

AI-POWERED TMS THAT OFFERS:



2X

Increased QA coverage

by automating cases external LLMs cannot generate with reasonable effort

60%

Cost of maintenance reduction

by consolidating fragmented tooling into one platform as well as cutting licensing overhead and engineering time spent on upkeep

100%

Traceable and transparent QA

by logging every test action with timestamp, author, and result automatically

70%

Faster testing cycles

by automating test case generation and execution thus removing the manual steps that slow regression down

aqua Security, Compliance, and Hosting Standards

aqua is built on a foundation of recognized security certifications and regulatory frameworks giving your team the documentation it needs for audits and compliance reviews.



ISO 27001

Certified information security management system, covering how we handle, store, and protect customer data across the platform.



DORA (Digital Operational Resilience Act)

Aligned with EU financial-sector resilience requirements, supporting customers who need documented ICT risk management and incident reporting from their vendors.



GDPR Compliance

Fully GDPR-compliant by design. Data stays within EU jurisdiction, with clear processing agreements and no use of customer data for model training.

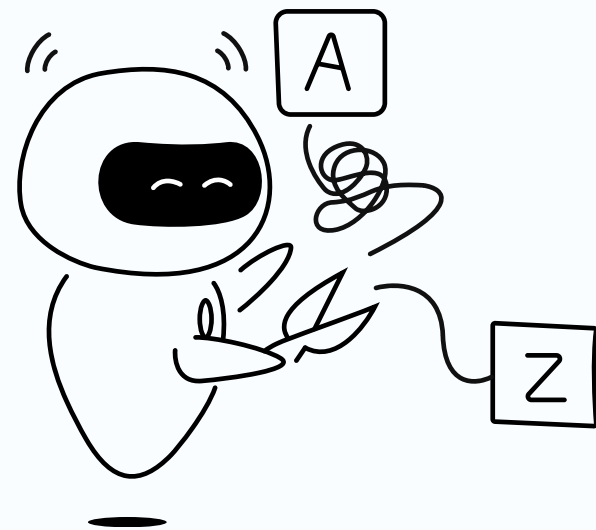


German-Hosted Infrastructure

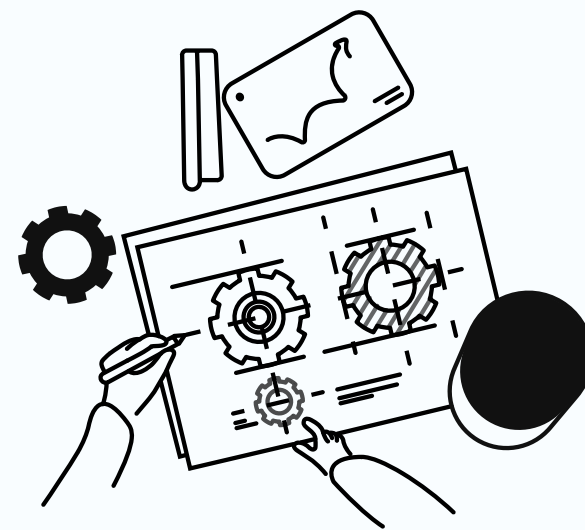
Data hosted on Azure in Germany. Every change logged, timestamped, and audit-ready out of the box.

Building the Foundation of Your Ideal TMS

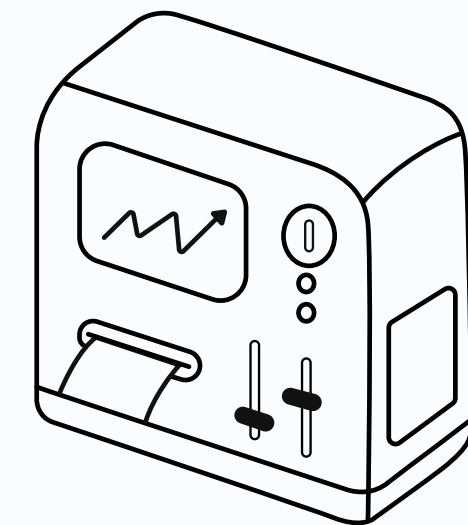
Based on where QA teams may run into friction, here are the three areas aqua addresses directly:



AI-assisted testing.
Auto-generate test cases and requirements, reducing manual creation time by up to 42%



Real-time dashboards.
Full visibility into QA status, test coverage, and defect trends across projects



Azure DevOps integration.
Bidirectional sync of test data and workflows across your SDLC

Crafting the Ideal TMS: Values That Define Excellence

We want to give you confidence in the decision to choose aqua.



Enterprise-Grade Security and Compliance

GDPR-compliant, German-hosted on Azure. ISO 27001 certified. Every change logged, traced, and audit-ready out of the box.



