Marketplace-as-a-Service (MaaS) Provider

ARCADIER MARKETPLACES

SaaS • Enterprise • Services

About Arcadier Marketplaces
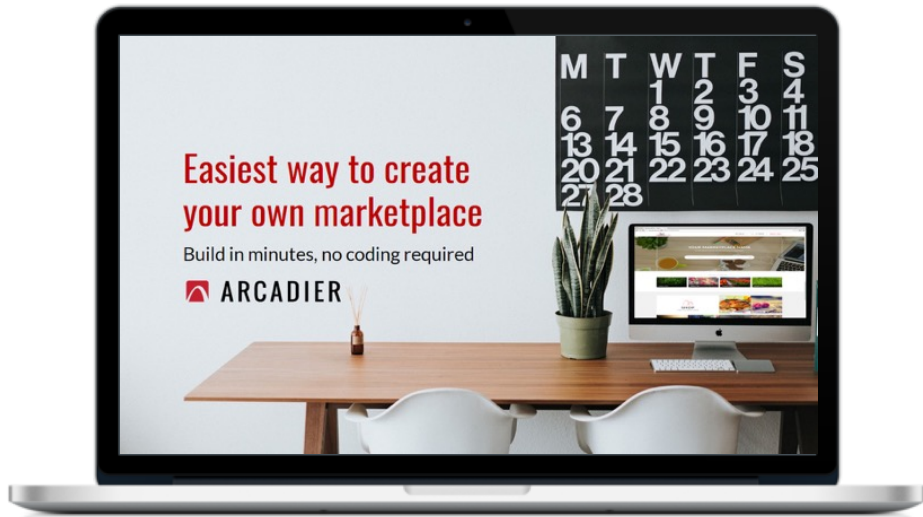
Arcadier is a **Marketplace Software-as-a-Service** company that helps create, launch and power successful marketplaces for **Start-ups**, **SMBs**, and **Enterprises**.

Arcadier Offerings

SaaS

Self-serviced templatized marketplace SaaS solution
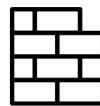
Enterprise

Full marketplace design and development customization

Services

Marketplace business support services such as customer service and vendor management

Key Milestones

2013	4	320+	180+	4
YEAR FOUNDED	GLOBAL OFFICES	SIGN UPS/MONTH	COUNTRIES	AWARDS CLINCHED

What Is Driving Retail eCommerce?

