to quickly develop new functionality and extend existing ones without dependence on AppZone as platform vendor. Hosted on Azure Cloud Platform

Seamless Integration with API first

Prime provides seamless integration to relevant third party systems with APIs for accessing all user functions so as to easily embed key functionality into certain Bank applications

Cloud Platform on Azure

Zero IT infrastructure requirement as the platform is hosted and managed centrally in AppZone's world-class PCIDSS compliant cloud environment hosted on Azure

Customer success: GTBank goes live on Instant Card Issuance

GTBank pioneered end-to-end in-branch card issuance and personalization with Zero IT cost while saving significant cost in her prior manual card issuance operation by consolidating all intermediary services.

Sophisticated Solution off premise

Prime, being an Azure-hosted platform, is deployed off GTBank premise with all the sophistication required to design, build, deploy and operate the platform

Disintermediation

GTBank was able to successfully dis-intermediated all intermediary services in her card operation and thereby automating her processes and saving significant cost

Customer Satisfaction

For the first time, GTBank customers can now walk into their branch and go out with fully functional debit cards

Contact us today for a demo

Get a free trial: info@appzonegroup.com

Call for more information: +234 802 6553 551

Ask a question via email: amacaulay@appzonegroup.com

Learn more: www.appzonegroup.com

