

FeatureBoard is a cloud-agnostic feature management platform enabling SaaS teams to confidently roll out, test, and manage features in production. With powerful audience targeting and CI/CD integration, FeatureBoard empowers teams to innovate rapidly, delivering controlled, stable, and personalised user experiences.

Simplify and de-risk feature rollouts across your SaaS platform, enabling controlled innovation and targeted user experiences from a unified dashboard.

Key Benefits

Accelerated Innovation

Safely test and deploy new features faster, empowering your team to innovate with reduced risk.

Improved User Experiences

Dynamically personalise features to specific user segments, optimising engagement and satisfaction.

Streamlined Productivity

Centralised control simplifies feature management across multiple environments, freeing teams to focus on development.

Reduced Deployment Risk

Gradual rollouts and real-time monitoring minimise issues and ensure stability across releases.

Enhanced Collaboration

Intuitive dashboards and clear categorisation improve team visibility and collaboration during the feature lifecycle.

Key Features

Granular Audience Targeting

Precisely control feature visibility and deployment by user segments.

Centralised Feature Dashboard

Easily manage and track feature flags across all environments from a single intuitive interface.

CI/CD Integration

Effortlessly integrate with leading tools such as GitHub and Azure DevOps, streamlining deployment workflows.

Kill Switch

Quickly remove entire problematic features from circulation regardless of audience.

Real-Time Rollout Management

Instantly adjust or roll back features, ensuring maximum uptime and reliability.

Example Use Case

Personalised SaaS Experiences

Dynamically enable or disable features based on user preferences, subscription tiers, or geography, creating tailored experiences without additional coding or deployments.

Enterprise Progressive Delivery

Gradually roll out critical updates using canary releases, minimising risk while maintaining high reliability and compliance.

Public Sector Digital Transformation

Incrementally launch public-facing digital services, dynamically managing user segments to ensure smooth adoption and minimal disruption.