Marketplace sales as % of digital commerce

Marketplace

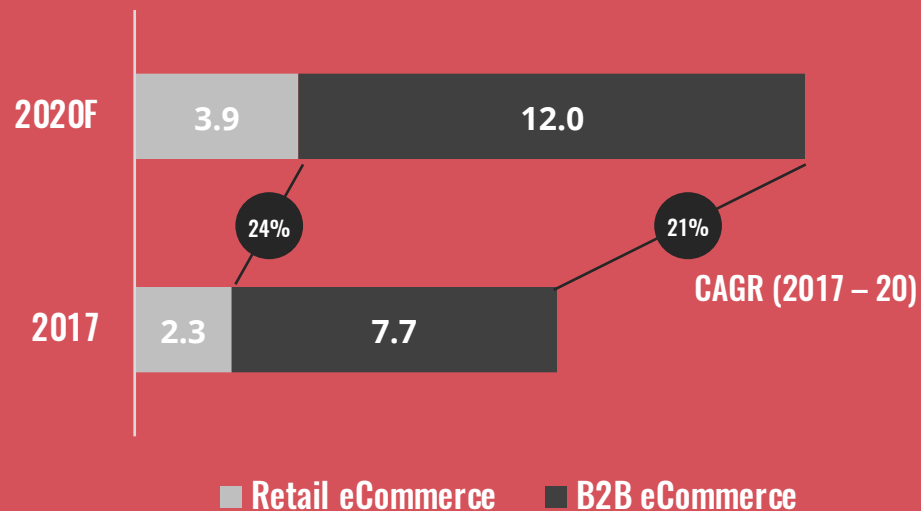|									
26%	28%	31%	33%	34%	34%	36%	36%	40%	52%
France	Brazil	UK	Japan	India	Italy	South Korea	Germany	USA	China
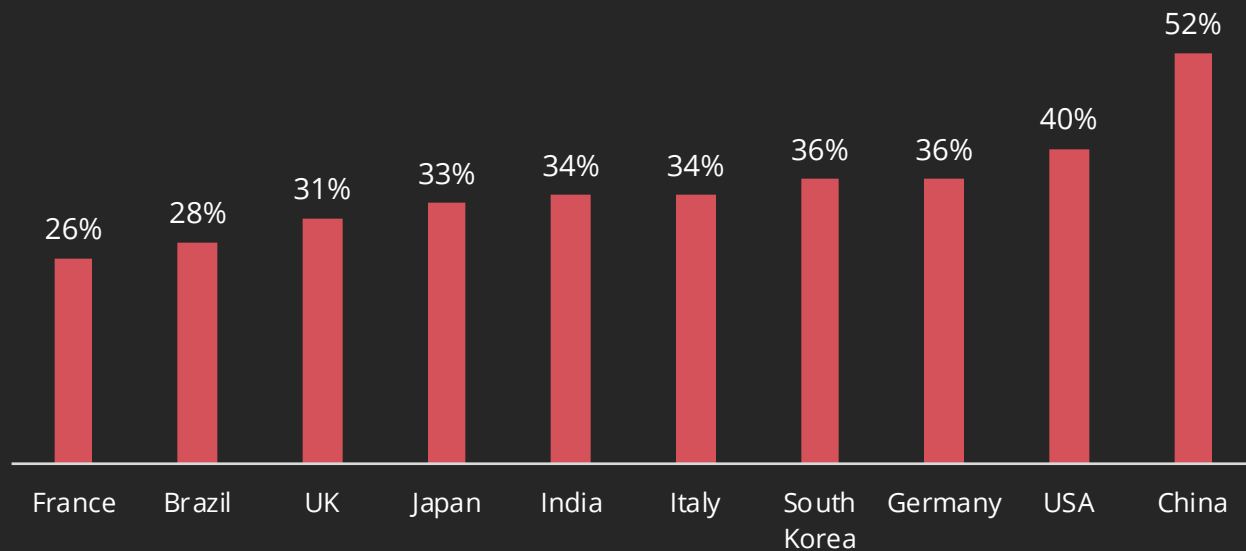
SOURCE: Euromonitor, March 2018

Massive Marketplace Growth

Share of marketplace sales as a percentage of digital ecommerce has more than doubled over the past 9 years
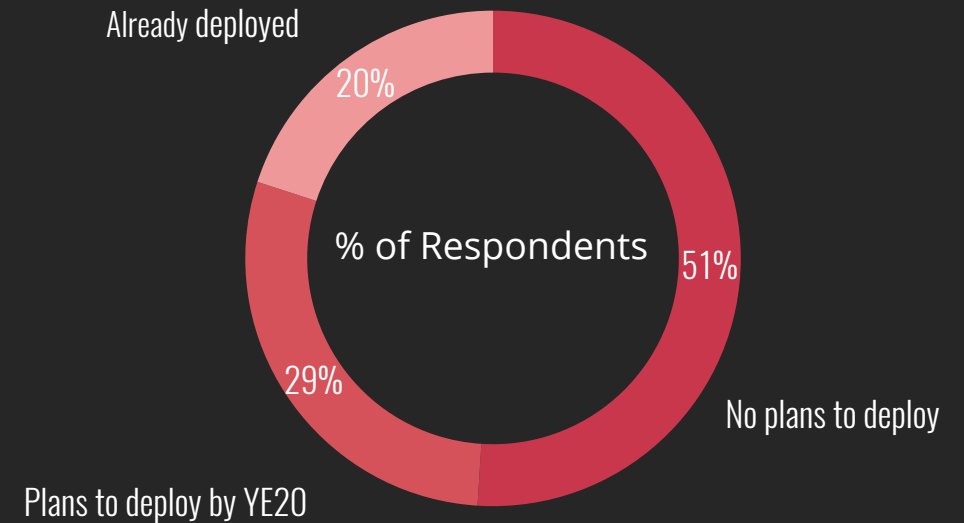
What Is Driving Retail eCommerce?

