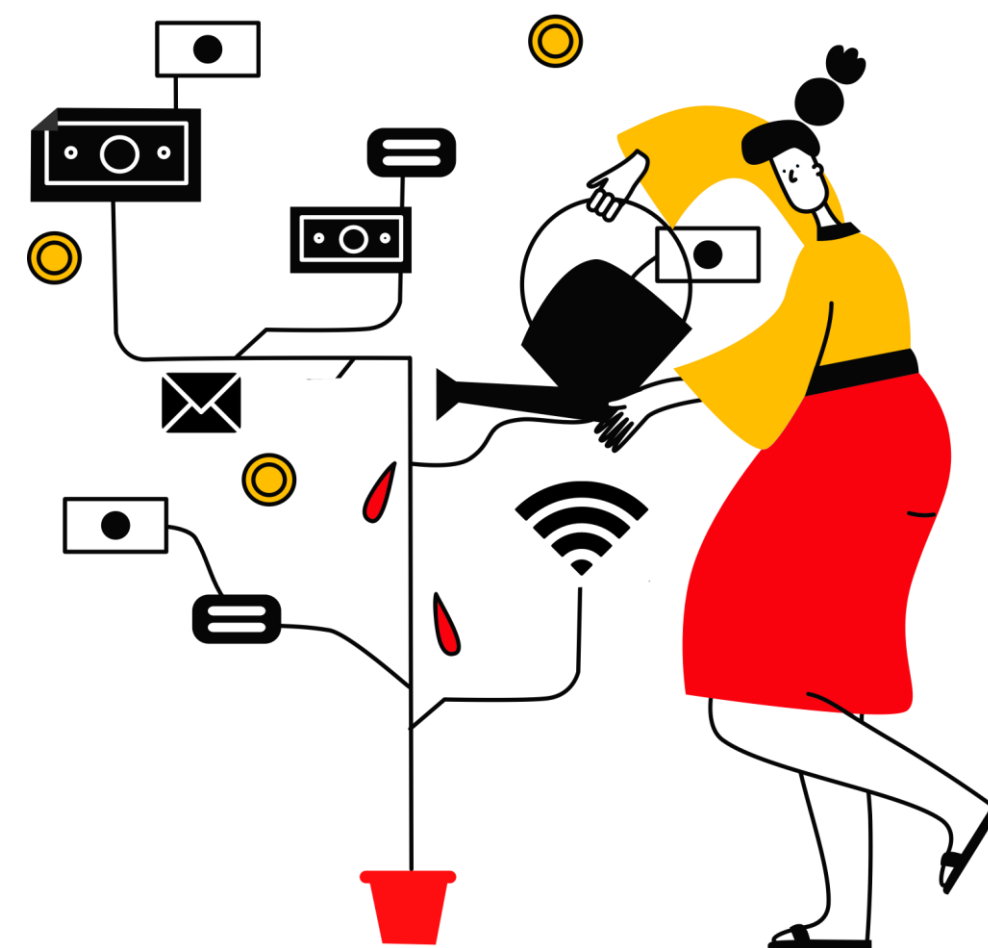




Arimac Customer Experience Solution Suite



Arimac

Reimagining your everyday

Arimac is an end-to-end omni-channel digital solutions provider. Our team of experts fuse creativity with cutting-edge technology to create human-centric solutions that will empower you to digitally disrupt your business



ENTERPRISE WEB AND MOBILE DEVELOPMENT

- Front-end development
- Middleware development
- Real-time web applications



IMMERSIVE TECHNOLOGIES

- Augmented Reality (AR) solutions
- Virtual Reality and Mixed Reality solutions



GAMING AND DIGITAL ENTERTAINMENT

- 2D/3D multi-platform game development
- Advanced computer graphics simulations
- AI-enabled games



COGNITIVE SCIENCES AND ROBOTICS

- Conversational AI chatbots
- Humanoid robotics development
- Natural language processing
- Customer behavioral segmentation



DIGITALIZATION AND CONSUMER ERGONOMICS

- Real-time consumer engagement
- Robotic Process Automation
- Computer vision

“
GREATER than the
sum of our parts
”



Our **people** are the heart and soul of Arimac

We have created a team of experts who are at the top of their game in their respective disciplines. Together, they maneuver through the flow of the ever-evolving universe of technology to ensure Arimac continues to lead the technological forefront

Happy clientele

TELCO INDUSTRY



A SNIPPET OF OUR GLOBAL CLINETELE



STRATEGIC PARTNERS



Awards and Accolades



Most number of awards 2019



Most number of awards 2019/2020



Most number of awards by a single company 2019



Upcoming business leader 2019



Top 10 Iron personalities 2019



Gold award for South Asia's Best branch digitalization



Arimac's Customer Experience Suite to overcome challenges and reap the opportunities

UNIFIED SERVICE SUITE

Customer centric enterprise web and mobile applications that self sufficiently handle initial queries and requests to ensure fast and efficient service levels for the dynamic user base

Self care Apps

Lifestyle Apps

Mobile Wallet

mCommerce

BIG DATA & PREDICTIVE ANALYTICS

Leveraging data analytics to gain new insights and identify new market opportunities to gain continuous competitive advantage

Social Data Analytics

Sentiment Analytics

ARPU ENHANCEMENT

Offer deals and rewards to users in the form of subscription or value added services through gamification and/or loyalty management techniques. Offering reward based games which runs on data.

Immersive Tech

Gamification

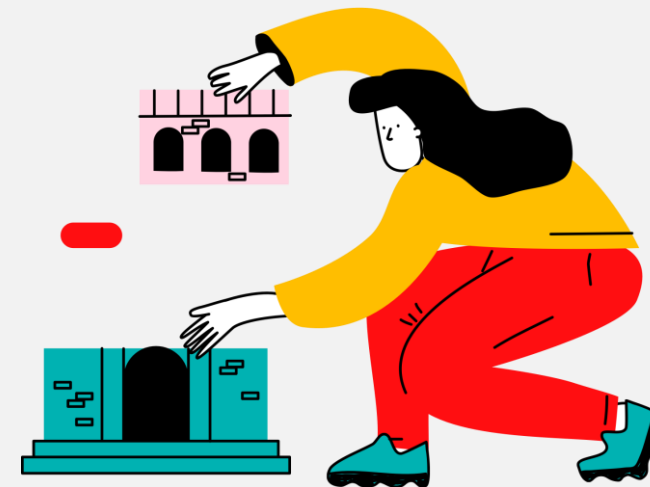
CONTENT & OTT SERVICES

Provision of superior homegrown content customizable based on the requirements of the end users. This will entail both 2D/3D content leveraging on Arimac being South Asia's largest digital studio. Furthermore, OTT services such as IMI Games which is Arimac's hyper casual gaming destination.

Gaming Platforms

2D/3D Content

Virtual Event Management



Arimac's Customer Experience Suite to overcome challenges and reap the opportunities

CHURN MANAGEMENT

Identifying valuable customers, who are likely to churn from a company and executing proactive steps to retain them through gamified loyalty platforms

Loyalty Platforms

CRM Services

ENTERPRISE PARTNERSHIPS

Co-creating and managing inhouse digital assets as CDO-as-a-Service model. Furthermore, digitizing other industries as an inhouse partner with the respective telco operator

CDO-as-a-Service

Digitalization of Industries

CUSTOMER ENGAGEMENT

Providing end-to-end digital solutions and campaigns to streamline the customer's purchase journey, automate many routine tasks and enable new potentials, to drive engagement better

AI Chatbots

Experience Zones

Arimac's Value Eco System

TELCO OPERATORS

Arimac's decade of experience in working with telco's serving over 20 telcos worldwide.



END USERS

Arimac's overall solutions are being used by over 200 Mn + users worldwide. As such Arimac has extensive know how of the end user behaviour and analytics.

- 200 Mn + worldwide users
- 600+ design thinking workshops completed
- Inhouse B2C product suites
- Inhouse user sentiment and behaviour analytics platform



OTHER INDUSTRIES

Arimac's extensive experience in other industries will provide the added benefits of cross industry APIs and exposure



STRTEGIC PARTNERS

Arimac's global partner networks in leveraging best in class 3rd party services



TELCO ECO –SYSTEM PARTNERS

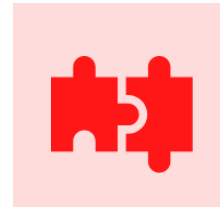
Arimac has tie ups with global telecom partners which assists in up to date technology adoption





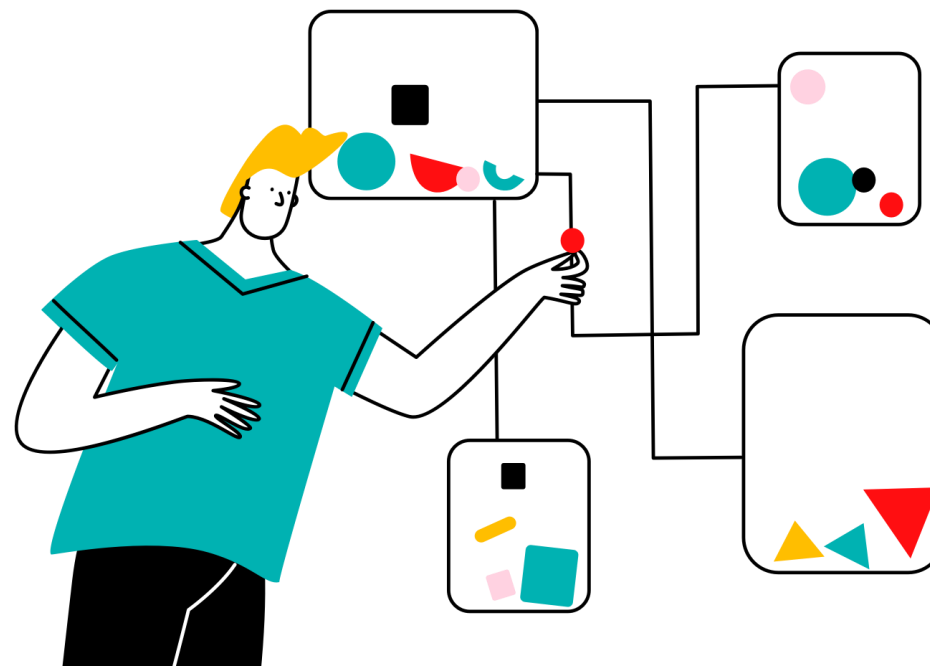
INTRODUCTION

A unique suite of digital to enhance customer experience and improve revenue generation through Service 4.0 concept paradigm.



CORE PRODUCT SEGMENTS

- Unified Service Suite
- Churn Management
- Average Revenue Per User (ARPU)
- Customer Engagement and Empowerment
- Big Data & Predictive Analytics



WHY ARIMAC?

- Introduces digital disruption to the core business model of the industry with progressive solutions
- Redefining Customer Engagement through innovative and immersive platforms to gain competitive advantage
- Seamless integration with core modules & systems to ensure omni-channel experience
- Enhanced analytical platforms for data driven decision making



HALL OF FAME

HALL OF
FAME



ARPU

Enhancement

Offer deals and rewards to users in the form of subscription or value added services through gamification and/or loyalty management techniques



The Augmented Reality (AR) app that made history in the Maldives |

DHIRAAGU 'RB QUEST'

The very first AR App to be launched in the Maldives, RB Quest was developed for Maldivian telecommunications giant Dhiraagu as part of the marketing campaign for its then upcoming mobile plan 'Mamen'. RB Quest is an intriguing mini game that creatively portrays the offerings of 'Mamen', whilst taking users on a colourful journey filled with lots of little surprises. The scope of the game involves allowing users to explore various locations in the country in search of sea shells (also known as RB- Raalhu Bis), which are identified as the virtual currency in the 'Mamen' self-care mobile plan.

