

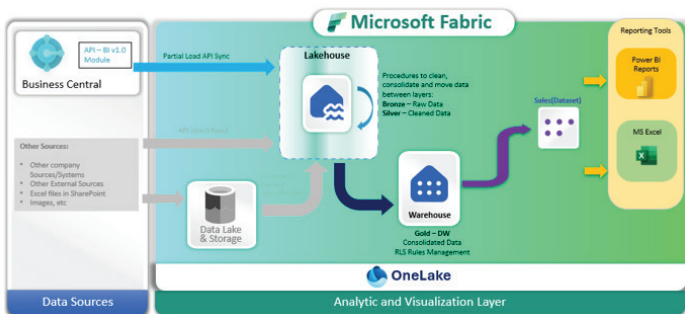
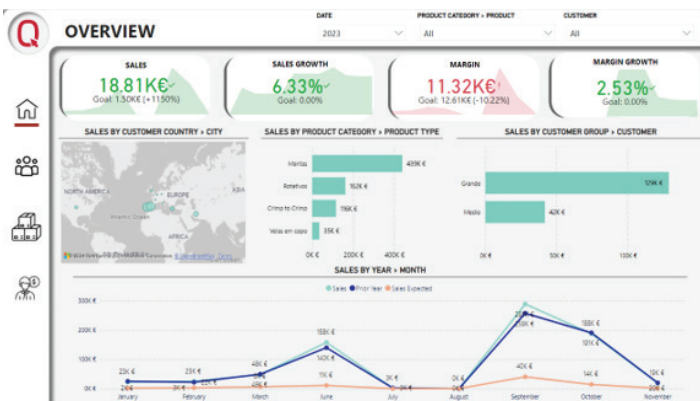
B!SALES BUSINESS INTELLIGENCE



This app effectively identify and address sales needs within different business segments.

In today's competitive marketplace, understanding your sales performance is crucial for driving growth. Our data analytics solution seamlessly integrates with Microsoft Business Central, harnessing the power of Microsoft Fabric for efficient data refresh processes and leveraging the dynamic, visually compelling dashboards of Power BI.

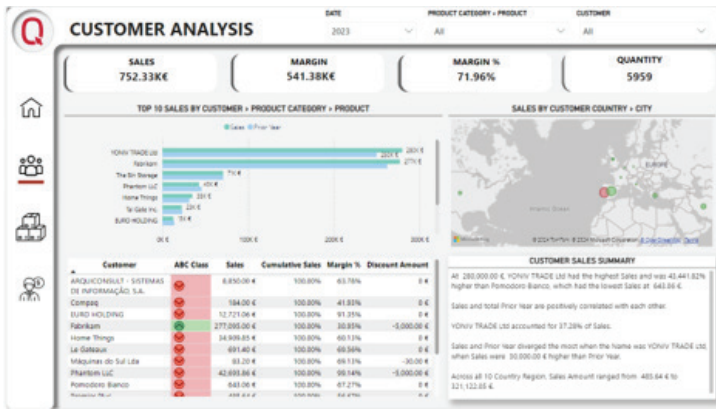
Specifically designed to analyze sales data, this solution transforms complex sales information into clear, actionable insights, empowering businesses to enhance their sales strategies, optimize operations, and boost revenue. Experience sales data analysis with a solution that delivers real-time, accurate, and insightful sales intelligence.



Benefits:

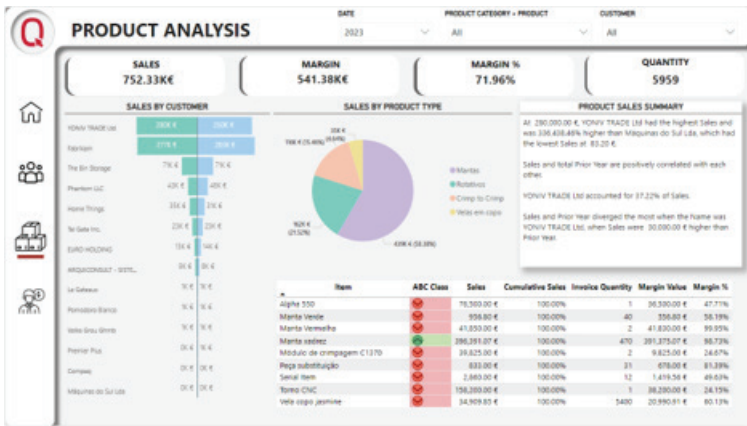
- Enhance understanding of your sales processes (lead generation, deal closure, customer relations, etc.);
- Measure the effectiveness of actions, data, or tools employed in the sales department;
- Exercise greater control over revenues and expenses;
- Identify areas of potential losses, costs, and deviations from sales goals;
- Plan and simulate sales strategies with confidence;
- Accelerate data analysis for quicker decision-making;
- Simplify the implementation of reports, dashboards, and comparative statistics;
- Expedite the Return On Investment process for improved business outcomes.





Global Process

- Data sourced by Microsoft Business Central.
- Data movement, processing, ingestion and transformation with Microsoft Fabric.
- Visualization of data in Microsoft Power BI.



Reporting Highlights

- Our comprehensive Power BI report is designed to provide an insightful analysis of your sales data.
- With a focus on key metrics such as sales, cost, margin, and margin growth, you can quickly analyze your overall sales performance.
- The report offers detailed analysis of customer behavior, product performance, and salesperson effectiveness. It highlights top-performing products, product categories, and customers, and tracks sales trends over time. Additionally, it provides in-depth insights into sales distribution by location.
- Our solution empowers you to refine your sales strategies, enhance operational efficiency, and drive revenue growth, enabling data-driven decisions that propel your business forward.

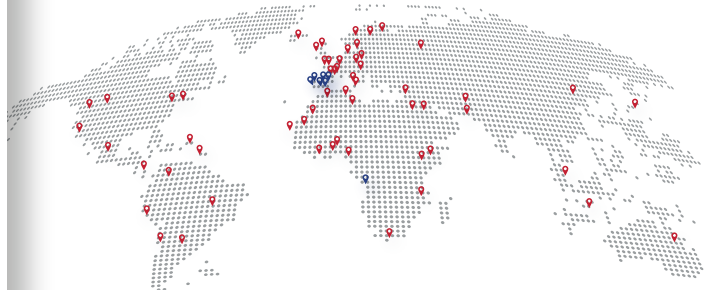


ABOUT ARQUICONSULT

Arquiconsult is an information systems consulting company, based on Microsoft Dynamics technologies, with offices in Barcelona, Bilbao, Lisbon, Luanda, Madrid, Oporto, Riyadh, Salamanca, Seville and Vila Real.

Composed by the largest and most experienced team of consultants, having already implemented some of the most complex Microsoft Dynamics Business Solutions and being frequently referred to international clients for their implementations in our country.

Arquiconsult is constantly innovating its offer and has several verticals available, for several activity sectors, which add value to Microsoft Dynamics 365.



LOCATIONS

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