Massive B2B eCommerce Sales

**B2C vs B2B eCommerce Sales, 2017 & 2020F
US$ Trillion**

2020F | 3.9 | 12.0

24%

21%

CAGR (2017 – 20)

2017 | 2.3 | 7.7

■ Retail eCommerce ■ B2B eCommerce

SOURCE: eMarketer; Statista; Gartner (Nov 2018)

Rising B2B eCommerce Site Demand

Already deployed

20%

% of Respondents

51%

29%

No plans to deploy

Plans to deploy by YE20

Base: n = 51 Gartner Research Circle Members who have launched or have plans to launch a B2B digital commerce site by year end 2020, excludes "Unable to answer"

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Arcadier Supports Business Growth Across Many Industries

C2C | B2C | B2B | SERVICES & RENTAL

CONSUMER GOODS | RETAIL & FASHION | SERVICES | GOODS RENTAL | SPACE RENTAL

HEALTHCARE | COMMODITIES | TRADE SHOWS | E-PROCUREMENT | MANUFACTURING

INDUSTRIAL | AUTOMOTIVE | RETAIL FOOD & BEVERAGE

Our Solution Offering

ARCADIER SAAS

allows start-ups, entrepreneurs & small-medium enterprises to efficiently create & manage marketplaces that drive growth of sharing economy & eCommerce.

BASIC PLAN	US$79 month
GROWTH PLAN	US$199 month
SCALE PLAN	US$399 month

ARCADIER ENTERPRISE

allows enterprise customers to create & manage tailored marketplaces that are fully-hosted and meets enterprise-grade requirements.

BUSINESS-TO-CONSUMER (B2C)

BUSINESS-TO-BUSINESS (B2B)

SERVICES & RENTAL

| Contact for Pricing |

ARCADIER SERVICES

provides enterprise customers with pre and post-launch technology and business support services to enable customers to build, manage, and scale their marketplaces successfully.
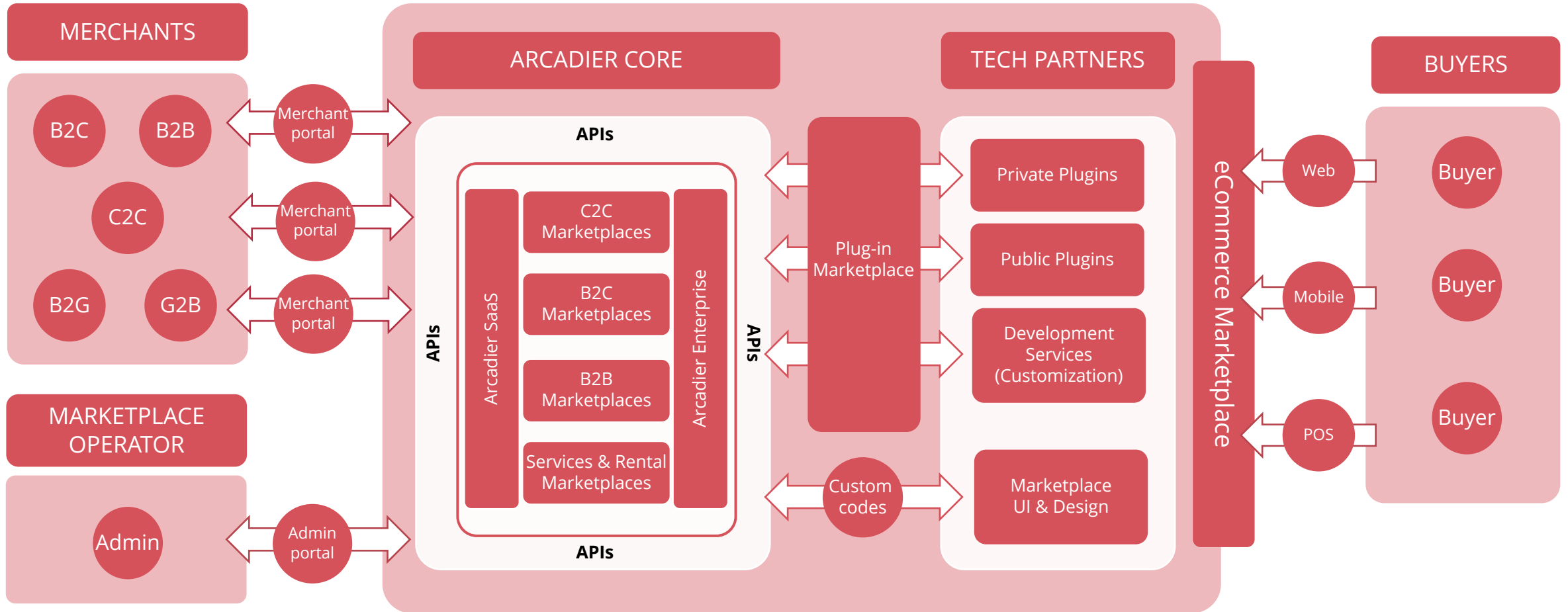
CUSTOMER SERVICE