Key Features:

- Location based augmented reality gameplay
- Users could locate the app and collect RBs in their surrounding
- Animated avatar called "Kalo" helps the players in locating RBs
- Intuitive leaderboard for grand prizes
- Convert the virtual currency to actual value using the currency transfer to mamen app
- Players with highest number of RBs were offered exciting grand prizes



Technologies

Unity 3D, Node JS (Express JS), MongoDB, Vue JS, MS Azure



Ismail Rasheed
CEO/ Managing Director – Dhiraagu, Maldives
(Batelco Group)

End-to-end ARPU increasing and customer retention gaming platform | **DIALOG**

MEGA RUN

Over

2Mn Downloads

With a loyal user base

The longest standing

ARPU generating

Gamified TELCO hit in Sri Lanka

Adding a burst of fun to the Dialog user experience, Dialog Mega Run stands out as one of the finest and most successful works of Arimac’s gamification platform. It has a tremendous fan-base, this game has been an incredible hit which has significantly helped strengthen user engagement and reach across the country with the capability to handle 300 million+ data records.

Key Features:

- Top-up activations and many digital rewards within the game itself.
- Daily and weekly challenges to boost user engagement.
- Localized game concept to reach wider audience
- Service orchestration platform provides a multi-level user experience.
- Real-time leaderboard to keep track on winners.

Technologies

Unity 3D, Node JS (Express JS), MongoDB, Vue JS



Anthony Rodrigo

GCIO - Axiata Group Berhad

Board of Directors



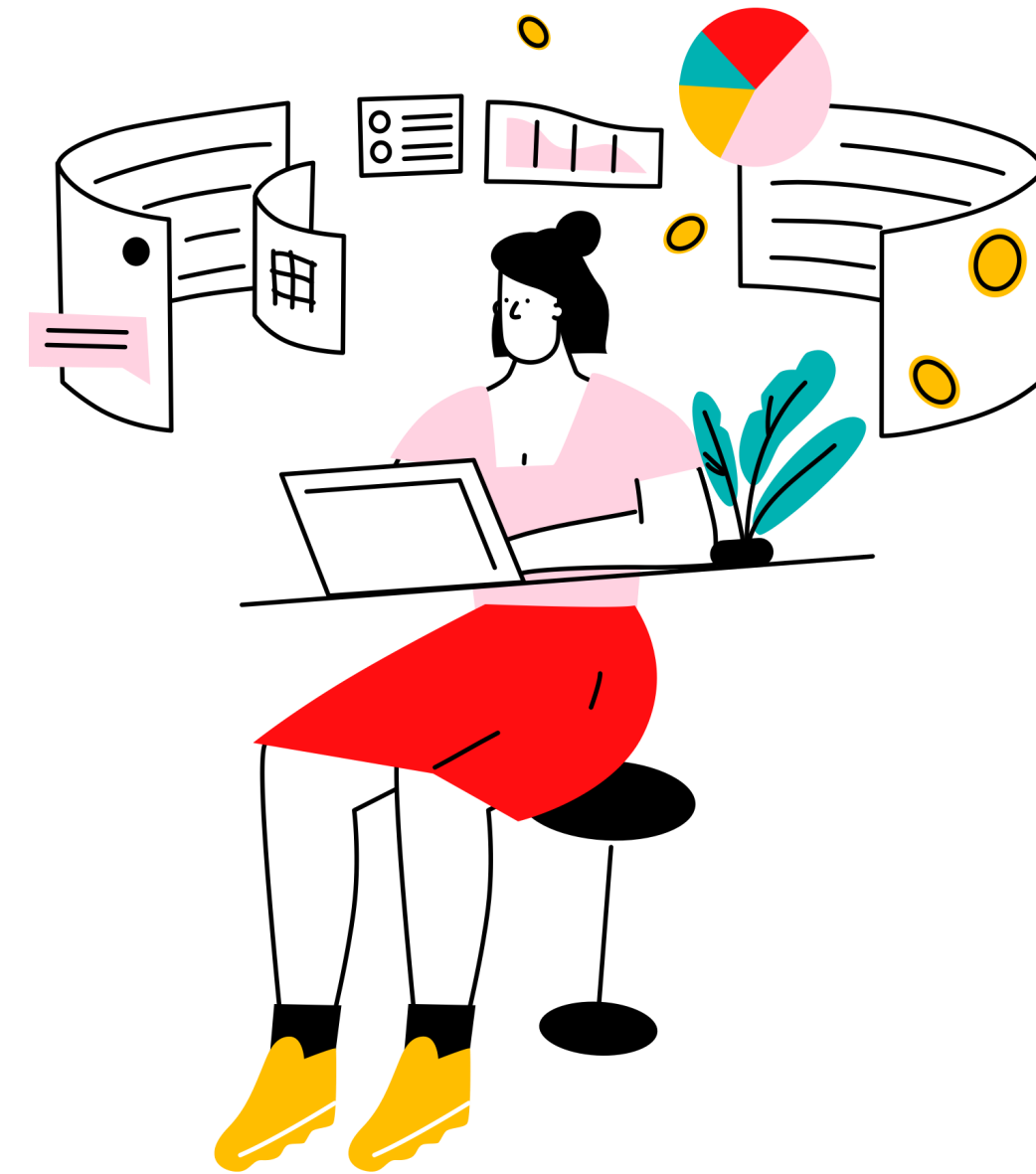
tmforum

Previous Affiliations: **NOKIA**

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Unified Service Suite

Customer centric enterprise web and mobile applications that self sufficiently handle initial queries and requests to ensure fast and efficient service levels for the dynamic user base



'YOOZ' Next Gen Lifestyle App for an interactive user experience | **OOREDOO ALGERIE**

Personalized

3D Avatar for interactive chatbot with **'MGM'** Loyalty and reward schemes to grow user base exponentially

Connecting

over **500+** partners formCommerce promotions for exclusive lifestyle vouchers

A robust and intuitive customer oriented lifestyle application to improve interaction and engagement among the next gen target group in order to build a loyal pool of users that can solely depend on this digital interface for all their day to day as well as Telco needs.

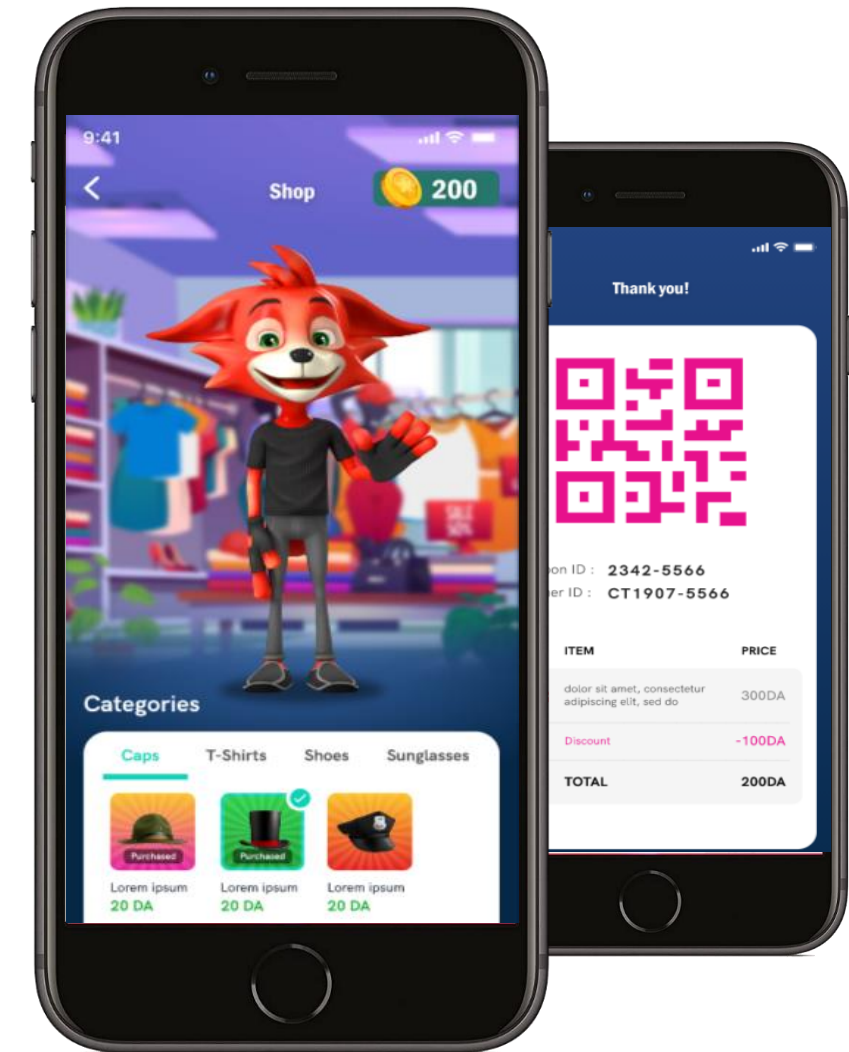
This app is not only user friendly but also introduces consistent and interesting reward schemes to give that added benefit to the customer for their brand loyalty.

Key Features:

- Integrated services for music, videos, donations, weather, prayers any many more
- Rewards, coupons and offers on app via fully fledged loyalty platform ('Member Get Member' scheme)
- mCommerce vouchers across all lifestyle spectra with an array of brands/ merchants
- Comprehensive user onboarding flow including sim purchase and conversion options for customized packages
- Intuitive analytics with graphical dashboard containing all balance information, purchase history and wallet information
- Interactive chatbot "Roogy" as lifestyle companion customized as Fennec with multilingual support for French, English, Arabic

Technologies

Android - Java, iOS - Swift JAVA sprint Boot, REST and SOAP API integrations Key cloak, Google translation services, Shoutout Chatbot services



