Highlighter:
Ideation.

ASCENT

Surface & prioritise transformative data capabilities.

To prove the benefits of a data-led approach, and to build momentum around a data and digital transformation, demonstrating the early delivery of value is essential. As a result of this, many organisations find that they need to quickly identify and prioritise high-impact data projects that will deliver tangible and immediate value. We help them to do this by identifying and evaluating data initiatives against a set of organisation-specific impact and readiness criteria.

This process surfaces fantastic data initiatives, allowing organisations to develop and pick the low-hanging fruit, build confidence, and deliver early value in their transformation journey.

- ✓ Kick-off interview with key stakeholders to agree scope and ambitions

- ✓ Ideation workshop to surface, prioritise and agree on a shortlist of ideas

- ✓ Workshops to analyse the agreed initiatives and suggest a way forward

What we do.

Working closely with you, we design a set of impact and readiness criteria relevant to your organisation and ambitions, which will allow us to effectively evaluate and prioritise data ideas.

We then run a series of ideation workshops to help you surface your own data initiatives, and then evaluate them against the criteria to prioritise them relative to impact and feasibility.

What you get.

We provide an Ideation Analysis document, based on the outputs of our workshops with you, which includes:

- Overview and approach

- Project success criteria

- Data initiatives

- Analysis of each initiative

- Findings and recommendations.

Why Ascent.

Microsoft and Ascent have helped some of the largest organisations in Europe differentiate through development, solving problems, revolutionising customer experiences, and enabling them to compete in new markets.

We will work with you to build a prioritised list of impactful and feasible initiatives which will provide you with early delivery of value from data.

Ready when you are.

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dataIQ AWARDS 2020 WINNER BEST DATA AND ANALYTICS TEAM (ENABLER)

Microsoft Partner | Gold Data Analytics
Gold Application Development
Gold Application Integration
Gold Cloud Platform
Gold Collaboration and Content
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