# HIGHLIGHTER
# INTERNET OF THINGS

ASCENT

## START YOUR IOT JOURNEY WITH CONFIDENCE

Engaging with IoT and defining the right scope, scale and complexity for your transformation initiatives is tough.

Ascent's Highlighter engagements are designed to get you moving by breaking down the IoT challenge into small, digestible blocks that require minimal commitment. We help you set out technical principles that pave the way for larger scale transformation - then roadtest them in a Proof of Concept to demonstrate effectiveness and value. Microsoft will review your potential funding options and align outputs to your wider strategy.

- 1 hour high-level discovery call
- 2 hour User Groups & Principles workshop*
- Actionable, costed plan for 8-10 week Proof of Concept

*Requires application & business process owners, technical lead, project sponsor

## WHAT WE DO

We use impact mapping to build a clear view of the relationships between your stakeholders, users, data and business objectives.

We then use this framework to create an accessible technical plan for an IoT Proof of Concept that clearly demonstrates ROI for your organisation.

## WHAT YOU GET

An actionable, costed plan that lays the foundations for your IoT journey - driven by clear business and user needs and designed to deliver immediate outcomes.

We work with you to measure business impact, helping you define a practical route forward that releases incremental value.

## WHY ASCENT

Microsoft and Ascent have delivered some of the largest IoT projects in Europe across millions of active users and devices.

We'll work with you to get the most out of Azure services within your IoT architecture, achieving successful concurrency, scalability, security and interoperability.

## READY WHEN YOU ARE

**We'll help you build an effective IoT strategy.**
**letstalk@ascent.software**

Microsoft