Isabelle Hajri
CMO – Ooredoo, Algeria

Previous Affiliat

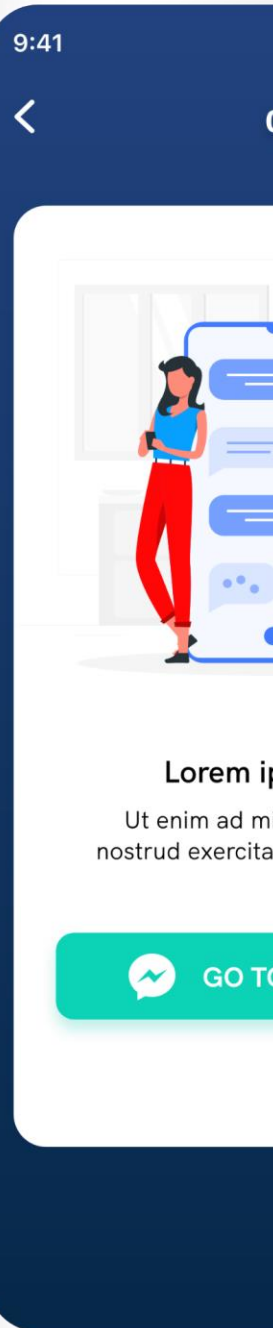
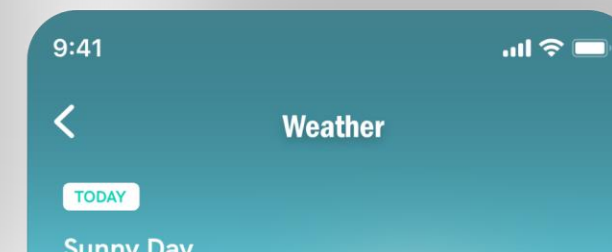
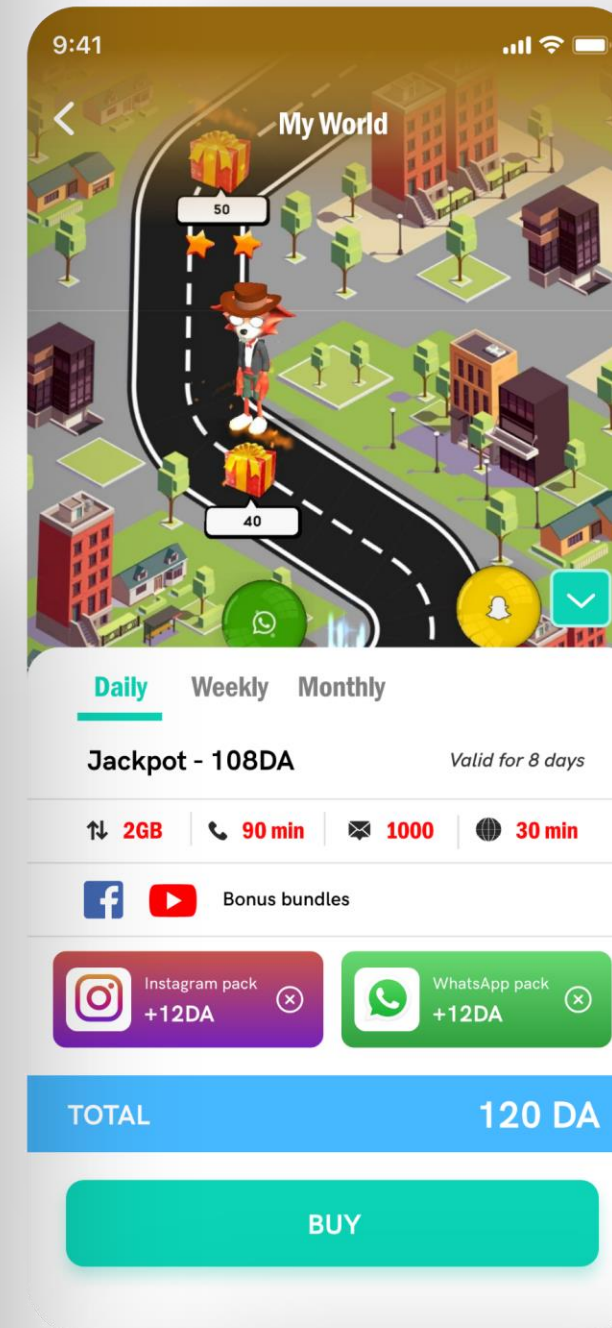
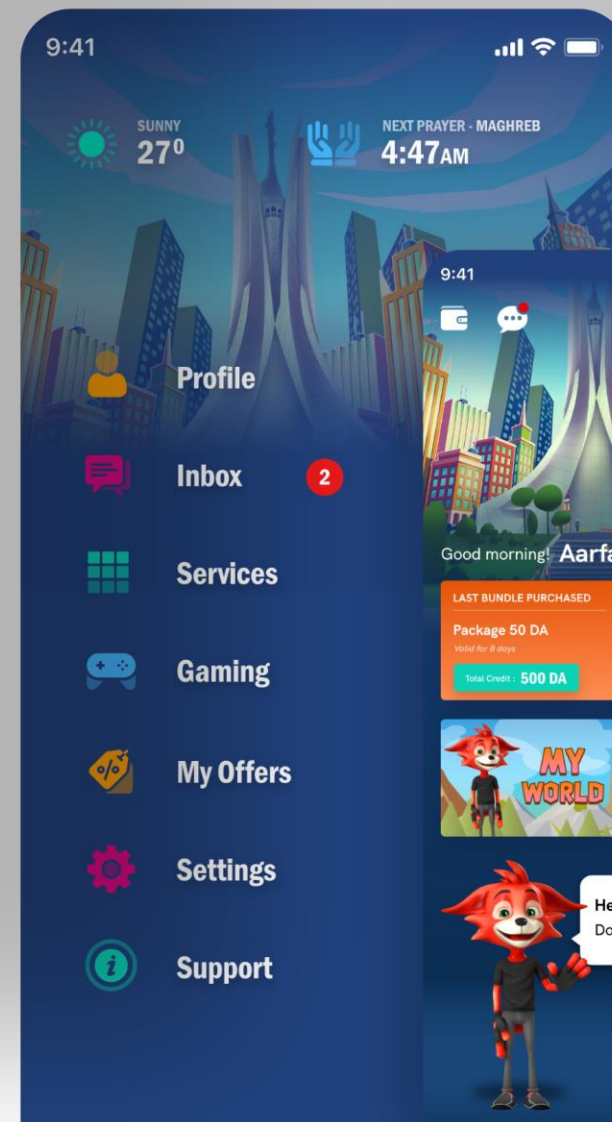
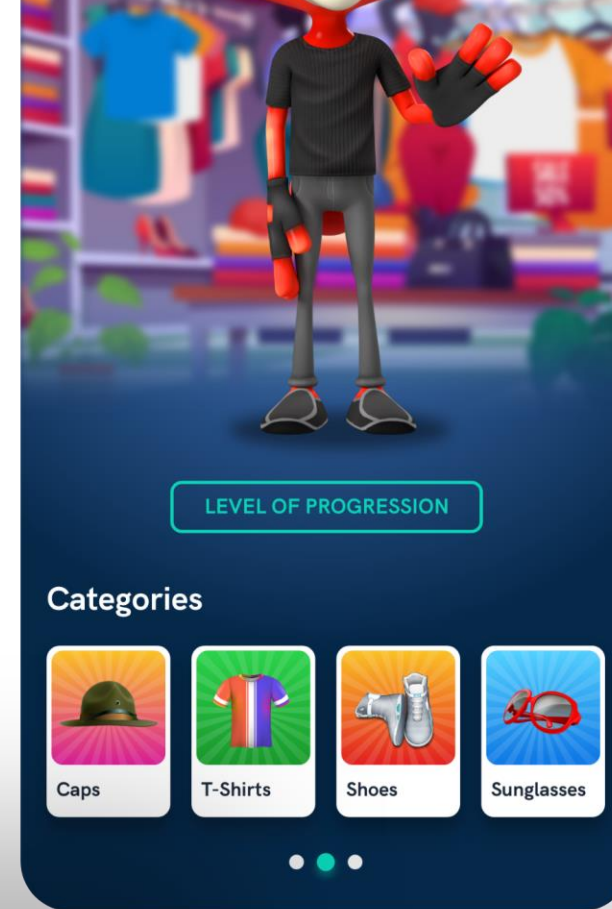
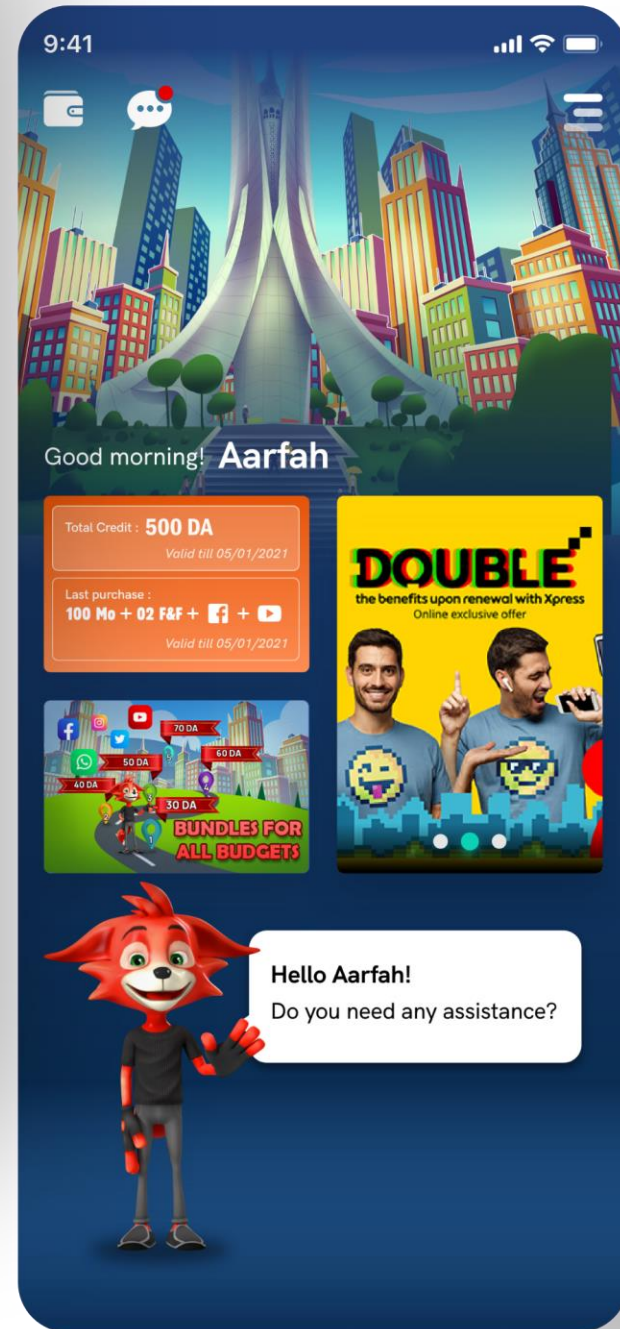
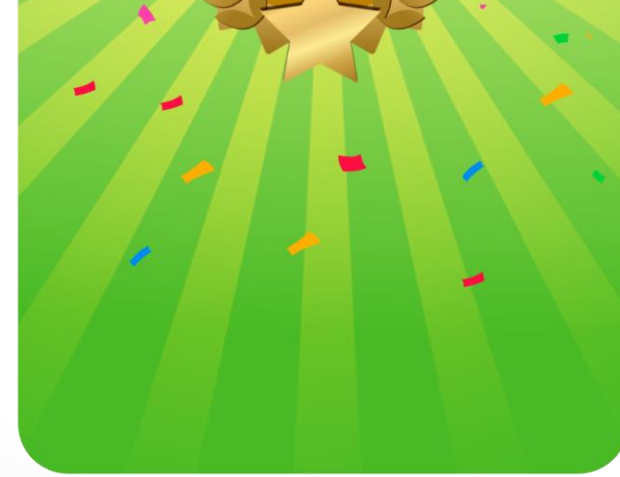
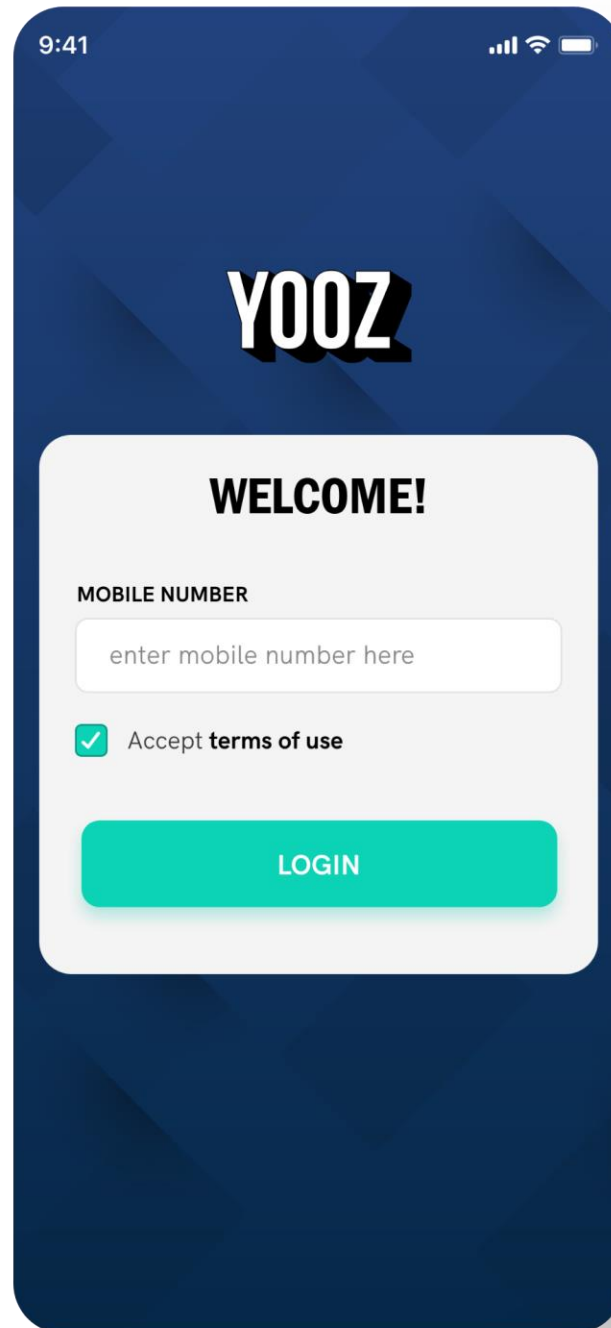