VENDOR MANAGEMENT

PLATFORM MAINTENANCE

WEB CONTENT MANAGEMENT

AND MORE...

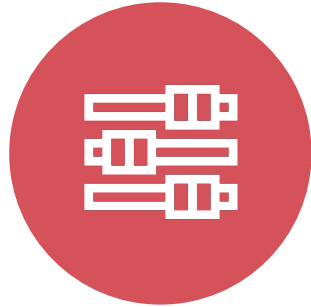| Contact for Pricing |

A Modular and API-centric Platform

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What Value Does Arcadier Deliver To Our Customers?

Speed to Launch

Ready templates and modular platform design quickens implementation of infrastructure

Configurable Solution

An API-centric platform allows high personalization in design and user flow

Scalable Solution

A solid technology backbone, multi-lingual and multi-currency features, and an extensive API library
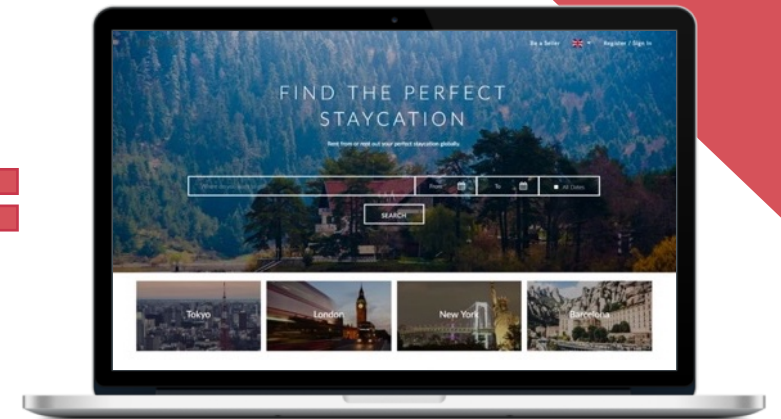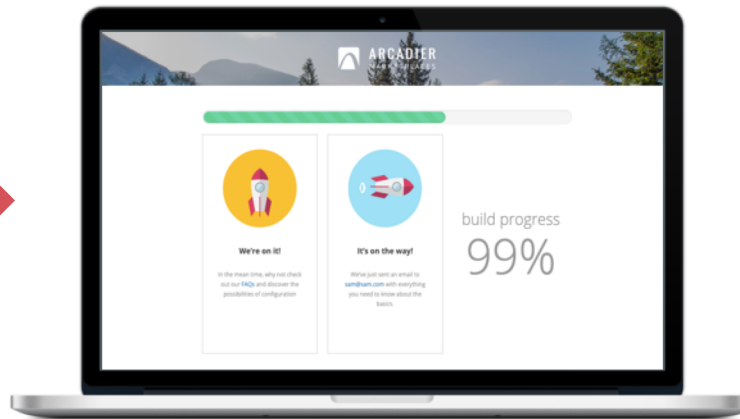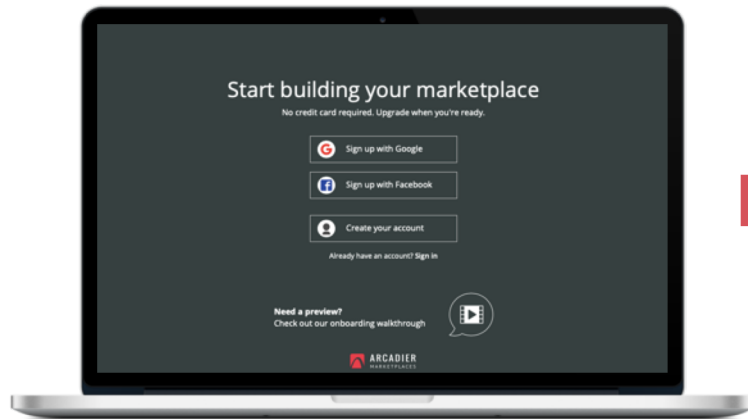
Lower Cost to Entry

