



Arimac

Banking, Financial Services and Insurance (BFSI) Suite



Awards and Accolades



Global Prototype
Services Provider,
VISA



Microsoft Main
Stream Gold Partner



Forbes Technology
Council Official
Member



Gold Award For The Best
Wallet Solution In The
APAC Region, APICTA



Gold Award For
Innovation In Digital
Transformation, STEVIES



Gold award for South Asia's
Best Bank Branch Digitization,
Asian Banker -Singapore

Our BFSI Clientele

We have been developing state of the art solutions for world's leading and most loved brands by surpassing their expectations



Our Partners



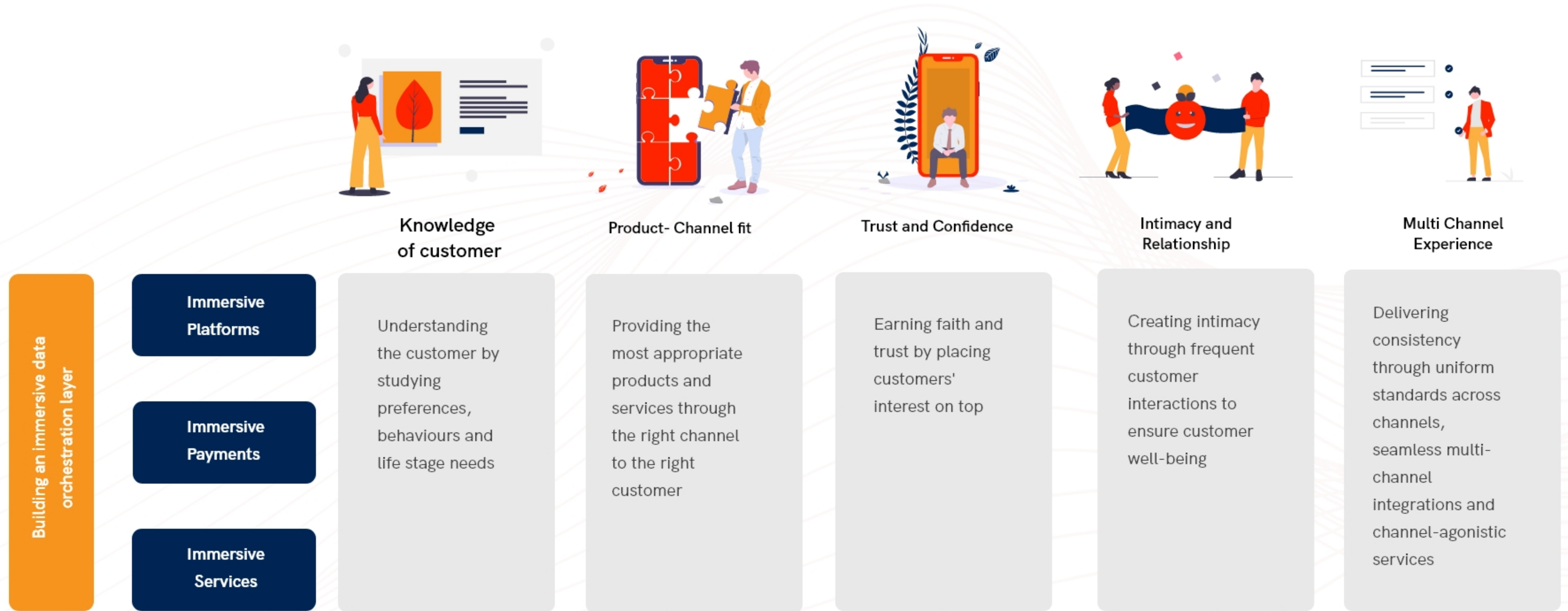
Preferred Vendor for



Customer - Bank Relationship

Understanding the customer | Product Mapping

The relationship between the bank and the customer should be strong. Our aim is to build the bridge between both parties while giving lifetime customer value, through unique immersive fintech solutions



Strategic Verticals

Phygital Branch AI-based Chatbot Dynamic Chief Digital Officer Marketing Solutions Interactive Services

Immersive Services

Interactive websites Integrated Ecommerce Experiential Mobile apps Loyalty solutions Gamified Solutions

Immersive Platforms

Immersive wallet Payment Service Provider

Immersive Payments sphere

Immersive Solutions Which Provide The Customer A Personalized And Customized Service

Banking At Your Fingertips



Immersive Payments

Wallet Solution Overview

Arimac wallet is developed with the end goal of providing customers a highly immersive banking experience. It will analyse each customer's spending habits, customize and personalize the user interfaces, display content based on customer behaviour and preference. Facilitate features, such as savings goals, spending meters, payment categorization, recommendations on how to adjust the future spending, everything in a single wallet.

