HIGHLIGHTER
APPLICATION DEVELOPMENT

ASCENT

START YOUR DEVELOPMENT JOURNEY WITH CONFIDENCE

Engaging with application development and defining the right scope and complexity for your transformation initiatives is tough.

Ascent's Highlighter engagements are designed to get you moving by breaking down the development challenge into small, digestible blocks that require minimal commitment. We help you set out technical principles that pave the way for larger scale transformation - then roadtest them in a prototype to demonstrate effectiveness and value. Microsoft will review your potential funding options and align outputs to your wider strategy.

- ⟳ 1 hour high-level discovery call
- ⟳ 2 hour User Groups & Principles workshop*
- ⟳ Actionable, costed plan for 8-10 week prototype

*Requires application & business process owners, technical lead, project sponsor

WHAT WE DO

We use impact mapping to build a clear view of the relationships between your data, stakeholders, users and business objectives.

We then use this framework to create an accessible technical plan for a prototype that clearly demonstrates the route to ROI for your organisation.

WHAT YOU GET

An actionable, costed plan that lays the foundations for your development journey - driven by business and user needs and aligned to clear outcomes.

We work with you to explore user experience, scalability and security, measuring business impact and helping you define a practical route forward that releases incremental value.

WHY ASCENT

Microsoft and Ascent have helped some of the largest organisations in Europe differentiate through development, solving problems, revolutionising customer experiences and enabling them to compete in new markets.

We'll work with you to accelerate your initiatives with modern cloud native services.

READY WHEN YOU ARE

We'll help you build an effective application development strategy.
letstalk@ascent.software

Microsoft