Digicel

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'YOOZ'

OOREDOO ALGERIE

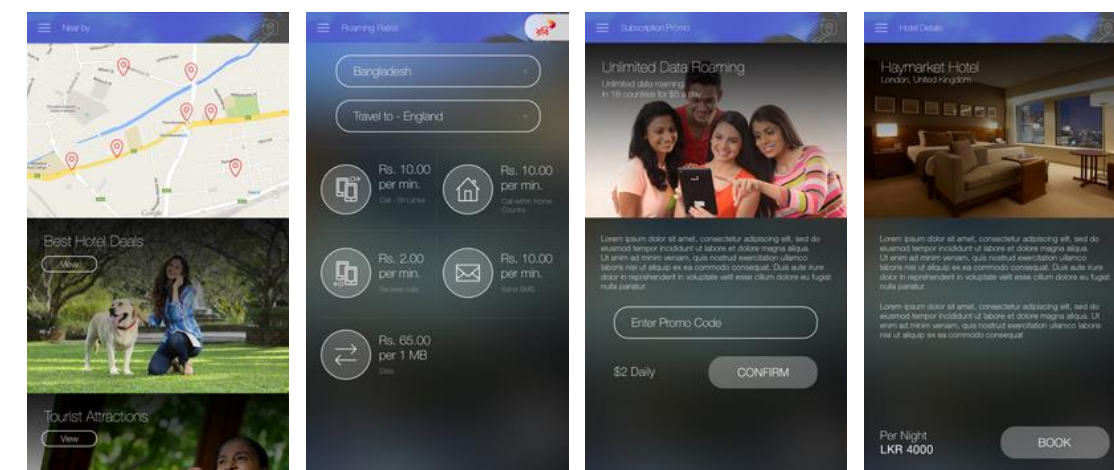


Enterprise roaming application connecting 9 Telcos | AXIATA

The “Enterprise Roaming application” cater all the travelers (can be a roamer or a non-roamer) as a channel to provide the convenience of hotels/ground transportation booking, information on the city/countries the travelers are travelling to, transparency in terms of roaming usage & bill info and a platform to have partner collaboration to offer exclusive offers to the travelers.

Key Features:

- Hotel/ Ground transportation /Restaurant bookings
- Nearby locations - Moving around, this app can be the virtual tour guide which screens location based excursions, close-by places, special deals and much more.
- Check roaming rates and usage - View rates conveniently in app. Subscribers can enjoy hassle-free roaming experience with unbeatable, best guaranteed roaming rates from each service provider under Axiata Group.
- Account Info - Users will be allowed to access their general account information easily from the app.
- Roaming Subscription - Service provides can screen their roaming plans to the app users to subscribe while roaming.
- Support/Help - Reach service provider’s 24/7 support team, help is only a tap away.



UPI as-a-service MOBILE WALLET

| eZ CASH

2.8 Mn

Registered Customers

20,000+

Onboarding Merchants

Accelerated Delivery

Within 3 months and launched island wide in Sri Lanka since November 2015

Designed to give people greater financial freedom and easy access to their funds, the eZ Cash virtual wallet, helped usher in an era of digital and paperless banking. The wallet enables users to perform a wide array of financial transactions using their Dialog, Etisalat or Hutch mobile phones if they are registered with an eZ Cash service. Advanced Fin-tech programming was applied to the virtual wallet to ensure that all transactions are managed seamlessly.

Key Features:

- Multilingual support – Sinhala, English, Tamil Convenience of managing day-to-day transactions Allows to make payments with minimum hassle Facilitates transactions through QR code scanning Make utility and institute payments
- Donate to charity organizations

Technologies

Android Java, iOS Objective C, Java Spring Boot, PHP - Laravel, MySQL



Anthony Rodrigo

GCIO - Axiata Group Berhad

Board of Directors



Previous Affiliations: **NOKIA**

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‘Mamen’ – the self-care app with customizable plans | DHIRAAGU

Over

50,000+

Downloads

(Note: Maldives population 530,000)

Launched within

3 months

In the Maldives

Shattering cookie-cutter norms, the self-care app ‘Mamen’ was developed for Maldivian Telco provider Dhiraagu, and enabled customers to tailor-make their own mobile plans. With easily customizable features, customers were able to build their own mobile package from scratch, around their own individual needs and requirements. Equipped with an added layer of benefits, the app also enabled customers to facilitate virtual currency transfers and allowed them to enjoy an array of free perks based on their spending patterns.

Key Features:

- Self-care app used for real time point management (RBs)
- Flexible way to plan mobile package; Voice, Data, SMS Transfer RBs among friends
- Real-time analytics on data, voice and SMS usage
- AI based recommendations on mobile plan
- Promotional offers by partner merchants

Technologies

Android Java, iOS Swift, APN and Firebase, REST API integrations, PHP – Laravel, Node JS, Vue JS, On Premise (Huawei)



Ismail Rasheed

CEO/ Managing Director – Dhiraagu, Maldives (Batelco

Group)



'Now MV' – Life style app | DHIRAAGU

Over

5,000

Downloads within the first few months
Since its launch in April 2020

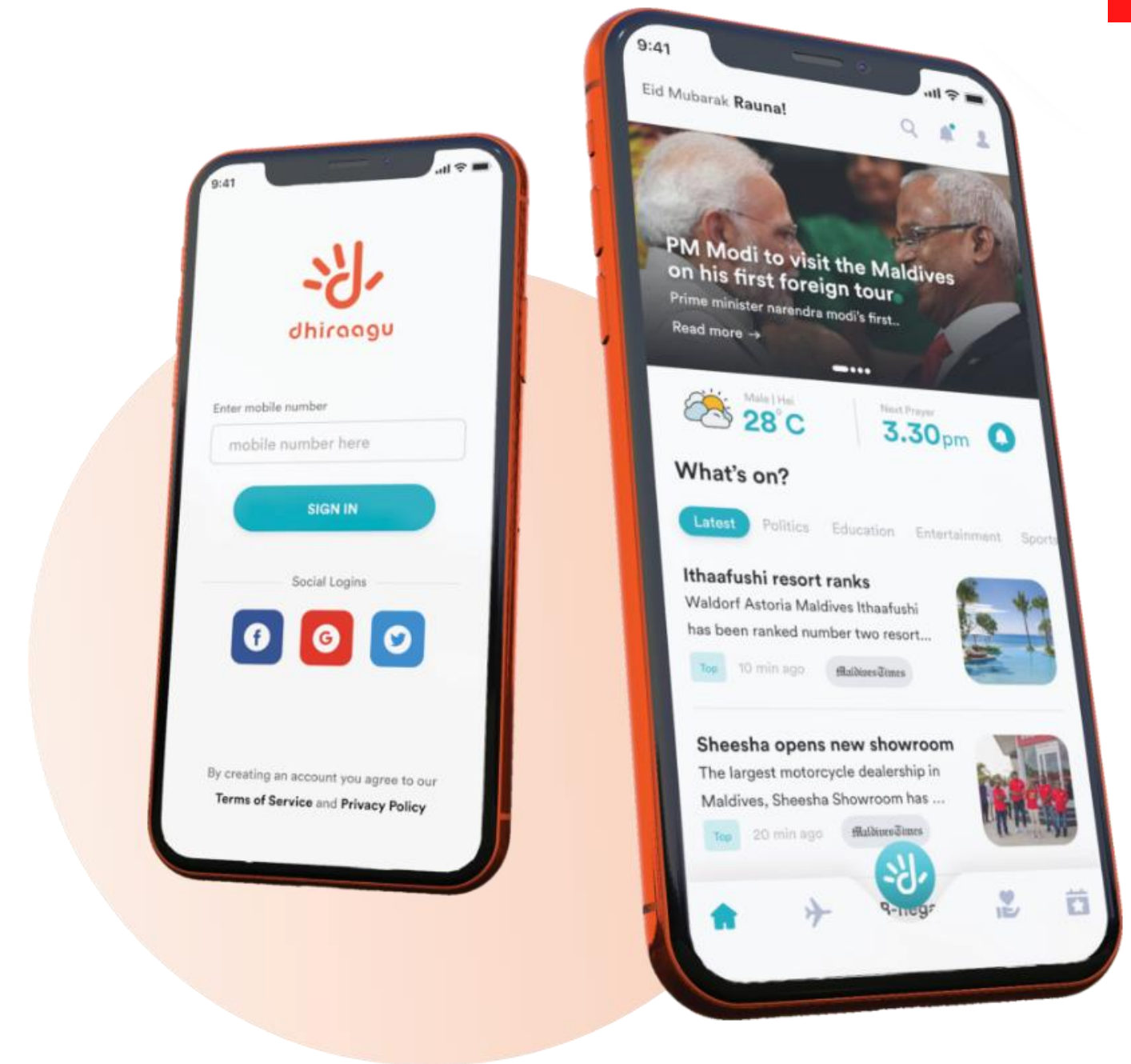
Now MV is an initiative to provide a digital platform for all current affairs related information and services for smartphones. This platform will include prayer times, weather, public transport schedules, flight schedules, activities and promotions that are active at the time. The purpose of this initiative is to provide a lifestyle platform to customers where the customers would receive information relevant to them and to expand on current digital services portfolio of Dhiraagu. Via this platform, it is Dhiraagu's aim to learn customer behaviour out of their telco habits to target ads relevant to these customers. By providing targeted ads to customers, and generate revenue from vendors whom would like to use this service.

Key Features:

- Native mobile app with innovative features
- Recommendation engine
- Notifications on reminders and events
- AI based analytical tool to identify customer behaviour

Technologies

Android Java, iOS Swift, APN and Firebase, REST API integrations, PHP – Laravel, Node JS, Vue JS, AWS



Ismail Rasheed

CEO/ Managing Director – Dhiraagu, Maldives (Batelco Group)



Loyalty based mCommerce app which centralized core communications between its fidelity customer base | ETIHAD

Over **120,000+** downloads serving over **17.5Mn** annual passengers

Connecting over **10,000+** merchants launched globally within 5 months of development in June 2020



Blending together the power of customer loyalty and technology, Arimac developed the first mobile based loyalty scheme platform for the national carrier of United Arab Emirates. This platform has given Etihad a competitive edge, enabling the company to continuously reward and retain its customers and gain competitive advantage over other players in the market

Key Features:

- Real time notifications and reminders
- Special promotions based on customer preferences connecting 10,000 merchants
- Provide suggestions on miles redemption and make ease of flight booking
- Personalized account which acts as the travel partner
- Big data analytics dashboards for management decision making

Technologies

Android Java, iOS Swift, Java Spring Boot, IBM Watson, Socket.io, REST API, SOAP API integrations, IBM Cloud, Adobe Push Notifications



Yasser Al Yousuf

Vice President, Commercial Partnerships – Etihad Airways

Previous Affiliations:



Kim Hardaker

Head of Etihad Guest – Etihad Airways

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Dynamic crew and roster management app (Prototype) | EMIRATES

Globally catering towards seamless communication among

20,000+ cabin crew assisting in serving over **58.6 Mn** annual passengers launched in July 2017 with a prototype completion in just over a month

This prototype serves as a central point of communications for the airline's thousands of crew members, and provides them with an easy way to manage their rosters.