Immersive Wallet

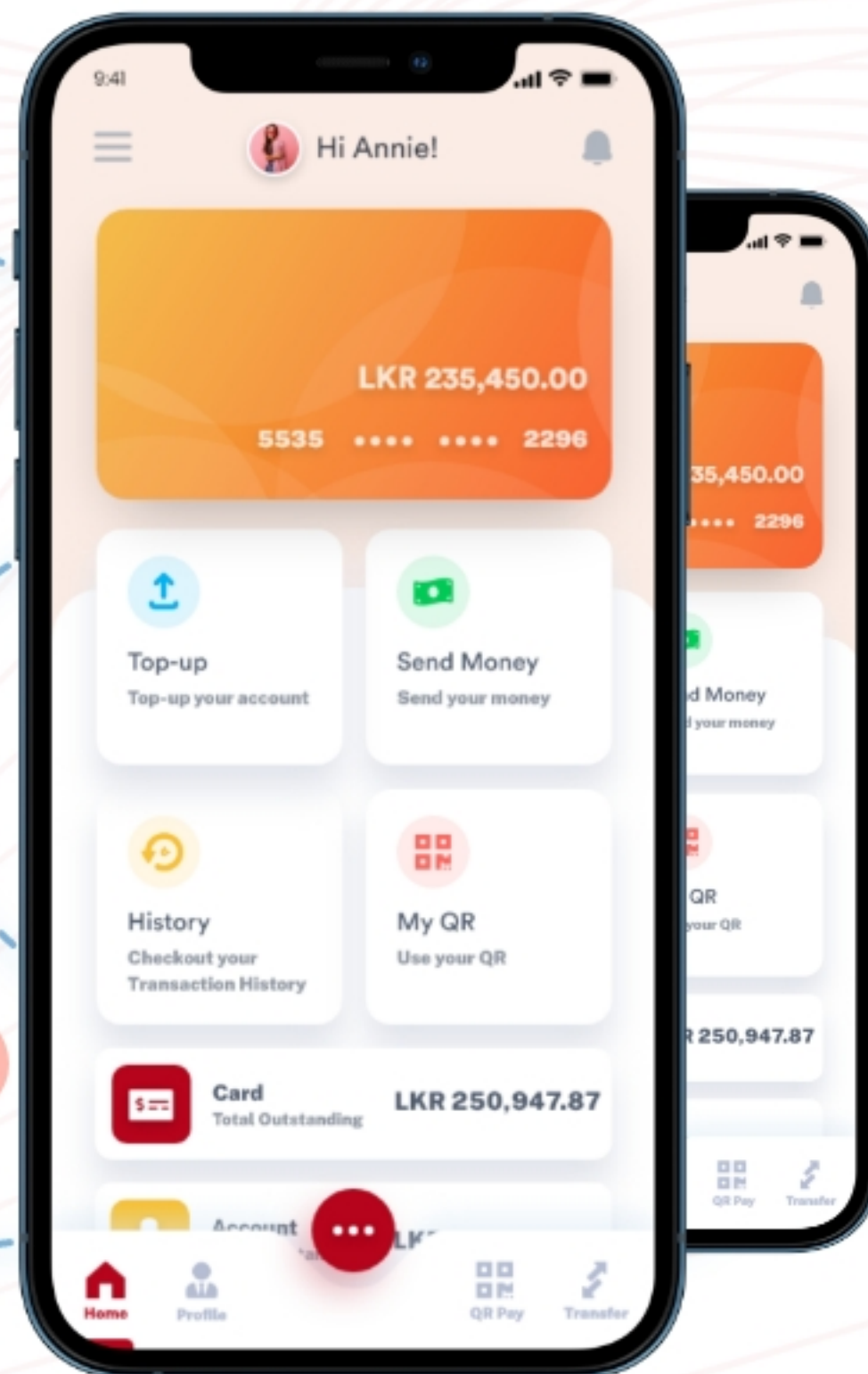
Payment Service Provider

Arimac Switch

- Transaction Security Handling
- Connecting to back-end
- Connection to pay met
- Transaction Processing and routing

WEB ADMIN PANEL

- Administration Bank Web Protal
- Merchant Online Web Protal



MONITORING DASHBOARD

- Montor the entire life cycle of a transaction through a single dashboard

Mobile App

- Customer Mobile Application
- Merchant Mobile Application

Immersive Payments

Arimac Pay I Approved and Certified by CBSL

Immersive Wallet Payment Service Provider

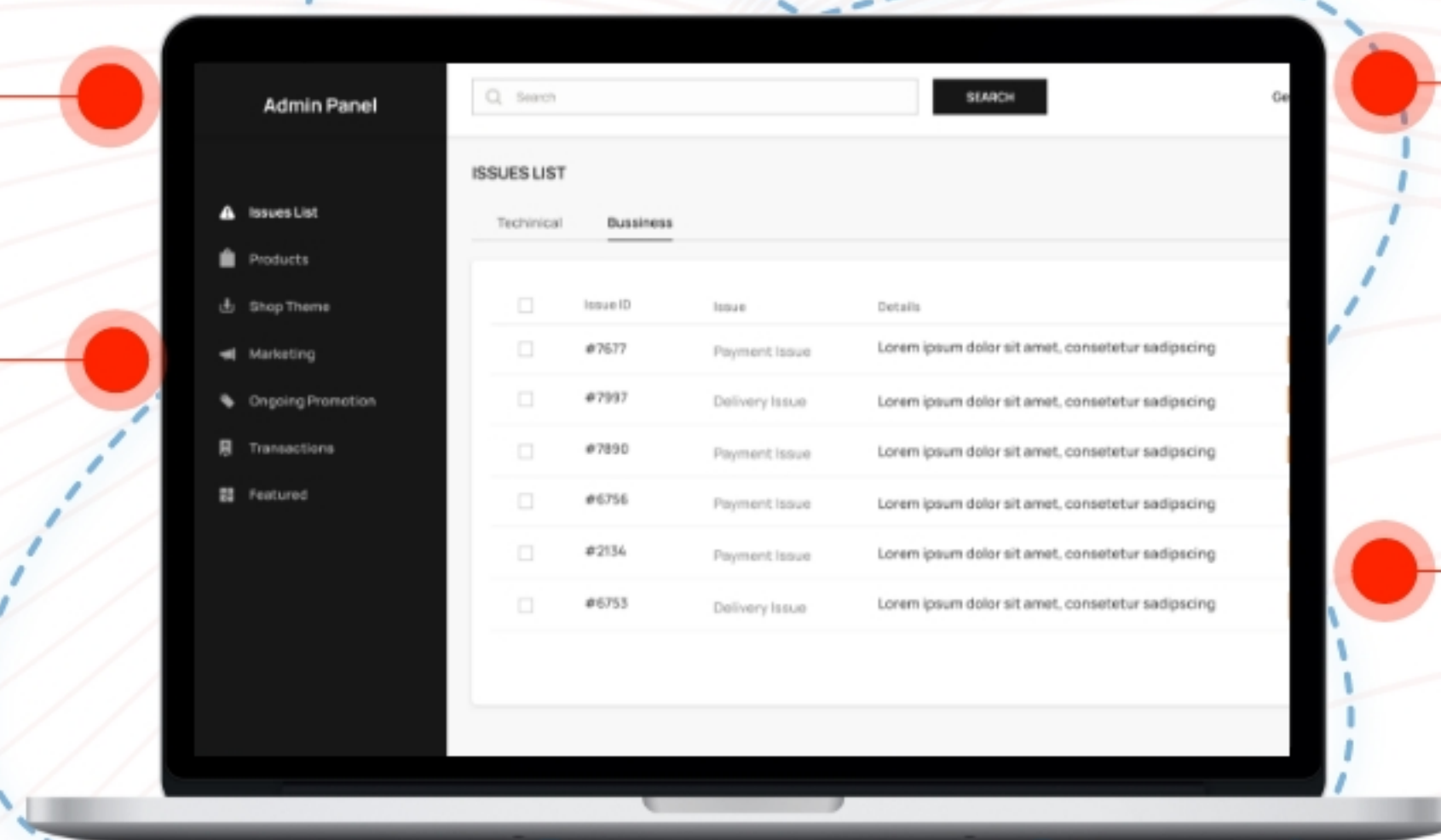
Arimac IPG Aggregator

Backend Web Admin

- Administrative Web Portal
- Merchant web portal

Merchants

- Merchant API service layer
- Third-party channels manager
- 3DS and non-3DS e/m commerce



IPG Gateway

- Transaction security handling
- Connecting to Mastercard
- Managing SME merchants
- Instant Management

Dashboard

- Merchant summary
- Sub merchant summary
- Daily status summary

Unique Features

- No sub merchant license fee
- No initial setup fee
- No changes to the existing payment infrastructure
- Flexibility, scalability and compatibility

