



Ensure Corporate Data is never lost and applications stay available

- **Automatic storage management & Unlimited scaling**
- **Multiple storage options & Long-term retention**
- **Unlimited data transfer & Data encryption**
- **Application-consistent backup**

Backup: Keep your data safe and recoverable by backing it up to Azure. Azure Backup is a simple solution that decreases your infrastructure costs while giving you enhanced security mechanisms to protect your data against ransomware. With one solution, you can protect workloads running in Azure and on-premises across Linux, Windows, VMware and Hyper-V.

Disaster Recovery: Ensure business continuity by keeping your applications running in Azure. Azure Site Recovery makes it simple for you to test disaster recovery by replicating applications between Azure regions. You can also replicate on-premises VMware and Hyper-V virtual machines and physical servers to Azure to stay available if the primary site goes down. Recover workloads to the primary site when it's up and running again.

Protect all of your major IT systems. Affordably.

- Achieve low recovery point objective (RPO)
- Achieve low recovery time objective (RTO)
- Simple and cost-effective

Eliminate the hassle and cost of secondary datacenters and tap into nearly infinite capacity

Ensure apps work when you need them the most

- Rest assured during an outage or disaster scenario with a DR solution
- Protects and natively supports the widest range of enterprise applications of any cloud DR provider

Fail over your apps and your entire datacenter with automated recovery plans in a matter of hours

Business Continuity

The process through which an organization recovers from a disaster and continues normal business operations.

Failover

The constant capability to automatically and seamlessly switch to a highly reliable backup.

Recovery Time Objective (RTO)

How fast you need to get your data and applications back

Perform tests any time for complete confidence

- Test your business continuity plans, or run dev-test copies of production workloads whenever you need to
- test new versions of Apps with copies of live data, and then seamlessly put the new version into production in your datacenter.

Zero Impacting Users

"There was no way we could deliver disaster recovery at the size or scale that Azure can. We could never manage the capital investment or the processes that Microsoft has in place. We're happy to let Microsoft innovate and bring new datacenter service offerings to the table so that we can focus on running our business."

- Les Rowland, Chief Architect, Textron

The road to recovery is straight ahead, and we're here to guide you using Azure for Backup and DR.

Why Azure is the right choice



- **Productive:** Reduce time to market, by delivering features faster with over 100 end-to-end services.
- **Hybrid:** Develop and deploy where you want, with the only consistent hybrid cloud on the market. Extend Azure on-premises with Azure Stack.
- **Intelligent:** Create intelligent apps using powerful data and artificial intelligence services.
- **Trusted:** Join startups, governments, and 90 percent of Fortune 500 businesses who run on the Microsoft Cloud today.

70+: compliance offerings—the largest portfolio in the industry



50 global Azure regions—more than any cloud provider

90% of Fortune 500 companies trust their business on the Microsoft Cloud

Backup & DR in less than a week

Our promise to you

Backup your Data within 2 Days and Configure Disaster Recovery within 5 Days

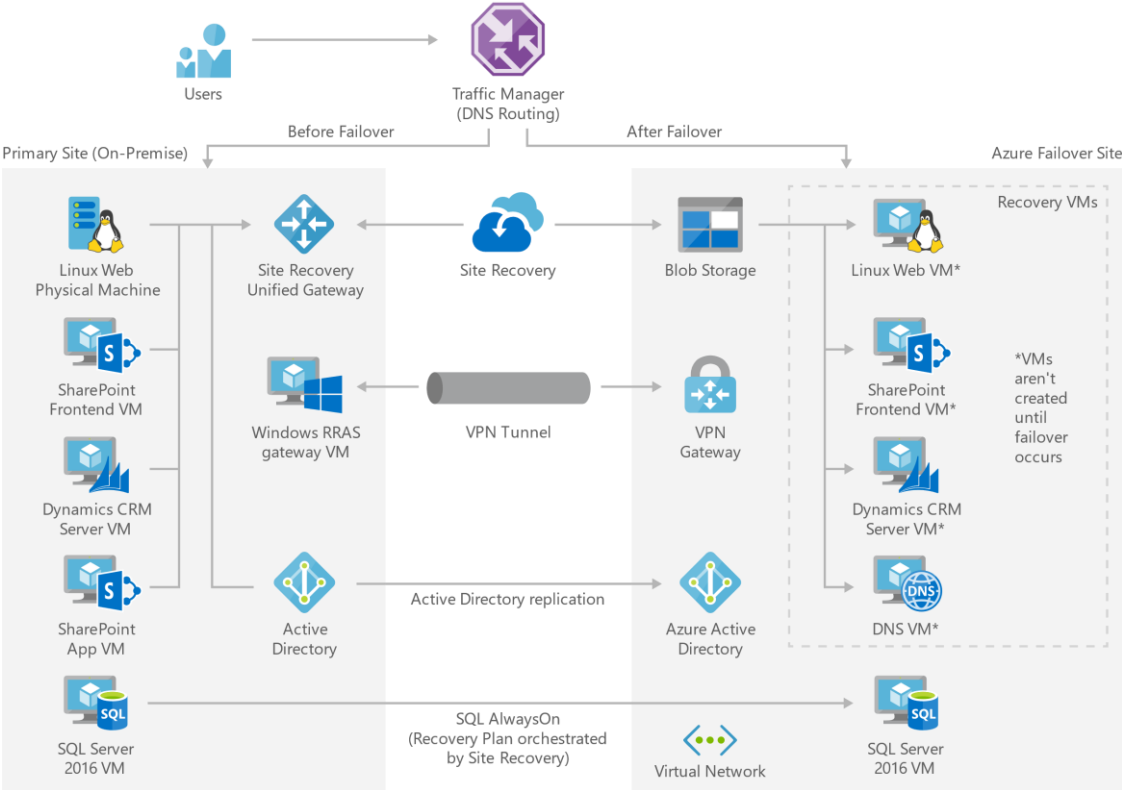
An offer to get you started

- Sizing & Azure Credit Requirement is Free Engagement
- 1,000 \$ Per Engagement
- If the Credit required is more than 1,000 \$ / Month the Engagement Fee becomes Free

One of IT's most essential functions is to ensure that corporate data is never lost and that applications stay available—despite server crashes, power outages, or natural disasters.

- Ensure application availability with cloud-based disaster recovery
- Reduce application downtime during IT interruptions, without compromising compliance.
- Microsoft disaster recovery supports applications in Azure and on-premises, providing comprehensive coverage across Linux, Windows, VMware and Hyper-V virtual machines, and physical servers.

Solution architecture: Enterprise-scale disaster recovery



Solution architecture: SMB disaster recovery with Azure Site Recovery