Key Features:

- Facilitates comprehensive roster management operation
- Real time notifications on schedule changes, delays and weather patterns
- Shows next flying destination for each of the crew member
- Easy access to crew profiles Crew check-in facility
- Enabled inter-communication between cabin members through a real-time chat Newsfeed to stay connected and informed

Technologies

Android Java, iOS Swift, APN and Firebase, REST API / SOAP API integrations



Sameer Poonja

SVP & Group Head | Innovation, Design & Partnerships – Gulf International Bank

Previous Affiliations:



One-Stop-Shop Loyalty based mCommerce app for Sri Lanka's largest Conglomerate |

'ONE APP' SOFTLOGIC

Amalgamating

38+ subsidiaries serving over **2Mn** customers

Connecting over **300+**

outlets to retain the largest consumer target group in Sri Lanka

The largest digital marketplace in Sri Lanka connecting over 38 subsidiaries in the conglomerate, this app connects a massive pool of loyal subscribers with regular offers, rewards and membership benefits across a wide range of diverse industries; electronics, healthcare, financial services, food & Beverages, clothing, retail, supermarkets, furniture and many more.

This robust mCommerce platform gives a seamless user experience that enables cross marketing, remarketing and upselling more focused and successful by having comprehensive data about the target consumers across all SBUs.

Key Features:

- One 360 overview of customer profile amalgamated through the One app.
- Immersive technology (AR) based product visualizations for more interactive purchase decision making
- Single Marketplace for all Softlogic consumers for loyalty management, easy payment methods and delivery options across all SBU products and services
- Unified point and reward collection system with cross-SBU redemption mechanism

Technologies

Arimac ecom , Spring Cloud Microservices, Oracle Cloud, Kafka message broker, Redis cache, Keycloak OIDC, Vue.js, Flutter, ReST API, MySQL, Strapi CMS, Camel Integrations



Dinesh Samaratunga

Group CIO – Softlogic Holdings PLC



Previous Affiliations:



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Churn Management

Identifying valuable customers, who are likely to churn from a company and executing proactive steps to retain them through gamified loyalty platforms



A Web Portal that set the Benchmark for Customer Loyalty Schemes | **Dialog Star Points**

Over

Over 150,000+

Downloads

Launched within

2.5 months

With Island wide coverage in November
2016

Fusing together the power of customer loyalty and technology, Arimac developed the first mobile based loyalty scheme in the country – Star Points. The one and only application of its kind, Star Points is integrated with over 400 partner merchants island-wide and covers a variety of retail sectors.

Key features:

The customer web portal and mobile app;

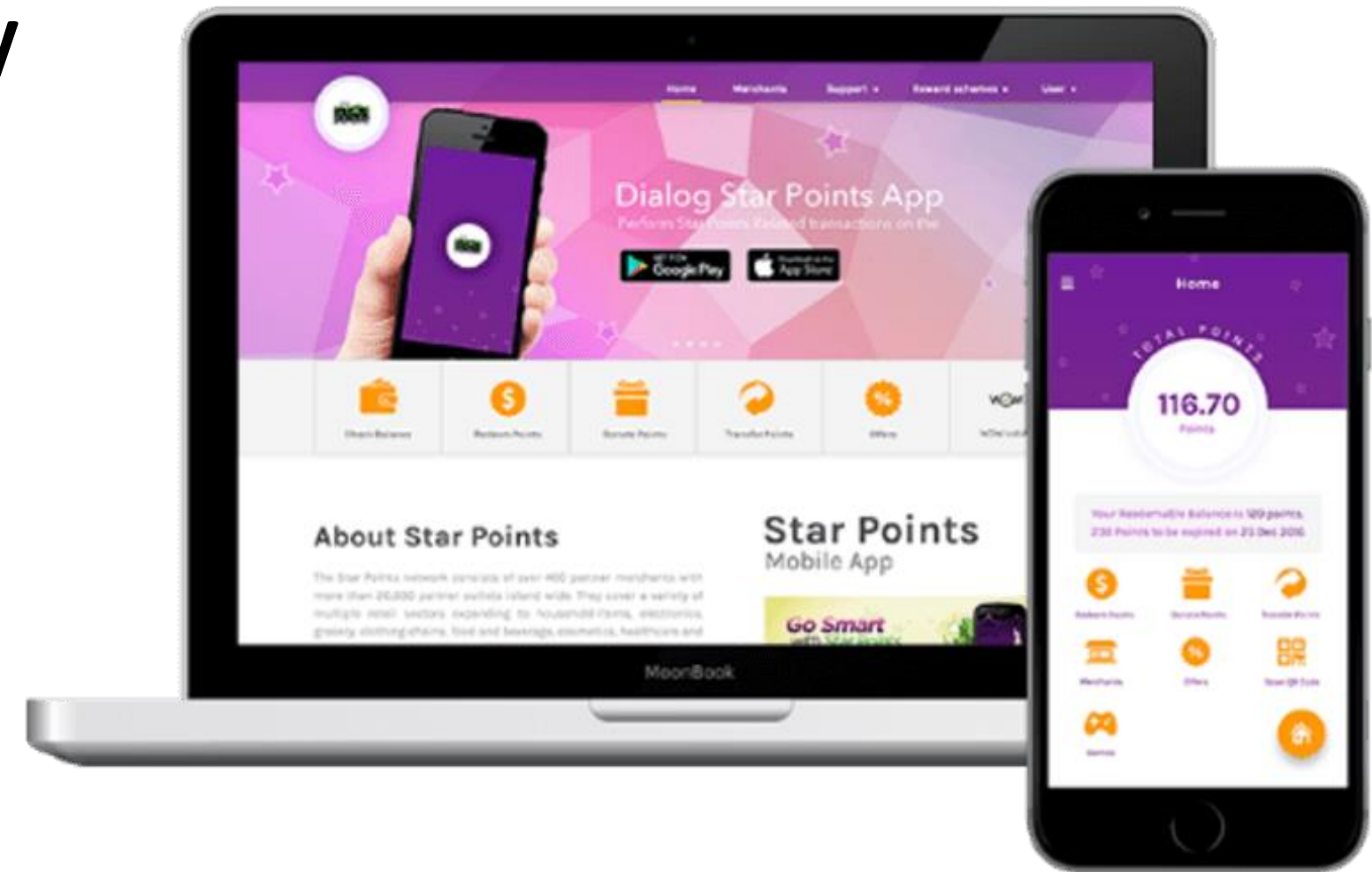
- Enable Dialog customers to check their Star Points balance Settle bills and make purchases via Star Points
- View merchant promotions and offers Play mini games
- Donate Star Points to charity organizations

Merchant directory and portal;

- Allows to create product/service categories
- Add/ modify merchants, branches and categories
- Allows merchants to broadcast their offers
- Generate series of reports on earned/burned points

Technologies

Android Java, iOS Objective C, Java Spring Boot, PHP - Laravel, MySQL



Anthony Rodrigo

GCIO - Axiata Group Berhad

Board of Directors

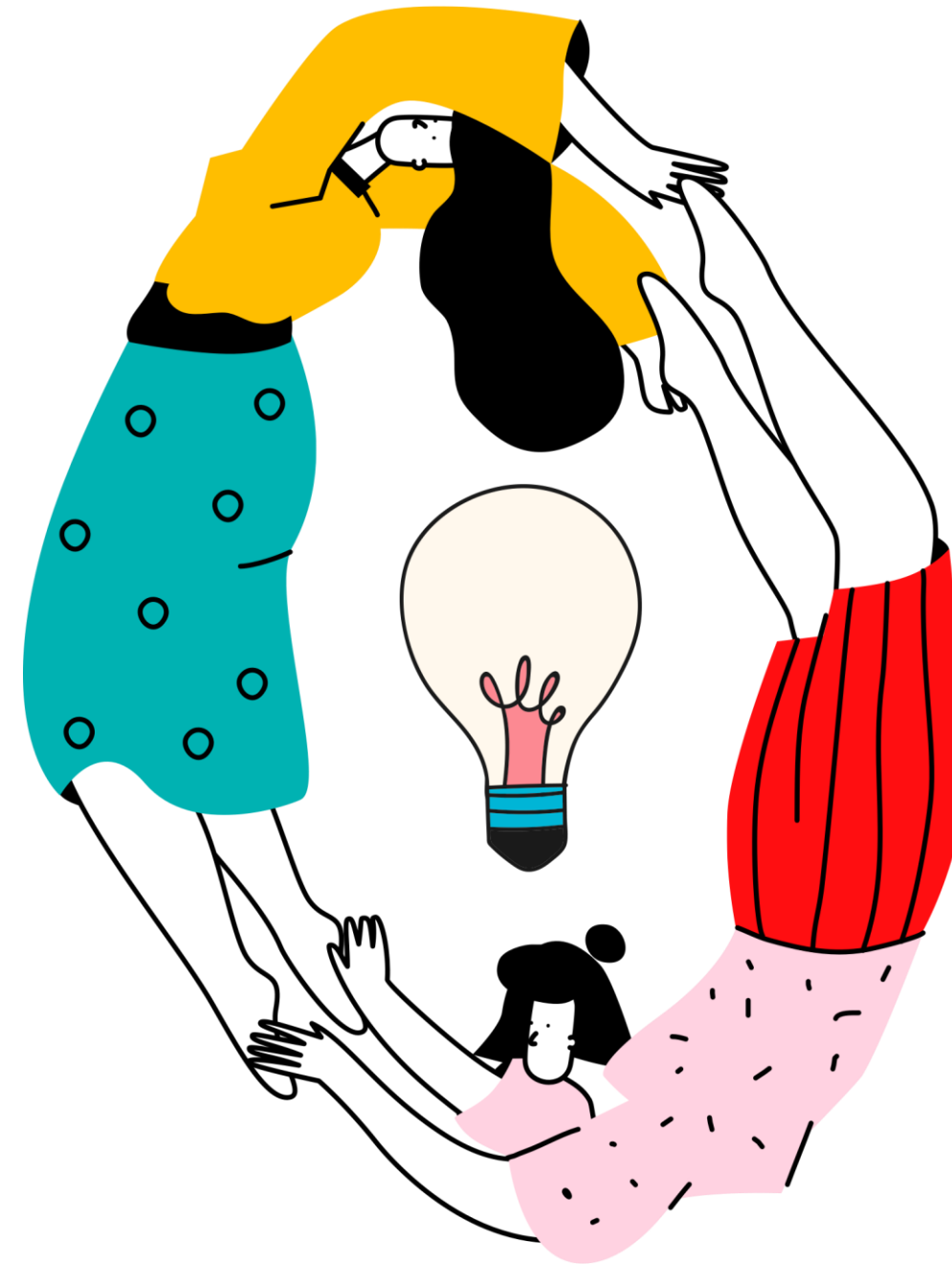


Previous Affiliations: **NOKIA**

Contact Details: anthony.rodrido@dialog.lk

Customer Engagement & Empowerment

Providing end-to-end digital solutions and campaigns to streamline the customer's purchase journey, automate many routine tasks and enable new potentials, to drive engagement better