Payment Options

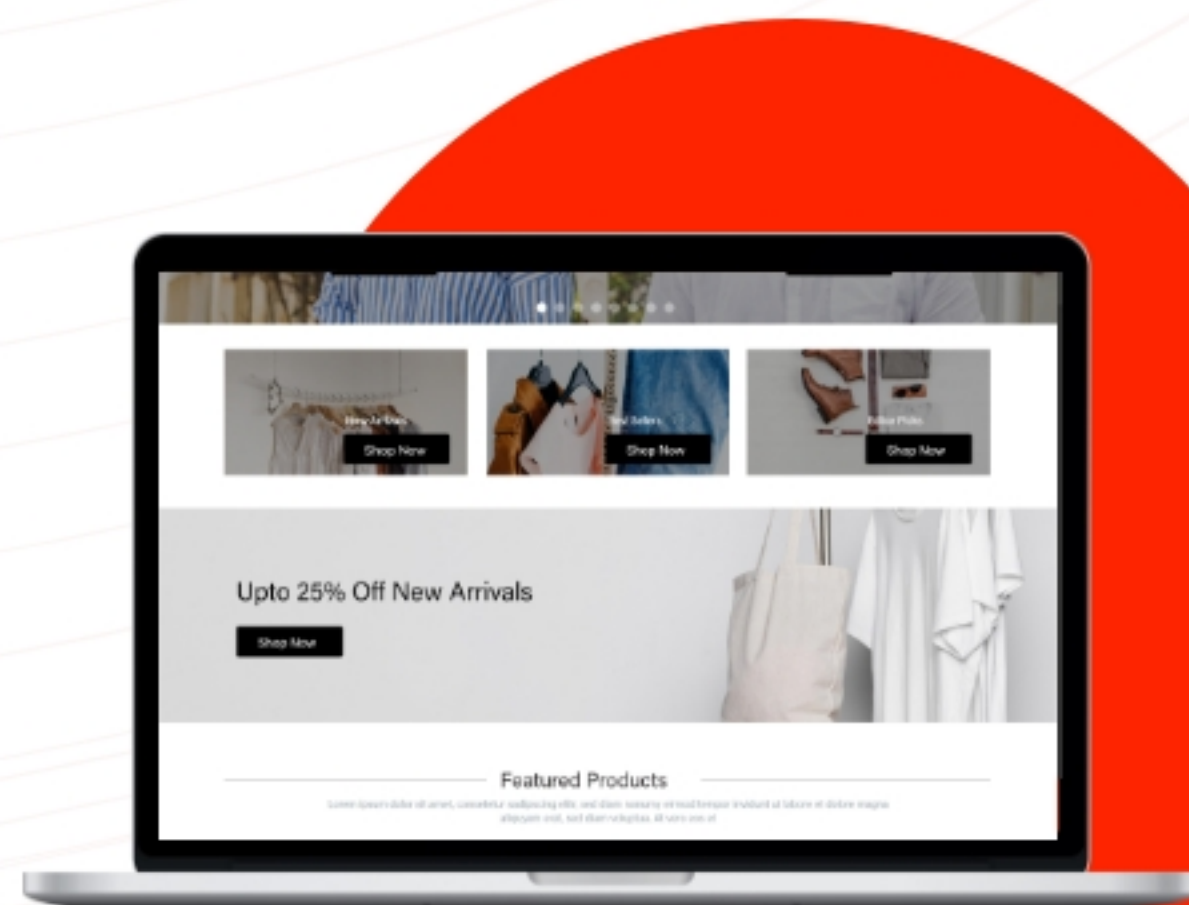
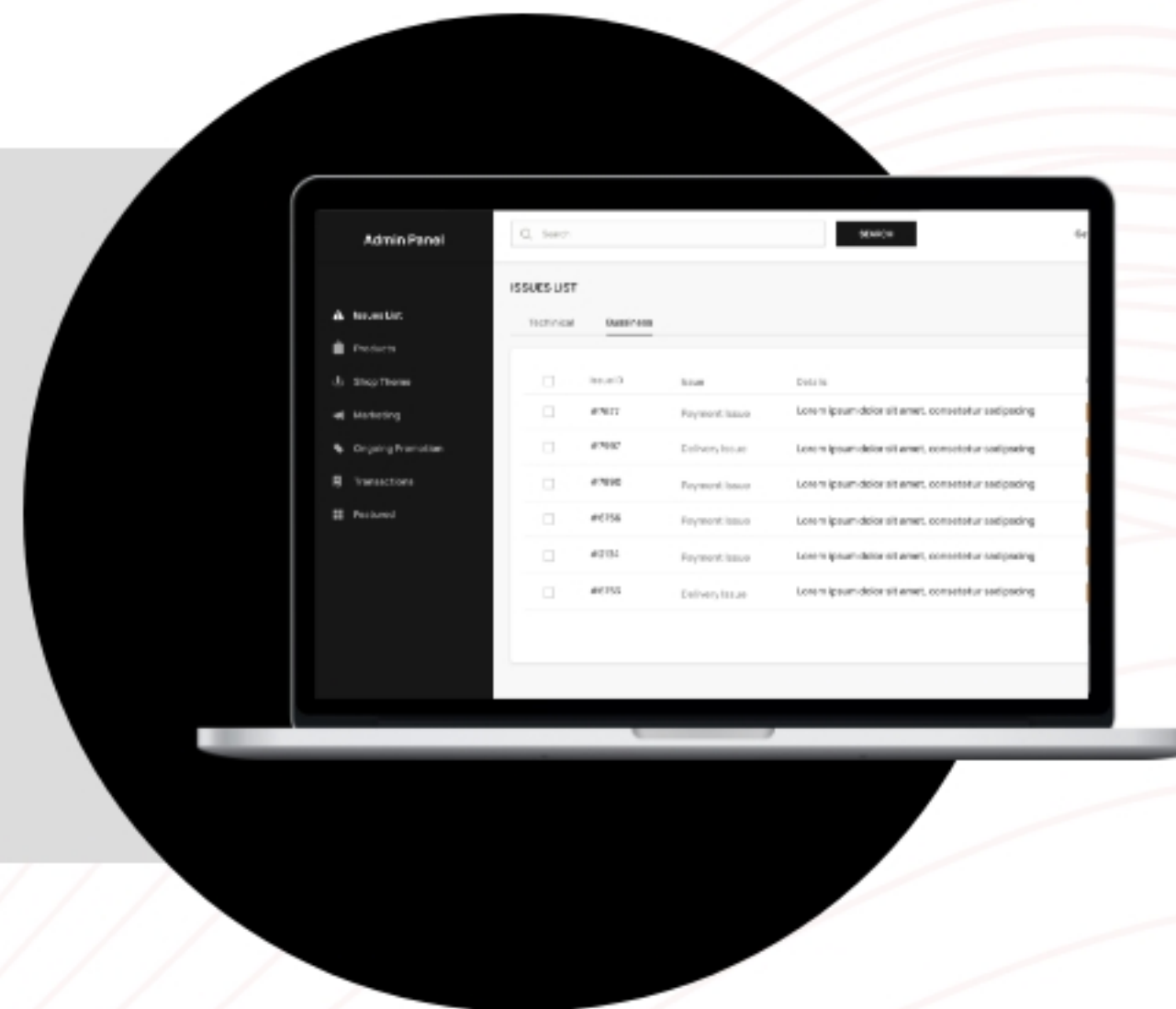


Immersive Platforms

Unified Product Suites for a Digital Eco-System

Interactive Websites

Understanding the customer by studying preferences, behaviours and life stage needs



