

# Digital and App Innovation

## About ArchitectNow

For nearly two decades, ArchitectNow has delivered custom technology solutions, growing its expertise in advanced Azure and AI capabilities to create modern, high-impact software. As a Microsoft Solutions Partner with multiple specializations—including Digital & App Innovation and Data & AI—we prioritize security, scalability, and rapid iteration, fueled by an agile methodology that keeps you involved at every step. Whether you need full-lifecycle development or additional support from specialized experts, we adapt to your specific requirements and consistently deliver meaningful results.

## OVERVIEW

Have a big idea, a legacy system in need of modernizing, or a pressing business challenge? Our Digital & App Innovation approach takes you from concept to solution—whether it's a web app, mobile platform, internal tool, or full-scale enterprise product. ArchitectNow's senior architects, designers, and developers collaborate with you at every step, leveraging modern technologies, scalable architectures, and proven agile processes to bring your vision to life.

## How We Innovate

- ◆ **Custom Solutions; Not Cookie Cutter Code:** We don't do one-size-fits-all. Our team collaborates closely with your stakeholders to design solutions that solve real-world problems—ensuring every feature adds value and reduces long-term technical debt.
- ◆ **Modernize Legacy Systems:** Legacy apps slow you down. We help modernize outdated systems with secure, cloud-ready architecture—reducing risk, simplifying support, and setting you up for future growth.
- ◆ **Agile, Iterative Delivery:** We deliver fast, adapt often. Our agile approach keeps projects on track through short sprints, real-time feedback, and continuous progress—so you get working software sooner and stay flexible as priorities evolve.
- ◆ **Cloud –Native & AI Infused:** Built for the cloud, ready for what's next. We design scalable, secure apps that leverage Azure services and AI from day one—helping you move faster, adapt easily, and stay ahead of the competition.
- ◆ **Access anywhere, integrate everywhere:** We build flexible, secure solutions that work across devices and connect seamlessly with your existing systems—maximizing past investments while enabling future growth..
- ◆ **Security & Compliance First:** Security built in, not bolted on. We follow best practices for authentication, encryption, and compliance from day one—protecting your data and minimizing risk as your solution grows.



## Our Digital & App Innovation Approach

From initial strategy through deployment and beyond, we provide the expertise and processes needed to transform your vision into a modern, cloud-native solution

## Our Technology Expertise

ArchitectNow's technical depth spans a broad range of modern platforms and frameworks, enabling us to deliver solutions that are resilient, scalable, and secure. We specialize in .NET/C# for backend services, leveraging frameworks like React, Angular, and Blazor to craft dynamic user interfaces. Our data capabilities include SQL Server, Cosmos DB, MongoDB, and Dataverse, ensuring we can handle everything from structured enterprise data to high-volume, globally distributed datasets. We also integrate Power Platform services—like Power Apps and Power BI—to accelerate development and empower users with data-driven insights. In the cloud, we leverage Azure for serverless computing, microservices, and container orchestration via Kubernetes, building solutions that adapt quickly to changing demands.

## Microsoft-Recognized Expertise

Our staff maintain numerous Microsoft certifications, reflecting deep knowledge across Azure and related services. These include Azure Developer Associate, Azure Solutions Architect Expert, Azure DevOps Engineer Expert, Azure Administrator Associate, Azure AI Engineer Associate, and more. This broad certification portfolio means we can solve complex challenges—from designing scalable architectures to implementing advanced AI and DevOps best practices.

Beyond individual certifications, ArchitectNow holds multiple Microsoft Solutions Partner designations, including Infrastructure (Azure), Data & AI (Azure), and Digital & App Innovation (Azure). These recognitions validate our proven success in helping organizations harness the power of Microsoft's cloud technologies. Whether you need to modernize legacy apps, build new cloud-native solutions, or integrate data and AI into your workflows, our certified professionals and recognized specializations ensure you benefit from Microsoft-endorsed expertise every step of the way.

## Why ArchitectNow?

At ArchitectNow, we don't just write code—we solve real business problems through modern technology. Our experienced, agile teams leverage Azure and AI to build solutions aligned with your goals—whether you're modernizing older systems or launching new digital capabilities. We focus on meaningful outcomes and stay committed with ongoing support, ensuring you remain competitive long after deployment.