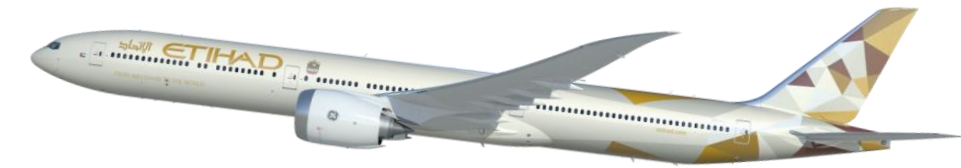
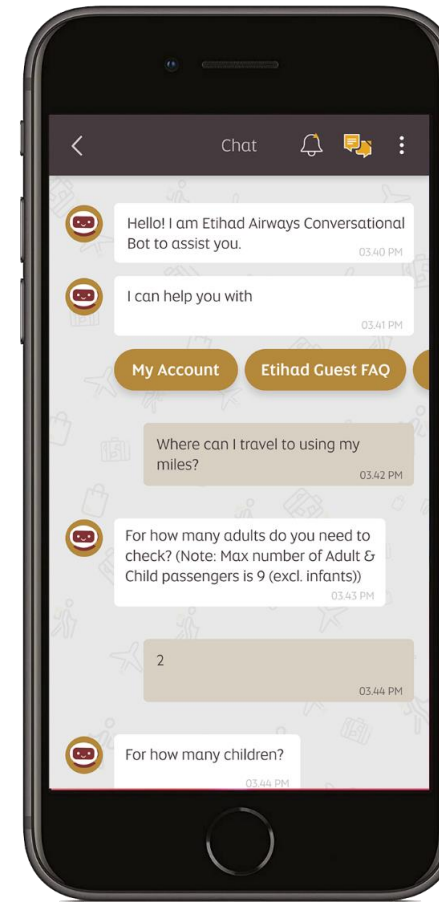
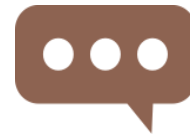


Chatbot as-a-service | ETIHAD

A conversational AI developed in-house by Arimac for the national carrier and the second-largest airline of the United Arab Emirates Chatbot is trained to answer the frequently asked questions that Etihad customers have. The system has made a considerable impact on reducing call centre traffic, whilst ensuring that Etihad's valued customers have speedy access to important information and details.

Key Features:

- Full supported with Etihad backend with a high storage capability.
- Extracts membership details in order to deliver personalized conversations and updates.
- Make relevant suggestions to customers, and complete core functions such as calculating how many miles customers have used.
- Provides suggestions on miles + cash combinations that customers can opt for.
- Assist in making bookings and promoting relevant travel products.



Technologies

Python, Socket.io, REST API, React JS, Android, IBM Cloud



Yasser Al Yousuf

Vice President, Commercial Partnerships – Etihad Airways

Previous Affiliations:



Kim Hardaker

Head of Etihad Guest – Etihad Airways

Contact Details: kimh@etihad.ae



End-to-end digital experience zones | **DIALOG**

On a mission to make Dialog's iconic customer outlet the ultimate place to create conversations, unique experiences and engagements, Arimac set up a VR Experience Zone unlike any other. The company joined hands with Dialog as their premier virtual reality solutions provider. Arimac then brought the Dialog VR Zone to life with robust multi-sensory experiences and popular digital games such as roller coaster rides, bike and car rides. Arimac then went on to develop a range of entertaining gaming experiences for Dialog customers to access on an ongoing basis.

Key Features:

- A wide range of entertaining and engagement activities for Dialog and outlet customers to access on an ongoing basis
- Robust and intriguing multi-sensory experience deployment through cutting edge immersive technologies such as augmented reality, virtual and mixed reality
- Deployed an electroencephalogram (EEG) based consumer engagement interactive application, this claims to be the first ever live deployment of a brain computer interface enabled application
- Enabled real-time in-store analytics to understand about analytics and store engagements and ROI



**On-the-spot revenue
generation based on
tickets |**

VR Games



Augmented Reality Content Distributor for Digital Platform | UNITED NATIONS SDG Campaign

20 Mn

Impressions worldwide

Featured in the 2019

UN General Assembly

In New York

The idea is to utilize a new approach to reach the GenZ and create awareness on the “17 Sustainable Development Goals”

- Minimum effort by users
- Appealing to users
- Can be shared through many platforms
- Global acceptability

Key features:

- Dynamic 3D Content Authoring tool / plugin
- Persistent AR content management
- Cloud anchors
- Face and feature detection

Technologies

REST API Integrations, Snapchat lens studio, Spark AR, Javascript



Marta Rojas

Head of Communications – United Nations

Contact Details: marta.rojas@undp.org



Watch video - <https://www.youtube.com/watch?v=QG91BA90HI>

Try your wings - <http://www.facebook.com/fbcameraeffects/tryit/416977435753732/>



Secure Remote Commerce enabled AR based Immersive Shopper Experience | VISA Innovation Centre

Pioneering collaboration For immersive user experience

With Azure Cloud Anchors embracing novelty through technology

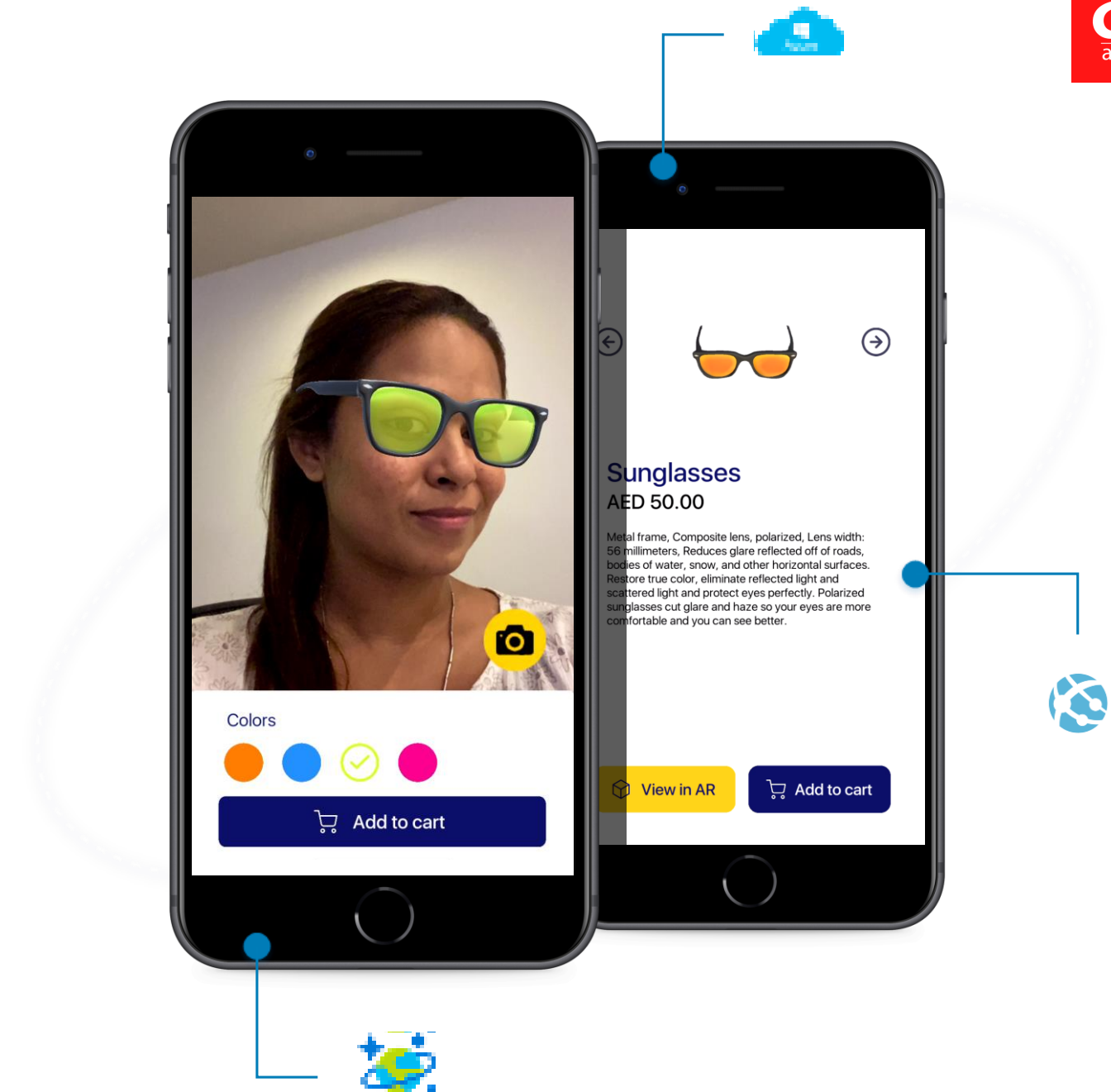
Arimac takes pride in pioneering one of the earliest adaptations for Azure cloud anchors by a global payment processor. This immersive shopper experience by VISA will be offered to a larger audience by launching in several Innovation Centers worldwide, with its inception in Dubai.

Users get the novelty experience through Augmented Reality technology once they enter the VISA Innovation Centre where directions will be given via AR and games will pop out where users can play and obtain offers and redeemable coupons.

It is both exciting and rewarding where the users can win the games and thereon redeem the offers by personalizing the purchasing items as it best fits them.

Technologies

Unity 3D, Android Java, iOS Swift, Java Spring Boot, Vue JS, REST API Integrations



Nicholas Kurlas

Senior Director – Product Innovation



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AR content aggregation platform |