Integrated Ecommerce

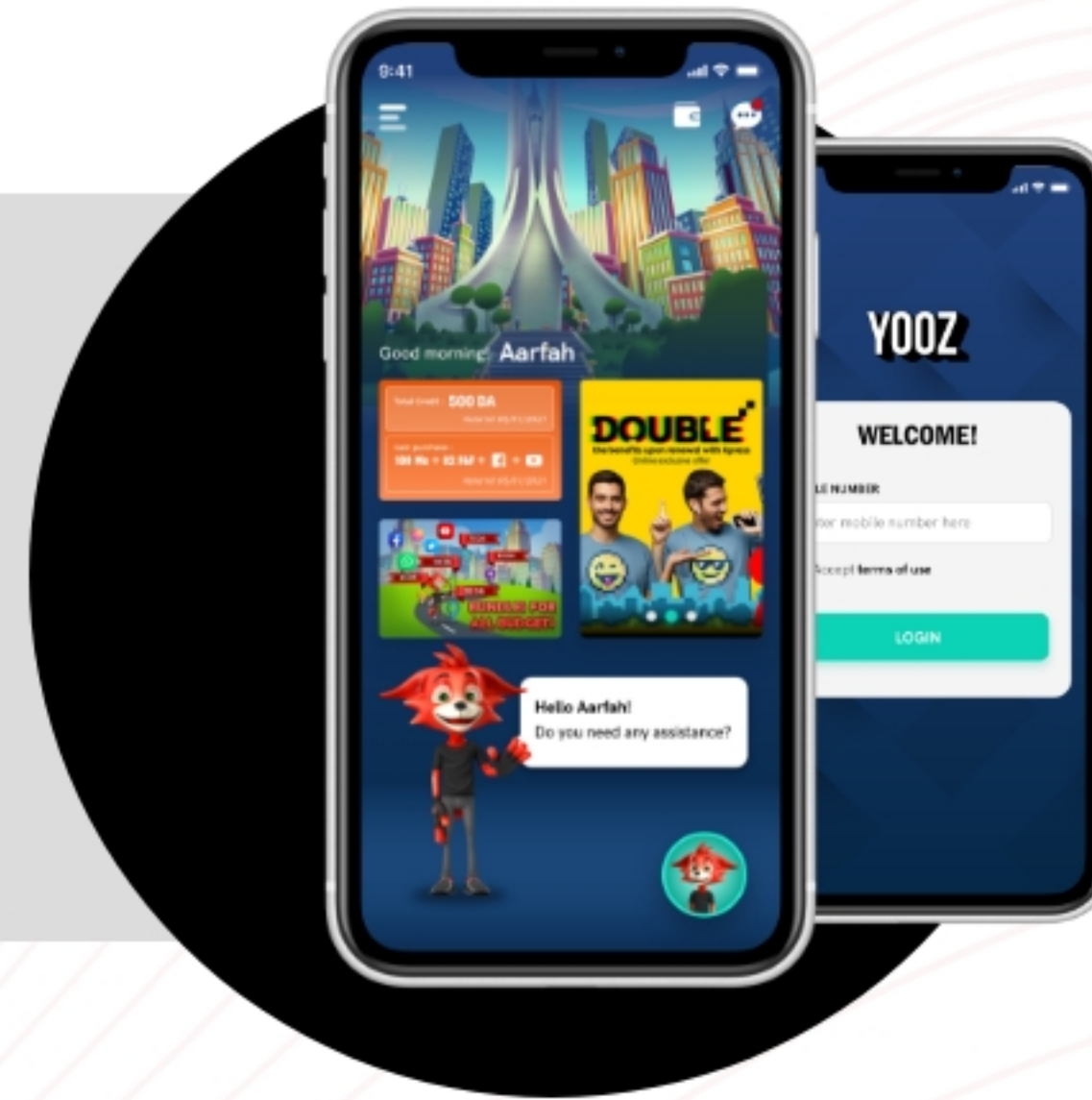
Providing the most appropriate products and services through the right channel to the right customer

Immersive Platforms

Unified Product Suites for a Digital Eco-System

Experiential mobile apps

Earning faith and trust by placing customers' interest on top



Loyalty Solutions

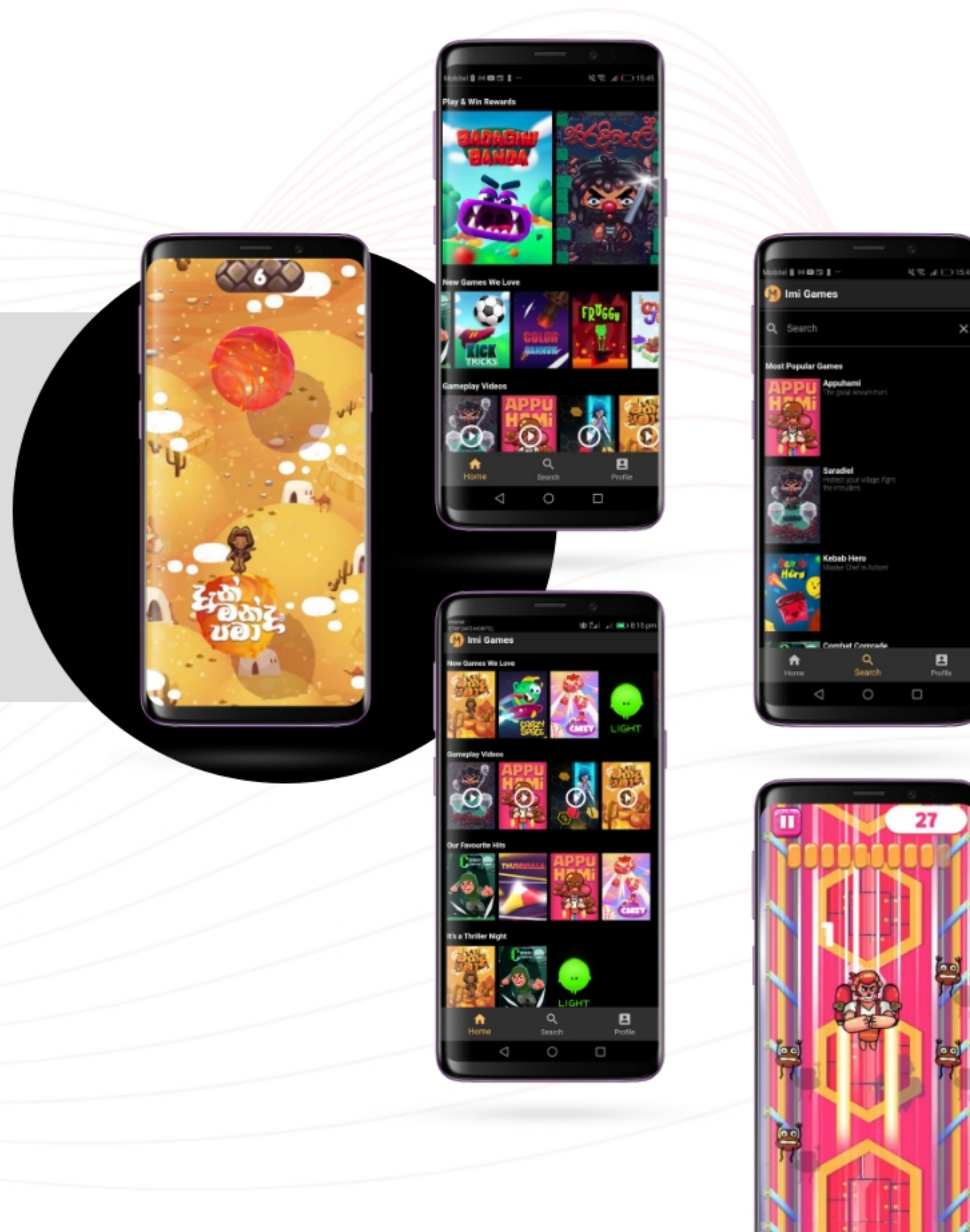
Providing the most appropriate products and services through the right channel to the right customer

Immersive Platforms

Unified Product Suites for a Digital Eco-System

Gamification Solutions

Delivering consistency through uniform standards across channels, seamless multi-channel integrations and channel-agonistic services



Immersive Services

Phygital Bank

Leveraging on sophisticated, state-of-the-art technology, we deliver a Phygital-bank- a complete software suite which sits on any core banking system with seamless and hassle-free integration(s) for totally paperless transactions, wide ranging information acquisition and high quality interactive customer support.