A scaled pricing system with multiple tiers to suit varying customization needs and wants

Post Operational Support

A range of post-launch services to drive continued marketplace success

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SaaS Customer Engagement

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Visit our website to get yourself started

REGISTRATION
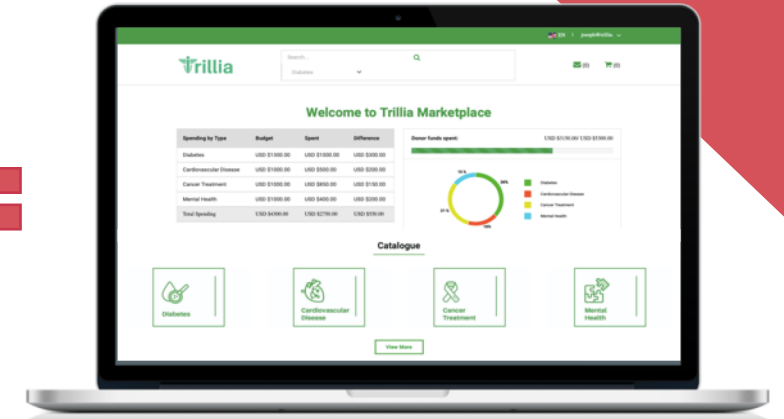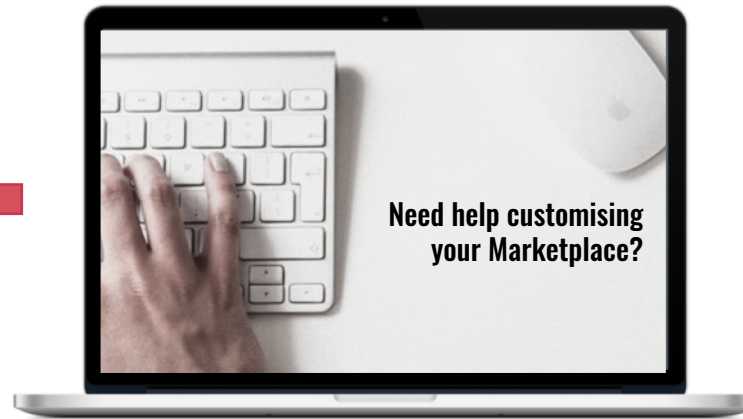
Fill up basic information about your marketplace

AND

Choose from our beautifully designed themes

YOUR SOLUTION

Your SaaS Marketplace

Enterprise Customer Engagement

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Full marketplace features
via core platform or APIs

