

# Arabesque Group

## Backup & Disaster Recovery



ارابيسك  
arabesque

Turning Technology into Solutions



# Small to Enterprise Backup & Disaster Recovery Solution

(One Size fits all 😊)



## Challenges

- Long Backup Windows
- Time to Restore
- Corruption & Exposure of Magnetic Media
- Theft
- Capacity Planning
- Unpredictable Cost

Customers Changing the Backup Solution Every 2 Years



## Ideal Solution

- Time to backup and Restore is Quick
- Full Protection of the Backup and DR Data
- Pay as you Go Solution
- Time to Market is Days not Months

Customers prefers predictable cost solution



## Desired Outcomes

- Time to respond to the Business is faster now
- Less cost & flexible capacity to handle new projects

4 out of 5 customers selects Azure as the ultimate destination of the Backup and DR



# Arabesque Group – BCDR as a Service



Even a minor outage can put you at a competitive disadvantage. So, be ready with a business continuity plan that includes Backup & Disaster Recovery for all your major IT systems—without the expense of secondary infrastructure.

## Capacity Planning

We use Tools to identify the actual capacity without assumptions

## Time to Market

Quick Implementation eliminates the Risk and reduces the initial cost.

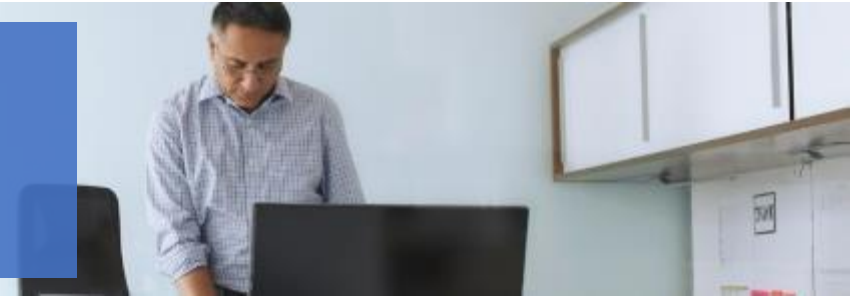
## Piece of Mind

Minimum support is required, we help customers only at the time of DR Testing (once a year)

"There was no way we could deliver disaster recovery at the size or scale that Azure can. We could never manage the capital investment or the processes that Microsoft has in place. We're happy to let Microsoft innovate and bring new datacenter service offerings to the table so that we can focus on running our business."

Les Rowland, Chief Architect, Textron

# Arabesque Group – BCDR as Service on Microsoft Azure



With Arabesque Group's Experience and the Leading Platform (Microsoft Azure) we have the right solution for our customers.

## Solution Alignment

### Business continuity

The process through which an organization recovers from a disaster and continues normal business operations in hours and not days.



### Failover

The constant capability to automatically and seamlessly switch to a highly reliable backup.



### Recovery Time Objective (RTO)

Quickly get your data and applications back.



## Customer Success Story



Boubyan Bank decided to adapt the cloud by moving the Datacenter hosted in one of the Internet Service Providers, the Journey started with Azure Everywhere activity to show the customer the strengths of Azure and prove that non-Microsoft Applications works well like Microsoft applications.

We ended up saving 30% of the cost yearly, the customer was able to move workloads easily and without going through Datacenter Approval process.

The Project went live in Jan 2019 by moving 35% of the infrastructure and the customer decided to do the rest.

## Win Results

Microsoft is the easiest vendor to work with, flexible and supportive, when I need them they come and they give me the feeling I'm the only the customer they have.

***IT – Khalaf Al Khalaf***

We Managed to reduce the yearly cost of the datacenter hosting and management with less than a month, it has been a smooth journey with Microsoft

***IT - Mohammed Sanad***