Phygital Branch

AI-based Chatbot

Chief Digital Officer

Marketing Solutions

Interactive Services

100% paperless transaction processing

50% reduction in operational cost

40% increase in delivering customer services on time

Highly-personalized and immersive experience

Use of advanced robotics solutions

01 Customer information via;

- Self-service information kiosk
- Customer assistant Robots

03 Process transactions via;

- Phygital banking facilities
- Paperless information acquisition kiosk
- Digital signature pads

05 Customer experience reviews via;

- Digital signages and interactive kiosks
- Social-listening tools

02 Queue management via;

- Token manager Padbot

04 Bank assistance and engagement via;

- Robotics
- Gamification
- Loyalty programs and CRM AR/



Immersive Services

Phygital Bank

Deep learning chatbot to embrace a human touch in customer support, personalized services and real-time solutions to client-specific needs. This chatbot is developed on Arimac Cognitive platform that supports a broad vocabulary domain built based on machine learning with natural language understanding and dialogue management.

Phygital Branch

AI-based Chatbot

Chief Digital Officer

Marketing Solutions

Interactive Services

Hyper-realistic 3D virtual interfaces

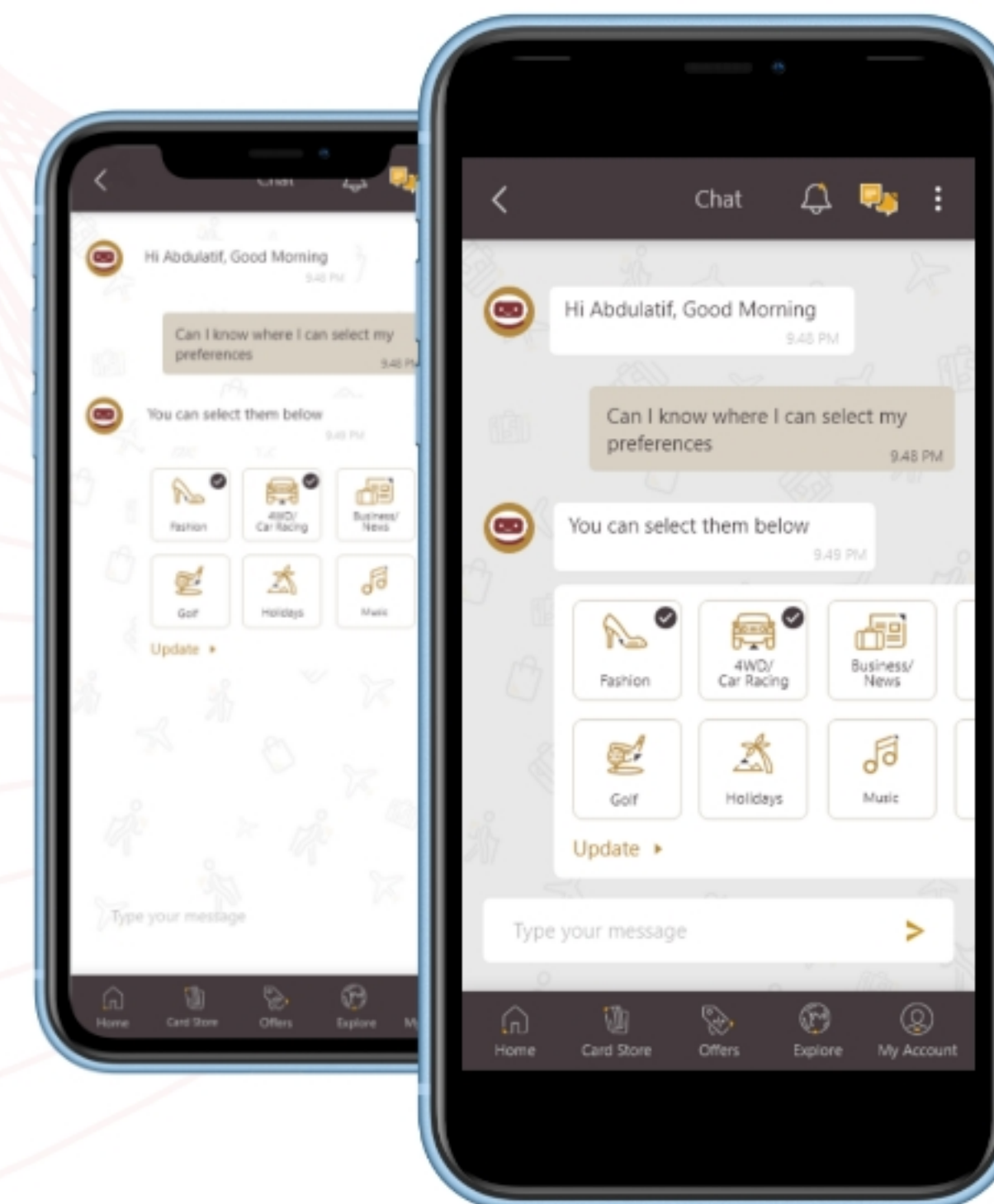
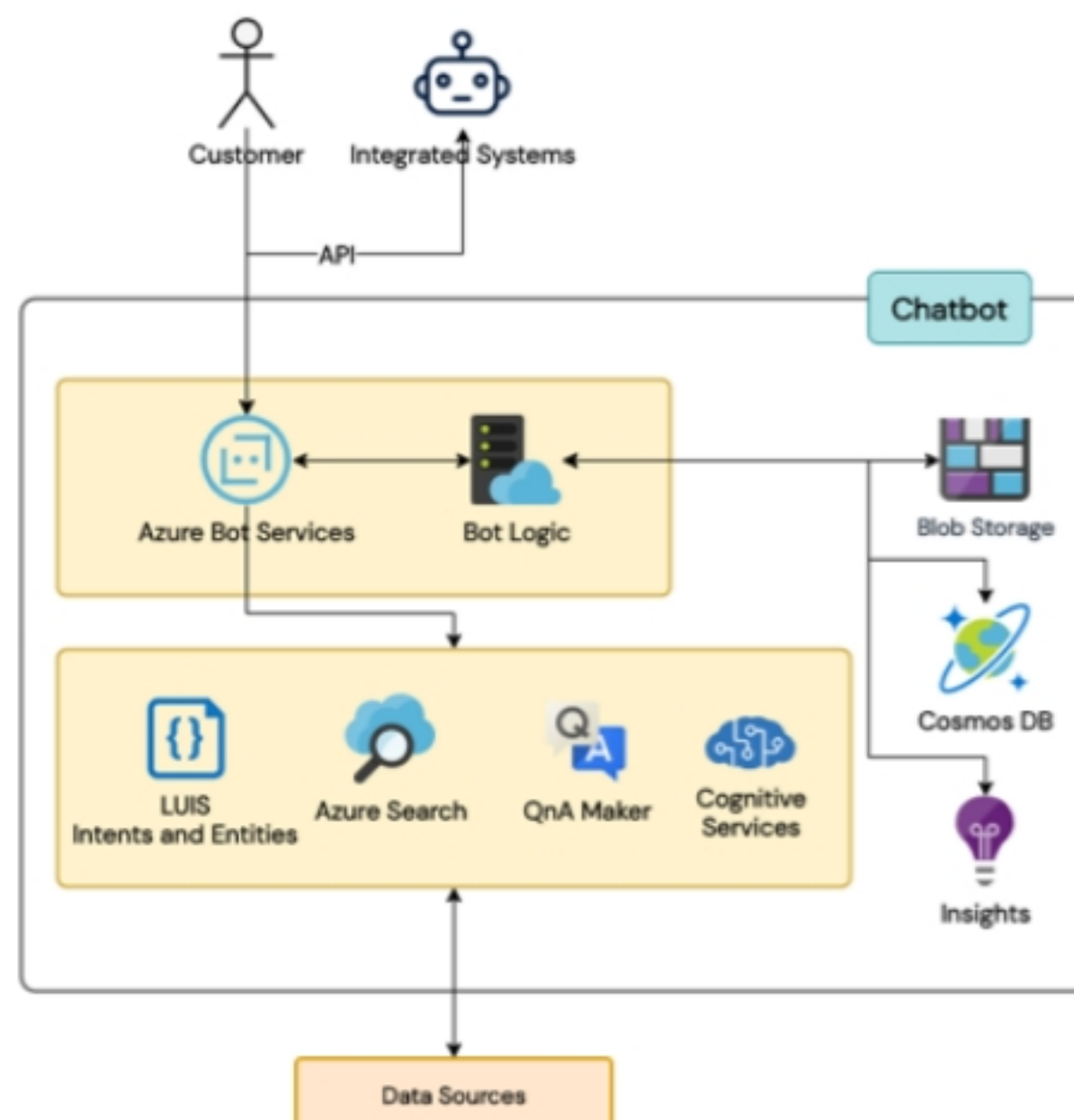
Data Security