EXPERT PARTNERS

Work with our accredited
Partners to develop
integrations/customizations
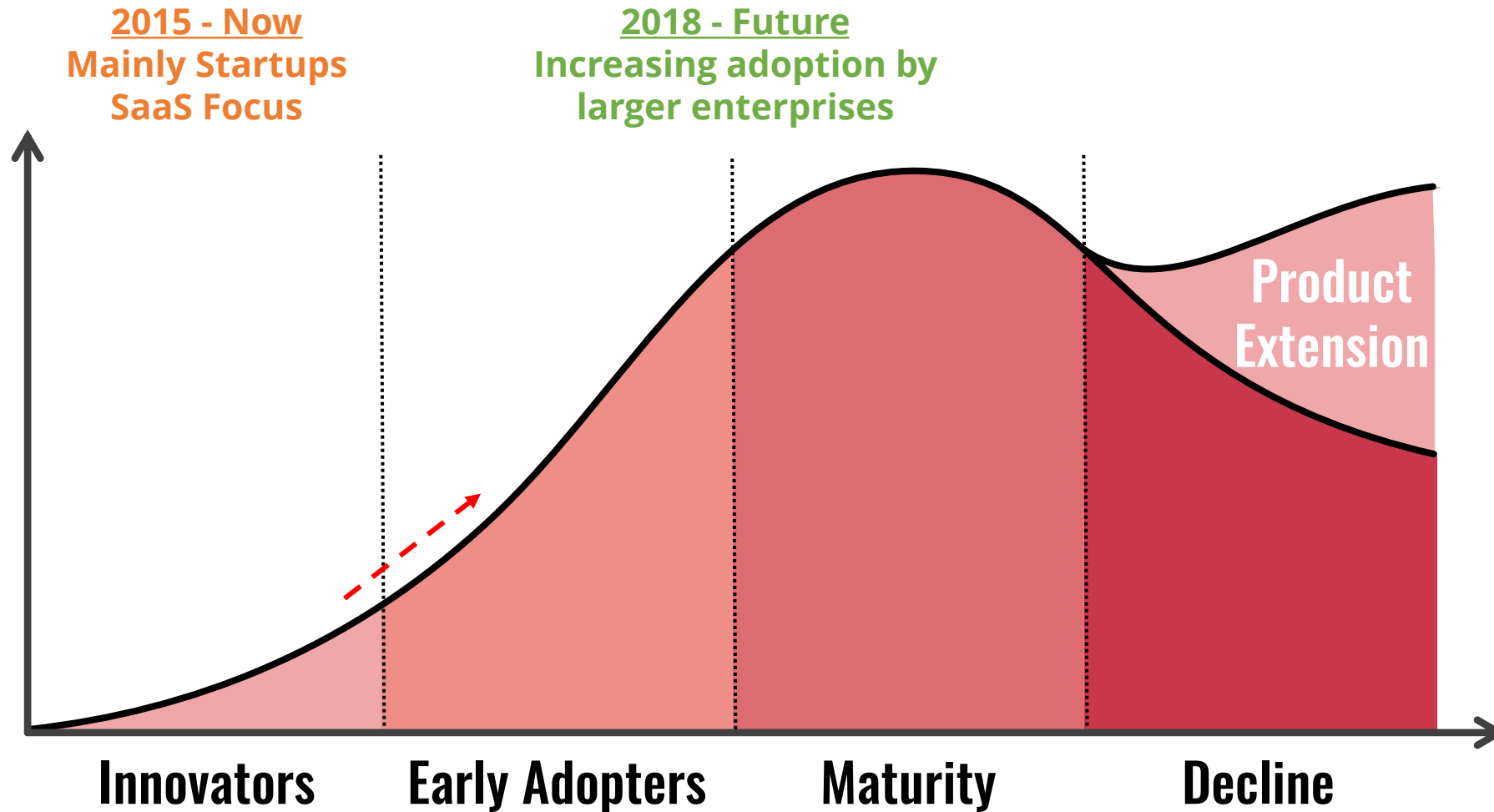
OR

Bring your own developers

YOUR SOLUTION

Your Enterprise-grade
customized Marketplace

A Rich Ecosystem Partnership Network

Updated as at May 2019

Biggest lesson is understanding evolution of our customers

2015 - Now
Mainly Startups
SaaS Focus

2018 - Future
Increasing adoption by larger enterprises

Product Extension

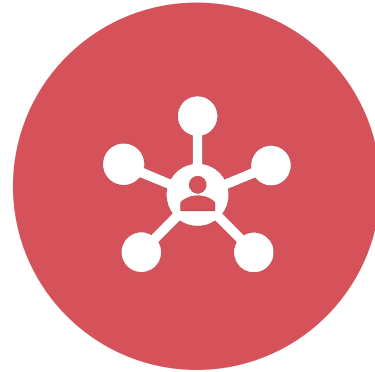**Innovators**   **Early Adopters**   **Maturity**   **Decline**

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How Could You Work With Us?