ARIMAC WynkAR

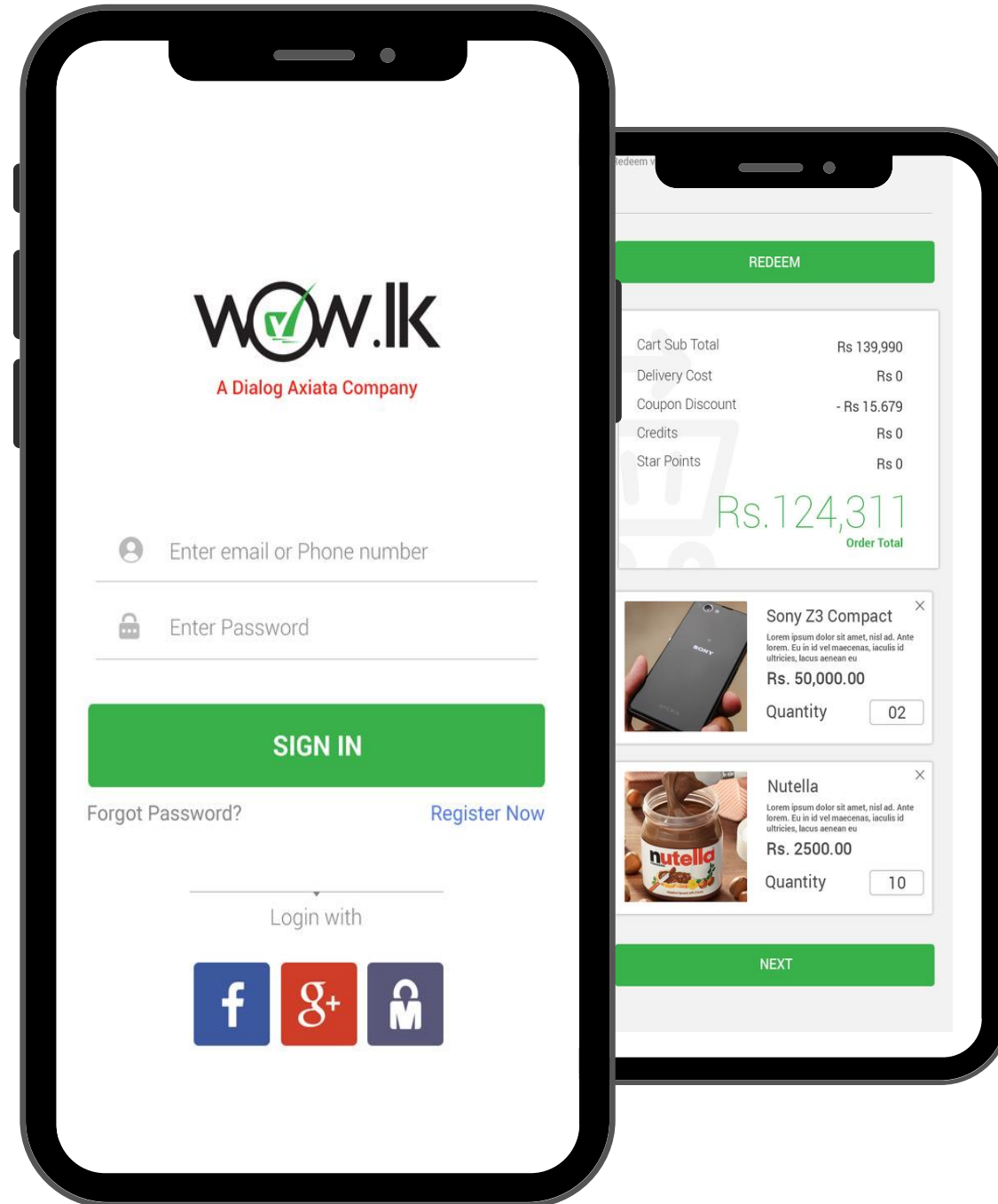
Adding a fresh new dimension to the ad industry, Arimac developed Wynkar to bring adverts to life through the use of augmented reality. The platform was designed to empower corporates to challenge the status quo and reimagine and reinvent their marketing and advertising strategies altogether. Allowing businesses to engage with their customers in a more personalized manner, the augmented reality platform redefines traditional advertising methods to offer the target audiences of ad campaigns a truly immersive experience.

Key Features:

- Enhanced brand perception among the target audience and beyond
- Highly reduced latency in object detection and tracking



mCommerce strategy and mobile app development | **wOw.lk**



Customer support
crowdsourcing platform |
DIALOG COMMUNITY CONNECT

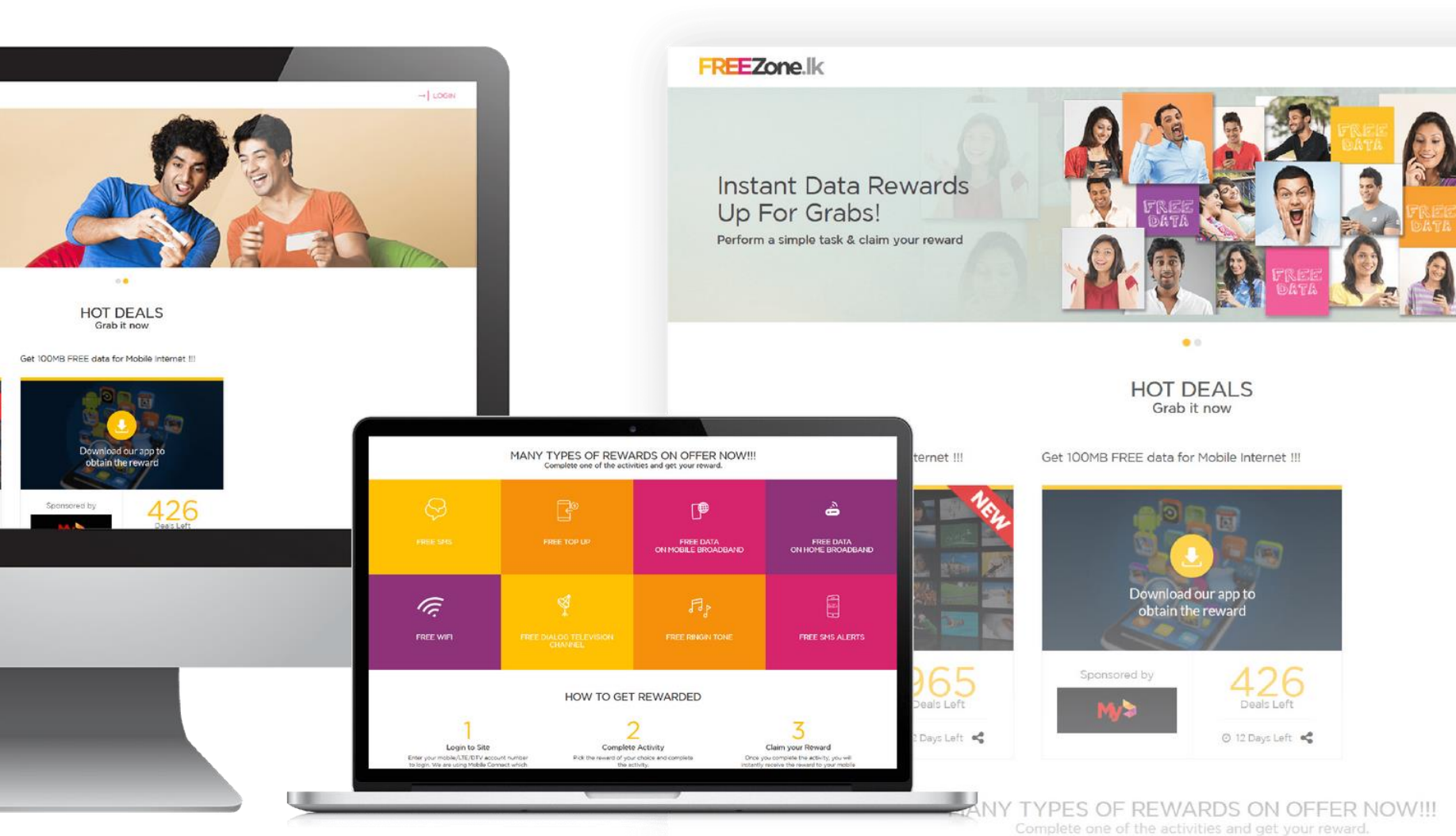


The Freezone web application | DIALOG AXIATA

Freezone.lk is the Dialog's instant reward platform which offers a wide a variety of free deals such as data, top up, SMS, ring in tones etc. The user can simply provide any Dialog mobile no., Dialog broadband account no. or Dialog TV account no. to login to the system.

Key Features:

- This platform comprises of a Web App and CMS facilitating;
 - Dialog Admin Portal
 - Merchant Admin Portal
 - End user Portal



LivIT Smart-Band that empowers users to be healthier | **DIALOG**

AXIATA

Making health management completely hassle-free, the LivIT app was designed for Dialog, to give customers access to a novel health and wellness experience. The app offers an affordable, personalized and easy to use fitness tracking solution that empowers users to take their health and personal fitness goals into their own hands.

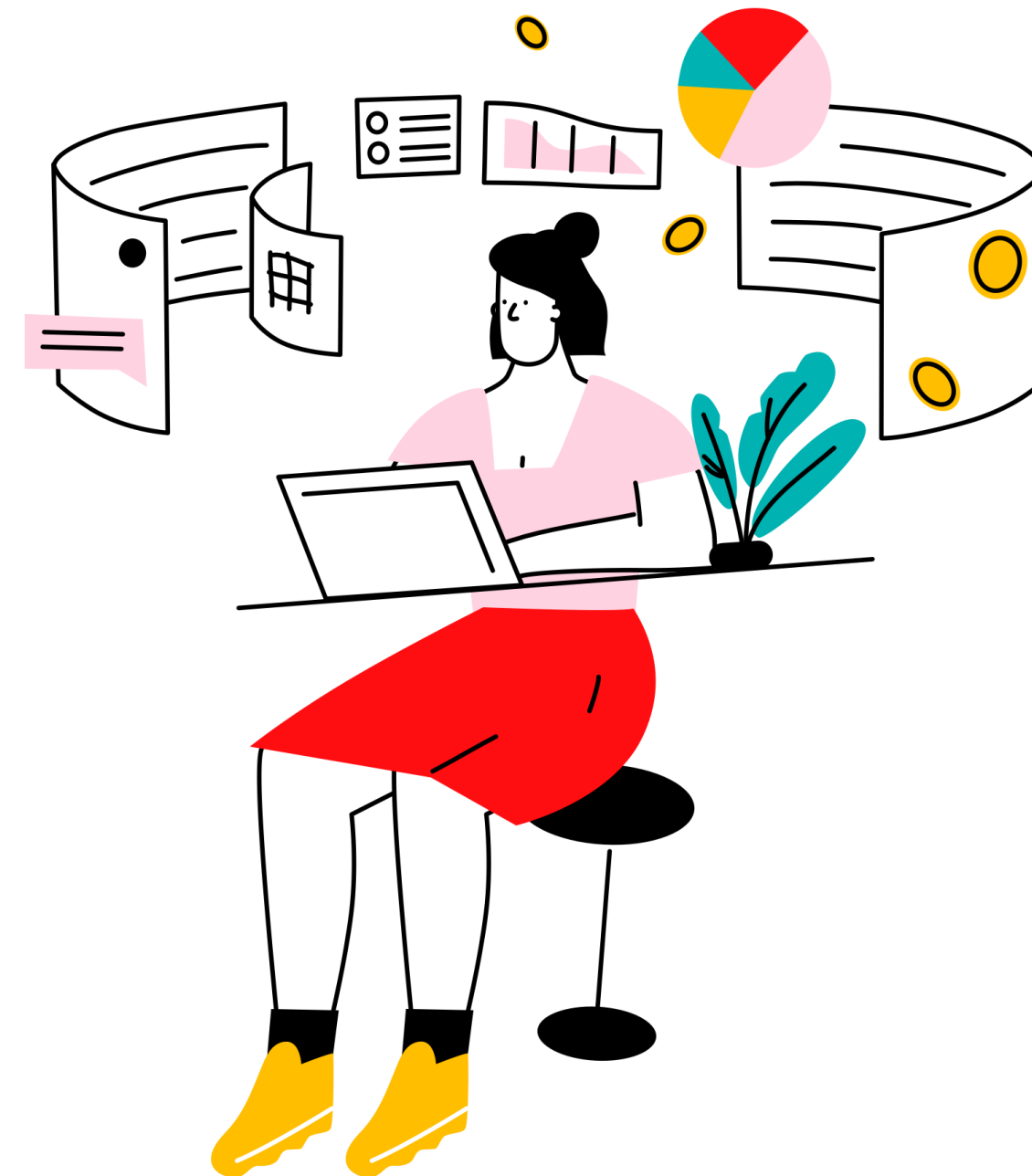
Key Features:

- Wirelessly sync with the user's Liv-it Smart band
- Tracks daily steps, calories and monitor the user's sleep over time
- Set goals and motivate to improve fitness within users
- Create user's own community and engage them in increasing fitness levels
- Notifications and reminders at user's fingertips



Big Data & Predictive Analytics

Leveraging data analytics to gain new insights and identify new market opportunities to gain continuous competitive advantage



Taking Citizens on a Leader’s Journey | The Official Website for the **President’s Office of the Maldives**