100% scalable

Understand out of domain utterances

Natural Language Understanding

Voice + Messaging



Immersive Services

Chief Digital Officer as a service

CDO-as-a-Service is our premium, one-stop-shop omni-channel service to digitally disrupt your business. You will be assigned a dedicated team of multidisciplinary experts, which we like to call a Pod.

Phygital Branch

AI-based Chatbot

Chief Digital Officer

Marketing Solutions

Interactive Services

Accelerated delivery

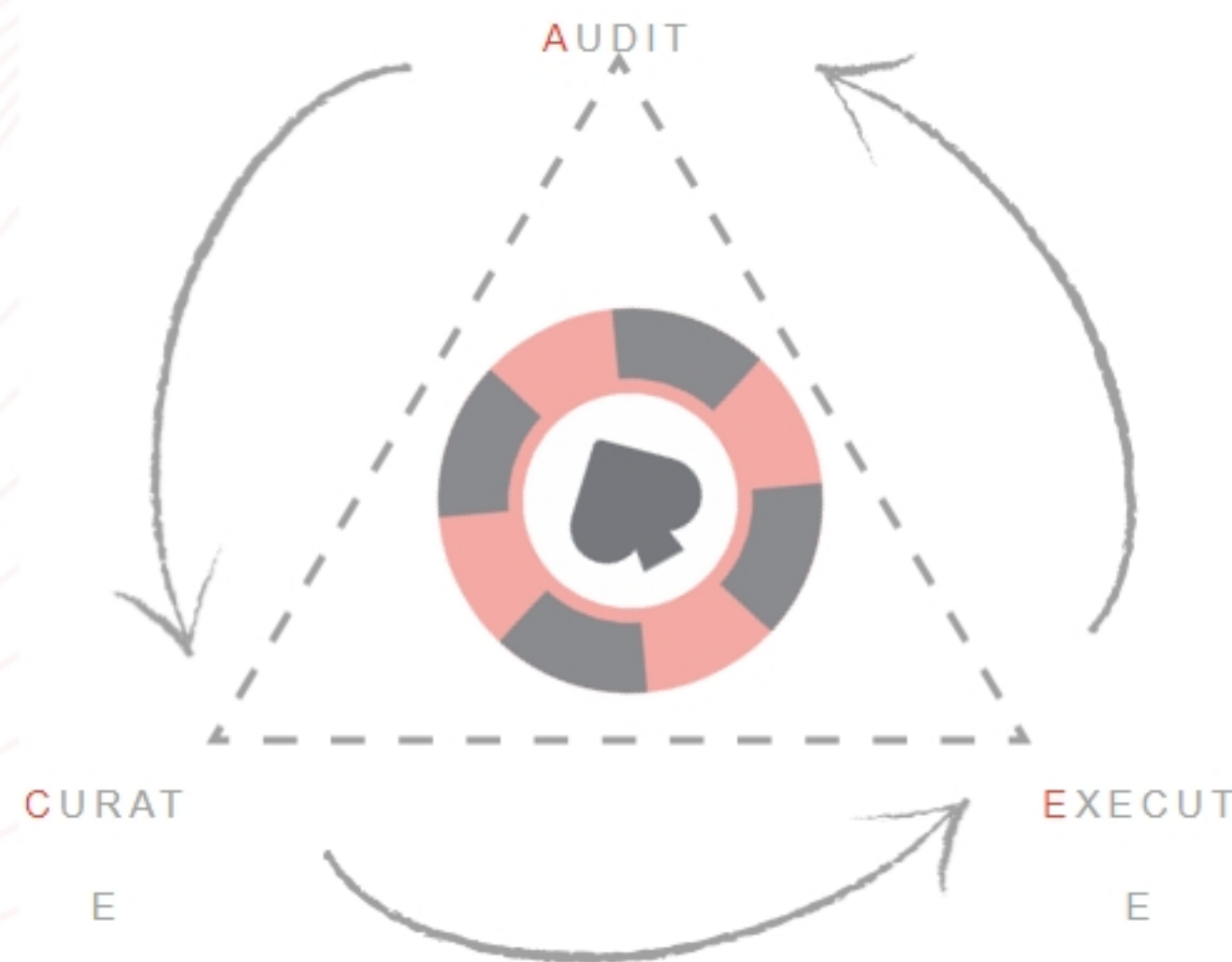
Dedicated Pod

Customizable
composition of
skillsets

Quick scaling without
undertaking costly
recruitment

Adaptability to existing
technology ecosystems

Co-creation



VISA

softlogic
Softlogic Holdings PLC

Dilmah
For lovers of tea

DOUBLE
XL
BEAUTY COMES IN ALL SIZES

Immersive Services

Social Media and Campaign Management | Market Insights & Analytics

Enable banks to carryout all their marketing activities including social listening, competitor behaviour analysis, predictive analytics to understand customers' needs in advance, customer spending patterns, segmentation and targeting