CUSTOMERS

Talk to us! We'd love to help you build and launch your C2C, B2C, B2B or Services & Rental marketplaces.
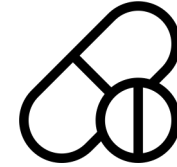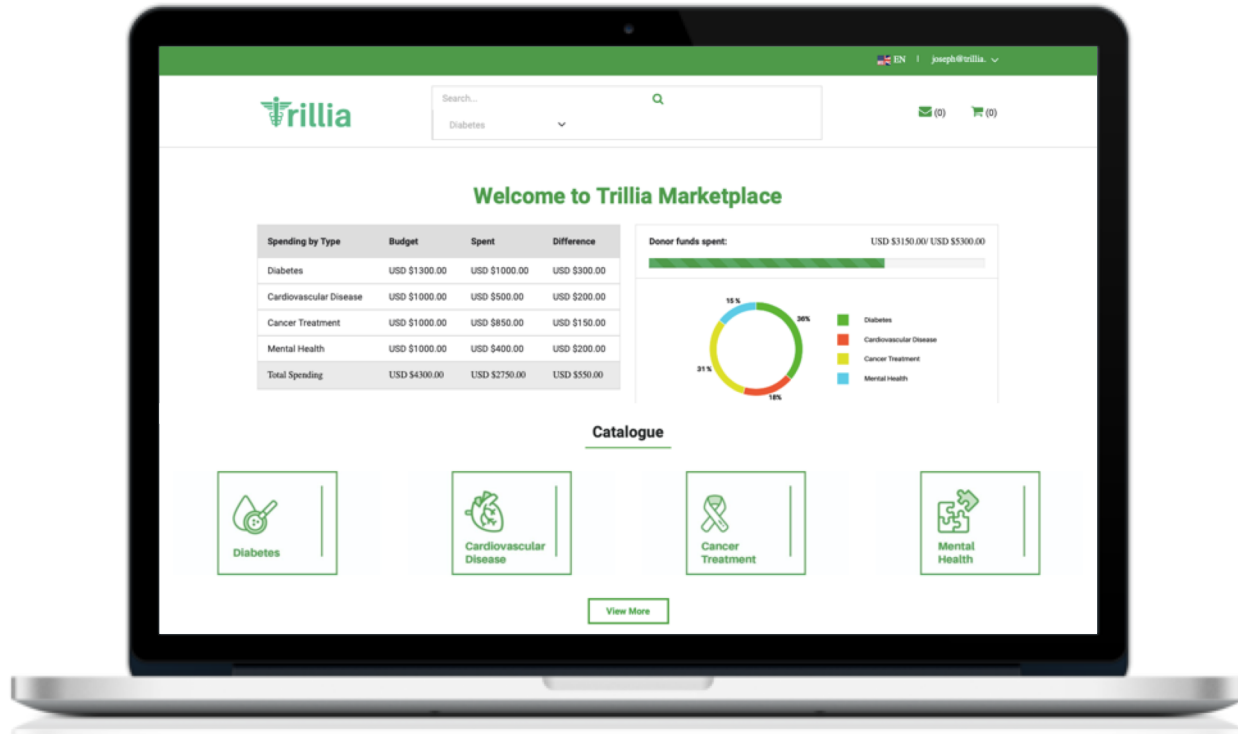
TECHNOLOGY & AFFILIATE PARTNERS

Come join our Expert and Affiliate Partnership ecosystem! We are recruiting!

SYSTEM INTEGRATORS & RESELLERS

Join our Reseller Programme and help to promote and distribute the Arcadier solution!

Customer Success Stories

United Nations | Defeat-NCD Marketplace

Healthcare Procurement Marketplace

A marketplace for low-resource countries to improve procurement & distribution of essential equipment to combat non-communicable diseases, ensuring consistent availability and optimize affordability.