Widest Social Sentiment Analysis

Conducted across all residential atolls in the Maldives

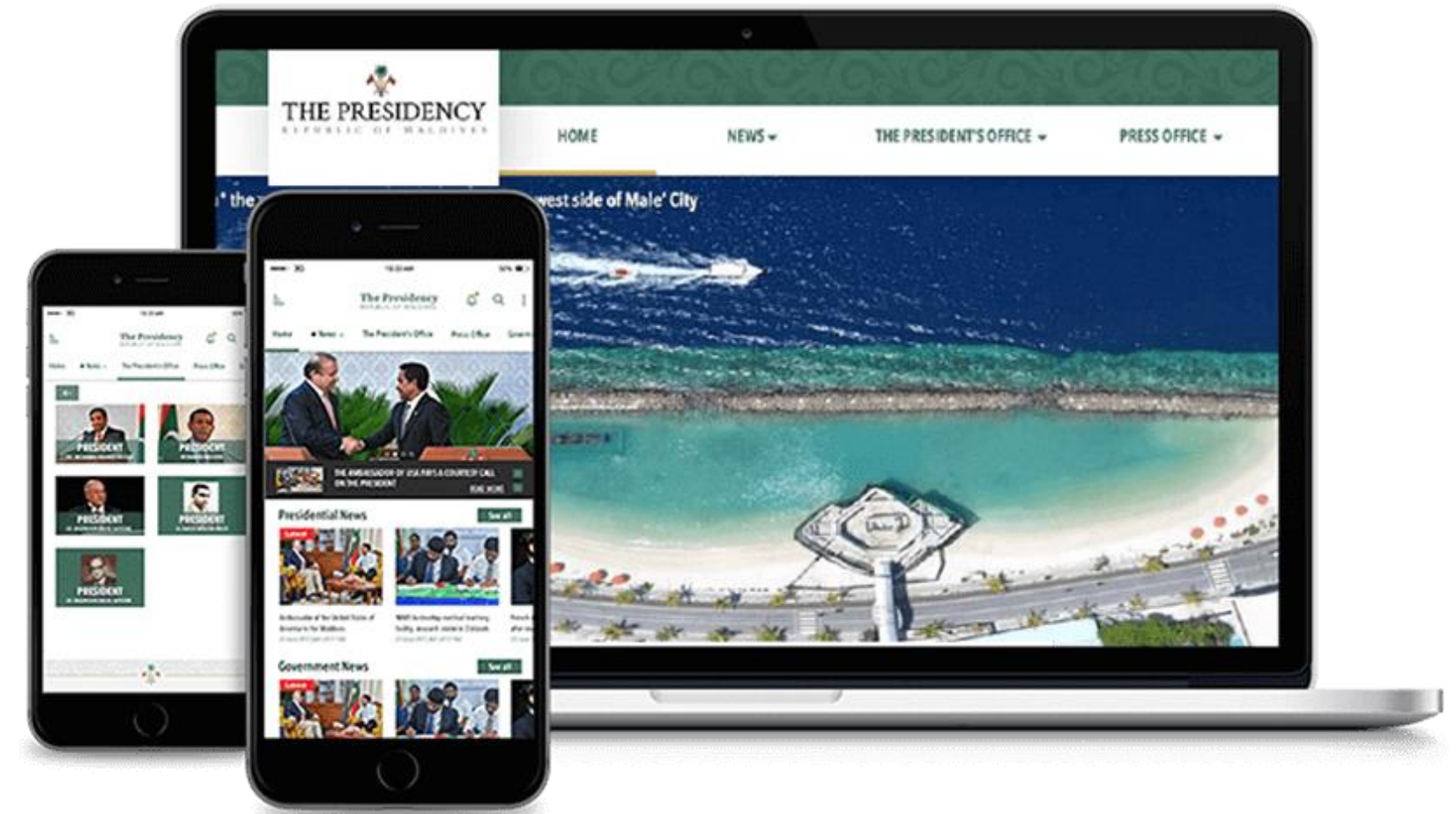
A completely secure website where citizens can take a peek into a day-in-the-life of the President of Maldives in real-time. Be a part of Presidential press briefings, get access to the latest government news and insights on trending topics via videos, photos and live updates.

Key features:

- Multilingual support comprising English and Dhivehi Highly scalable and secure web implementation Robust real time information retrieval web architecture Connectivity across all social media channels
- Elaborated depiction of government structure, its offices and working procedure
- Enables engagement with events in a simple calendar module
- Updates on press releases, statements and government job openings

Technologies

PHP – Laravel, Vue JS, REST API Integrations, AWS



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Unified Social Aggregator | SOCIAL REACH

Social Reach is a social media management and optimization platform for brands and agencies of all sizes. Columbus Social will give you a single hub for social media publishing, analytics and engagement across all of your social profiles. Some of the key features are listed below;

Key Features:

- Unified Social Feed
- Social Activity Monitoring & Reporting
- Sentiment & Prediction Analysis
- Strategic Content Publishing

Group Report	Facebook Pages Report	Twitter Profiles	Instagram Business Profile
Group Activity	Activity Overview	Activity Overview	Activity Overview
Audience Growth	Audience Growth	Audience Growth	Audience Growth
Message Volume	Publishing Behavior	Publishing Behavior	Hashtag Statistics
Engagement	Impressions	Impressions	Stories Statistics
Sentiment Analysis	Engagements	Engagements	Engagements
	Sentiment Analysis	Sentiment Analysis	Sentiment Analysis
		Twitter Keywords	
		Keyword Volume	
		Share of Keyword	



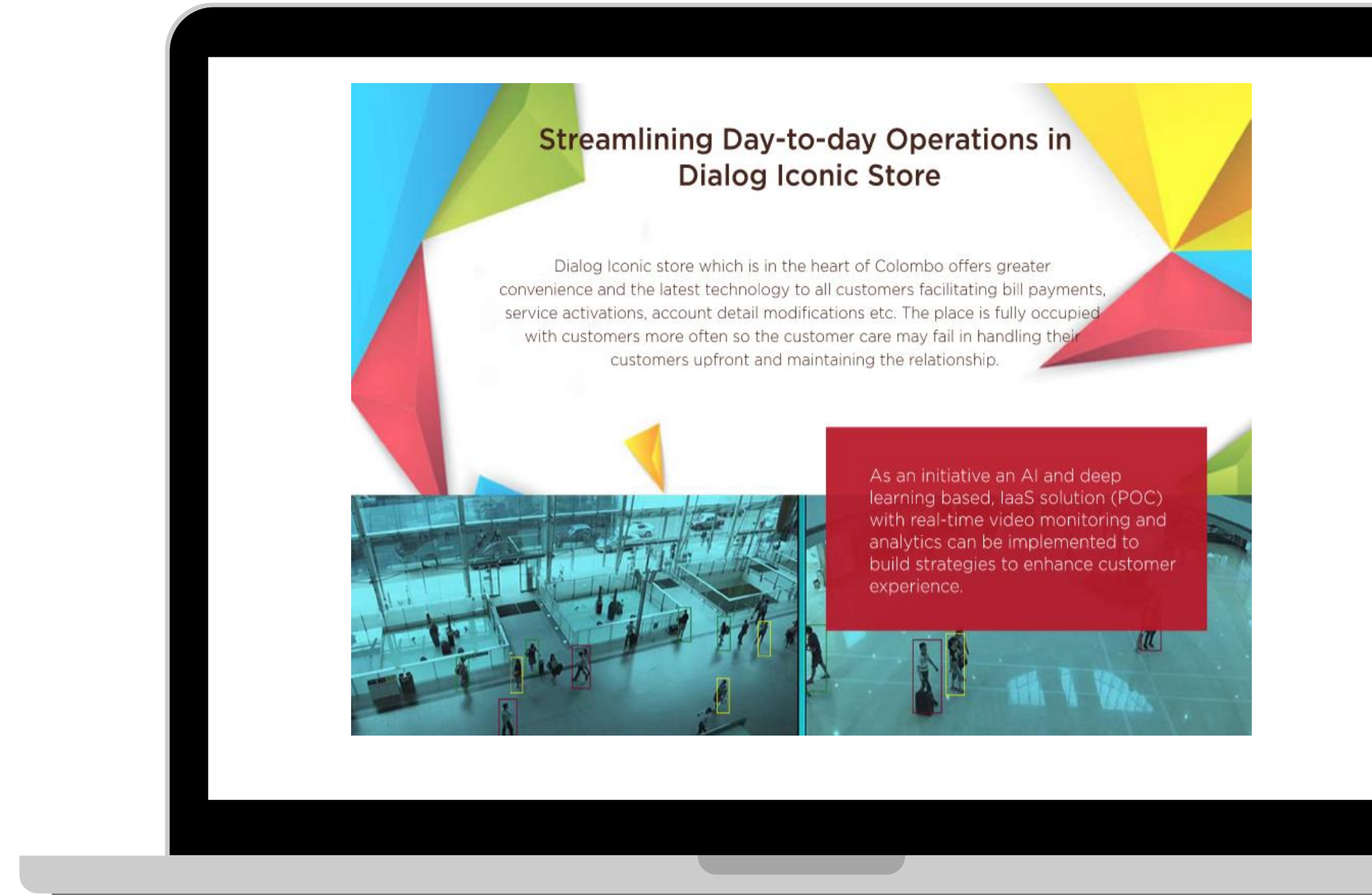
In-store customer analytics platform |

IN-STORE ANALYTICS

Designed to tap into valuable in-depth insights and data, this app by Arimac is designed to give a window into all aspects of competitor activity. The insights will give you a thorough overview of competitor activity in the marketplace, and will enable you to take a pro-active approach to being a market leader.

Key Features:

- Call/SMS simulation
- Data simulation
- Predict your competitors moves
- Spot emerging threats Identify gaps and potential opportunities in the market
- Win over your competitors' customers and learn more about their service offerings

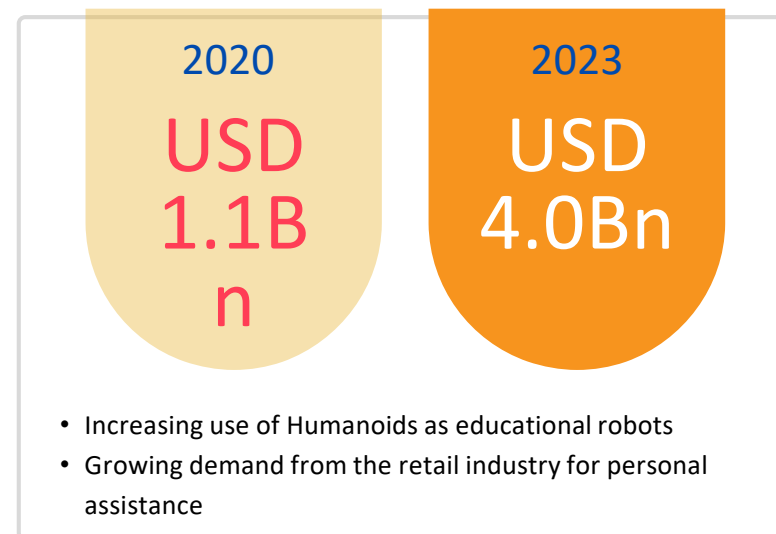


That's not all, we have a telco ready first level customer concierge humanoid robot fully customizable to your organization

Diyazen is South Asia's first ever humanoid robot created by Arimac as a result of 8 years of rigorous R&D. As such, Diyazen is fully capable and commercially available to serve as a first level customer concierge service with its fully customizable physical outlook and software components.

Key Features:

- Modular humanoid robot platform that can be extended to multiple robot applications
- Utilizes CNN-based high-speed semantic analysis technology
- Slam-based omni-directional indoor navigation
- 3D dynamic perception enables face, gesture, and emotion identification
- Application SDK enables third-party app developments



Source: MarketWatch





hello@arimaclanka.com | www.arimac.digital