

OPENAI VALUE DISCOVERY WORKSHOP

Band together to create **value-**  
**driven use cases** of **OpenAI** for  
your organisation.

**arinti**

mbarQ

 OpenAI

 Microsoft

PROGRAM OUTCOMES

# Two-day **workshop** to:



1. Align **vision**  
Coordinate business objectives.



2. Identify **potential**  
Understand as-is and find urgent needs.



3. Ideate on **OpenAI**  
Be inspired and create list of OpenAI use-cases.



4. Prioritise **pilot**  
Plan pilot use case with high impact and prepare for governance and regulation.

PROGRAM BENEFITS

# Belgian clients reap benefits:

(Or will soon!)

 **BEKAERT**

 **Smoooved**

 **KORTRIJK**

 **Unilever**

 **economie**