Why Arcadier?

✓ Partnering approach with clear understanding of UNOPS' needs

✓ APIs for flexibility in design and implementation

✓ Highly experienced team with a strong track record

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Customer Success Stories

European Start-Up | SnapSquad

Photographer Hiring Marketplace

A marketplace that is based in Europe primarily, which helps customers easily engage the best local photographers in their city.

Why Arcadier?

✓ Ease of deployment with no coding required

✓ Ability to customize and make changes cost effectively

✓ User friendly site and admin portal

Customer Success Stories

United States Start-Up | Queer Housing
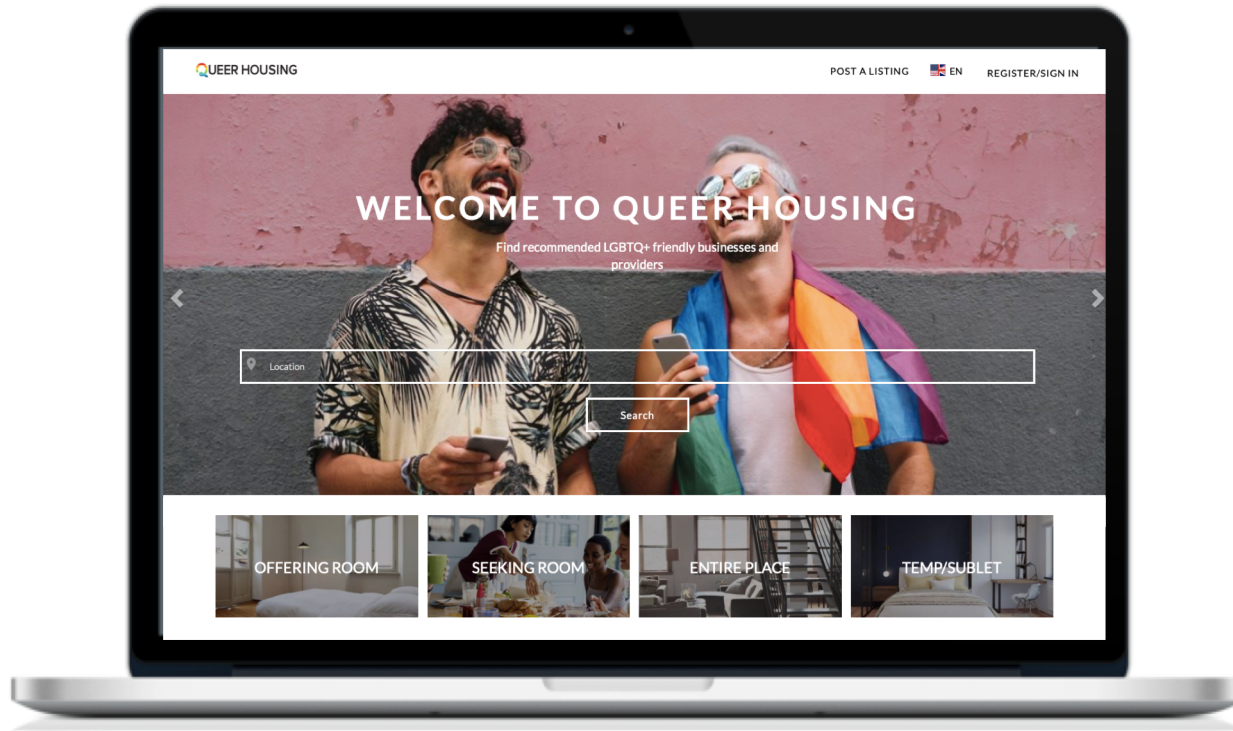
LGBTQ+ Needs Marketplace

A marketplace for the LGBTQ+ online community that allows like-minded individuals to discover queer-friendly housing, services, activities and events near them.

Why Arcadier?

✓ Quick responsive customer service

✓ Simple user interface that eases marketplace creation

✓ Beautiful themes and layouts provided

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Our Contact

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📷 instagram.com/Arcadier

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Powerful. Fast. Secure.