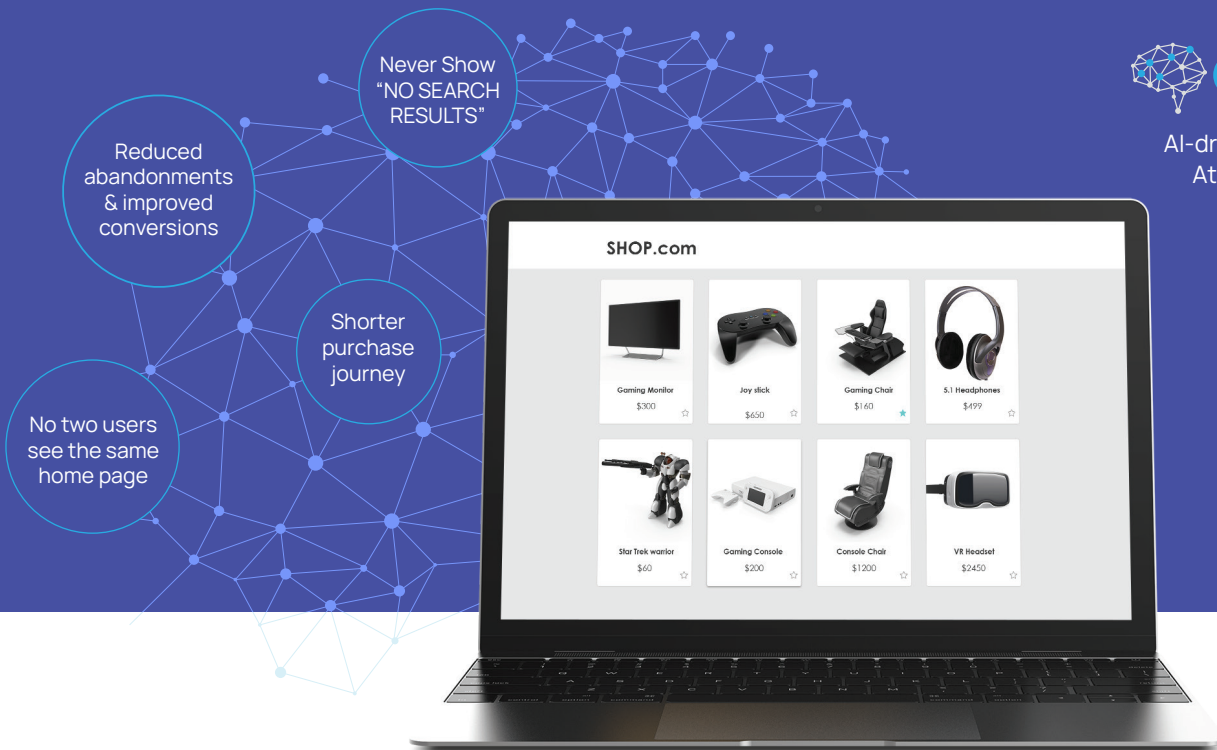




AI-driven Personalization
At every touchpoint



Home Page

Recommended for you,
Top picks for you



Search

Context-aware &
Personalized product Search



Product listing page

Personalized ranking
based on relevance



Product Detail Page

Similar product, Cross-sell/
Upsell recommendations



Argoid applies advanced AI techniques that are used in self-driving cars and facial recognition system to predict E-commerce consumer behaviour accurately.

Argoid's personalization engine can:

- Predict user behaviour in real-time
- Predict with +90% accuracy at peta-byte scale
- Deliver 1M+ predictions per second
- Deliver prediction at 25ms latency
- Reduce total cost of ownership by 10x

Argoid is trusted by some of the largest global enterprises.

Fortune 500 Consumer Electronics

Fortune 100 B2C Enterprise

Top UGC platform

Streaming Media Pioneer

50%

Uplift in
Conversions

10x

Faster time
to Market

+90%

Uplift in
Click-thru
Rates

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