



# HIGHLIGHTER DATA TRANSFORMATION



## START YOUR DATA JOURNEY WITH CONFIDENCE

Engaging with data and defining the right scope, scale and complexity for your transformation initiatives is tough.

Ascent's Highlighter engagements are designed to get you moving by breaking down the data challenge into small, digestible blocks that require minimal commitment. We help you set out technical principles that pave the way for larger scale transformation - then roadtest them in a Proof of Concept to demonstrate effectiveness and value. Microsoft will review your potential funding options and align outputs to your wider strategy.

- ✔ 1 hour high-level discovery call
- ✔ 2 hour User Groups & Principles workshop\*
- ✔ Actionable, costed plan for 8-10 week Proof of Concept

\*Requires application & business process owners, technical lead, project sponsor

## WHAT WE DO

We use impact mapping to build a clear view of the relationships between your data, stakeholders, users and business objectives.

We then use this framework to create an accessible technical plan for a Proof of Concept that clearly demonstrates ROI for your organisation.

## WHAT YOU GET

An actionable, costed plan that lays the foundations for your data journey - driven by clear business and user needs and designed to deliver immediate outcomes.

We work with you to measure business impact, helping you define a practical route forward that releases incremental value.

## WHY ASCENT

Microsoft and Ascent have worked on some of the largest data projects in the UK, helping businesses create real-world value from petabytes of data.

We'll work with you to get the most out of Azure services within your data architecture, exploring data types, sources, location, validity and links to your business processes.

## READY WHEN YOU ARE

We'll help you build an effective data transformation strategy.  
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