Uncompromised Integrity



Dedicated Customer Success

A named Customer Success Manager assigned to your account from day one. Reachable directly, not through a support queue.



Fast Resolution



Intuitive and Customizable Interface

Role-based layouts, shared filters, and configurable views. No IT involvement needed to adapt aqua to your team's workflow.



Zero Friction Adoption



aqua Intelligence as Your QA Co-Pilot

Generates test cases, requirements, and test data based on your project context. Answers grounded in your own project data (retrieval-augmented generation)



Context-Aware Output



Trusted Across Industries

Public / Private sector

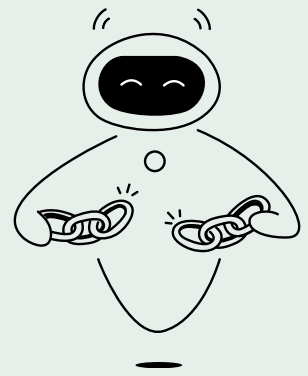
Behind every logo is a team that keeps choosing aqua, day after day

Setting the standard for customer satisfaction with a 97.3% year-to-year retention rate.



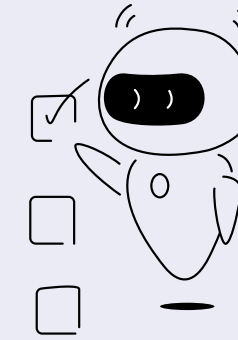
Built for Every Role on Your QA Team

aqua offers tools and visibility relevant to different positions and working modes.



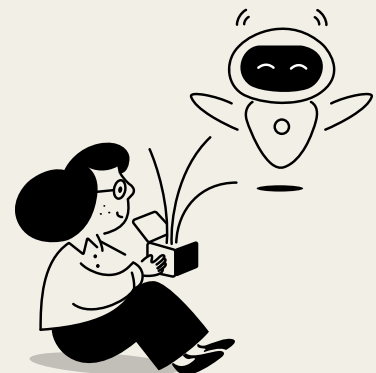
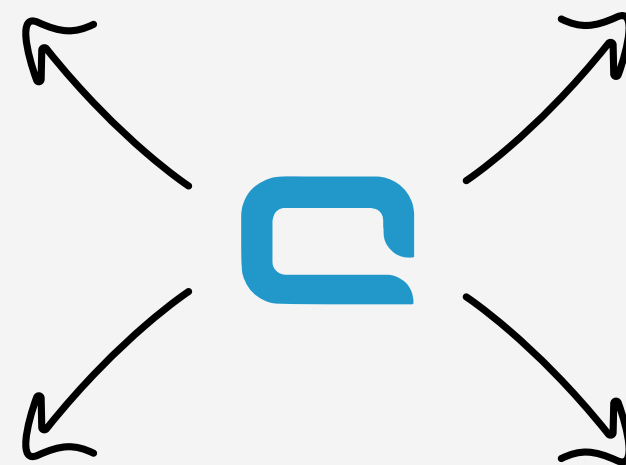
QA Engineers

- Better defect reporting with Capture, including detailed, timestamped videos and annotated screenshots for clearer communication.
- AI-assisted test case creation, reducing manual effort and increasing test coverage.
- One-click issue creation synced to Jira or aqua defect tracking



Automation QA

- Native integration with Selenium, Cypress, Playwright, and other leading frameworks
- Automated test script management with execution tracking and result history
- Defect reporting with full video and screenshot context via Capture



QA Leads & Managers

- In-depth reporting and customizable dashboards provide a comprehensive overview of project status and QA progress.
- Advanced tools for team coordination, workflow management, and test planning.
- Data-driven insights aid in strategic decision-making and process optimization. Scheduled reports for cross-team visibility.



Top Management

- Strategic insights into the QA process, contributing to informed higher-level decision-making.
- Enhanced visibility into QA effectiveness, resource utilization, and return on investment.
- Assurance of consistent quality and compliance, aligning with industry standards and regulatory requirements.

AI-Powered QA in Action

Wondering what aqua's AI does in day-to-day QA work? Here are just some of the new dimensions of AI-boosted Quality Assurance:

Effortless Requirement Creation



Transform spoken words or brief tips into detailed requirements instantly. Our Intelligence AI crafts PRDs, User Stories, or BDDs with ease, turning ideas into comprehensive documents in seconds.

Flexible Test Suite Maintenance



Refresh and expand test items or sections on your terms using Intelligence AI. This approach to test suite maintenance can save each tester over 12.8 hours weekly.