Phyigital Branch

AI-based Chatbot

Chief Digital Officer

Marketing Solutions

Interactive Services

Centralized marketing management

Performance analytics of customer social

Social media asset management

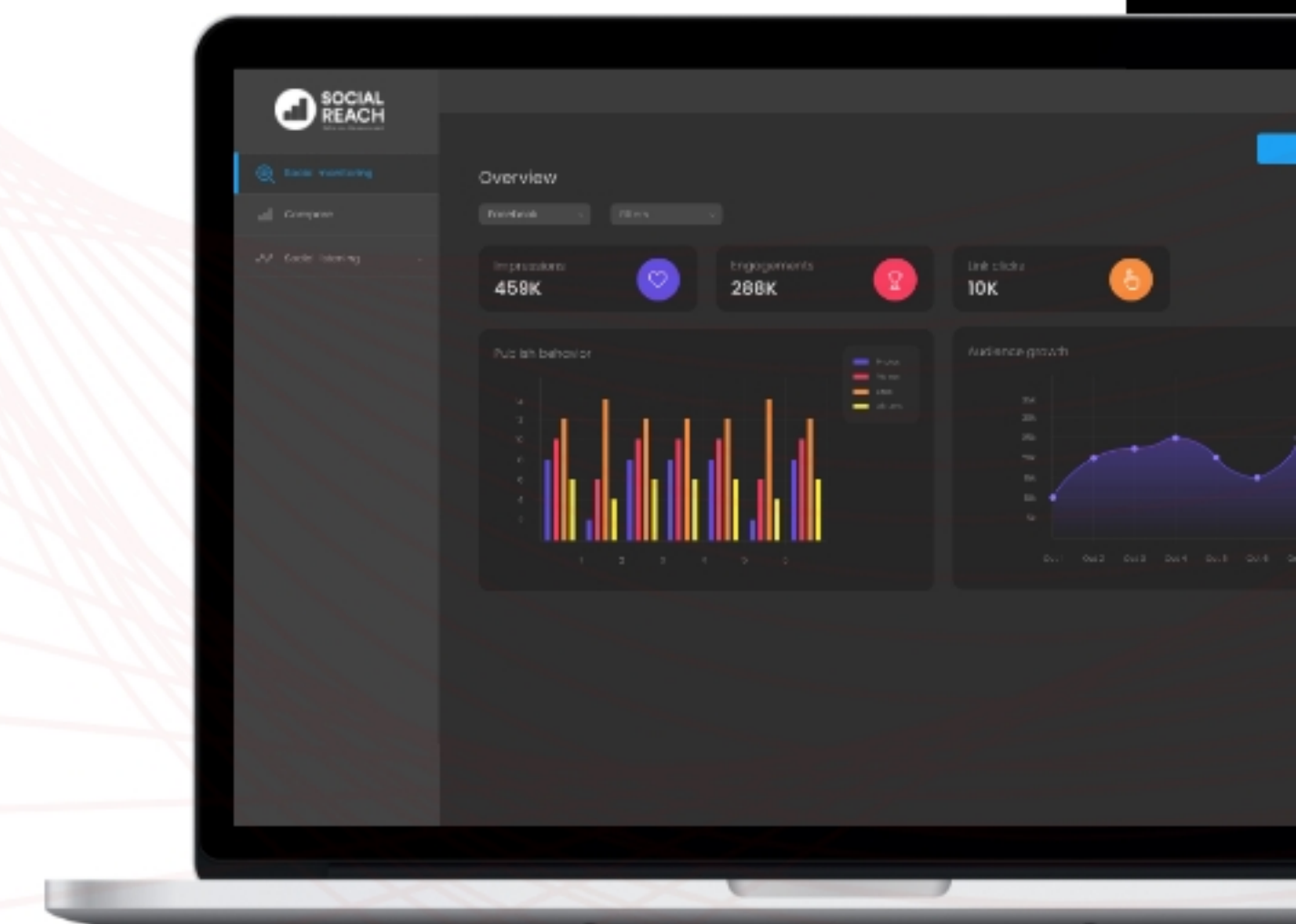
Immersive marketing campaigns

Search Engine Optimization

Monitor regional and competitor behaviour

Listen to your marketing campaigns

Social scoring



Immersive Services

Social Media and Campaign Management | Market Insights & Analytics

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Phyigital Branch

AI-based Chatbot

Chief Digital Officer

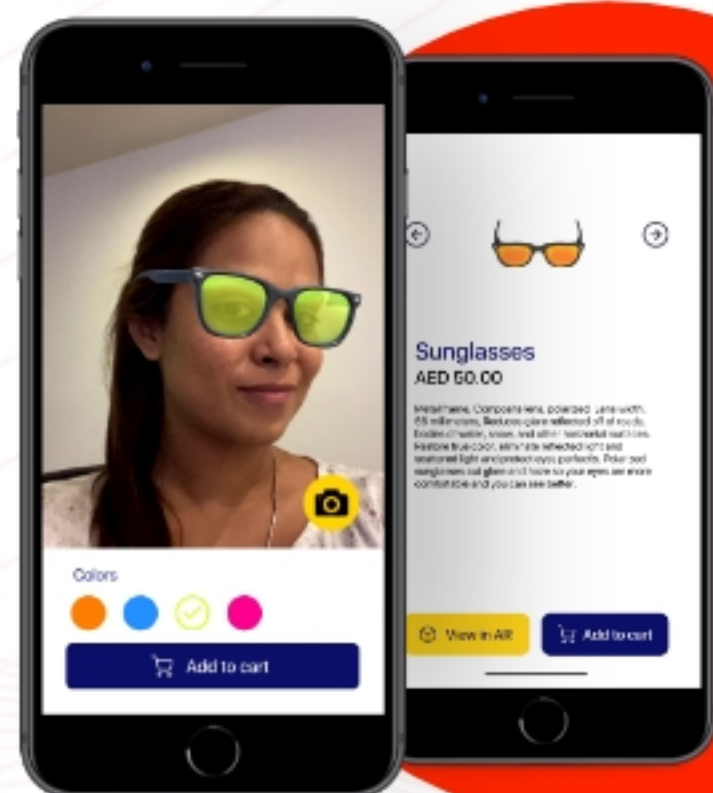
Marketing Solutions

Interactive Services

Virtual Reality

Robust and intriguing multi-sensory experiences through cutting edge immersive technologies

