

Posidex automates their hiring process using AI-powered AptaHR

CASE STUDY

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About

Client - Posidex Technologies

Industry - Information Technology

Location - India

Headcount - 150 +

Website - www.posidex.com

Posidex Technologies is an innovative Enterprise Customer Data Platform, with its proven sophisticated entity resolution technology based on Machine Learning and In-memory Analytics, which has transformed the way businesses operate and engage with their customers during their entire life cycle with the organisation.

With their innovative approach, they provide their clients with a game-changing ability to widen the scope of their solutions in Fraud Detection, Risk Management, Compliance and Customer Experience.

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At **Posidex**, we receive significant volumes of job applications and processing them has always been strenuous. We were looking for an Applicant Tracking System that would help us **optimize our hiring process** and facilitate **better hiring decisions**.

~ **Kiran Chennadi**
Head of HR & Talent Acquisition,
Posidex Technologies.

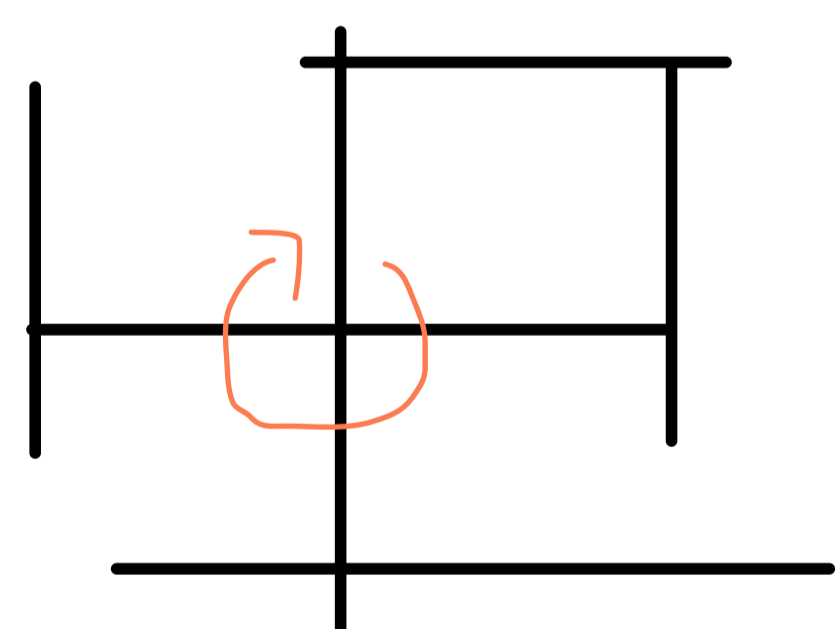
Challenges

Posidex receives **high volumes of job applications** and processing all of them has always been challenging in terms of time and effort.

They were looking to optimize their hiring process and reduce their time to hire. Their **increased meantime of hire** has at times resulted in them having to make a compromised hire.

- Traditional and strenuous hiring process
- Prolonged hiring process leading to an increase in average time to hire
- Inexorable human bias

Solution



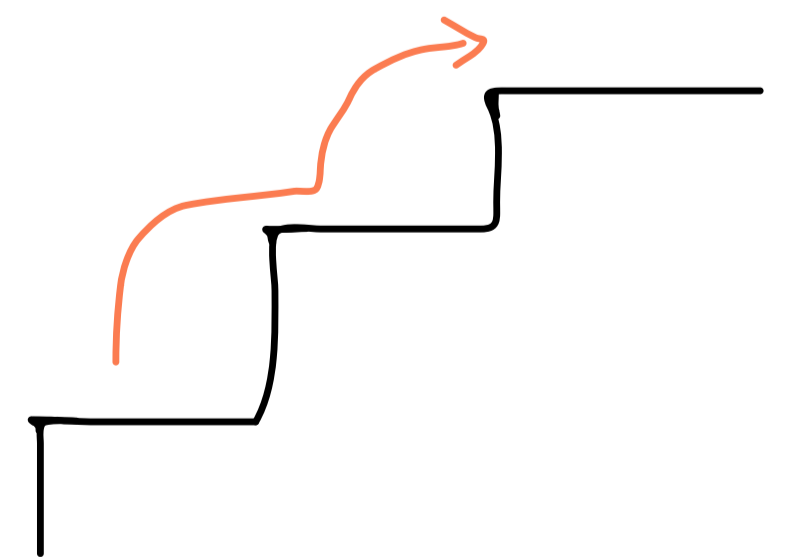
Posidex chooses AptaHR, an **AI-powered** Applicant Tracking System to address their hiring challenges.

With features like AI-powered **CV Screening**, **Integrated Assessments**, **Psychometrics** and **Integrated Online Interviews**, they were able to screen thousands of job applications and collaborate within their hiring teams on a single platform.

Results

AptaHR, helped Posidex to address their hiring challenges and it transformed the way they manage their hiring process. The integrated **AI-powered psychometrics** empowers their hiring team to look for the **right cultural fit** of a candidate in addition to their key skills and work experience. Using AptaHR, today Posidex Technologies,

- screens twice the number of job applicants
- was able to **process 1000+ job applications in less than a week**, which earlier would take them about 3 weeks
- has Automated their **pre-hire screening** assessments
- was able to reduce their **meantime of hire** from 4 weeks to 2 weeks



Save **65%** of interview time

Hire for **cultural fit** the intelligent way

Make **informed hiring decisions**