Automated Test Case Generation



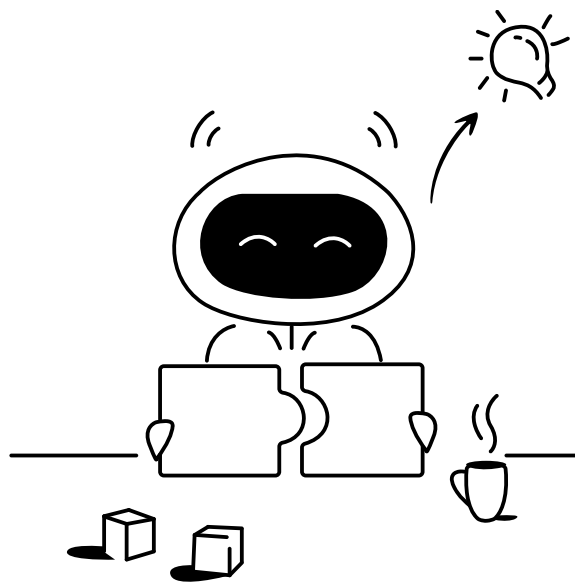
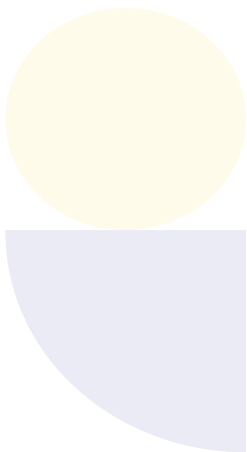
Generate complete test cases directly from requirements with aqua's Intelligence AI. Experience a reduction in the need for manual test case adjustments.

Interactive QA Chat Bot



Engage with our advanced QA-tuned chat bot, surpassing standard AI capabilities. It offers quick QA suggestions, reviews test drafts, accelerates test case completion and generates test data – up to 10 times faster than traditional methods.

AI Test Case Creation



aqua Intelligence vs Consumer LLM tools

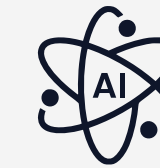
Secure and Context-Aware

In an industry flooded with generic LLMs, a dedicated AI that serves QA specifically is rare.



ENHANCED UPON OPENAI TECHNOLOGY WITH QA IN MIND

- ✓ Single database for all test items, advanced workflows, templates, and customizable views.
- ✓ Maintains project context, understanding your specific terminology and narrative for efficient, relevant interactions.
- ✓ Your data stays in aqua's GDPR-compliant, German-hosted environment or in your own server and is never used for model training



POWERED BY REGULAR AI TECHNOLOGY

- ✗ Data may be stored indefinitely and used for service refinement.
- ✗ Starts with a blank slate each session, requiring repetitive background information and education.
- ✗ No full transparency on how your data is stored, processed, or used.

Capture: Precise Bug Reporting From the Moment a Defect Is Discovered

A Chrome extension that records your test session, collects data automatically, and sends a complete defect report to aqua.



Automated Video Recording



Auto-records all actions during your test session. Developers get a timestamped video with a full action transcript so they can reproduce the defect without asking follow-up questions.

One-Click Issue Creation



Send a complete defect report to aqua or Jira in one click. The ticket includes the video, OS info, browser data, and console and network logs automatically.

Enhanced Communication



Annotate screenshots directly in the extension, blur sensitive data, and crop for clarity. No external tools needed.

Contextual Reporting



Captures hardware info, resolution, browser, OS, and console logs alongside the defect. Reports are packed with everything a developer needs to start fixing immediately.

Time Efficiency



Customers report saving 60% of the time spent recording bugs, and eliminating unnecessary back-and-forth with developers on reproduction steps.

Accuracy & Clarity



Improves communication between QA and development teams, leading to shorter time to resolution.

Two Ways to Get Started with aqua

Both options include a dedicated Customer Success Manager. The difference is how actively they lead the process.

	Self-Guided Onboarding	Hands-On Onboarding
WHO LEADS	• Your team	• aqua CS Manager
TOTAL TIME	• Your pace	• 9 hours total
TIMELINE	• Flexible	• 5–6 weeks (can be completed in 1–2 weeks depending on your availability)
ENVIRONMENT SETUP	• Your admins	• Configured live during sessions with aqua
END USER TRAINING	• Documentation, videos, knowledge base	• Live sessions on your actual project
DEDICATED CS MANAGER	• Yes, available on request	• Yes, active throughout
BEST FOR	• Teams that want to explore and set up aqua without scheduled sessions.	• Teams migrating from another tool or running complex integration as well as teams preferring a guided approach

Self-Guided Onboarding

Familiarizing yourself with aqua on your schedule, at your pace.



