

Gold  
Microsoft Partner



# ArcTouch

## App Modernization Solutions



**WE HELP COMPANIES FORGE MEANINGFUL  
CONNECTIONS WITH THEIR CUSTOMERS THROUGH  
LOVABLE APPS AND DIGITAL PRODUCTS**

# App Modernization Solutions

App usage is at record highs and growing, and there are nearly 100 billion connected IoT devices across the globe. The way that consumers discover, engage and transact with brands and businesses is changing forever, and forward-looking companies in all industries need a mobile strategy that ensures lasting customer connections that maximize engagement and loyalty.

Examples how we help companies:

- Develop an app strategy, and then build a first version quickly
- Audit an existing app and identify usability or technical improvements
- Identify an employee or customer need and create a rapid proof of concept
- Modernize existing apps or legacy systems through Azure services
- Build a Mobile Center of Excellence and train in-house development teams

# App Modernization Engagements



## App Workshop

Define your product features and roadmap, and create a concrete implementation plan.

1 to 2 day workshop

\$10,000 and up

**Define the strategy**



## App Lab

Design the user experience and create a functioning Proof-of-Concept for pilot testing.

4 to 8 week project

\$25,000 and up

**Prove the concept**



## App Delivery

Fully develop and deploy a complete commercial quality app solution.

8 week or longer project

\$75,000 and up

**Deploy the solution**

**LET'S BUILD SOMETHING AWESOME.  
TOGETHER.**