eg: VR-based inductions, marketing campaigns



Augmented Reality for Shopper experience

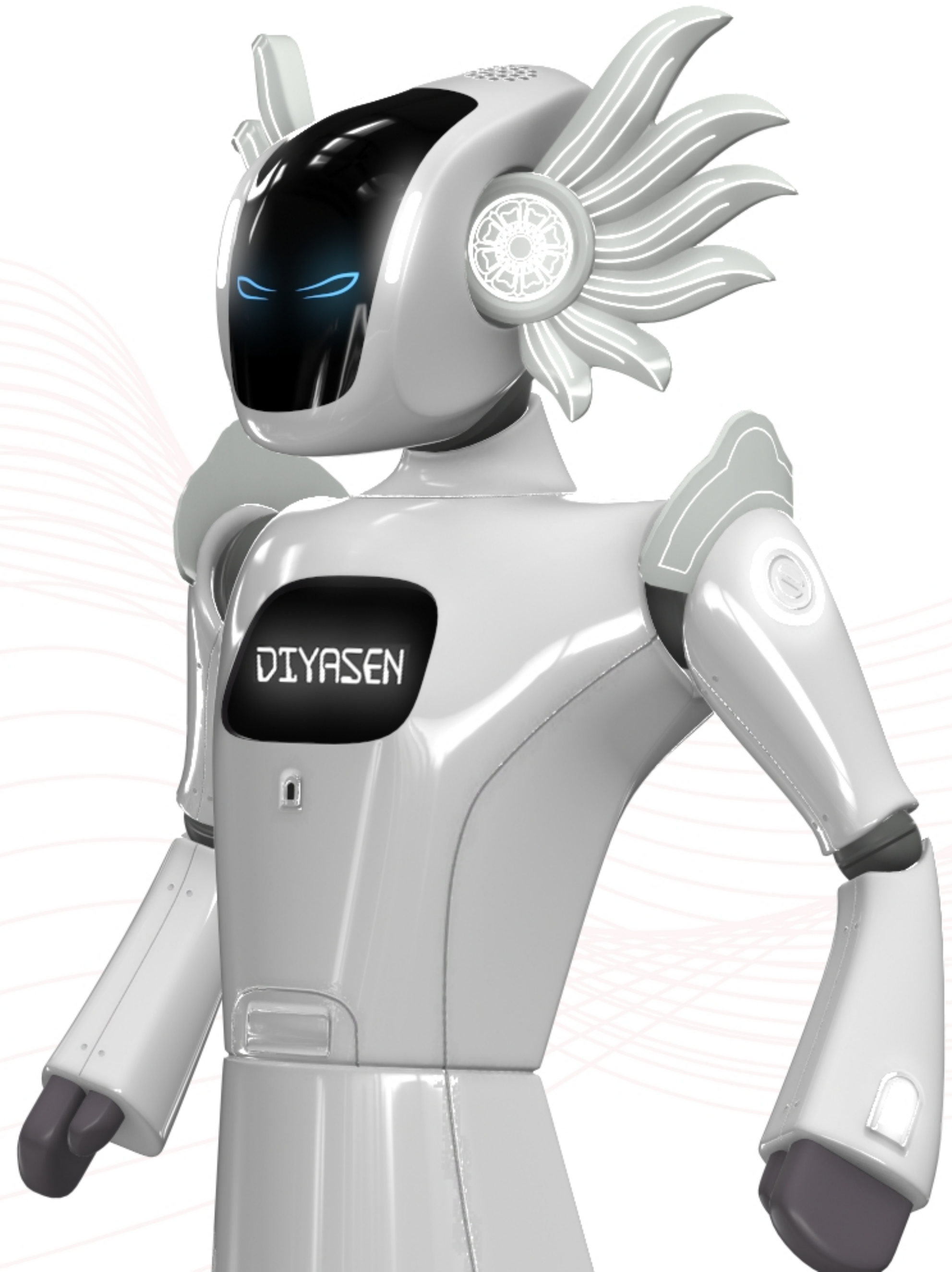
AR scanning of properties

AR-based branch, ATM and point-of-sale tracking

Added Interactive layer for banking information retrieval

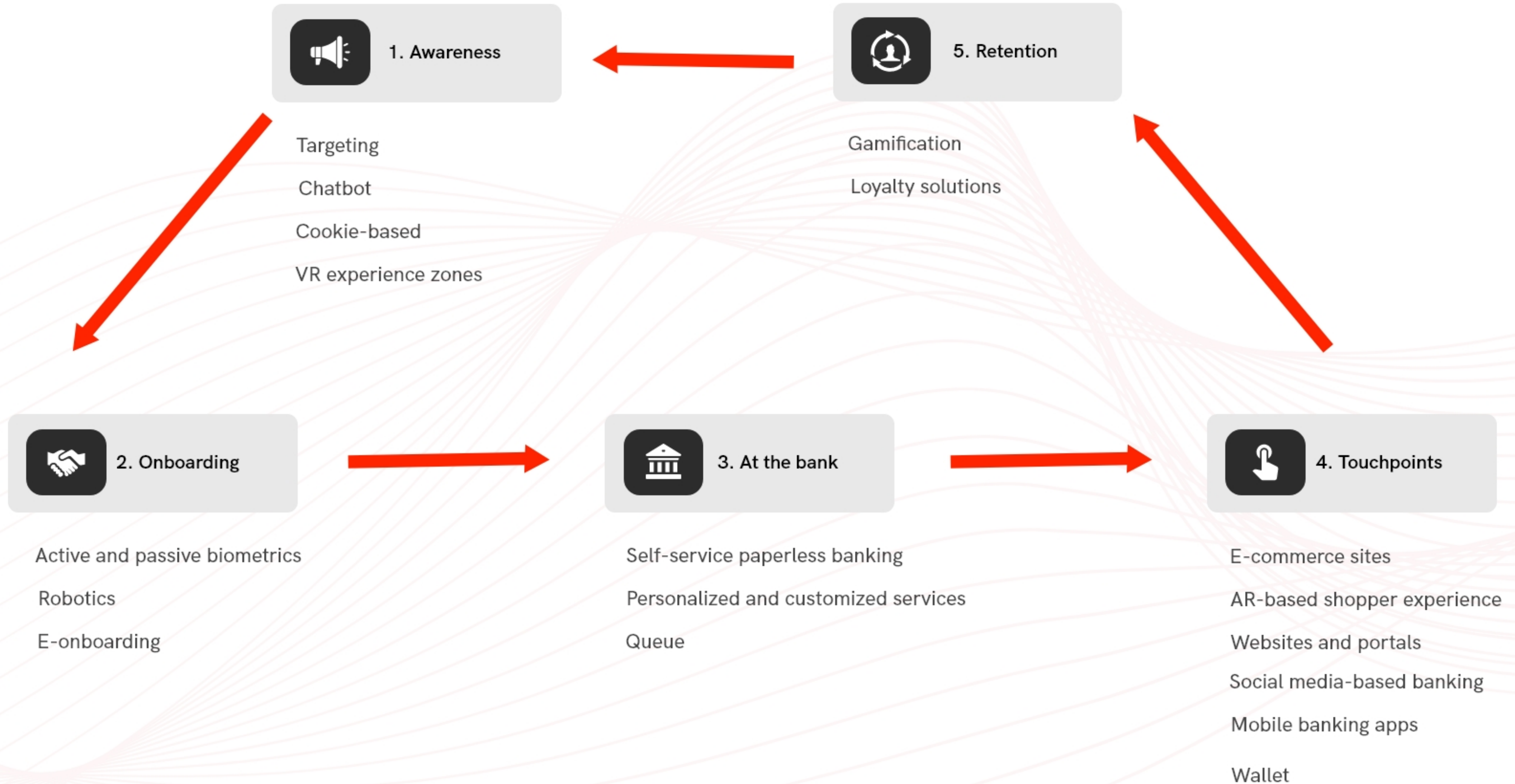
Diyazen- Sri Lanka's First Ever Humanoid Robot; a Machine with Human Touch

Set to bring a revolutionary robot to life and give it a human touch, Arimac will launch Diyazen, Sri Lanka's first-ever humanoid robot in 2019. The ultra-modern virtual assistant will comprise several core components and capabilities from the Arimac Cognitive Platform, Such as natural Language processing and dialogue management, which can all be tailored to meet a user's specific purpose and requirements.



Omni-channel customer experience

Digital Strategies | Value proposition



We help you to achieve your goals

Technological value bridge | Value chain creation



Product Management

- Help with new product development
- Suggestions on how to improve product portfolio



Marketing

- Predictive analytics to understand customers' needs in advance
- Social listening



Sales & Relationship Management

- Customized communications (SMS, Emails)
- Loyalty management solutions
- Customer relationship management systems



Operation & Execution

- Robotic Process Automation (RPA) to reduce repetitive tasks



Payments Settlement

- Internet Payment Gateways (IPG)
- Payment Service Providers (PSP)



Risk & Compliance

- Fraud detection
- Transaction risk analysis



Thanks

Arimac Banking, Financial Services
and Insurance (BFSI) Suite

Contact hello@arimaclanka.com
for more information

