

Reimagining your business for an AI-first future

Many organisations begin their AI journey with experimentation, including isolated pilots, disconnected use cases or tool-led initiatives. While these can generate insight, they rarely deliver sustained enterprise value. As AI matures, organisations must rethink not just individual use cases, but how core business processes and operating models evolve in an AI-first world.

Arinco's AI Defined approach helps organisations move from fragmented experimentation to structured AI-first design. We work with leadership teams to reimagine high-value business processes, identify where AI can drive real impact, and prioritise opportunities aligned to strategic objectives. Our approach blends business process analysis, AI opportunity mapping and stakeholder alignment to produce a practical, sequenced roadmap to value, laying the foundation for confident, enterprise-wide adoption.

Why organisations use Arinco's AI Defined



Reimagine core business processes by embedding AI, automation and intelligent decision support from the ground up.



Prioritise enterprise-wide AI initiatives that unlock real, measurable business value, not just isolated productivity gains.



Redesign roles and workflows so teams operate effectively alongside AI copilots and agents.



Define the operating model, governance and skills required to scale AI confidently and sustainably.

Our process

Discover & align

Engage leaders and key cohorts to understand business priorities, current processes and AI ambition.

Reimagine & map

Identify where AI can augment, automate or transform core workflows across functions.

Prioritise & roadmap

Assess opportunities based on value, risk and feasibility, producing a sequenced plan to accelerate adoption.

Customer success story

Arinco partnered with a financial services organisation to define its AI vision and identify high-value opportunities across customer service operations. Through a structured use-case discovery process, Arinco surfaced and prioritised nine automation and augmentation initiatives, assessing each for feasibility and strategic impact. The work revealed approximately \$2.6M in potential savings and established a clear pathway for targeted AI adoption.

Deliverables



AI opportunity and process redesign map.



High-level value and feasibility assessment.



Prioritised enterprise AI roadmap.



Executive alignment pack.