YouTube video library covering all core workflows



Full knowledge base and product documentation



Phone and email support in English and German



Ticketing system via Zoho Desk

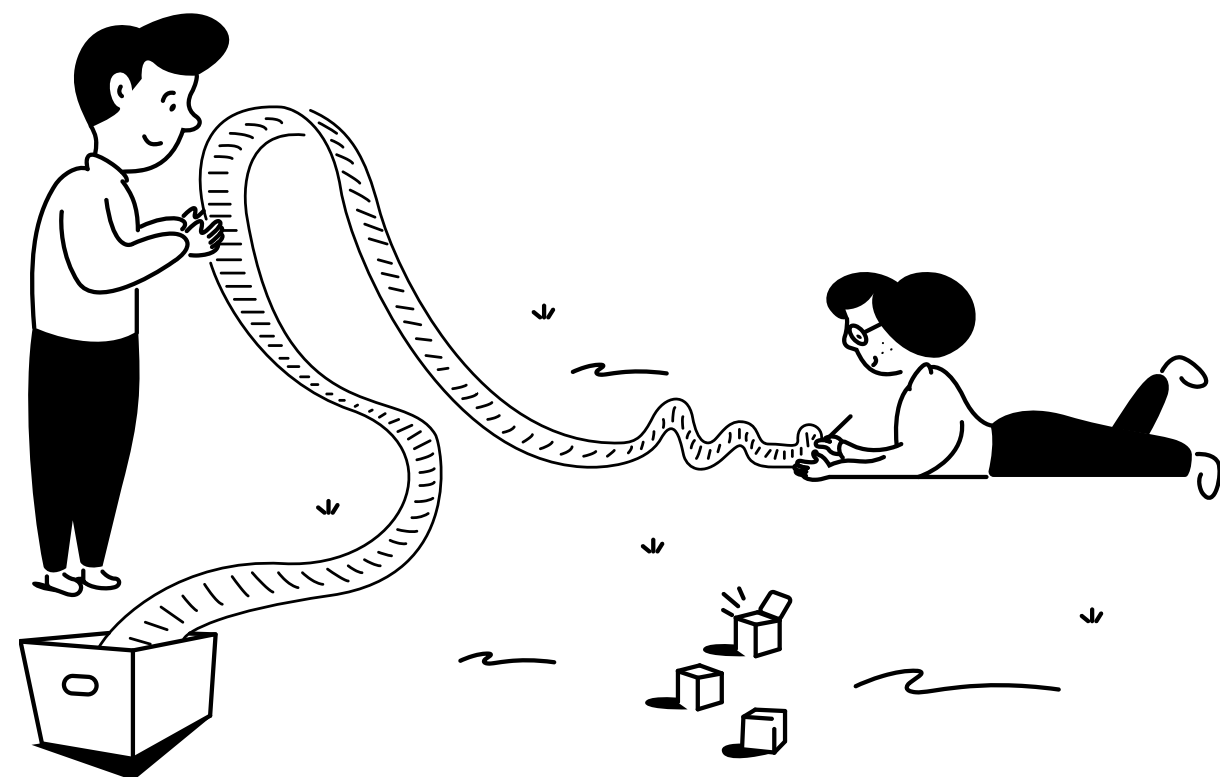


Average first response: 2 hours



Response SLA: 8 business hours





Hands-On Onboarding

A structured engagement where aqua's CS Manager works alongside your team to build and configure your environment, then trains your users on it.

01

After the kick-off call (Week 0)

Your CS Manager knows exactly what needs to be configured: integrations, SSO, project structure, automations, migration scope. Nothing is left vague.

02

After admin sessions (Weeks 1-2)

Your QA team knows how to use aqua on their own project. Sessions use your actual environment, not a generic demo. Each session comes with practical exercises and summary materials.

03

After end user sessions (Weeks 3-4)

Your environment is live. Integrations connected, workflows configured, field rules set. Your end users know how to work in aqua day to day: writing test cases, logging defects, tracking their own tasks.

04

After Q&A session (Week 5)

Every open question is answered. The team is handed over with a working setup and the confidence to run independently.

Hands-On Onboarding: Session Plan

Sessions are shaped around your team's actual setup to help you get started with aqua easily

Week	Session	Who attends	Duration
Week 0	Kick-off	Admins only	1 hr
Week 1	Admin session 1	Admins only	2 hr
Week 2	Admin session 2	Admins only	2 hr
Week 3	End user session 1	All users	1.5 hr
Week 4	End user session 2	All users	1.5 hr
Week 5	Q&A session	All users	1 hr

Total

Total time until a fully configured environment and a trained team.

9 hours.

Session length and frequency are set on the kick-off call. The standard plan runs across 5-6 weeks, but the pace is entirely up to your team's availability.

Exploring aqua cloud platform

Simple steps to start your journey.

What happens next:

➤ Try it yourself

- Estimated time to complete: 15 mins

➤ 15-min Follow-up call

- Get your first expressions
- Walk you through the offer



1/ Get Started with aqua cloud



2/ Engage Your Team



3/ Enjoy new capabilities and scale

