Gold
Microsoft Partner
Microsoft

ArcTouch
IoT Smart Product Integrations

ARCTOUCH

WE HELP COMPANIES FORGE MEANINGFUL CONNECTIONS WITH THEIR CUSTOMERS THROUGH LOVABLE APPS AND DIGITAL PRODUCTS

ARCTOUCH

IoT Smart Product Integration

App usage is at record highs and growing, and there are nearly 100 billion connected IoT devices across the globe. The way that consumers discover, engage and interact with smart products is changing forever. Successful companies need to create delightful end-user facing software experiences that seamlessly extend their smart products to maximize engagement and loyalty.

Examples of how we can help companies:

- Design experiences to deliver a complete software/hardware solution

- Advise on hardware improvements to enhance the front-end experience

- Implement integrations to Azure IoT services and BLE communications

- Rapidly prototype front-end software for customer and user validation

- Create commercial quality apps and web-sites for product launch

ARCTOUCH

IoT + Azure = Winning Formula

ArcTouch's IoT Smart Experience Program is a flexible consulting service to help companies design and develop apps and web sites that integrate with their connected consumer products and IoT devices. Using Azure IoT services and a custom front-end experience, this solution allows users to control and enjoy devices that enrich their lives whether at home, work or on the go.

1. Build iOS and Android apps with native or Xamarin cross-platform tools

2. Design customer experience for a complete software/hardware solution

3. Implement integrations to Azure IoT services and BLE communications

4. Build custom Azure back-end systems for additional product features

ARCTOUCH